



Tino Go · 1st

CEO & Founder at BARU

New York, New York · [500+ connections](#) · [Contact info](#)

 BARU

 University of Michigan

## Experience



### CEO & Founder

BARU

Apr 2015 – Present · 5 yrs 2 mos  
Greater New York City Area

YOU INSPIRE, WE DELIVER.

Personalized Furniture that fits your space, your style, and your life.

We're building the world's first rapid manufacturing service-enabled marketplace for furniture design ideas.

We personalize for your needs, elegant, high-end furniture in custom sizes; no more size compromises. You may specify the stylish furniture you love in the exact size, mater ...[see mor](#)



**BARU Custom Furniture  
Designed on Your...**

### Principal Owner

InsightActionProfits, LLC

2013 – Present · 7 yrs

Fractional CFO Services: We help business owners generate additional profits. Clients have included BASF, MTD Products, Pentair, and others.

Overseen companies up to \$1.2 billion revenues.  
Our team's capabilities include the following services:

[...see mor](#)



### Controller

Heroux-Devtek

2013 – 2014 · 1 yr

Cleveland/Akron, Ohio Area

- Recruited as member of new management team overseeing Ohio manufacturing facilities.



### Assistant Director, Financial Planning & Analysis

Ernst & Young Global Services -- IT Services

2012 – 2013 · 1 yr

Cleveland/Akron, Ohio Area

- Recruited to assist restructuring of forecasting system at \$1.2 billion Global IT Services organization.



### Controller

Ross Environmental Services

2010 – 2012 · 2 yrs

- Led accounting, finance, and purchasing teams. Reporting and forecasting for two corporate groups and 21 subsidiaries.
- Re-engineered accounting and business practices for enhanced business intelligence and ERP implementation.

[...see mor](#)

[Show 5 more experiences](#)

## Education



### University of Michigan

B.A., Economics

Emphasis: Mathematics, Macroeconomics and Econometrics  
Merit-based full tuition scholarship



### Indiana University - Kelley School of Business

M.B.A., Finance

Finance and Investment Banking Curriculum  
Academic fellowship, Sprint Corporation



**Walsh College**  
M.S., Accounting

Completed 90% of for-profit accounting curriculum -- Degree not conferred

[Show 1 more education](#) 



