5/14/2020 Jeremy B. I LinkedIn



Jeremy B. · 3rd in

RAD Rad Intelligence

CEO & Founder @RAD | Performance Based Influencer Marketing | Audience Identification | Conversions | Deprived Surfer

Greater Los Angeles Area · 500+ connections · Contact info

Featured See all



"Who Is Your Influencer?" | Kevin Gould YouTube

#influencermarketing #Kevingould #Marketing In this short clip, Kevin Gould,...



USC Marshall | Rad Chat W/ Jeremy Barnett

YouTube

Rad Intelligence CEO Jeremy Barnett got another chance to talk with the world's...



YouT

Host

moti

Experience



#### CEO | Founder

Rad Intelligence · Full-time

Mar 2018 - Present · 2 yrs 3 mos

Greater Los Angeles Area

Rad Intelligence is the holding company for Rad Influencer and the Rad Intelligence for Influencers podcast.



### CEO | Co-founder

Rad Influencer · Full-time

Jul 2019 - Present · 11 mos

Santa Monica, California, United States

Rad Intelligence is a new advertising technology channel for digital content distribution and discovery. Online advertisers use our platform to place already made content (blogs, videos & product pages) in front of targeted audiences to drive website sales, visits and awareness.



It's Here: Introducing Rad Influencer



#### Co-host

Rad Intelligencer for Influencers | Podcast

Mar 2020 - Present · 3 mos

Los Angeles County, California, United States

The Rad Intelligence for Influencers podcast is a weekly series for insiders that drive real influence and innovation.











### SPEAKR

### **Advisor**

### Speakr

Sep 2015 - Jun 2018 · 2 yrs 10 mos

Greater Los Angeles Area

Speakr is the leading enterprise marketplace for brands and influencers. We power 60 of the world's largest brands and enable influencer media buying at scale.



Time Inc. X Speakr



#### Co-Founder

Trendy Butler

Dec 2013 - Oct 2017 · 3 yrs 11 mos

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Co-Founder of the mens fashion subscription service, Trendy Butler (www.trendybutler.com).









# Show 1 more experience ✓

# Volunteer Experience



#### **OSF Awareness**

Orphaned Starfish Foundation
Mar 2015 – Present • 5 yrs 3 mos
Children

OSF helps over 10,000 orphans in 28 countries by providing love, computers, clothes, financial support, entertainment (magic shows & singing), supplies, funding, education, and what ever else that will improve the lives of these special children.

## Skills & Endorsements

### Marketing Strategy · 99+



Endorsed by Daniel Snow (We're hiring) and 2 others who are highly skilled at this



Endorsed by 3 of Jeremy's colleagues at Butler

### Social Media · 99+



Endorsed by Daniel Snow (We're hiring) and 5 others who are highly skilled at this



Endorsed by 2 of Jeremy's colleagues at

### Entrepreneurship · 99+



Endorsed by Daniel Snow (We're hiring) and 1 other who is highly skilled at this

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