

invest@radintel.ai

RAD AI

Problem Solution Traction Team

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WHO WE ARE

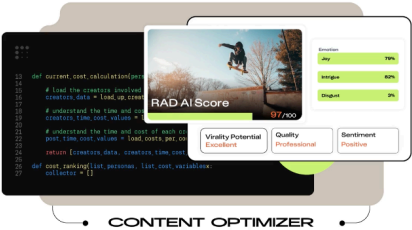
THE AI FUTURE OF MARKETING

We've developed a groundbreaking artificial intelligence essential for brands to identify new audiences and boost content ROI.

With over \$29M invested, you have the chance to get in alongside VCs, Fortunes 1000s, and senior employees from Google, Amazon, Snap, and Meta.

Invest Now ⚡ Share Price \$0.50

Offering Circular Form C



\$27,967,301  
Previously Funded

\$1,000  
Min.  
Investment

\$7,895,590  
Total Crowdfunded

7,042  
Investors



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Bloomberg VentureBeat Entrepreneur TC TechCrunch Forbes RefillingsScore Bloomberg VentureBeat Entrepreneur TC TechCrunch Forbes RefillingsScore Bloomberg

INVESTMENT HIGHLIGHTS

AI WITH 12+ YEARS OF RESEARCH AND INVESTMENT

Not all AI is created equal. It's easy to claim they have AI with catchy buzzwords. Our proof is in the traction, clients and team.

Your investing into a team of proven industry leaders that haven't companies to public markets, acquired over 255 business and founded / exited multiple startups.

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REVENUE HAS GROWN BY 3X IN LESS THAN ONE



The proof is in the ROI.



[Sign Up](#)



"The RAD AI team has built technology that flips the marketing technology industry on its head. I'm a big believer of backing founders that have a track record of success and resiliency. I'm obviously a believer in how RAD AI technology solves the problem



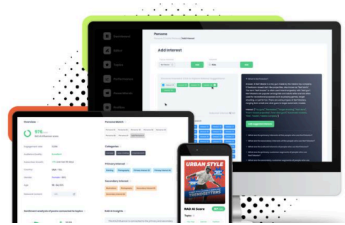
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of content authenticity.”



**BRIAN MACMAHON**  
VC INVESTOR, 300+ INVESTMENTS  
INVESTED \$100K



#### THE PROBLEM

### CREATING CONTENT IS A \$600B PROBLEM\*

The world's largest brands spend hundreds of millions annually on content, aiming for maximum ROI in attracting new customers. With over 25 billion pieces of content exchanged daily, it's crucial for brands to deliver the right messaging to capture their audience's attention. Each social post, share, email, and video is an



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opportunity to win over target customers. This represents a \$633 billion market opportunity.




#### THE SOLUTION

### WE'RE REMOVING ALL DOUBT (RAD)

Our advancements in AI provide clients with deep insights into who their customers are and the best strategies to engage them for optimal ROI. As AI becomes essential for major brands, RAD AI has developed a solution that empowers our clients—typically Fortune 1000 companies—to outperform their competition.





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With RAD AI, our clients can instantly understand what matters most to their customers and craft marketing content that delivers outsized ROI.

Let's get started

## GET INVESTOR EXCLUSIVE UPDATES


Sign up for investment updates, insights, and early access opportunities with RAD AI.

Sign Up

**Julius D'Souza**  
ACCREDITED 3X  
INVESTOR FROM GOOGLE

"I'VE BEEN DEEPLY IMPRESSED BY THEIR EXECUTION, TRACTION AND DEDICATION TO BUILDING AN ENDURING ENTERPRISE THAT CREATES EXCEPTIONAL VALUE FOR ITS CUSTOMERS."

## 3X BOOKED REVENUE SHOWS OUR AI WORKS



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OMNICOM MEDIA GROUP INC.  
CHOOSES RAD AI

**NYSE: OMC. Mkt Cap of ~\$18BN**  
A global leader in marketing communications that provides brand and advertising services to over 5000 clients in 100 countries chooses RAD AI.

**OmnicomGroup**

FORTUNE 1000s CHOOSE RAD AI

"Their advancements in AI is why I'm so excited to test the platform for L'Oréal."

- Mava Kasovalic. VP Digital Innovation for

L'Oréal NYX

L'ORÉAL & NYX

BACKED BY THE ADOBE FUND FOR DESIGN


RAD AI is supported by over 7,000 enthusiastic investors and is also backed by **Fidelity Ventures** and the **Adobe Fund for Design**.



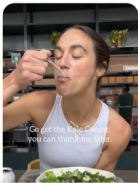


WHY BRANDS LIKE HASBRO AND SWEETGREEN LOVE US

Industry | Fast Healthy Food



With locally sourced greens, grains, and a menu that follows Mother Nature's lead, Sweetgreen is making a sustainable impact on the future of food.




188%  
Improved Ads


27%  
Improved CPA

173%  
Improved Content

Industry | Gaming



HeroQuest, is an adventure board game created by Milton Bradley in conjunction with the British company Games Workshop in 1989, and re-released in 2021.









14  
Days To Activate

40%  
Improved Perf.

2x  
Speed Activation

< ● ○ ○ ○ ○ >

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## WHAT OUR CLIENTS SAY

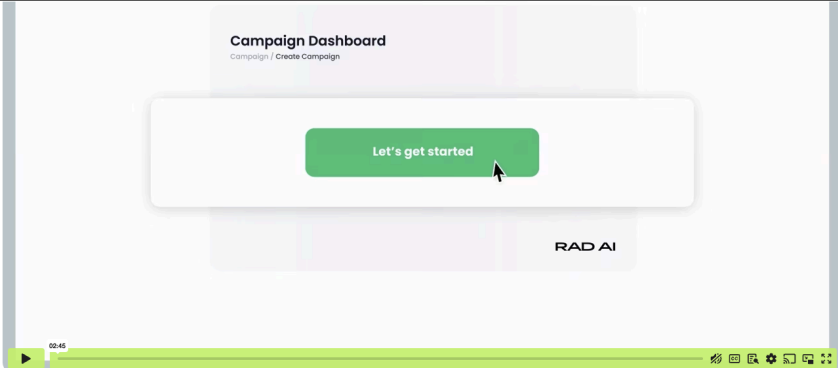
"Leading our influencer marketing campaigns with RAD AI, where we are scaling our efforts across different categories..."

WAN-YI SWEETING  
DIR. PARTNERSHIPS  
SKECHERS  
NYSE :: SKX

<●○○○○○>

## RAD AI IN ACTION

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The screenshot shows a 'Campaign Dashboard' with a 'Let's get started' button. The dashboard is titled 'Campaign / Create Campaign'. The RAD AI logo is visible in the bottom right corner of the dashboard interface.

### EXPANSION

## DESIGNED TO ATTRACT THE BEST CLIENTS

Our SaaS-focused model is designed to sell and upsell

- Further develop RAD AI technology feature sets that improve paid advertising across Google, TikTok, and Meta.

EXPANSION

DESIGNED TO ATTRACT THE BEST CLIENTS

Our SaaS-focused model is designed to sell and upsell enterprise clients and retain them for multi-year commitments. We've already proven this with ~3X booked revenue growth. Here's our plan to scale it even further:

Future plans and product developments discussed are forward-looking statements and subject to change based on operational, financial, regulatory, and market conditions

1. Innovate and develop enterprise solutions with API partners like TikTok to improve content insights.
2. Recruit top-tier talent across AI, product development, operations, and sales.
3. Implement additional self-serve feature sets that cater to our growing base of enterprise clients.
4. Continuously improve client success rates with AI that informs performance analytics.

GET THE INVESTOR DECK

Learn more about our investment opportunity, receive important updates and insights!

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Entrepreneur

“RAD AI HAS EMERGED AS A POTENTIAL GAME-CHANGER, LEVERAGING AI TO IMPROVE HOW BRANDS CONNECT WITH THEIR TARGET AUDIENCE.”

THE VISIONARIES BEHIND RAD AI

Our leadership team represents a robust blend of seasoned entrepreneurs, growth strategists, and industry innovators.



JEREMY BARNETT  
CO-FOUNDER & CEO

3X founder with multiple exits, including Trendy Butler. Backed by venture funds including Fidelity, SOS Ventures, Expert Dojo, and more. Experience building companies from 0-100+ employees.

TRENDY BUTLER SPEAKR



BRADLEY SILVER



EMILY DUBAN




ALEXANDER WISSNER



MARIA BROWN









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STEVEN STOKES  
KEY ADVISOR

25+ years in tech communications, joins us from Altice USA's Optimum. His expertise spans AT&T, Motorola, Verizon, Cisco, and more, specializing in complex tech communication and fostering innovation. Stephen's deep understanding of operational excellence, R&D, and business transformation will provide invaluable insights as RAD AI advances marketing strategies with AI.






ERIN LANUTI  
KEY ADVISOR

Erin Lanuti, acclaimed as "Executive of the Year" and featured in "Digital 40 over 40" and "Innovator 25," stands out as an integrated brand marketer enhancing global client performance. As Omnicom PR Group's Chief Innovation Officer, she leads in standardizing data and technology, introducing data-driven services globally. Erin's pioneering leadership introduced omnichannelID, revolutionizing precision communications.



IGNACIO PUIG DE LA BELLACASA  
KEY ADVISOR

With a 20-year career in FMCG giants like Reckitt and PepsiCo, joins RAD AI's advisory board. His VP-level experience spans Business Unit, Marketing, and Trade Marketing, specializing in Brand Strategy, innovation, and Customer Development, along with operational expertise in P&L ownership and strategic vision.




## RECENT NEWS

### RAD AI Announces Strategic Artificial Intelligence Buyout Plan To Propel Growth And Advance The Creator Economy


RAD AI, the leader in AI-powered audience-first marketing and communications solutions, today unveiled its new strategy to rapidly reform the industry's landscape: Artificial Intelligence Buyouts (AIBOs).

[See News](#)



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RAD AI CEO on Airson

RAD AI Announces Strategic Artificial Intelligence Buyout Plan To Propel Growth And Advance The Creator Economy

CEO of RAD AI, Jeremy Barnett is interviewed at the NYSE about growth, AIBOs by Jon Najarian on Venture Corner.

[See News](#)




Rolling Stone

RAD AI Announces Strategic Artificial Intelligence Buyout Plan To Propel Growth And Advance The Creator Economy

Here's how companies could embrace AI-driven social media strategies and for scaling brand awareness

[See News](#)




Entrepreneur

RAD AI Announces Strategic Artificial Intelligence Buyout Plan To Propel Growth And Advance The Creator Economy

RAD AI aims to be one of the key drivers in transforming the way brands communicate with their audiences in the age of AI.


[See News](#)



TechCrunch


RAD AI Announces Strategic Artificial Intelligence Buyout Plan To Propel Growth And Advance The Creator Economy

Equity crowdfunding — or community raises, as the fundraising platforms involved prefer to call it — has grown steadily over the last few years. Regulations governing the process continue to evolve in the market's favor,




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and 2022's venture funding ...  
[See News](#)



**RAD AI Announces Strategic Artificial Intelligence Buyout Plan To Propel Growth And Advance The Creator Economy**  
In the case of our work at RAD AI, there are several ways we use AI to help companies in the entertainment space  
[See News](#)



**RAD AI Announces Strategic Artificial Intelligence Buyout Plan To Propel Growth And Advance The Creator Economy**  
The concept of smartphones and electric cars seemed like a pipe dream 20 years ago, but today, nearly 6.92 billion people, or 86.4% of the global population, have personal smartphones.  
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[SEE ALL NEWS](#)

GET PERKS AT DIFFERENT



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**INVESTMENT LEVELS**  
The Company is not issuing partial shares. Any calculation of bonus shares to be issued, whose product reflects the issuance of a partial share, will be rounded down, to the nearest whole share and issued to the Purchaser at the close of the Offering.



PERKS

<div>TIER 1</div> <div>\$2,500+</div> <div>Receive 5% Bonus Shares</div>	<div>TIER 1</div> <div>\$5,000+</div> <div>Receive 10% Bonus Shares</div>	<div>TIER 1</div> <div>\$10,000+</div> <div>Receive 15% Bonus Shares</div>	<div>TIER 1</div> <div>\$25,000+</div> <div>Receive 20% Bonus Shares</div>
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JOIN THE DISCUSSION

145 Comments

[Login](#)



Join the discussion...



## FAQS

### ^ Why invest in startups?

**Regulation CF** allows investors to invest in startups and early-growth companies. This is different from helping a company raise money on Kickstarter; with Regulation CF Offerings, you aren't buying products or merchandise - you are buying a piece of a company and helping it grow.

### ^ How much can I invest?

**Accredited investors** can invest as much as they want. But if you are NOT an accredited investor, your investment limit depends on either your annual income or net worth, whichever is greater. If the number is less than \$124,000, you can only invest 5% of it. If both are greater than \$124,000 then your investment limit is 10%.

### ^ How do I calculate my net worth?

To calculate your net worth, just add up all of your assets and subtract all of your liabilities (excluding the value of the person's primary residence). The resulting sum is your net worth.

### ^ What are the tax implications of an equity crowdfunding investment?

We cannot give tax advice, and we encourage you to talk with your accountant or



tax advisor before making an investment.

### ^ Who can invest in a Regulation CF Offering?

Individuals over 18 years of age can invest.

### ^ What do I need to know about early-stage investing? Are these investments risky?

There will always be some risk involved when investing in a startup or small business. And the earlier you get in the more risk that is usually present. If a young company goes out of business, your ownership interest could lose all value. You may have limited voting power to direct the company due to dilution over time. You may also have to wait about five to seven years (if ever) for an exit via acquisition, IPO, etc. Because early-stage companies are still in the process of perfecting their products, services, and business model, nothing is guaranteed. That's why startups should only be part of a more balanced, overall investment portfolio.

### ^ When will I get my investment back?

The Common Stock (the "Shares") of RAD AI (the "Company") are not publicly traded. As a result, the shares cannot be easily traded or sold. As an investor in a private company, you typically look to receive a return on your investment under the following scenarios: The Company gets acquired by another company. The Company goes public (makes an initial public offering). In those instances, you receive your pro-rata share of the distributions that occur, in the case of acquisition, or you can sell your shares on an exchange. These are both considered long-term exits, taking approximately 5-10 years (and often longer)



to see the possibility for an exit. It can sometimes take years to build companies. Sometimes there will not be any return, as a result of business failure.

^ Can I sell my shares?

Shares sold via Regulation Crowdfunding offerings have a one-year lockup period before those shares can be sold under certain conditions. Exceptions to limitations on selling shares during the one-year lockup period:  
In the event of death, divorce, or similar circumstances, shares can be transferred to:

1. The company that issued the securities
2. An accredited investor
3. A family member (child, stepchild, grandchild, parent, stepparent, grandparent, spouse or equivalent, sibling, mother-in-law, father-in-law, son-in-law, daughter-in-law, brother-in-law, or sister-in-law, including adoptive relationships)


^ What happens if a company does not reach their funding target?

If a company does not reach its minimum funding target, all funds will be returned to the investors after the close of the offering.

^ How can I learn more about a company's offering?

All available disclosure information can be found on the offering pages for our Regulation Crowdfunding offering.

v What if I change my mind about investing?

	<div>Problem   Solution   Traction   Team</div> <div>Invest Now</div>
	<div>You can cancel your investment at any time, for any reason, until 48 hours prior to a closing occurs. If you've already funded your investment and your funds are in escrow, your funds will be promptly refunded to you upon cancellation. To request a refund email <a href="mailto:info@dealmakersecurities.com">info@dealmakersecurities.com</a>.</div> <div><div>^ What relationship does the company have with DealMaker Securities?</div><div>Once an offering ends, the company may continue its relationship with DealMaker Securities for additional offerings in the future. DealMaker Securities' affiliates may also provide ongoing services to the company. There is no guarantee any services will continue after the offering ends.</div></div>

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\*Addressable market is made up of the following markets: \$25B social media management, \$390B digital advertising, \$80B SEO and search marketing, \$200B analytics and data management, \$9B marketing automation, \$20B influencer marketing, \$65B customer relationship manager.

Equity crowdfunding investments in private placements, and start-up investments in particular, are speculative and involve a high degree of risk and those investors who cannot afford to lose their entire investment should not invest in start-ups. Companies seeking startup

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This website contains forward-looking statements. These statements may include the words "believe", "expect", "anticipate", "intend", "plan", "estimate", "project", "will", "may", "targeting" and similar expressions as well as statements other than statements of historical facts including, without limitation, those regarding the financial position, business strategy, plans, targets and objectives of the management of RAD AI (the "Company") for future operations (including development plans and objectives). Such forward-looking statements involve known and unknown risks, uncertainties and other important factors which may affect the Company's ability to implement and achieve the economic and monetary policies, budgetary plans, fiscal guidelines and other development benchmarks set out in such forward-looking statements and which may cause actual results, performance or achievements to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. Such forward-looking statements are based on numerous assumptions regarding the Company's present and future policies and plans and the environment in which the Company will operate in the future. Furthermore, certain forward-looking statements are based on assumptions or future events which may not prove to be accurate, and no reliance whatsoever should be placed on any forward-looking statements in this presentation. The forward-looking statements in this website speak only as of the date of the Company's initial Form C, and the Company expressly disclaims to the fullest extent permitted by law any obligation or undertaking to disseminate any updates or revisions to any forward-looking statements contained herein to reflect any change in expectations with regard thereto or any change in events, conditions or circumstances on which any such statements are based.

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