



**Sibyl Badugu** · 2nd

CEO at Zen Health Technologies, Inc.

Greater San Diego Area · 500+ connections · [Contact info](#)



**Zen Health Technolo**  
**Inc.**



**Academy of Art Univ**

## Experience



### CEO

Zen Health Technologies, Inc.

Oct 2015 – Present · 4 yrs 8 mos

Carlsbad, California, United States

As a product designer for decades where I made products and experiences more user friendly and intuitive, I am now focused on creating and delivering mobile apps to address the human experience.

The first product from Zen Health Technologies (<https://zenhealthtech.com>) is a mobile app called EverStrong (<https://everstrongapp.com>). EverStrong is designed to help busy people with busy minds build emotional strength and emotional intelligence. It has mental exercises to address self-improvement goals such as mastering emotions, building confidence a ...[see mor](#)

### Senior User Experience / Product Designer / User Researcher

Various Companies - Southern California

2011 – Present · 9 yrs

Greater San Diego Area

- Companies include: Cigna, BetaBionics, MindFlow Design, Sommetrics, Thermo Fisher Scientific, CareFusion, Active Network, LPL Financial and TeleCommunication Systems.
  - Observe, hypothesize, design, test and iterate product design and development activities based on customer feedback.
- ...[see mor](#)

## User Experience Designer / Business Analyst / Web Designer

Various Companies - New England

1994 – 2011 · 17 yrs

Greater Boston Area

- Companies included: Aptima, Sungard, Copyright Clearance Center, Isobar, marchFIRST, TJX Companies, Compaq/DIGITAL, Genzyme, Houghton-Mifflin, Fidelity Investments and Ziff-Davis Publishing.

## Education



### Academy of Art University

Some coursework for M.F.A., Interior Architecture / Design



### Louisiana State University

B.S, Apparel Design

## Licenses & Certifications

### Cognitive Technology

Deloitte University Press



### Decision Skills

Decision Education Foundation

### Design Kit: Human-Centered Design

Acumen / IDEO

[Show more](#) ✓

## Skills & Endorsements

**User Experience** · 79



Endorsed by **Alex Genov** and 2 others who are highly skilled at this

## Usability Testing · 57



Endorsed by **Sharon Carmichael**, who is highly skilled at this

## User-centered Design · 55



Endorsed by **Tom Aten**, who is highly skilled at this

[Show more](#) ✓

## Recommendations

[Received \(6\)](#)

[Given \(9\)](#)



### Ron Hodson

Founder & CEO of Stories About Places

May 12, 2020, Ron was Sibyl's mentor

I've know Sibyl for a number of years through the San Diego Coffee Meetup. We are the largest weekly gathering of entrepreneurs and tech people, and she started dropping b when she was ideating her current startup. Sibyl not only sc out advice and feedback, she also provided advice a... [See](#)



### Kelly Venturini

M2M Certified - IoT Technology Solutions - Business Owner - Entrepreneur - Inventor

May 5, 2020, Kelly worked with Sibyl but at different companies

Sibyl Badugu is a longstanding strategic medical device approvals expert that M2M Certified has utilized extensively the past decade and is a foremost authority in the areas of Regulations & Standards related to Human Factors/User Experience (UX) Device Design, Integration, Strateg... [See](#)

[Show more](#) ✓

