



Tim Maranville, MBA, FWTHS · 3rd 

Strategy, thought-leadership, broadcast leader
President/General Manager at KGGN-FM

Murrieta, California · 500+ connections · [Contact info](#)

KGGN-FM

Colorado Christian
University

Experience

President/General Manager

KGGN-FM · Full-time

Sep 2017 – Present · 2 yrs 9 mos

Hemet, CA

Responsible for all facets of this Start-up, non-profit, Christian radio station serving the nearly one million people who live in the California cities of Temecula, Murrieta, Menifee, Hemet, San Jacinto, Lake Elsinore, Perris, and Wildamor.



Director of Programming - Product Development for WBBB-FM

Curtis Media Group

Sep 2016 – Sep 2017 · 1 yr 1 mo

Raleigh-Durham, North Carolina Area

Largest media enterprise with 62 radio stations in North Carolina.

3-year plan to increase annual revenue from \$4MM to \$8MM through redesign and re-positioning of product.

[...see mor](#)



Business Owner

Mutations Media

Jan 1997 – Sep 2017 · 20 yrs 9 mos

Raleigh-Durham, North Carolina Area

Company was created for the specific purpose of contracting with traditional and digital content distributors for consultation and strategy. The following projects were created or consulted under the Mutations Media umbrella:

[...see mor](#)



Podcast Coach
Logo.jpg



PodcasterCoach-Logo-
Final-Small.png

Chief Content Officer – Product and Channel Development

USA Radio Networks - Cross Platform Media Group

Sep 2014 – Aug 2015 · 1 yr

Raleigh-Durham, North Carolina Area

National Christian and Conservative radio network turnaround project

Recruited to help facilitate a bankruptcy turnaround to generate \$12MM in annual revenues with annual increase from 5 to 15% through re-imagined product lines in both the cc ...[see mor](#)



Vice President-Product Development and Programming

WestwoodOne

May 2009 – Aug 2014 · 5 yrs 4 mos

Denver, CO & Seattle, WA

The world's largest syndication and radio network company

Recruited to increase margins through improved product quality (more customers) and expense management (efficiencies) in one department. Transformed the departmer ...[see mor](#)

[Show 3 more experiences](#) ✓

Education

Colorado Christian University

MBA, Emphasis on Leadership, 4.0

2012 – 2014



Seattle Pacific University

Master of Business Administration (MBA), MBA, Emphasis on Leadership, 4.0

2012 – 2013



Colorado Christian University

Organization Management, Project Management



2008 – 2010

Skills & Endorsements

Leadership · 68



Endorsed by 10 of Tim’s colleagues at Westwood One

Management · 62



Endorsed by 9 of Tim’s colleagues at Westwood One

Team Building · 28



Endorsed by 4 of Tim’s colleagues at Westwood One

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