



INVESTOR PACK

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I Disclosure

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SOLVING A PROBLEM

PROBLEM STATEMENT

- Consumers: Avoid in-store line ups. Consistent quality meats. Reliable delivery service.
- Retailers: Chaotic order in-take. Eliminate time consuming phone orders and payment processing.

SOLUTION

GoMeat, a marketplace of digital halal stores, connects consumers via mobile app:

- On-demand, high-quality Halal Meat Orders. Same day, reliable, home delivery.
- Streamlined order intake for retailers with predictable payment system.

GoMeat offers a huge value proposition for both retailers and consumers.



MARKET OVERVIEW



USD 12 Billion annual
Halal Meat Market
USA only

Over 10,000 + Halal Meat stores operating just in the US

USD 1 Trillion Global Market across Europe, Asia and Australia

Muslims are NOT the only
Consumers of Halal Meat

Halal Meat is consumed by many other
communities across the USA because of the
nutritional value as a healthy diet choice.

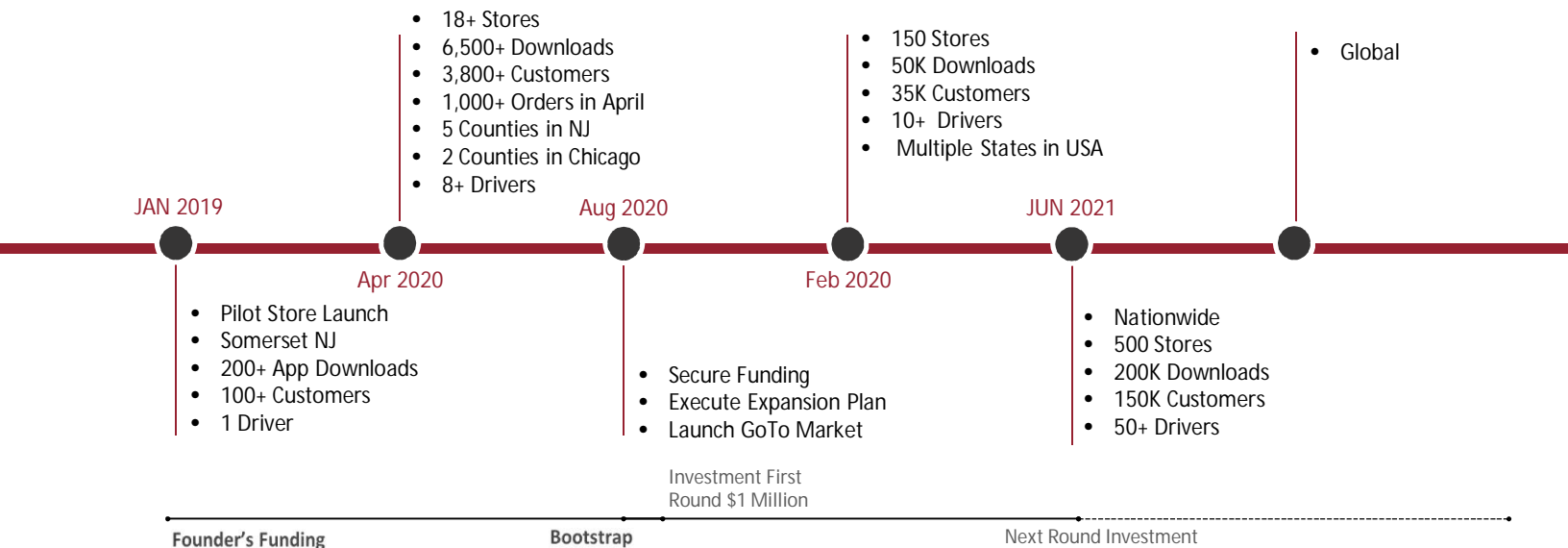
**GOMEAT HAS
100% MARKET SHARE**

No other company serves on-demand ordering and delivery via
Mobile App for Halal Meat Products



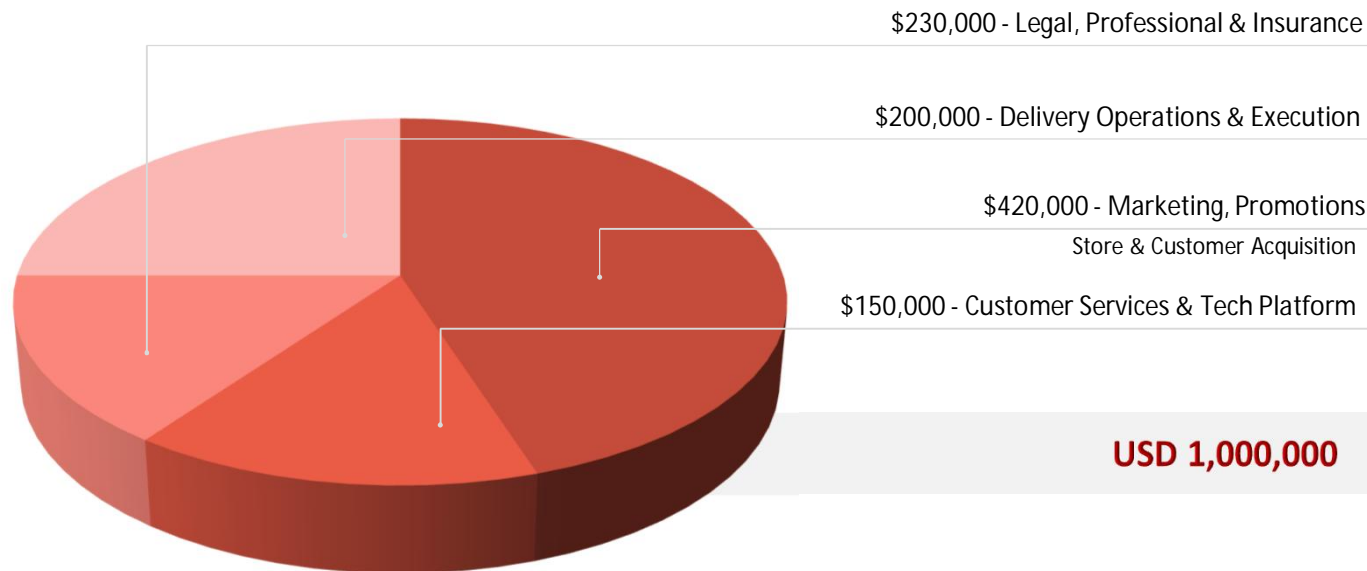
OUR ROADMAP

25+ STORES PER MONTH ➤



SEEKING INVESTMENT

FIRST ROUND



KEY INVESTMENT HIGHLIGHTS

SCALABLE | Scalable Platform – Stores, Customers, Drivers
Geographically from North America to Global Scale

GROWTH | Over USD 1 Trillion Addressable Market
Growing Market in USA and Globally

RECURRENT | Recurrent Revenue Model – Repeat Orders
Control over Cashflows

PROFITABLE | Target to be Profitable by 2021
Margin improves with volume of transactions

GROWTH STRATEGY

Adoption and Scale to create Network Effect



Increase Number of Customers
Promotions & Referral Schemes



Increase Number of Stores
Expand Vertically - Food & Grocery
Expand Horizontally - Geographically



Scale GoMeat Platform

- Invest in People & Technology
- Optimize Business Processes

EXIT STRATEGY

Scale to become Acquisition Target of large players





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