



CarStart

ON - DEMAND CAR REPAIR AND ROADSIDE SERVICE

PROBLEM



Getting your car serviced is always an unpleasant experience. Not only is taking your car to the shop for repairs difficult, the repairs themselves are time consuming and unpredictable.

Taking your car to a repair shop can mean inflated expenses and getting taken advantage of.

Why overburden your schedule and your wallet when you don't have to?



SOLUTION + COMPANY



Through our mobile app, customers can request assistance from any of our car specialists. Our tracking solutions enable us to know exactly where customers need us to be.

Whether for routine maintenance or roadside assistance, our vans are all equipped to get people back on the road as fast as possible.



At CarStart, we are focused on making auto repairs and roadside assistance **convenient, reliable and fast.**

Powered by **mobile technology**, we've created a fleet of fully-equipped repair shops on wheels.

The booming automotive industry presents an opportunity for us to penetrate the market with our unique service.



20 million lightweight vehicles are registered per year



Automotive aftermarket industry is projected to reach \$722 billion by 2020



The average U.S. vehicle on the road is 11.5 years old



44 million autos are 16-24 years old



14 million autos are 25 years and older



75% of autos are repaired by independent service shops



BUSINESS MODEL



A fully integrated
mobile platform



Pinpoint location
tracking for
efficient service



Independent
licensed technicians
& mechanics



Emphasis on
Digital Advertising
and Social Media



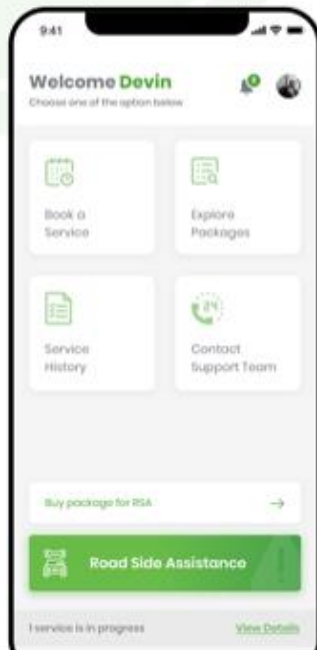
Money is
disbursed back to
all mechanics

THE APP



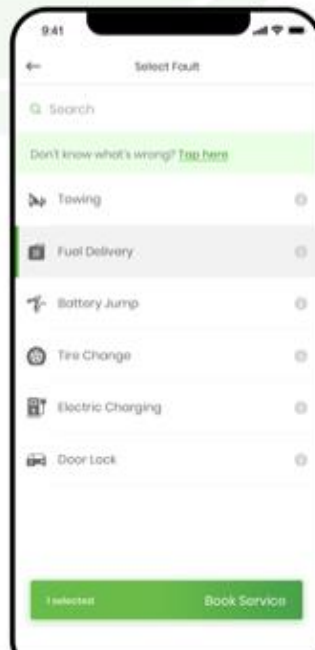
Dashboard

Choose your preferred service



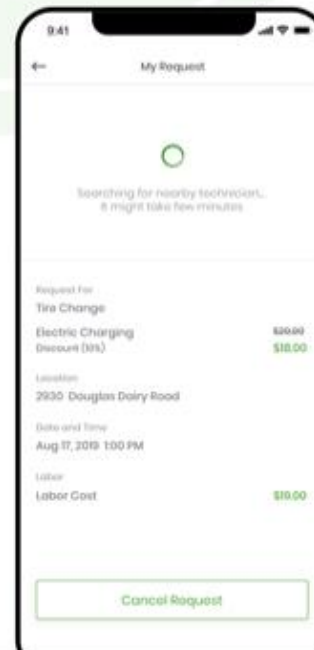
List of Service

Select any service of your choice



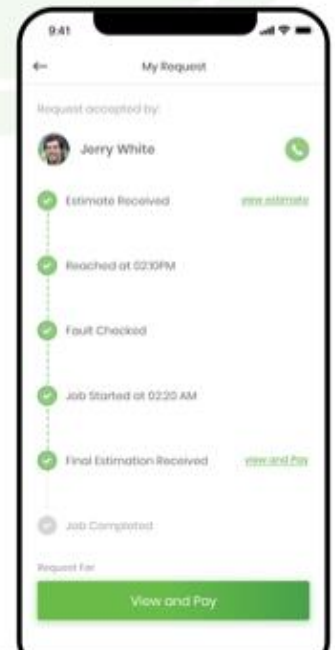
My Request

Search your nearby technician



Road Map

Keep a track of your ongoing service



Our services include



Preventative
Maintenance



Automotive
Repair



Roadside
Assistance



Automotive
Warranties



Service Plans—yearly maintenance coverage and service discounts.



Emergency—one-click roadside assistance with towing and concierge available



Any service, repair or roadside assistance can be purchased individually.

FREE TO DOWNLOAD AND NO MONTHLY FEES

ROADSIDE ASSISTANCE & CONCIERGE SERVICE



Mobile app.
technology



Pay once or
bundle with
an at-home
bundle plan



Service
within minutes
with Concierge
Service
available



One-click
interaction



Anyone
can join



Eliminates
third party
service
providers



Know when
service tech.
is on their way
and arrival time

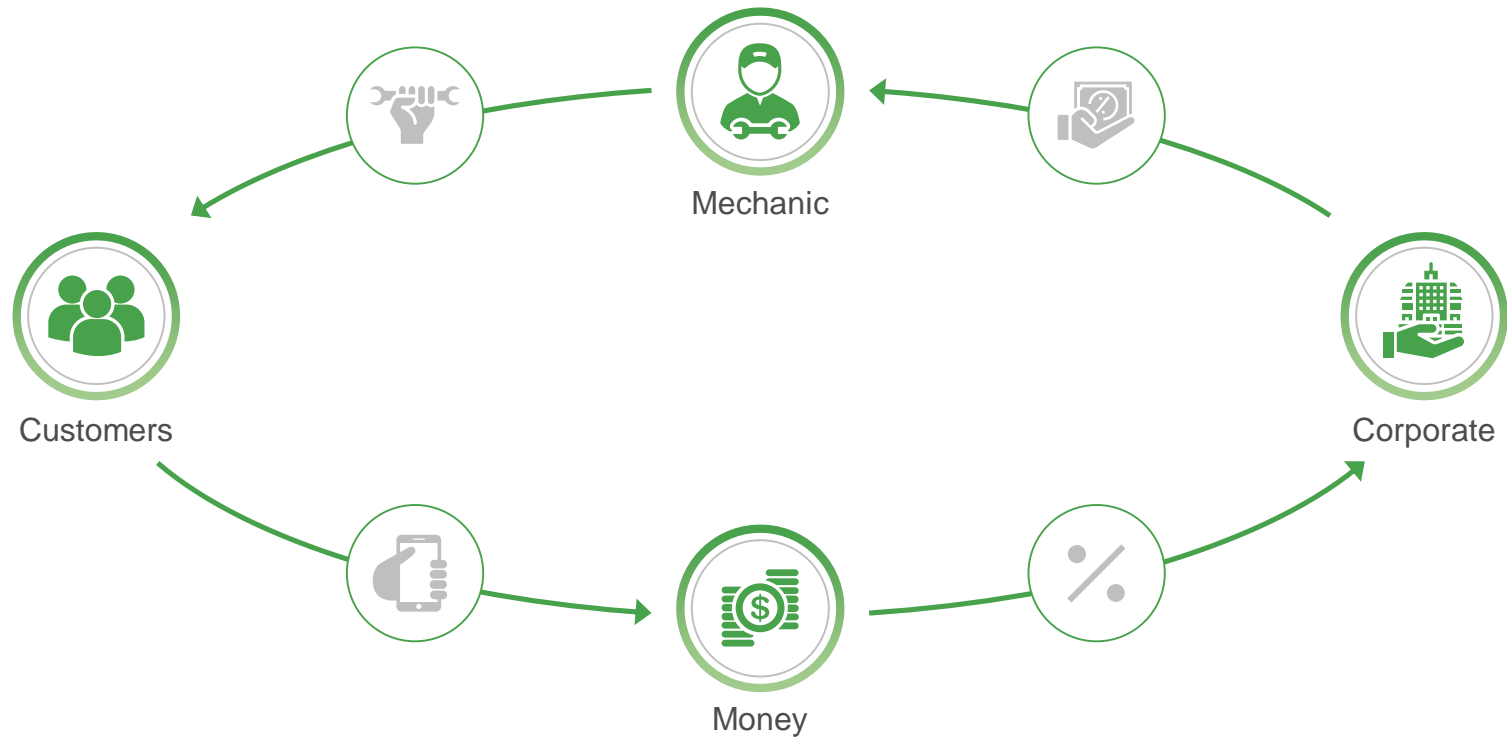


Routes
service techs
within minutes



Integrated
with future
smart cars

FLOW OF MONEY



Are our drivers employees or contractors?
They are contractors, and corporate withholds 20% of earnings for:

- Administration expenses
- Advertising & Promotions
- Continuing education

TRACTION



Within Texas alone there are 3 million registered lightweight vehicles.
Within 5 years, we will secure 2% of that market share.



TOTAL = 67,716 Purchases



INTERACTIVE LANDING PAGE



The future of
Automotive Space is Here



Preventative
Maintenance



Automotive
Repair



Automotive
Warranties

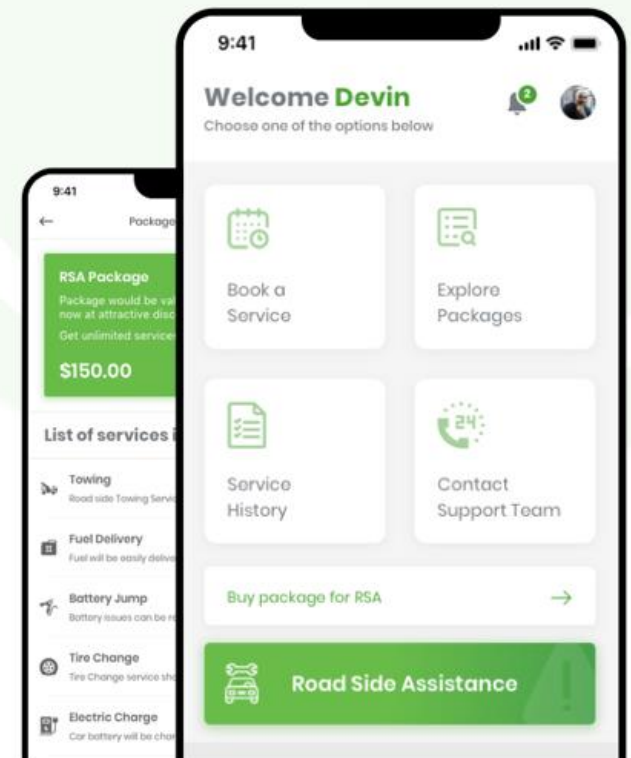


Roadside
Assistance

Get the CarStart app



[1-855-232-5332](tel:1-855-232-5332) | service@carstart.com



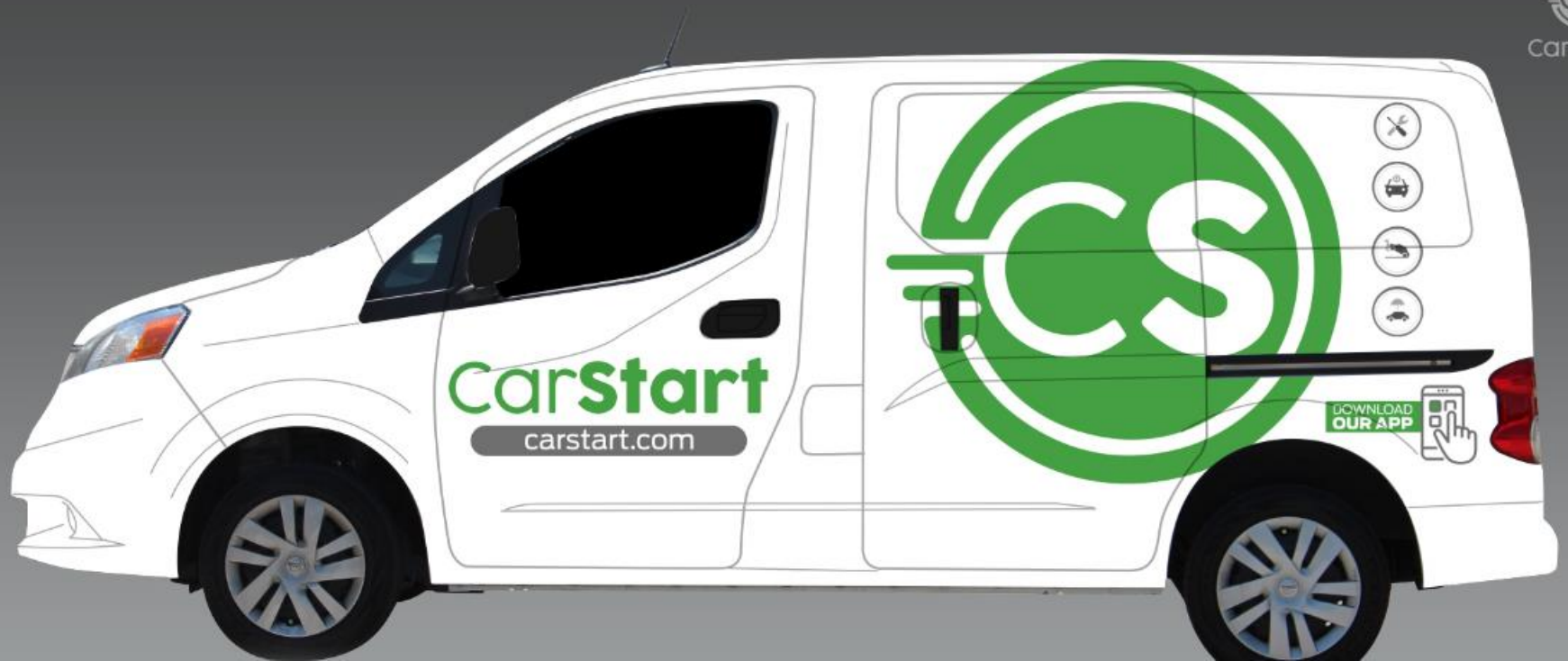
[Who We Are](#)

[Get in Touch](#)

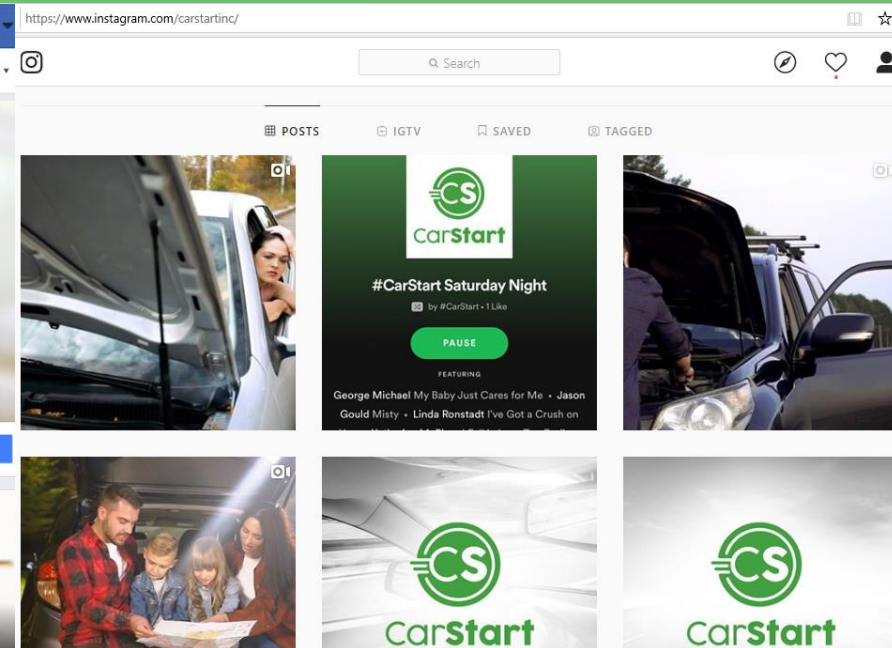
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BRAND



MARKETING



On-Air

Social Media

Streaming



Brick-and-mortar repair shops like AAA remain our biggest competitor as our type of service continues to grow.



The Seattle-based Wrench offers services like ours with some key differences:

- No roadside assistance services
- Offers only monthly memberships
- Non-branded service trucks
- They act as a broker

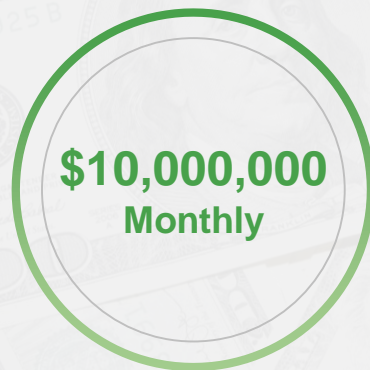
PROJECTIONS



5-year revenue breakdown:



1000 Mechanics
\$12,000 Monthly Sales Goal
Per mechanic



Monthly Gross
One Click Request
300 Calls Per Day



12 Month Gross
75% Repair
25% Roadside



Net Return after
CarStart Retains 20%

TOTAL = \$24,000,000 ROI

ROI = 20%

For our first 12 months of operation, we are building capital of up to \$500,000. The funds will be used for the following:



Marketing



\$300,000



Operations



\$100,000



Technology



\$50,000



Equipment



\$25,000



Reserves



\$25,000



TEAM



Kyle Patton
Founder & CEO



Phil Whiteaker
Chief Operating Officer



Oscar Espinosa
President

CTA & CONTACT



**Allow us to provide drivers
with a better option for getting
their vehicles repaired and
back on the road!**

Contact us at:
kyle@carstart.com
214-886-1280

3824 Cedar Springs Rd #305
Dallas, TX 75219

