



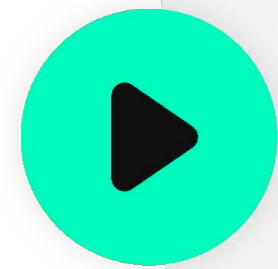
NYCE.

G R O U P I N C

“

“We’re on a **mission** to help **100,000+**
people of color become **millionaires**
by 2030”.

—
PHILIP MICHAEL, FEB 2020, FORBES



NYCE: A **TECH-POWERED** WEALTH UNIVERSE FOR ALL.

FINTECH.

COMMUNITY.

REAL ESTATE.

MEDIA.

PHILIP MICHAEL

BOLD!
BUSINESS

2020 **TRACTION:** BY THE NUMBERS



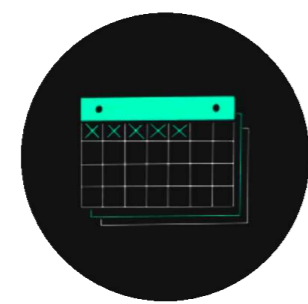
1.25M

New IG Followers



2.8M

Views/month



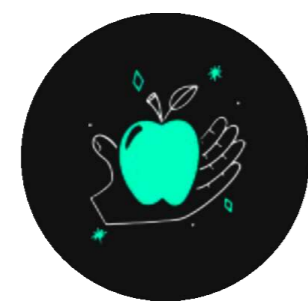
\$1.09M

Micro-shares sold



2,242

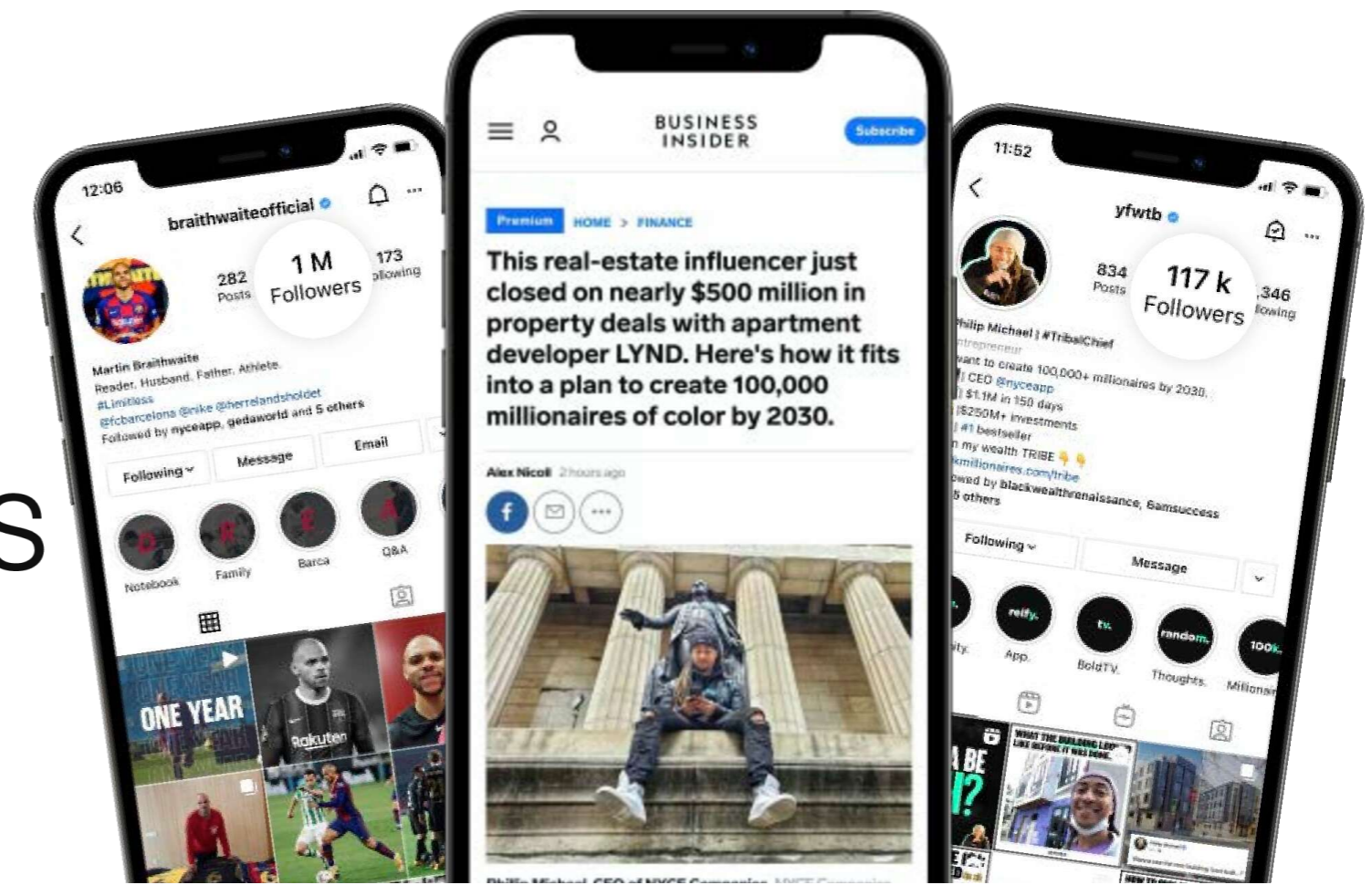
Investors



\$260M+

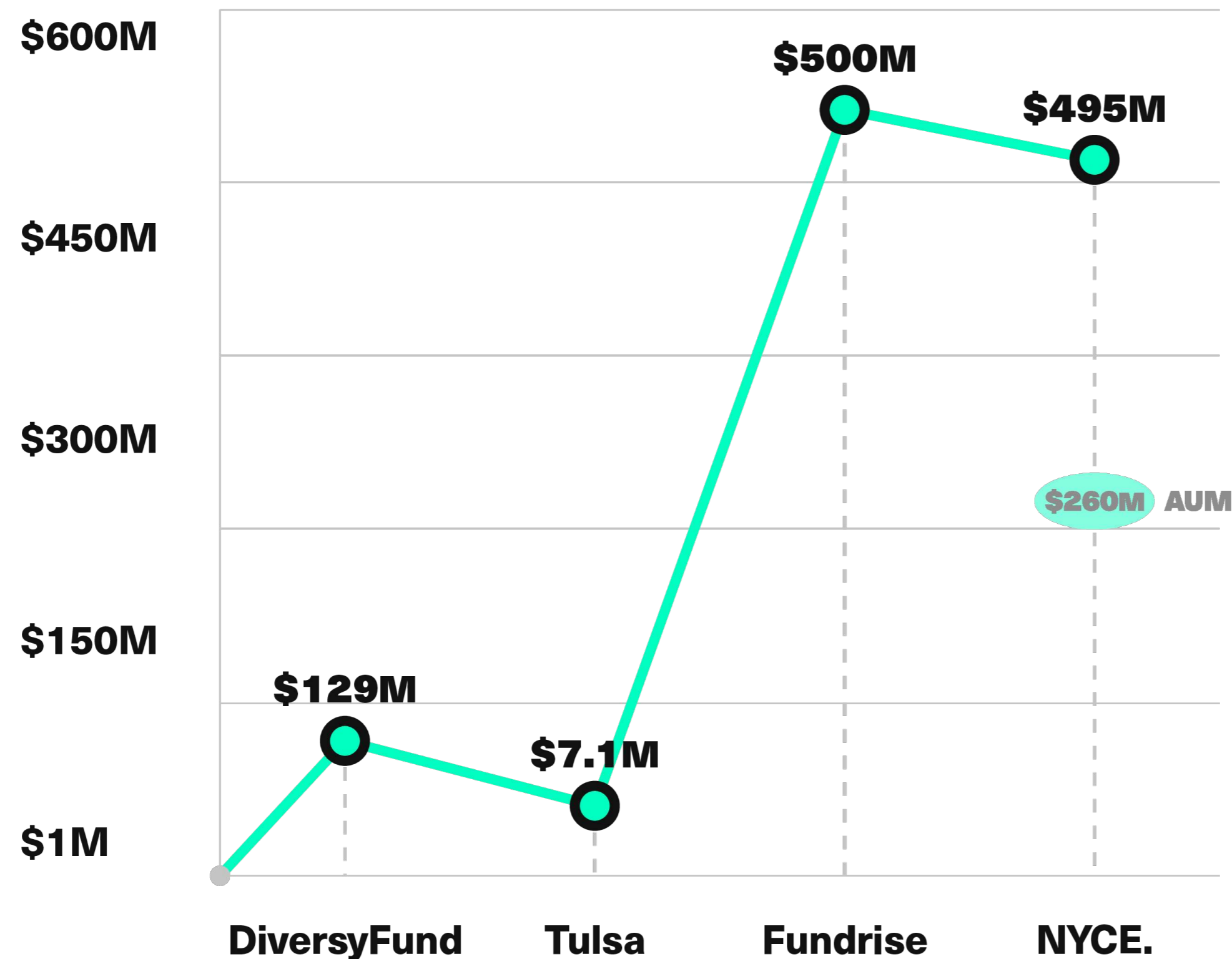
AUM

Since launching in April, we've **set a record** for real estate micro-shares sold, created **2000+** first-time investors of color and become one of the **fastest-growing** presences on social media.

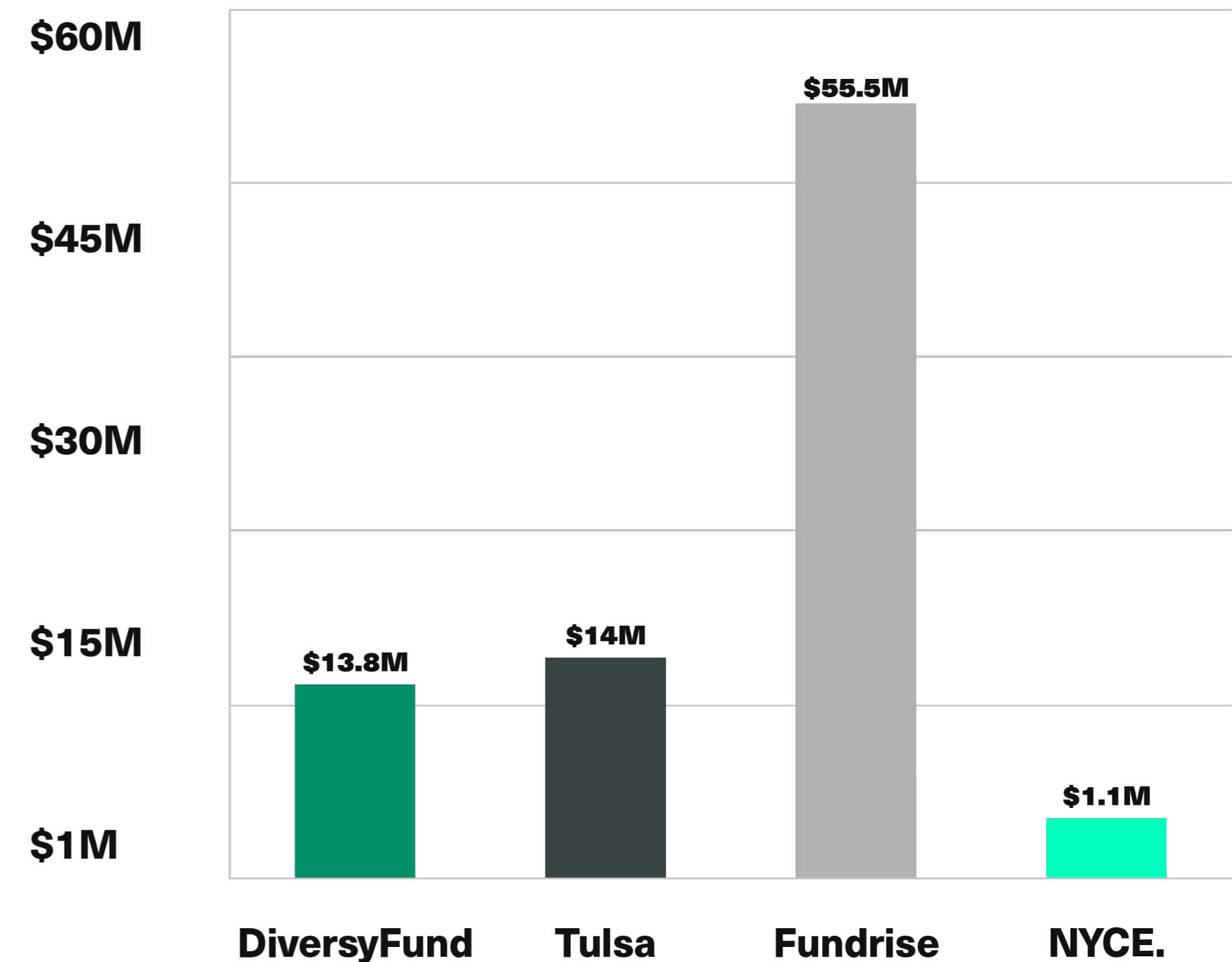


2020 TRACTION: BY COMPARISON

AUM/ACTIVE REAL ESTATE

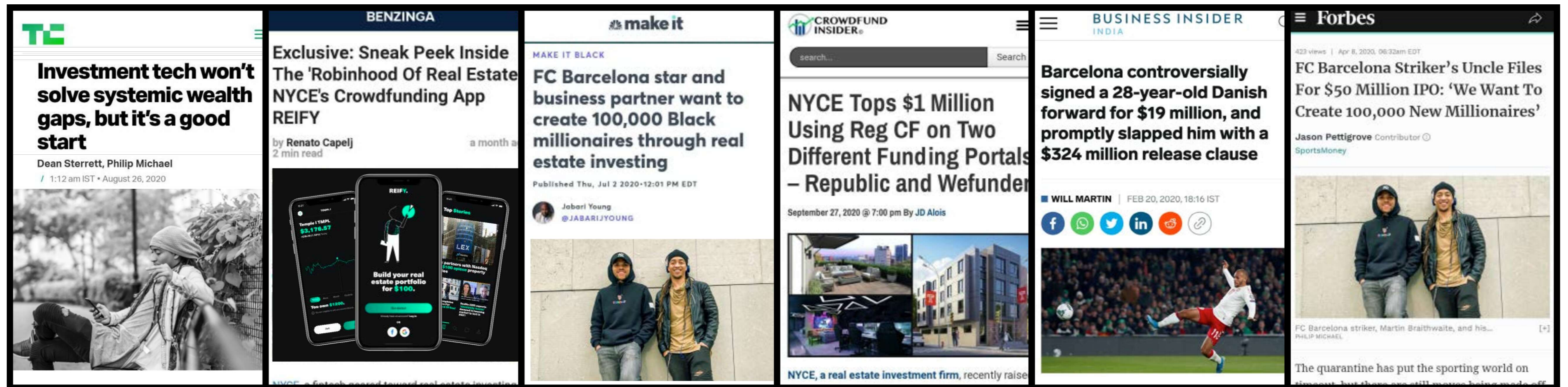
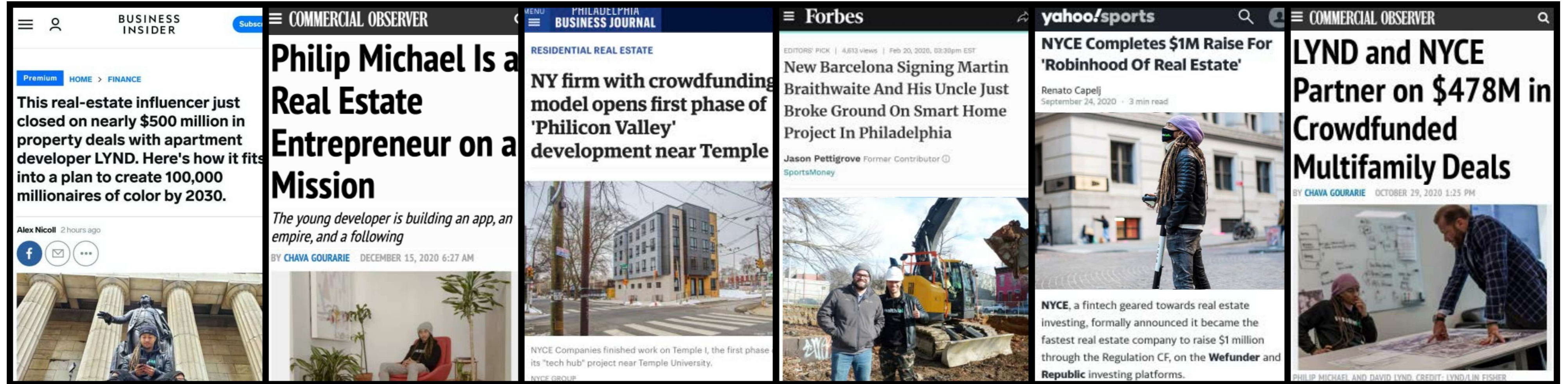


CAPITAL RAISED



In 2020, NYCE alone outsold several crowdfunding *platforms as a whole*, all the while outperforming several well-capitalized Series A (and beyond) platforms.

IN THE NEWS...



WHAT PEOPLE ARE SAYING...



Ayanna Turner

INVESTOR VALUE-ADD INVESTOR

Invested 2 months ago

I respect his story, to give up everything you know and dive in to a whole new dimension is a true way to teach others to take a risk. Shoot for the stars land on the moon.



Elisabeth Sarah · 1:28:03 Yes! Everyone wants something for information. Appreciate the true learning experience!

Like · Reply · 6d



PlugmeRadio Cometessa · 1:35:13 I like your honesty as far as one on one for the same info shared on IG. Other mogul would charge thousands for these information. I'm grateful to your team for sharing.

Like · Reply · 6d



1



Robert Holder

ACTIVE INVESTOR VALUE-ADD INVESTOR

Invested 2 months ago

Investing in real estate is the cornerstone to building wealth. I like the vision of the founders and what they have accomplished so far, and their plans for the future. Together we will get



We invested in NYCE because we believe that the management team possesses character, hard work, and a great track record in this industry. Their portfolio is well thought out, the amenities, combined with the advanced esports lounges with North American Collegiate League make this a very high tech and savvy investment. Their message and want to bridge the financial gap and desire to make so many new millionaires is inspiring. We invest in character, and this is what Philip, Martin and NYCE has.

David Chen GTIF Capital Managing Partner

LEAD INVESTOR INVESTING \$3,000 THIS ROUND



H Hunt

ACTIVE INVESTOR

Invested 26 days ago

I invested in temple because it's out of the box thinking that succeeds. Thanks Phil brilliant power moves. 🙏 Be blessed in all your endeavors.

Ginger Schuster Congrats! And let's be real , you are special - You're focused on making other people millionaires! THAT'S DOPE!

Like · Reply · Message · 5d

2



Torrey Bolden

INVESTOR VALUE-ADD INVESTOR

Invested about 2 months ago

I am new to investing. I like Philip's energy and his goal to empower our community. I am originally from Philly but I live just outside of it now in Burlington, NJ. This means I am close enough to visit the property I am investing in! I hope to meet you Phil and staff! Thank you for creating this opportunity!



Angela Michele Williams-Fort That's why I invested in Temple 1

Like · Reply · Message · 1d

1



Markia Brown

INVESTOR VALUE-ADD INVESTOR

Invested 2 months ago

I invested in TEMPLE I because providing students with a safe, clean, and affordable housing option is extremely important for the future of our economy. Without these things, students transfer, fall out, or transfer to a place with better options. Temple is an amazing school with a rich history and the students deserve this.



Great cause. Great leadership. Trying to help make a difference and close the wealth gap, if even in a small way.

Howard Steinberg ☆

Business development professional working in tech for 20+ years. Interests d puzzles, Peloton and golf.



I believe in Philip's message and the expertise he and his team have. I also look at this opportunity as a way to get more involved in investing.

Terrence Knock ☆



I believe in the vision Philip has towards helping us reach financial freedom and be able to provide our family a better quality of life. For too long has the 1% been getting richer off our hard work and we continue living check by check. I'm taking a risk investing in this company but I'm willing to take that risk because I believe this would be more then just and investing company but more like a movement.

Edwardo Alonso ☆

31 y/o from Brooklyn NY, born in the Dominican Republic. I love to play basketball and basketball.



Christina Truax

ACTIVE INVESTOR VALUE-ADD INVESTOR

Invested 2 months ago

I'm intrigued to see how well crowdfunding in a Real estate deal like this will work. Location is superb, the idea is novel and the tax abatement is a big win until it's time to offload.



I love the mission of NYCE to wipe out economic and racial inequality by creating 100K millionaires of color. This is a fantastic way to diversify my portfolio and begin to invest in real estate.

Jose Asenjo ☆

I live in NYC; work for MTA. My 3 most favorite things to do are eat out, travel and grow my money through investments.



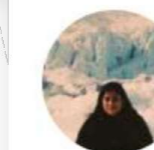
Tanya Davis

ACTIVE INVESTOR

Invested 2 months ago

Phillip Michael is my inspiration. I am proud to be an investor in making the community even better, while adhering to the students needs and being part of making life easier for them to achieve their goals.

Lupe Díaz · 22:21 Loving the opportunity to make that's pretty low touch? Buying a property or TIC?

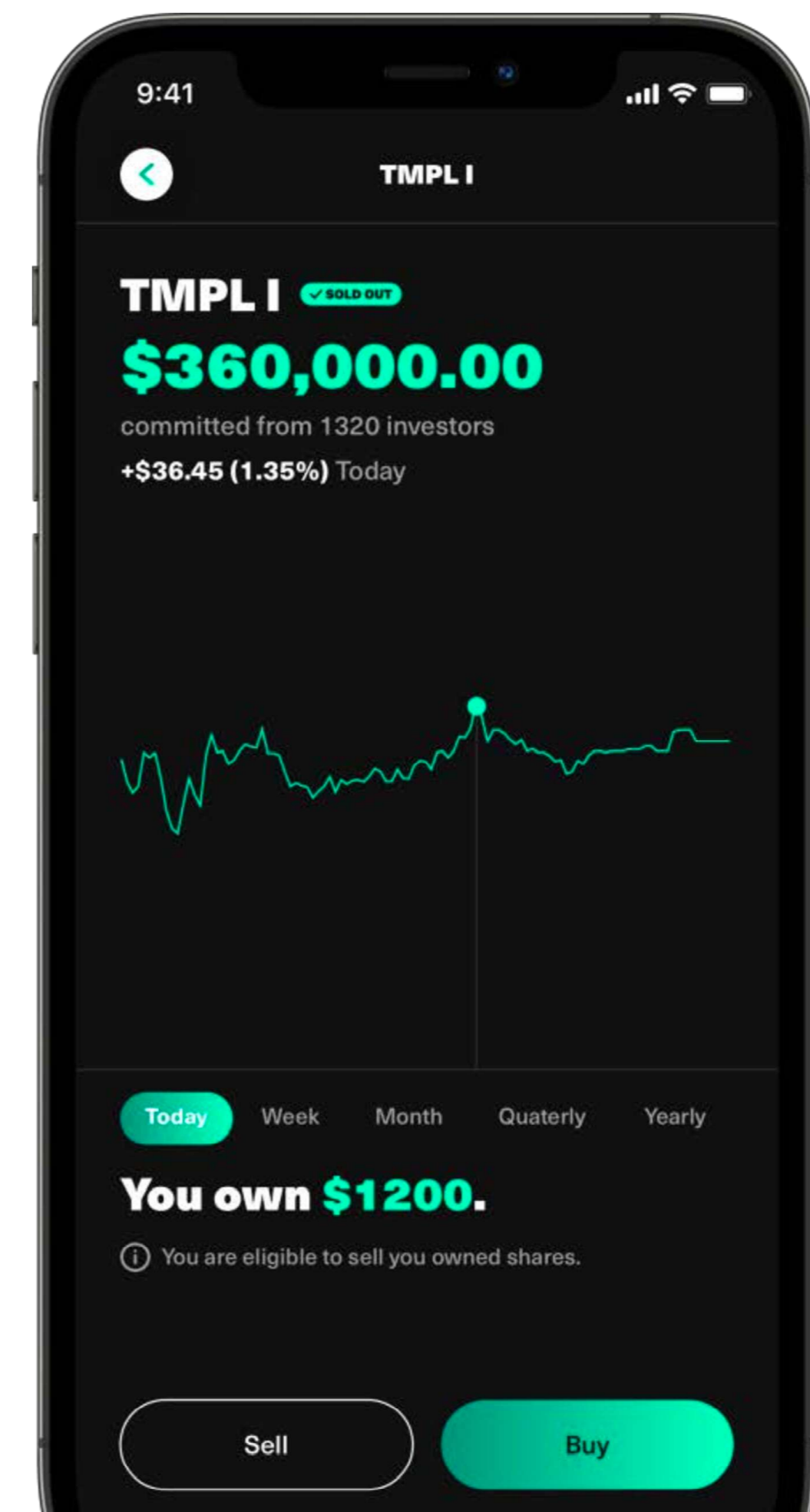
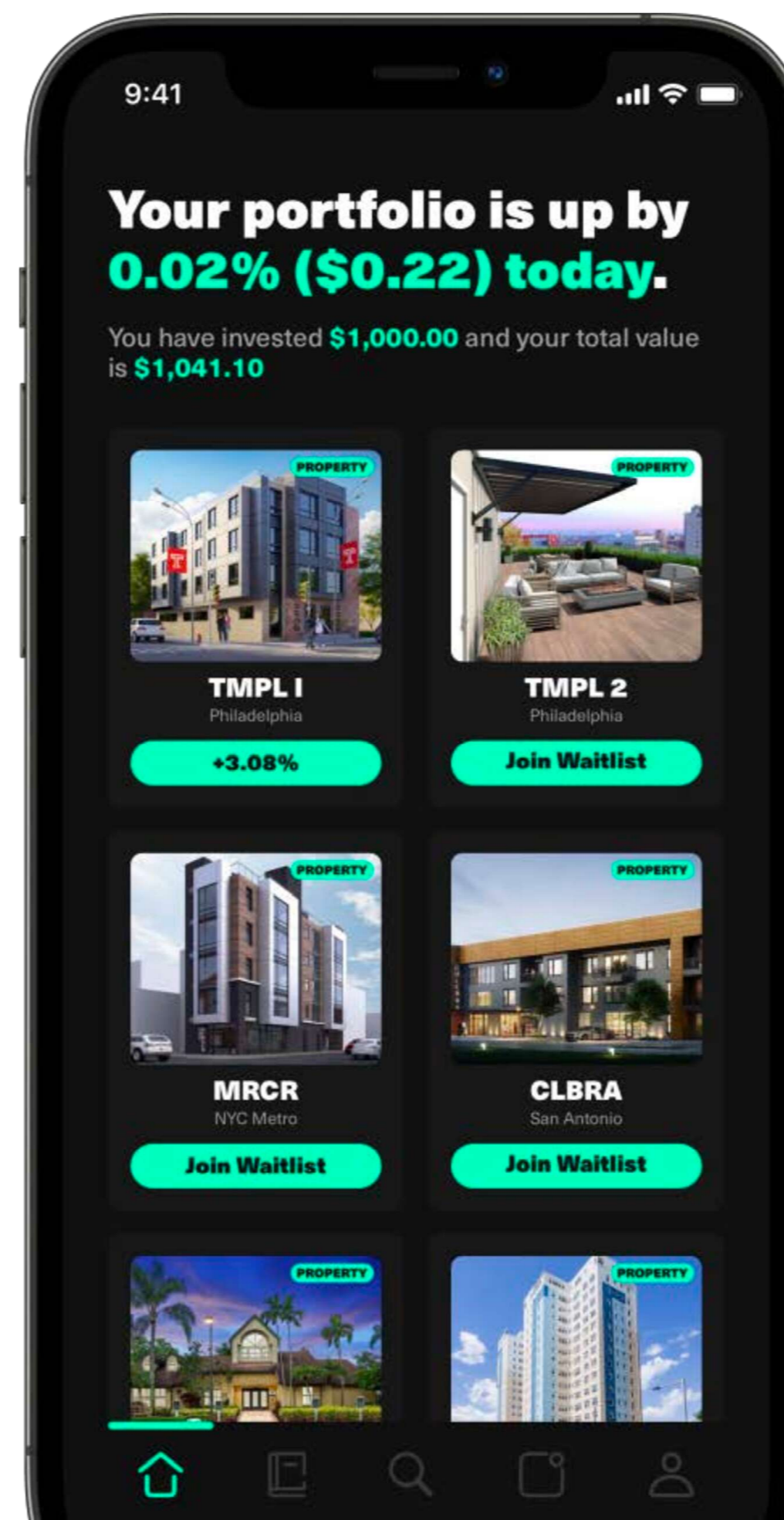
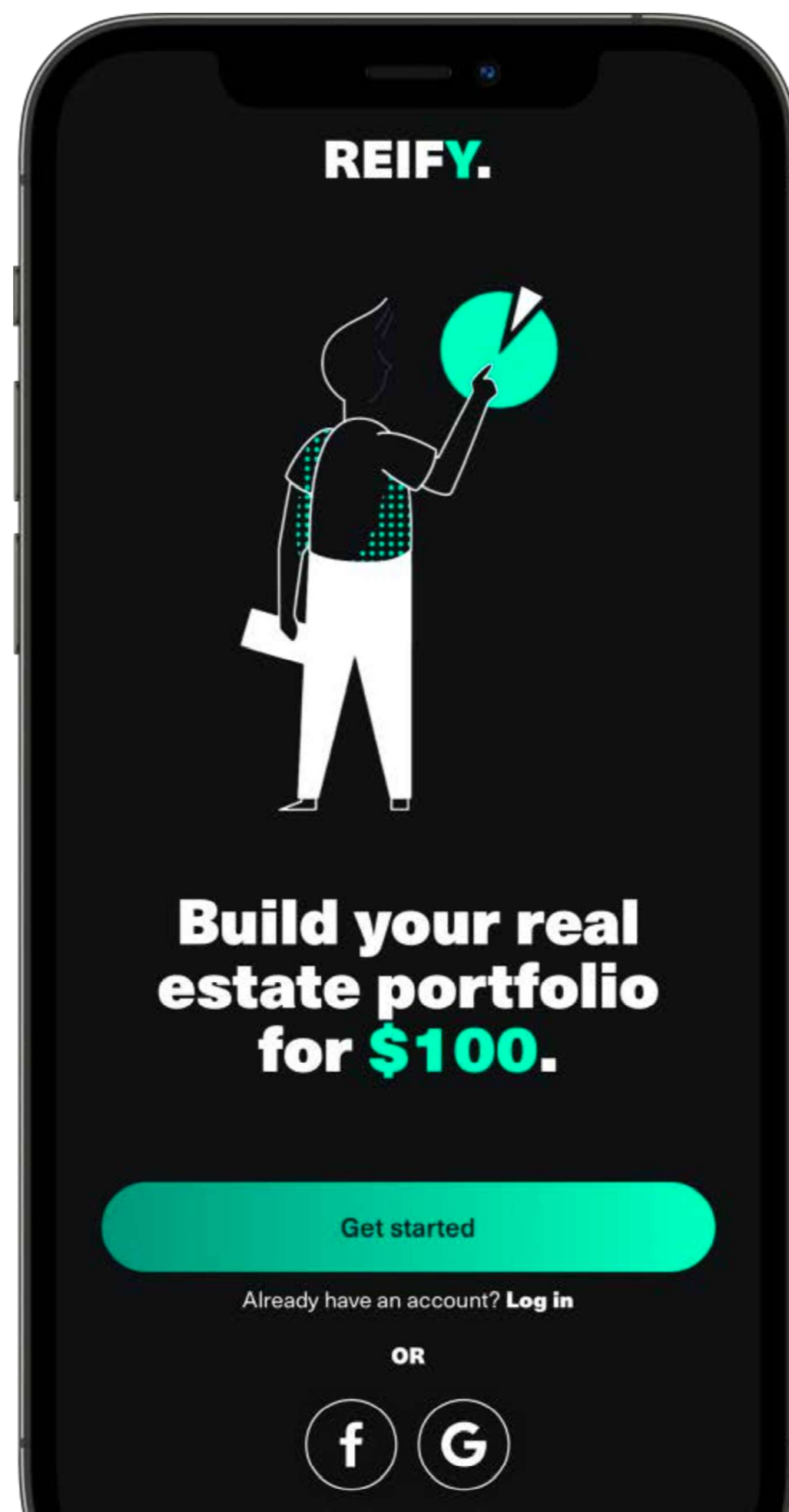


As a member of a federally recognized Native American Indian nation I have come to realize that having been disenfranchised from property has created poverty amongst natives as we do not legally own our reservation lands. One of the best ways to gain income is through real estate. I love that this investment is helping bridge the gap for those disenfranchised from land back to equality. My good friend Alicia Corven referred me to this opportunity.

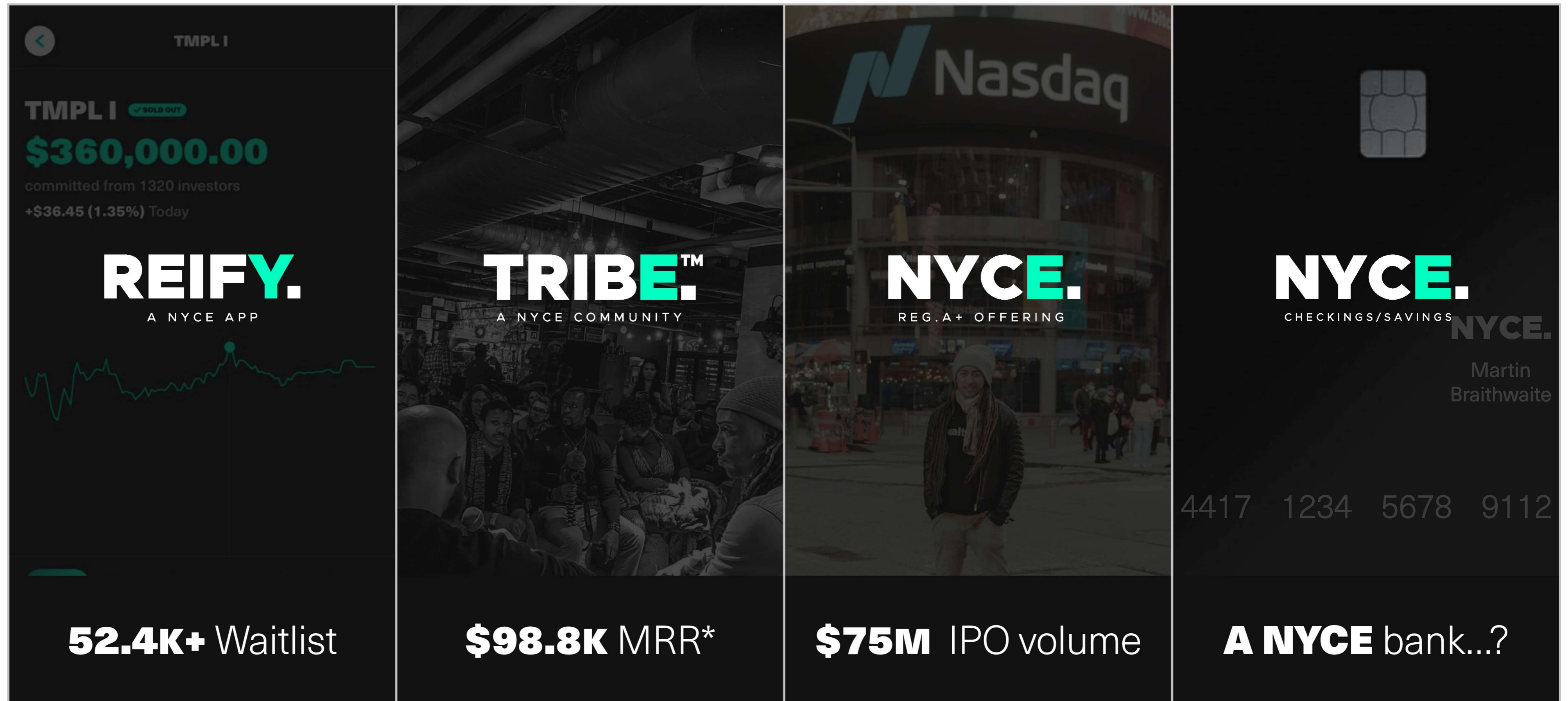
Vanessa Lavadinho

The messaging and opportunity resonates loudly with me as a person born

“ROBINHOOD OF REAL ESTATE”: INVEST THROUGH OUR APP.



2021: WHAT'S NEXT...



**Our MRR projections are based on the current growth rate of TRIBE.™, our members-only community where we store our video library of content. Note: The \$75M is the maximum allowed under the Reg. A+. There's no guarantee we will issue or hit that number.*

OUR TEAM.



Philip Michael ✓

CEO, NYCE
1.1M+ monthly views



Martin Braithwaite ✓

Chief Vision Officer
FC Barcelona



Danny Cortenraede ✓

Chief Commercial Officer
President, Wannahaves/by433.com



Vineet Yadav

Head, Creative & Digital Strategy
UI/UX Designer



Nat Remy

Head, Business Operations
CXO, TRIBE.™



Arif Nezami

Head, Business Analytics & Finance
Architect + MBA

“

“The mission for Michael is to create a **\$1bn millennial-owned** real estate **community by 2024**, with business remaining on an upward curve, **he’s well on target to achieve that aim.**”

—
FORBES, FEB. 2020





NYCE.

GROUP INC