



The World's Only Camera
Designed for Live Streaming

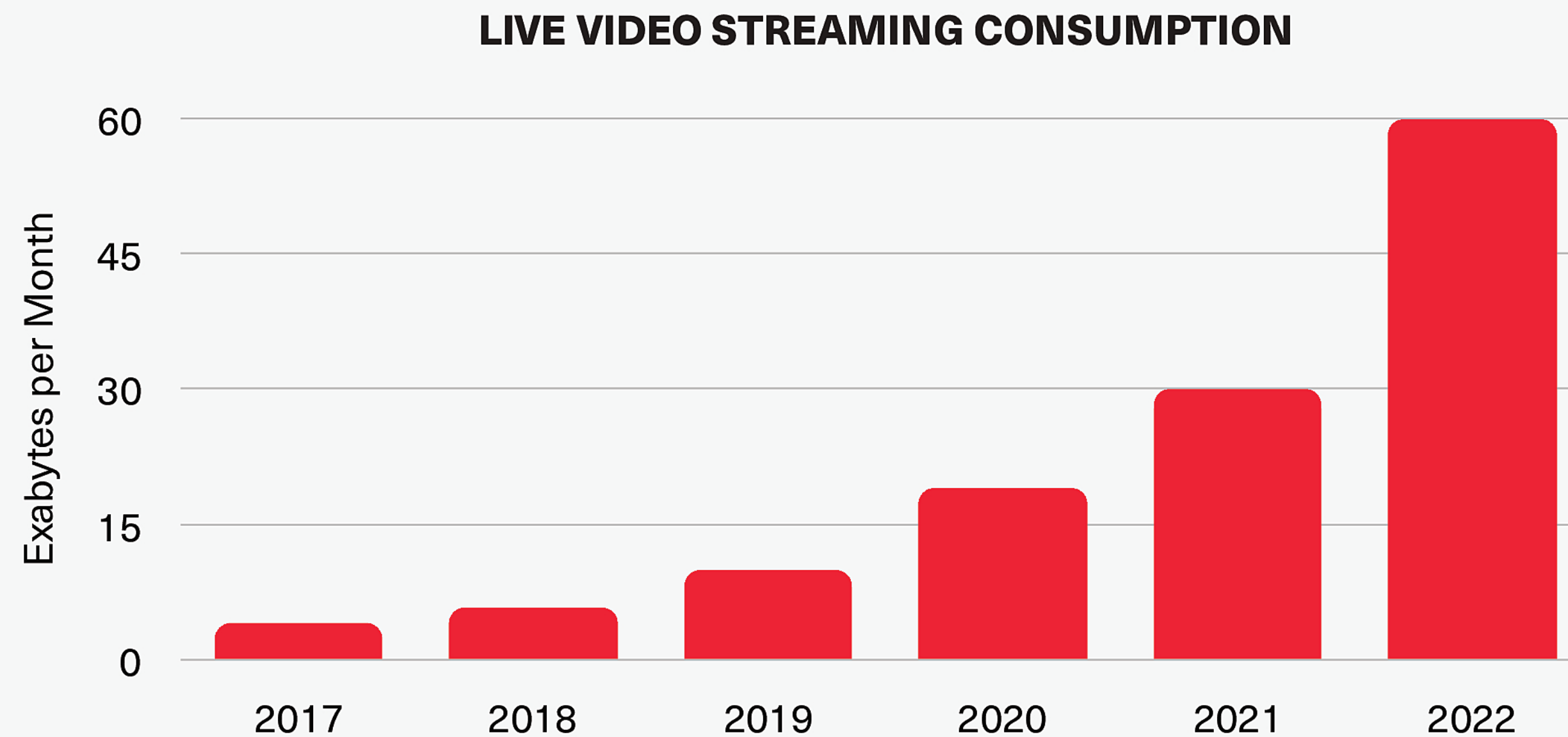


Instantly stream to



Live-streaming is the fastest growing video segment

Expected to double yearly and grow to 17% of all video consumed by 2022



Source: Cisco VNI Global IP Traffic Forecast, 2017-2022

The Problem

We went to live stream all of life's events, but what is the right camera to use?



Phones

Who wants to hold up a phone for a two hour event?



Action Cameras

Limited battery life and functionalities for live streaming



Professional Rigs

Has everything you need, but who can afford this?



Mevo is the highest quality,
most affordable way to live
stream your event

Our Solution



Who uses Mevo?

Today we expect all events to be live streamed.
Over 90,000 Mevo cameras sold. 30,000 used to live stream an event every month.

PERSONAL EVENTS



PROFESSIONAL EVENTS





Companion Mevo App

Control your Mevo camera with the Mevo App.



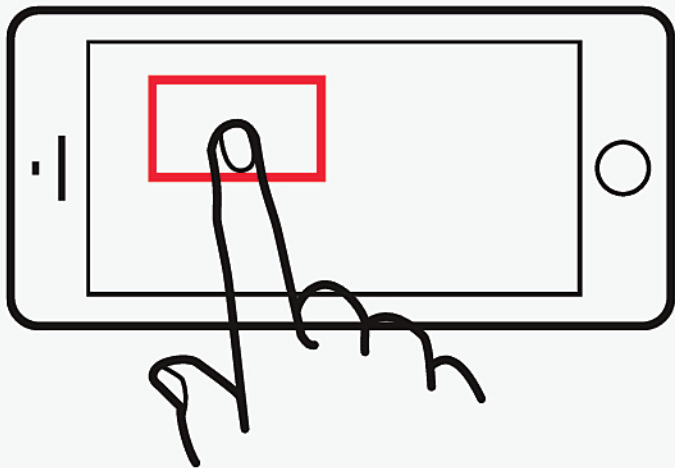
★★★★★ 4.4, 855 Ratings



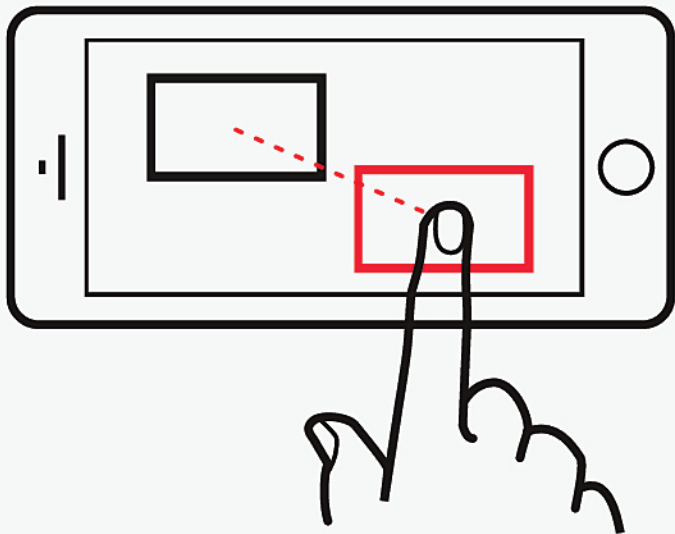
★★★★★ 394

Edit on the fly

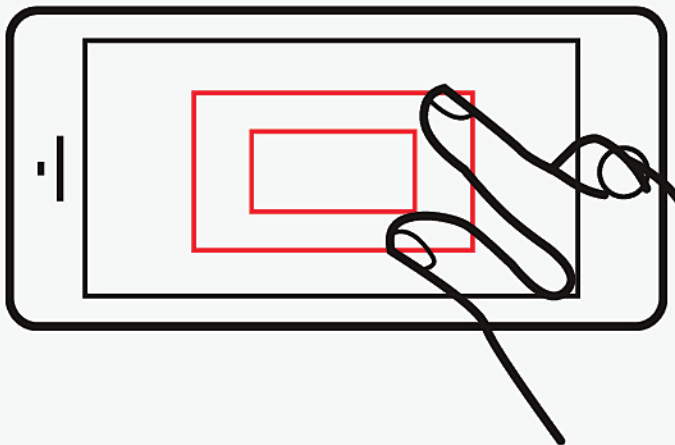
Only camera that can edit live.
Pan, cut and zoom functionality at your fingertips.



TAP TO CUT



SWIPE TO PAN

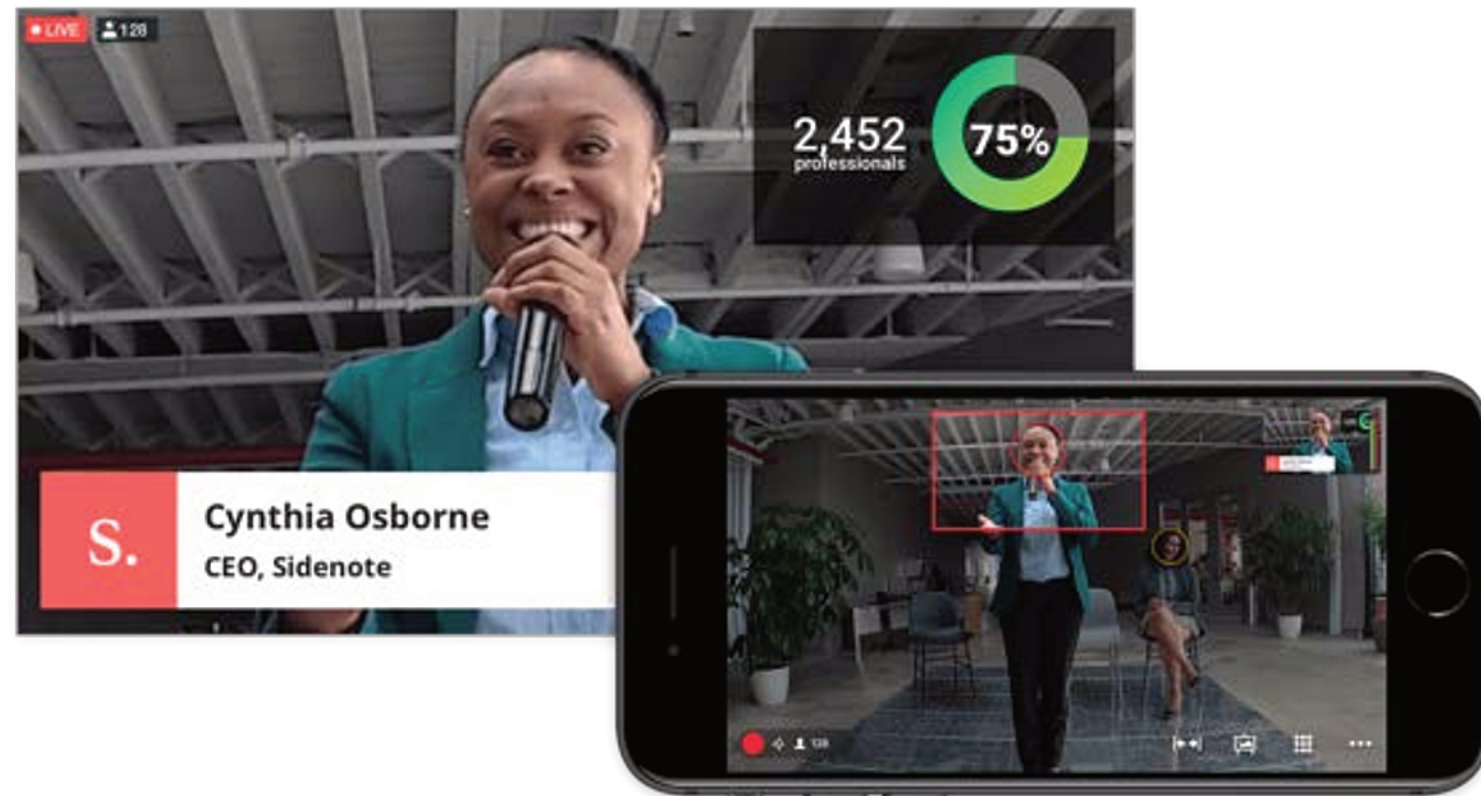


PINCH TO ZOOM



Mevo Producer Plan

Unlocks additional features for Mevo users for only **\$15/month**.



Viewer Overlay Graphics

The Mevo Producer plan gives you the power to add overlay graphics, lower thirds, PDF presentations, full-screen graphics, slides and countdown slates directly into your live stream in real-time using the Mevo app.



Stream Live to Multiple Destinations

Stream to multiple pages and platforms without leaving the Mevo app. Destinations include Facebook Live, YouTube Live, Twitter, Periscope, Twitch, LinkedIn Live, Vimeo, Livestream and RTMP.



Our Business Today

Mevo Plus launched in 2016



Currently Available on



\$5.9M

Yearly Revenue in 2019

90,000+

Cameras manufactured & sold since 2016

5M+

Live streams from Mevo

30,000

Monthly active users streaming



What's Next

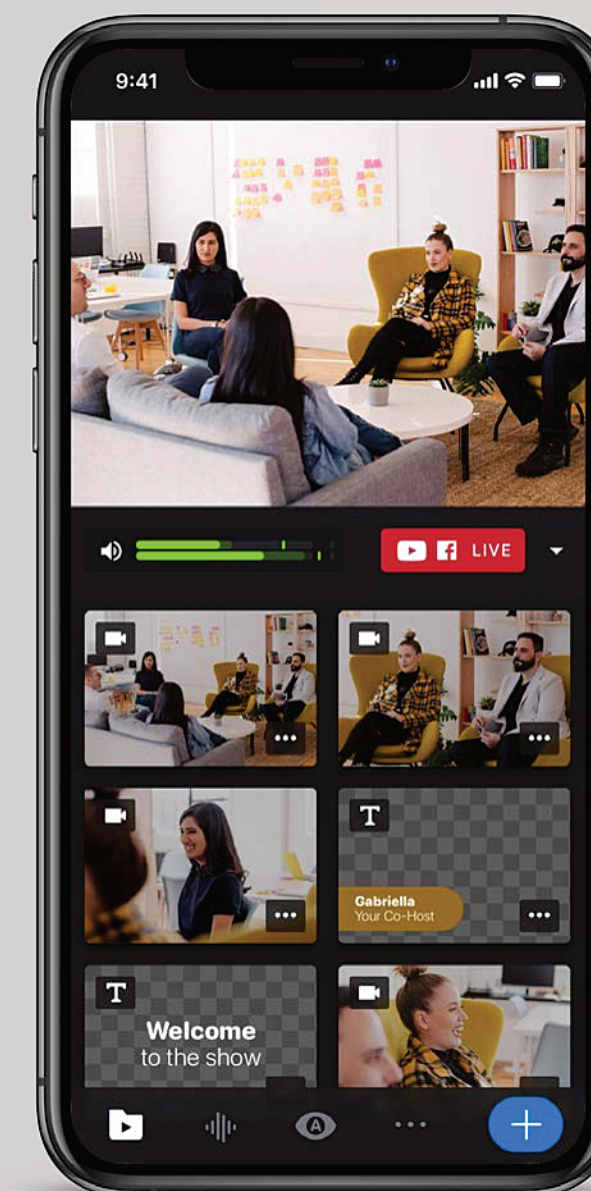
Driving growth with Mevo's first new products in 4 years

Mevo Start: Next generation camera

- ▶ Market-transforming price point of \$299 MSRP
- ▶ Currently in pre-order, shipping Spring 2020
- ▶ 1080p sensor and 6 hours of battery life
- ▶ All development funded and FCC approved
- ▶ 200 cameras already produced and in beta
- ▶ Beta tester rating: 4.6 ★★★★★
- ▶ Ready to produce 5,000 cameras (Spring 2020)
- ▶ First 1,000 cameras produced in March 2020

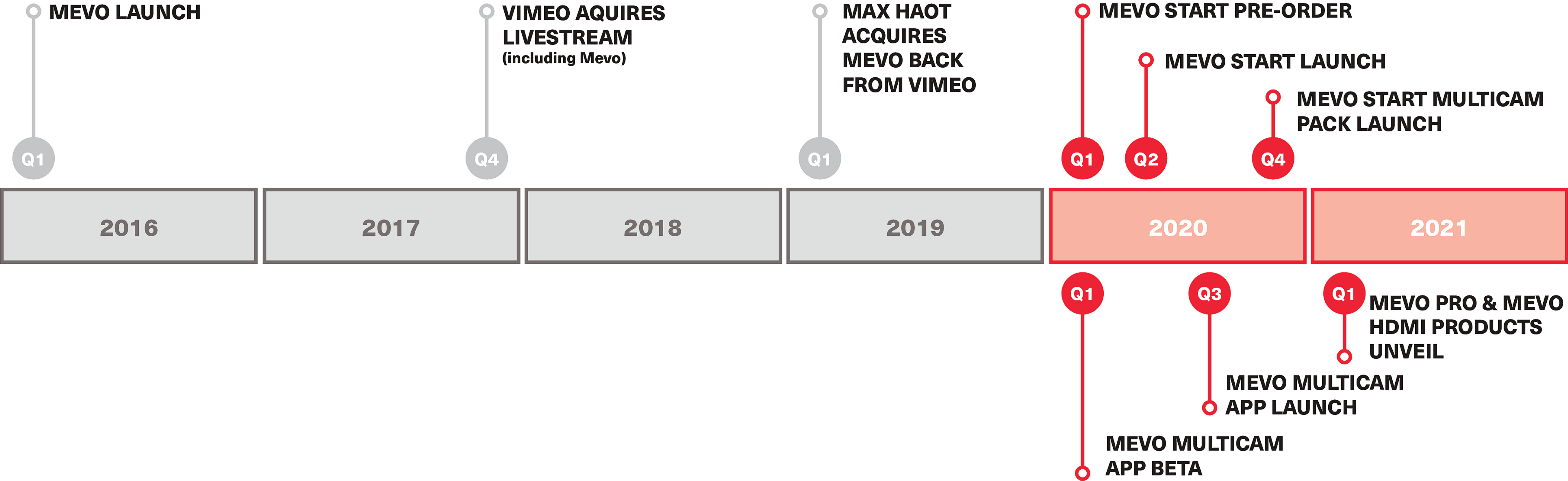
Mevo Multicam App and Pack

- ▶ New feature: connecting and mixing multiple Mevo cameras
- ▶ Public beta testing in progress, full release Summer 2020
- ▶ #1 feature request from existing Mevo customers
- ▶ Works with Mevo Plus and Mevo Start
- ▶ Increases Customer Lifetime Value
- ▶ Mevo Multi Camera Pack launch Q4 2020
- ▶ Includes 3 Mevo Starts for \$749 MSRP (\$897 when sold separately)





Mevo Timeline





Max Haot

Founder & CEO

- ▶ Proven Internet Entrepreneur
- ▶ Two Exits
- ▶ 24+ Years in Software & Hardware
- ▶ Founder of Livestream, acquired by IAC/Vimeo

SALES



DESIGN / MARKETING



CUSTOMER EXPERIENCE



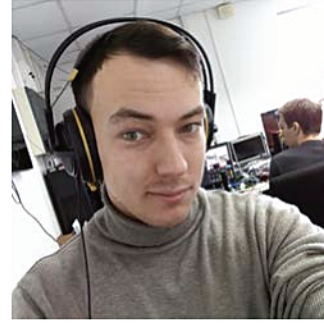
ADMIN



HARDWARE



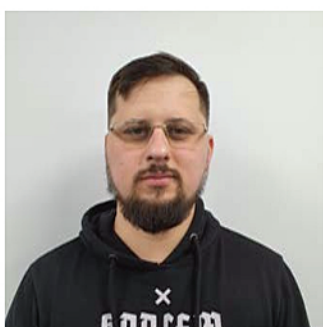
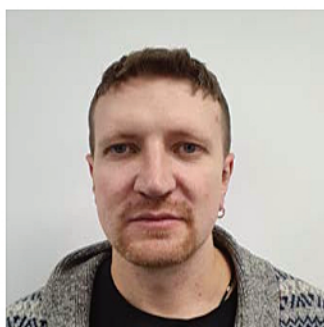
SOFTWARE



FIRMWARE



SOFTWARE - iOS



SOFTWARE - ANDROID



INVESTOR



Team has over 7+ years of tenure working with Max Haot

World's Best Partners for Small Video Cameras

Mevo partners with market leaders to create an exceptional product.
We can seamlessly scale production to over one million cameras a year with supply chain reliability.

MANUFACTURER

Chiicony®

Public company headquartered in Taiwan.
Builds cameras for:

CHIP PARTNER

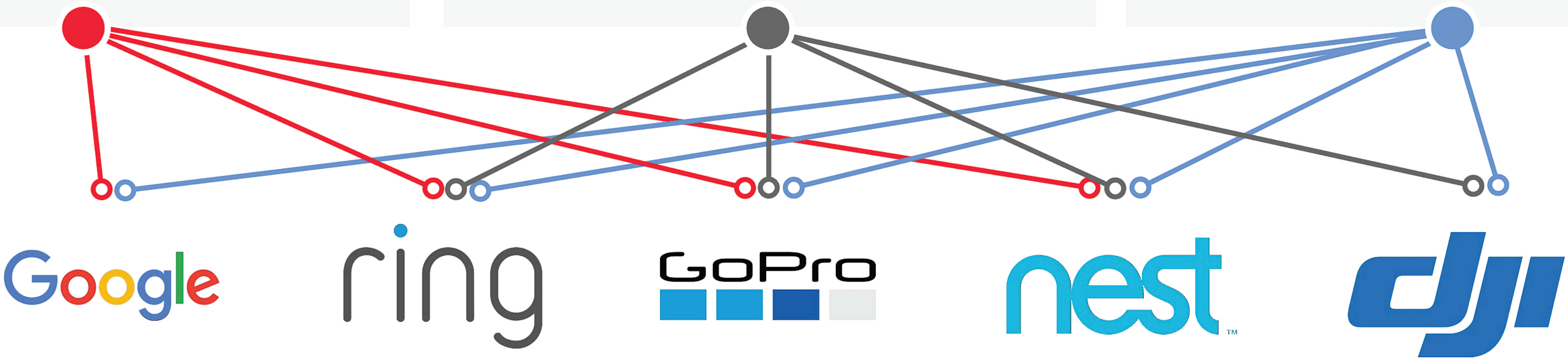
Ambarella™

World's highest quality small camera chip.
Found inside:

SENSOR PARTNER

SONY

World's best sensors.
Found inside:





Mevo in the Press

“A clever camera that helps you be a better storyteller.”



“Mevo is a lot of camera in a tiny package.”



“Mevo Brings Multi-Camera Polish Into A Pocket-Sized Package.”



“Mevo is a Camera that Makes Live Streaming Look Pretty.”



“It is an incredible camera.”



“This camera can go with you anywhere and give you a production-studio-like feel.”



“Mevo puts the power of a multi-camera setup in your pocket.”





The only camera made for live events



MEVO START



GO PRO



iPhone



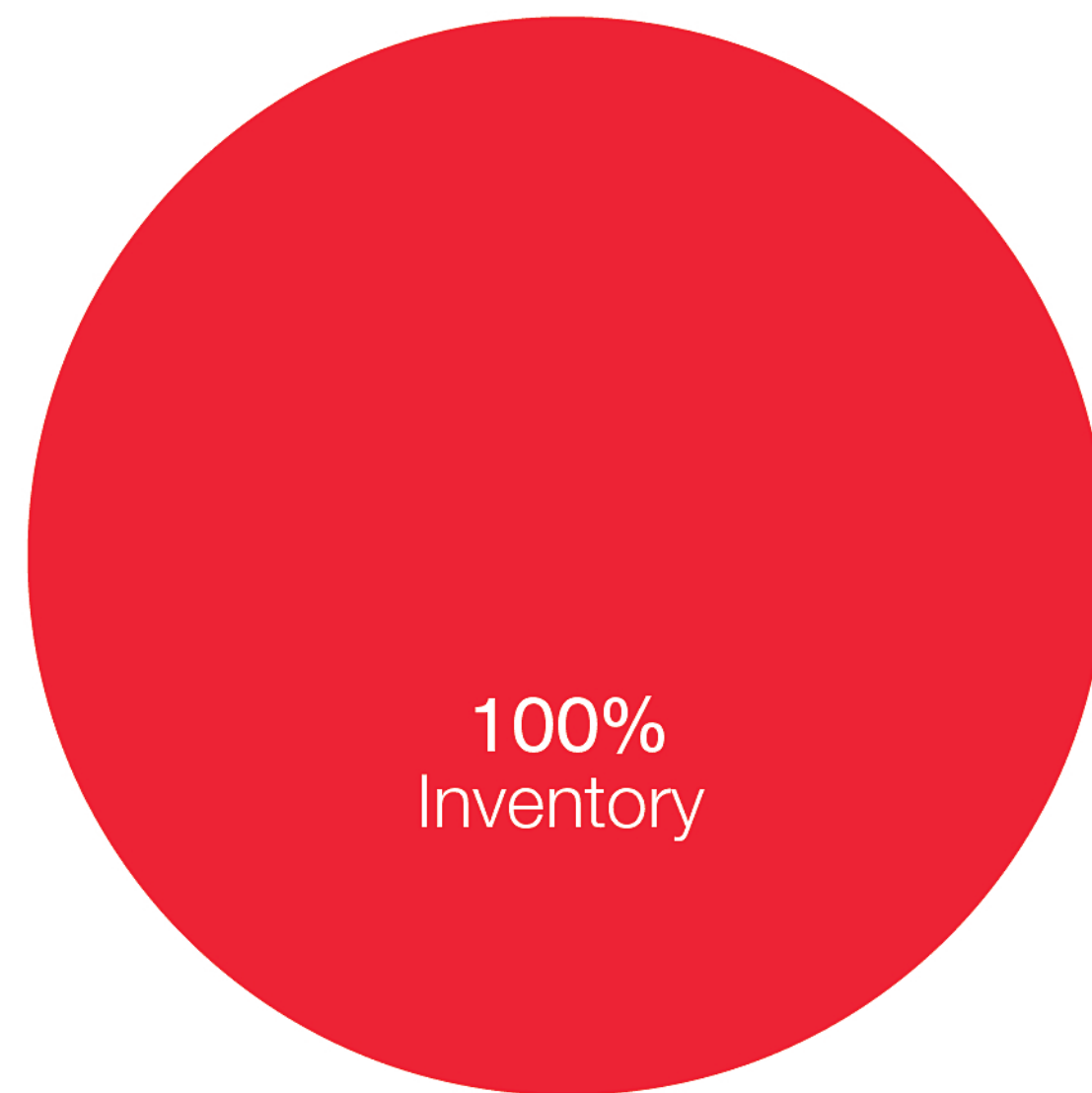
PROFESSIONAL KIT

Price	\$299	\$199 - \$499	\$449 - \$1099	\$10K - \$100K
Built for live events?	Yes	No	No	Yes
Can stream to multiple platforms at once?	Yes	No	No	Yes
Optimized for mounting?	Yes	Yes	No	No
Mix between multiple cameras?*	Yes	No	No	Yes
Can live edit?	Yes	No	No	Yes
Live Graphics?**	Yes	No	No	Yes
Audio Options	Built in + input + mic app	Built in	Built in + input	Various options
Battery life	Up to 6hr	< 1hr	< 6hr	n/a
Connectivity options	WiFi + Ethernet	WiFi	WiFi	WiFi + Ethernet
Anyone can use?	Yes	Yes	Yes	No

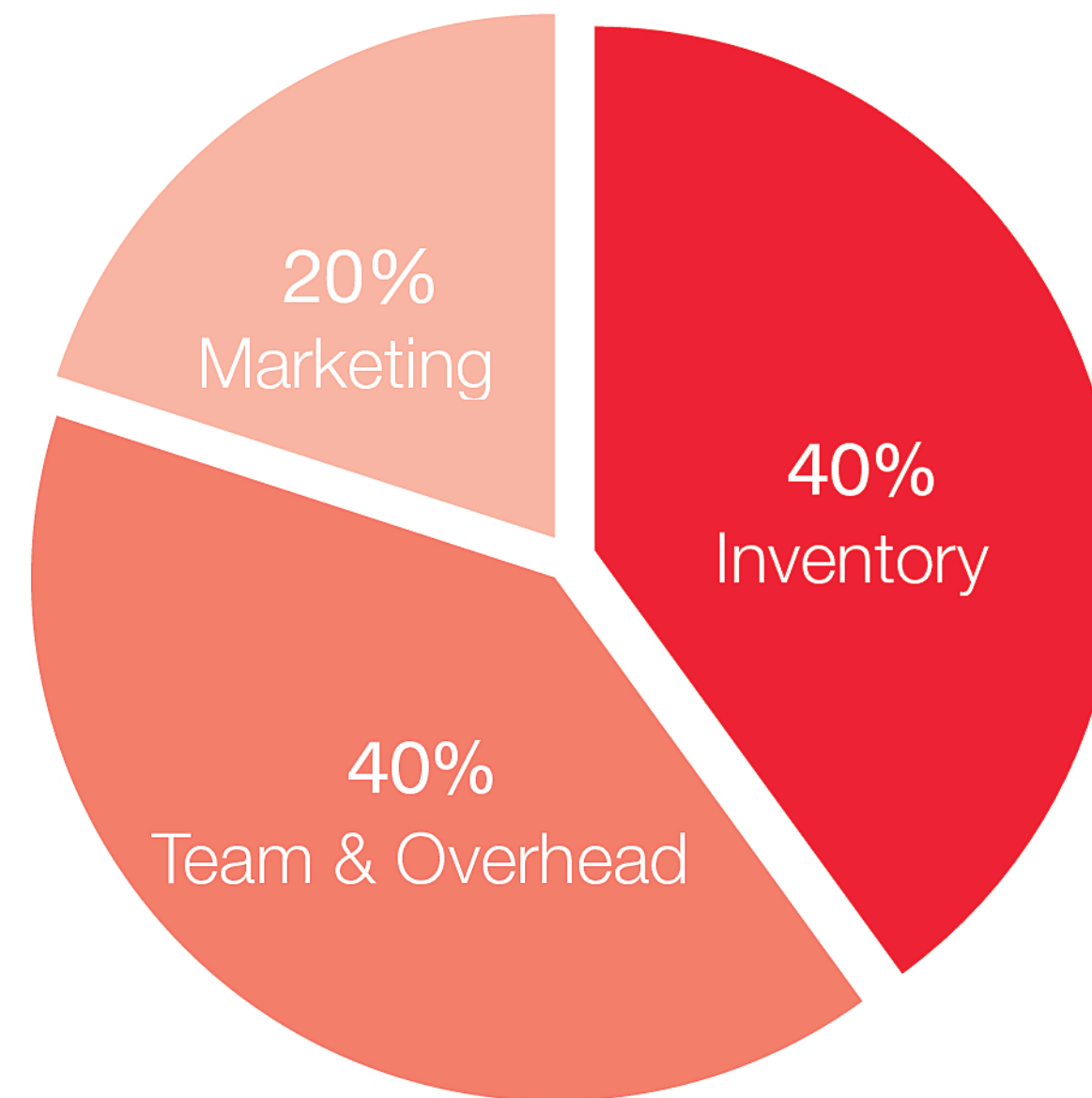
*Feature coming Summer 2020 **Requires Mevo Subscription

Use of Funds

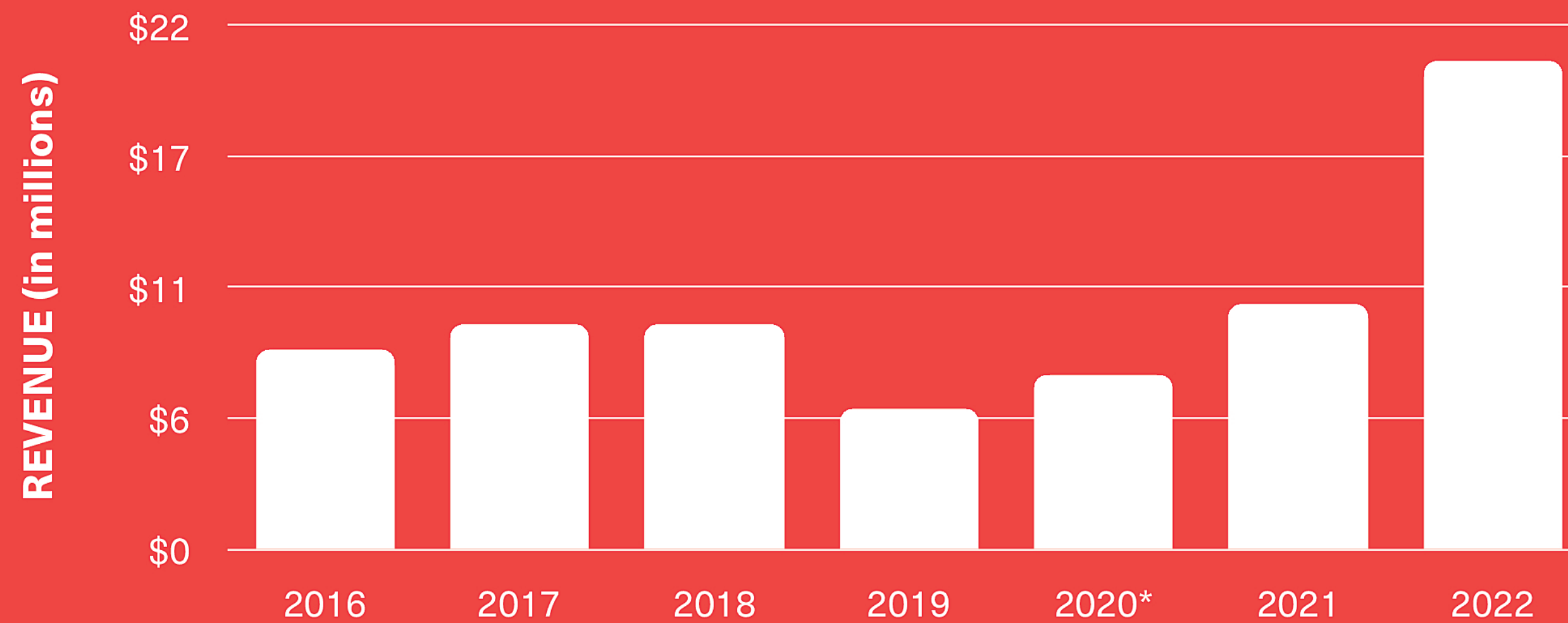
Minimum Raise



Maximum Raise



Revenue Projections



PAID & OWNED INVENTORY

6,100 Mevo Plus & 4,500 Mevo Boost accessories
(as of March 1, 2020)

*First new product launch in 4 years
(These are forward looking projections that cannot be guaranteed)