



Laundry Delivery | Mobile App | Peer-to-peer

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loopielaundry.com

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A marketplace that provides tech-enabled laundry services that utilize the peer-to-peer model to turn depreciating assets (washers and dryers at home and local laundromats) into revenue generating machines.

PROBLEM

Dirty laundry is a universal problem in our daily lives. Some people struggle to get laundry done due to:

- lack of time
- no washer / dryer unit
- physical limitation

TARGET MARKETS

The existing wash & fold laundromat business is a \$10B/year market in the US ([source](#)). In 2019, the global market was estimated at \$60B and it is expected to grow to an estimated \$79.9B in 2027 ([source](#)).

Serviceable Addressable Market (SAM)

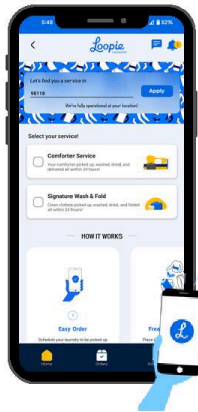
10,500 cities

Serviceable Obtainable Market (SOM)

38 cities
for the next 3 years

PRODUCT / SERVICE

Loopie is a mobile app based laundry service offering **flat rate per bag pricing & 24 hour turnaround time.**



Customers order on the **Loopie Laundry App**



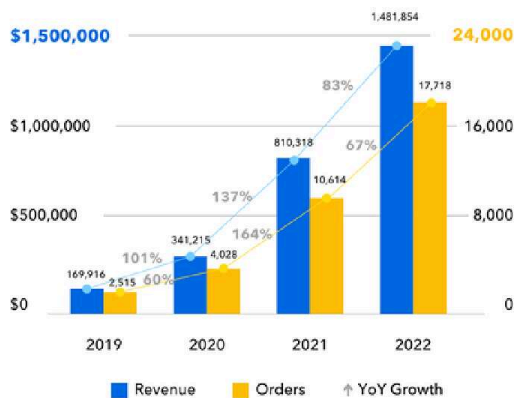
Washers process laundry through the **Loopie Partner App**



Customers receive clean laundry within **24 hours**

Logistics are handled by third-party delivery partners and softwares (e.g. OnFleet & Postmates API).

FINANCIALS



Total Revenue
\$2.9M+

Orders completed: **35,500+**
Average Transaction Value: **\$85**
Customer Acquisition Cost: **\$88**

RAISED TO DATE

\$3.5M+

SEEKING participation in convertible note, offering

\$2M 20% discount 5% interest rate

Goodwater

LAUNCH

bond OF ANGELS

HYPHEN CAPITAL

ELEVATE CAPITAL

Clean Ventures

SILICON VALLEY

SO CAL ANGELS

RISE TOGETHER

37 ANGELS

COMPETITIVE ADVANTAGES

PEER-TO-PEER

Allow faster turnaround time.

ASSET LIGHT

Able to scale easily & efficiently.

SIMPLE PRICING

Flat rate per bag vs per pound / per item pricing.

EARN INCOME FROM HOME

Washers are able to earn income without ever leaving their home.

Competition:



MANAGEMENT

Loopie's management and advisory team brings decades of unique experience solving complex problems, creative ways to best support customers and washing partners.



John Lee
Founder & CEO



Whitney Sales
Strategic Advisor
Sales Method, Forum Ventures



Kristin Knaus
Director of Operations



Henry Meek
Director of Strategy & Finance



Maryclaire Piccoli
Strategic Advisor
20+ years, Starbucks



Alexander Mario
Design Lead

Partners / Affiliates:

