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Tiffany Kelly · 2nd
Sports + Entertainment Data Scientist | Founder at Curastory | ex-ESPN
Greater New York City Area · 500+ connections · [Contact info](#)




 Curastory
 Nova Southeastern University

Highlights

**1 mutual connection**
You and Tiffany both know Liz Barenholtz


About


Sports, entertainment, and news analytics professional with tangible experience in the industry. Fixing social + cultural issues within sports & entertainment is my passion; machine learning and statistical modeling is my toolkit. Educational background in Sports Management, Statistics, Computer Science, and Deep Learning. Personal interests include startups, empowering athletes, public speaking, and mentoring women and racial & ethnic minorities in STEM.





Activity

1,326 followers

**This is amazing. Would have never guessed chatty coworkers being #1.**
Tiffany commented


**So so proud!! Well deserving always.**
Tiffany commented


**Well this is beyond amazing!**
Tiffany commented

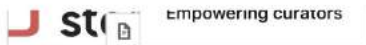
**Reading articles like this are both heartening and frustrating....**
Tiffany shared this
32 Reactions · 2 Comments

[See all](#)

Experience

**Founder & CEO**
Curastory
May 2019 – Present · 10 mos
Greater New York City Area



**Data Instructor**

General Assembly

Oct 2019 – Present · 5 mos

Greater New York City Area

All things data [science | analytics | engineering].

If you're a hacker by heart, come learn with me!

**GA Instructor Bio -**
Tiffany Kelly**Co-Founder & Chief Algorithms Officer**

Break The Love

Oct 2018 – Apr 2019 · 7 mos

Greater New York City Area



Break the Love

**Sports Analytics Associate**

ESPN

Jun 2017 – Jan 2019 · 1 yr 8 mos

Bristol, Connecticut

**Statistics, Mathematics, & Economics Athletics Tutor**

Louisiana State University

Jun 2016 – May 2017 · 1 yr

Baton Rouge, Louisiana Area

[Show 2 more experiences](#) ✓**Education****Nova Southeastern University**

Bachelor of Science (B.S.), Sport & Recreation Management / Sports Analytics, 3.68 GPA

2012 – 2016

Divisional honors thesis in Mathematics on "The 'Triangle' formula: A role and play option analysis of the triple-post offense." First place paper/oral presentations NSU Undergraduate Student Research Symposium (2016). [Faculty Advisor: Dr. Jason Gershman, Director of Mathematics - Nova Southeastern University Research Advisor: Muthu Alagappan - MIT SSAC 2012 EOS/Alpha Award Winner]

Licenses & Certifications**Deep Learning Specialization**

Coursera

Issued Aug 2018 · No Expiration Date

Credential ID QJXD3ZVTJ6GK

[See credential](#)**Sequence Models**

Coursera

Issued Aug 2018 · No Expiration Date

Credential ID 3UZH9CMCNFD2

[See credential](#)

**Convolutional Neural Networks**

Coursera

Issued Jul 2018 · No Expiration Date

Credential ID 7EQABZML6N3G

[See credential](#)[Show more](#) **Volunteer Experience****Board Member**

The Sports Analytics Club Program

Aug 2018 – Present · 1 yr 7 mos

Education

**Ambassador**

IF/THEN

Sep 2019 – Present · 6 mos

Science and Technology

Skills & Endorsements**Sports** · 26Endorsed by **Fatima E. Butler**, who is highly skilled at this**Analytics** · 14

Brandon E. Duplessis and 13 connections have given endorsements for this skill

Statistics · 13

Brandon E. Duplessis and 12 connections have given endorsements for this skill

[Show more](#) **Recommendations****Received (1)****Given (2)****Michael P.**

Office Administrator

December 4, 2015, Michael managed Tiffany directly

Tiffany is an outstanding analyst. She has a broad view of all sports, and creative mind that cannot be found elsewhere. Any employer would be lucky to have her!

Accomplishments**3****Honors & Awards**

Top 3 Finalists - Open Division: Hustle Difficulty Complex · James Farquhar Award · Additional NSU Honors and Awards

Interests**Forbes**

12,713,475 followers

**Sports Techie**

4,820 members

**Sports Management Worldwide - ...**

3,516 members

**ESPN**

496,411 followers



National Basketball Association (...)
230,001 followers



Mark Cuban 
President
5,521,183 followers

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