



**Oscar de Vries** · 2nd 

Founder at OSCAR Razor  
Sydney, New South Wales, Australia · 500+ connections ·  
[Contact info](#)

[oscarrazor.com](#)  
 **Erasmus Universiteit Rotterdam**

## Experience

### Founder

[oscarrazor.com](#)

Nov 2014 – Present · 5 yrs 4 mos

Sydney, Los Angeles

Direct-to-consumer (DTC) business, delivering high-quality razors and complementary skincare products direct to customers.

### Owner

Portland Marketing (International) P/L

2003 – Sep 2018 · 15 yrs

Sydney

FMCG - mens skincare products through national retailers - Woolworths, Coles, Priceline, Shaver Shop and pharmacies

### Publisher

F1 Racing magazine

Apr 1997 – Oct 2003 · 6 yrs 7 mos

Sydney, Australia

### Owner

PORTLAND MARKETING (INTERNATIONAL) LIMITED

1990 – 2003 · 13 yrs

Henley-on-Thames

Automotive products sold via mail order advertising in national newspapers and magazines, the 20th Century version of E-commerce.

## Education



**Erasmus Universiteit Rotterdam**

Economics

1980 – 1983

## Skills & Endorsements

### Marketing Strategy · 4

Glen Carlson and 3 connections have given endorsements for this skill

**Marketing** · 3

Dan Liszka and 2 connections have given endorsements for this skill

**Business Strategy** · 3

Dan Liszka and 2 connections have given endorsements for this skill

[Show more](#) ▾**Recommendations**

Received (0)   [Given \(2\)](#)

**Tom W D.**  
Outsourced Govt Services  
May 25, 2011, Oscar was a  
client of Tom W'S

Top guy, very knowledgeable and keep telling him he should be  
hosting his own show at 2GB or 2UE. Take the plunge Tom!



**Herbert Appleroth**

Chief Executive Officer -  
Ferrari Australasia  
January 27, 2009, Herbert was  
a client of Oscar's

Life would be a lot easier if everyone was a 'straight shooter' like  
Herbert

