

# Snake Oil Song

2020 Report

## Dear investors,

Hello dear Snake Oil Song investors. Obviously, 2020 was a strange and difficult year for many, including us in the process of crowdfunding an independent film for production in the Colombian Amazon. The fact that we were able to continue to crowdfund, attract investors and talented crew members is a testament to the project's viability and has continued to give us faith in the merits of the story and the process of bringing this project to audiences worldwide.

### We need your help!

Making a movie requires a lot of patience and diligence. We appreciate patience from investors on production updates. We are very excited to share with all the investors in the process and the exclusive content here. As we begin major pre-production here in Colombia, more of all of is coming imminently! Once we post these updates, we'd love to hear from you about how you are receiving the updates so we can all stay in touch!

Sincerely,

Micah Van Hove

Director/Producer

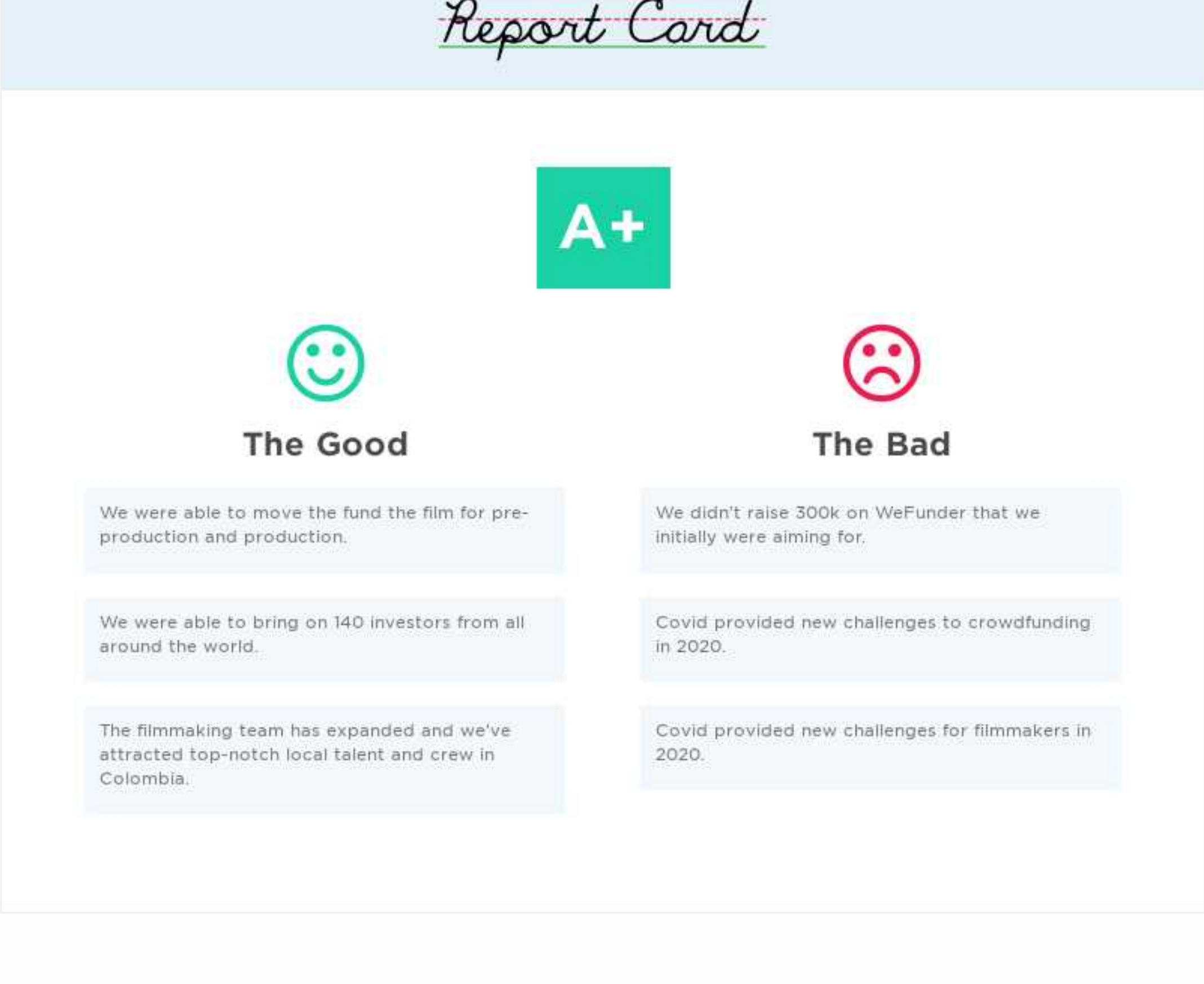
## Our Mission

We want our film to make a lasting mark on audiences and be screening in theaters and homes for years to come

See our full profile

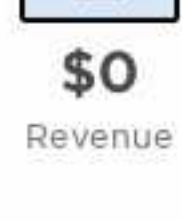


## How did we do this year?



## 2020 At a Glance

January 1 to December 31



\$0

Revenue



-\$2,499

Net Loss



\$1,021 (70%)

Short Term Debt



\$157,900

Raised in 2020



\$221

Cash on Hand

INCOME

BALANCE

NARRATIVE

### Management's Discussion and Analysis of Financial Condition and Results of Operations

You should read the following discussion and analysis of our financial condition and results of operations together with our financial statements and the related notes and other financial information included elsewhere in this offering. Some of the information contained in this discussion and analysis, including information regarding the strategy and plans for our business, includes forward-looking statements that involve risks and uncertainties. You should review the "Risk Factors" section for a discussion of important factors that could cause actual results to differ materially from the results described in or implied by the forward-looking statements contained in the following discussion and analysis.

#### Overview

We are making the 90 minute movie titled 'Snake Oil Song' about a gold courier in the Amazon jungle that spends his days hunting the anaconda that killed his dog. Our executive production team at Vanishing Angle has produced award-winning features, TV series and shorts. Spirit Ape has produced 4 feature films and a number of shorts. Inverted Taco has produced an award-winning TV pilot and several short films.

We want our film to make a lasting mark on audiences and be screening in theaters and homes for years to come

Given the Company's limited operating history, the Company cannot reliably estimate how much revenue it will receive in the future, if any.

#### Milestones

Snake Oil Song, LLC was incorporated in the State of California in August 2019.

Since then, we have:

- From the #1 short film out of Werner Herzog's 2018 program in Peru and developed in Jim Cummings' inaugural Short to Feature Lab.
- Our Executive Producers made \$400,000 in the first year alone with their industry-shaking 2018 film Thunder Road (Sundance SXSW, Cannes).
- We are an international team of award-winning filmmakers from the US, Canada, Spain and Colombia.
- Witness a breakout performance from the newly-discovered talent of Guillermo Subauste.
- Be a part of Vanishing Angle's new wave of adventurous and thoughtful American independent film.
- Take part in unlocking the potential of the next wave of independent film financing through WeFunder.

#### Historical Results of Operations

Our company was organized in August 2019 and has limited operations upon which prospective investors may base an evaluation of its performance.

- **Revenues & Gross Margin.** For the period ended December 31, 2020, the Company had revenues of \$0 compared to the year ended December 31, 2019, when the Company had revenues of \$0. Our gross margin was % in fiscal year 2020, compared to % in 2019.
- **Assets.** As of December 31, 2020, the Company had total assets of \$1,021.02, including \$221.02 in cash. As of December 31, 2019, the Company had \$3,405 in total assets, including \$990 in cash.
- **Net Loss.** The Company has had net losses of \$2,498.98 and net losses of \$3,518.36 for the fiscal years ended December 31, 2020 and December 31, 2019, respectively.
- **Liabilities.** The Company's liabilities totaled \$1,021.02 for the fiscal year ended December 31, 2020 and \$3,405 for the fiscal year ended December 31, 2019.

#### Related Party Transaction

Refer to Question 26 of this Form C for disclosure of all related party transactions.

#### Liquidity & Capital Resources

To-date, the company has been financed with \$1,021 in debt.

After the conclusion of this Offering, should we hit our minimum funding target, our projected runway is 6 months before we need to raise further capital.

We plan to use the proceeds as set forth in this Form C under "Use of Funds". We don't have any other sources of capital in the immediate future.

We will likely require additional financing in excess of the proceeds from the Offering in order to perform operations over the lifetime of the Company. We plan to raise capital in 12 months. Except as otherwise described in this Form C, we do not have additional sources of capital other than the proceeds from the offering. Because of the complexities and uncertainties in establishing a new business strategy, it is not possible to adequately project whether the proceeds of this offering will be sufficient to enable us to implement our strategy. This complexity and uncertainty will be increased if less than the maximum amount of securities offered in this offering is sold. The Company intends to raise additional capital in the future from investors. Although capital may be available for early-stage companies, there is no guarantee that the Company will receive any investments from investors.

#### Runway & Short/Mid Term Expenses

Snake Oil Song, LLC cash in hand is \$221.02, as of December 2020. Over the last three months, revenues have averaged \$0/month, cost of goods sold has averaged \$0/month, and operational expenses have averaged \$0/month, for an average burn rate of \$0 per month. Our intent is to be profitable in 24 months.

We show that there are no material changes to report since the financial review has been completed.

Our expenses have halted until we begin production on our film, which we expect to happen in June, 2021. We predict it will cost approximately \$250,000 to produce the film. If we fail to raise the minimum needed to produce the film, we will retool the film's production to be producible at a lower budget, or explore alternative versions of the project that are immediately producible.

We plan on finishing production by September and post-production by December 2021, at which point we hope to generate revenues. Our goal (which cannot be guaranteed) is to generate \$500,000 after two years of being released. Other sources of capital include personal contacts interested in supporting the film and / or buying the film for distribution upon completion.

No we do not, as of December 31st, 2020 at this time have any other sources of capital on which to rely.

Net Margin: -101%    Gross Margin: NaN%    Return on Assets: -245%    Earnings per Share: -\$49.00    Revenue per Employee: \$0

Cash to Assets: 22%    Revenue to Receivables: ~    Debt Ratio: 100%

SoS\_2020\_Financials.pdf

## We ♥ Our 130 Investors

Thank You For Believing In Us

Paul Major  
Ford Fischer  
Oryan Auler  
Pamela Livingston  
Adam Linkehl  
Charlotte Linden Ercoli  
Tarsh Dollock  
Cesar Villacres  
Peter Adams  
John Morse  
Davi Tan  
Gerald S Robb Jr  
Stan Pawlik  
Stacey Toth  
Adam Patterson  
Katherine Keen  
Kazdyn Nicholson  
Anna Reaser  
Natalie Hering

Nick Toti  
Patrick O Brian Boling  
Alex Rudolph  
Guillermo Parra  
Ryan Reece  
Oakley Anderson-Moore  
Shereen Lani Younes  
Dwight & Sharon Austin  
Raim Perry  
Bruno Colomer  
Jason Orshwin  
Amanda McBroom  
James Lomas  
Alex Ramirez-Hallis  
Grant Syverson  
Brennan Henderson  
Tucker Clement  
Ferry Tanu  
William Johnson, IV

Edan and Mel  
Maeva McGrath  
Anna Baumgarten  
Linda Jeanne Boutz Cal  
Lindwa Mueller-Western  
Enrique R  
Nick Deverian  
John David Van Hove &  
Thomas Walcher  
Rajash G Bhatta  
Julius R Carver  
Gabe Castanon  
Jennifer Faust  
Mark Jurica  
Derek Opperman  
Emma Rivas  
Elizabeth Peterson  
Theodore Bouloukos

Hallie Anderson  
Pranav Bhasin  
Cindy Convery  
Christopher Keys  
Summer Galante  
Andrew Bushnell  
Benjamin Wiesner  
Rachel Herring  
Nicholas Bateman  
Niguel Flus  
Nicolette Sirico  
TJ O Grady Peyton  
Patricia Santana  
Luke Strong  
Lucy Bellwood  
Catherine Ambush  
Matt Henricken  
Caleb Payman

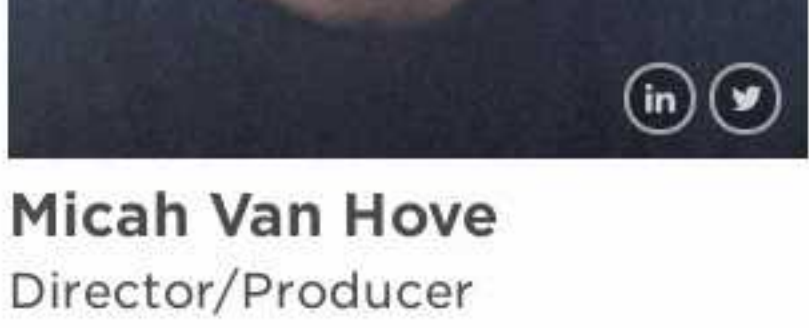
Erin O'Brien  
Adrian Barber  
Tony Oswald  
Mari Walker  
Matthew Topham  
Patricia Hughes  
Derrick Oates  
Scott Campbell  
Mark Hallman  
Marine Aquaronne  
Nico Guinones  
Ross Huihead  
Patty Walther  
Mark Thomas  
Merry Webster  
Jahf Jones  
Loyola Escamilo  
Kajia Matiss

Ken Kumerle  
Gerry Hudak  
Tucker Clement  
Raim Perry  
Steven Moreno  
Shawn Gauvain  
Brian Hooper  
Eric L Hansen  
Brandon Colvin  
H.J. Johnson  
Theresa Page  
Ashok Ramanjanappa  
Darnen Cornell  
Kelly Wilkins  
Jackson Dobies  
Javier Gordillo  
John Hanlon

Josh Beck  
Harshad Joshi  
John Charter  
Thomas Snider  
Liz Subauste  
Randolph Wright  
Morris Gelman  
T.J. Mincy  
John McFahan  
Ryan Koo  
Jessa Hendelsohn  
Ryan Hartley  
Debra Smale  
Tatiana Gallo  
Valeria Torres  
Patricia Becker  
Johnny Vector  
Jake Deverian

## Thank You!

From the Snake Oil Song Team



Micah Van Hove  
Director/Producer

