



BLACK SANDS
ENTERTAINMENT

A vibrant comic book illustration for 'Cosmic Girls'. The title 'COSMIC GIRLS' is written in large, bold, red letters with a yellow outline, set against a background of a pink planet with rings and a bright yellow and orange starburst. Below the title, a Black superhero character with a large black afro, wearing a yellow and red suit with a red cape, is shown in a dynamic pose, holding a small black object. The background is a bright yellow and orange starburst.

COSMIC GIRLS

PROBLEM/*OPPORTUNITY*

Hollywood has not invested in African history in the last thirty-five years. This has starved the black community of impactful content about their history.

We tell these important stories, to this important, under-served demographic to teach, entertain and inspire.



VALUE PROPOSITION



Solution

Highly engaging, animated and inspiring AA content/stories delivered seamlessly with BSE mobile & web apps. / publishing platform



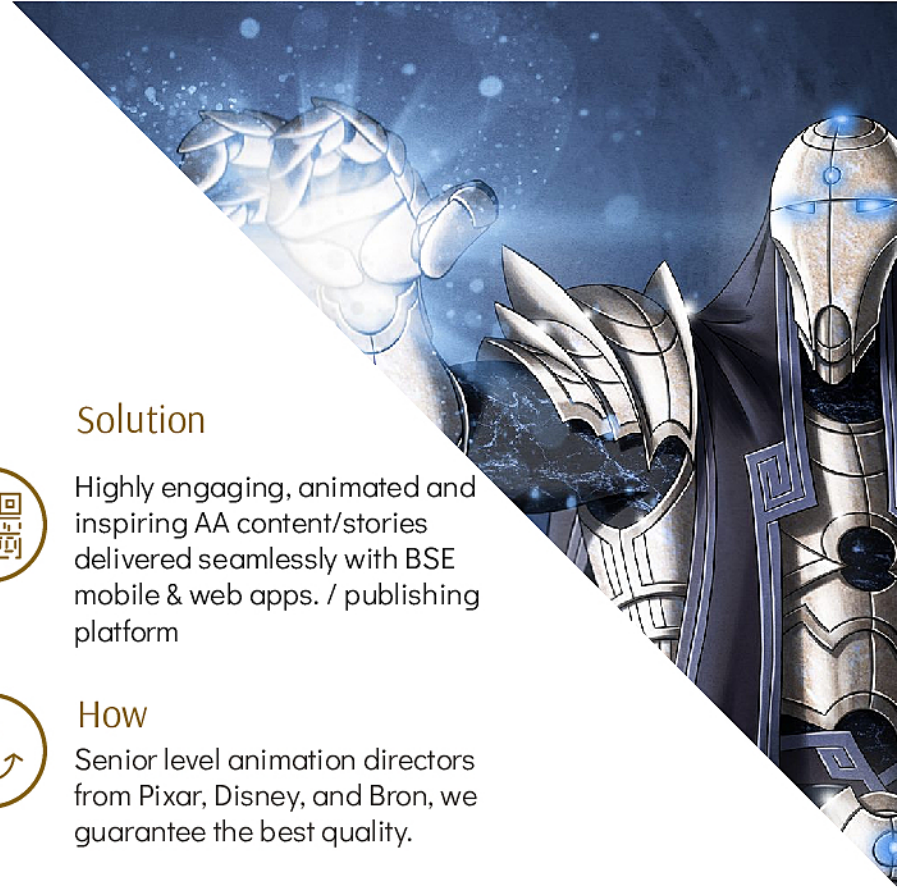
How

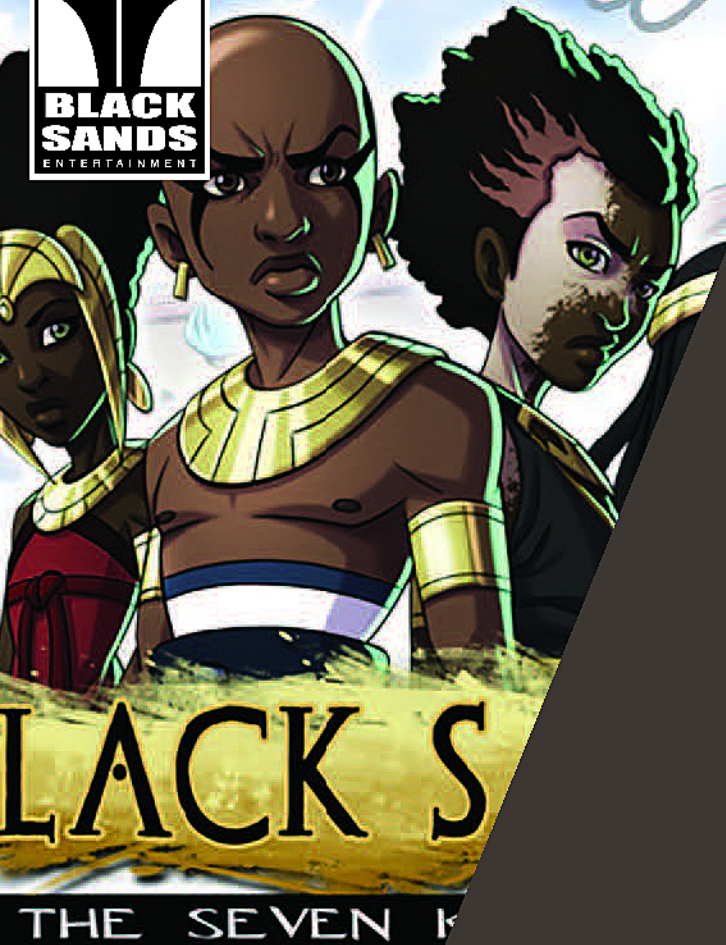
Senior level animation directors from Pixar, Disney, and Bron, we guarantee the best quality.



Expertise

We have the most popular independent comic series in the nation with Black Sands, the Seven Kingdoms with over 25,000 copies sold, outselling industry titles like Luke Cage.





UNDERLYING TRACTION

WHY BLACK SANDS?

Our accomplishments include the following:

- 30,000 units sold
- Over 240,000 followers across multiple social media platforms.
- \$140,000 raised from Kickstarter across four campaigns.
- Successfully published over five books a year versus the indie average rate of 1.5.
- Generated \$500,000 in revenue over the course of 2.5 years.

All while racking up ZERO debt.

Bootstrapped and Profitable.

BLACK SANDS

THE SEVEN KINGDOMS



***BUSINESS* MODEL**

STATIC

Freemium to premium model with a monthly subscription starting at 14.99 and microtransactions.

VOLATILE

Licensing and merchandising of our core productions for maximized profits.



GO-TO-MARKET *STRATEGY*



Distribution App

Comics distribution App for Android and IOS with microtransactions.



Marketing

Use black anime and comedian influencers to promote the app.



Popularity

Win multiple awards with our content in film festivals and competitions.



COMPETITIVE ANALYSIS



Strengths

- high budget productions

Weakness

- Risk Adverse
- Over-Saturated (down trending)

NETFLIX

Strengths

- Massive content creator

Weakness

- No identity or target audience.
- Weak IPs



Strengths

- Compelling characters.

Weakness

- Massive lack in diversity.
- Undervalues new fan bases.



Strengths

- Focus heavily on minority content, they don't.
- Boldly envision cultural history, they don't.
- Building an audience and algorithm that amplifies minority content developers, they won't.



DREAMWORKS



P O X A R

MANAGEMENT TEAM



Manuel Godoy

Founder
Content Developer
Influencer

Award-winning author of multiple series. Social media influencer with millions of impressions a month.



Teunis de Raat

Head of Studio
25 year industry veteran
High ranking senior executive

Manages the animation properties of the company. Expert in licensing and merchandising for intellectual properties.



Geiszel Godoy

Co-Founder
Children's lit author
Educator

Writer of the children's books in the company and manager of logistics. Plays a vital role in outreach and government contracts.

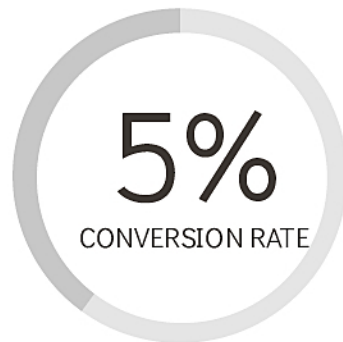
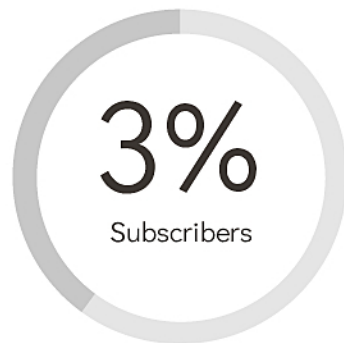


Assuming 3% of all users are subscribers
and 5% spend money in our app.

REVENUE = 1.2 Million Monthly +
5 Million in transactions yearly.

BWP
BEST CASE
**PROJECTIONS &
KEY METRICS**

This is where our
application
audience and
content will be in
the year 2023
assuming the best
possible outcome.



This slide is based on where we would like to be and is not guaranteed



Preseed Raising Capital

Currently raising \$500,000 for 10%

January 2020



Release of Pilots and App

Develop and release polished products

December 2020



Seed Round

Fund the rapid growth of user base

February 2021

CURRENT
STATUS



THANK YOU

