



ecarra
RIDES THAT MATTER



@ridesthatmatter | ecarra.com

The Problem



Inconsistent
ride hailing
experiences



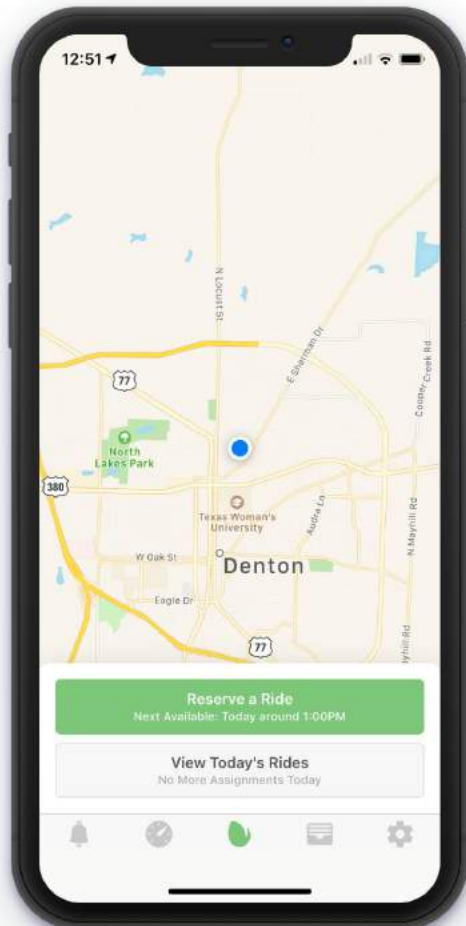
Carbon
Emissions



Lack of
sustainable
transportation

Rides That Matter To You

Safe, scheduled, sustainable rides



- Customized experiences reserved by appointment

- Vetted driver team with eCarra aligned values

- Tree planted for every ride & emission savings tracking

Total Members

1,500+

Trees Planted

3,500+

Our Market

We delivered **\$85k+** in revenue so far in 2019 with less than **\$1,000** marketing spent

Global Market
spend by 2025

\$350B

National
Corporate
Travel

\$597.4M

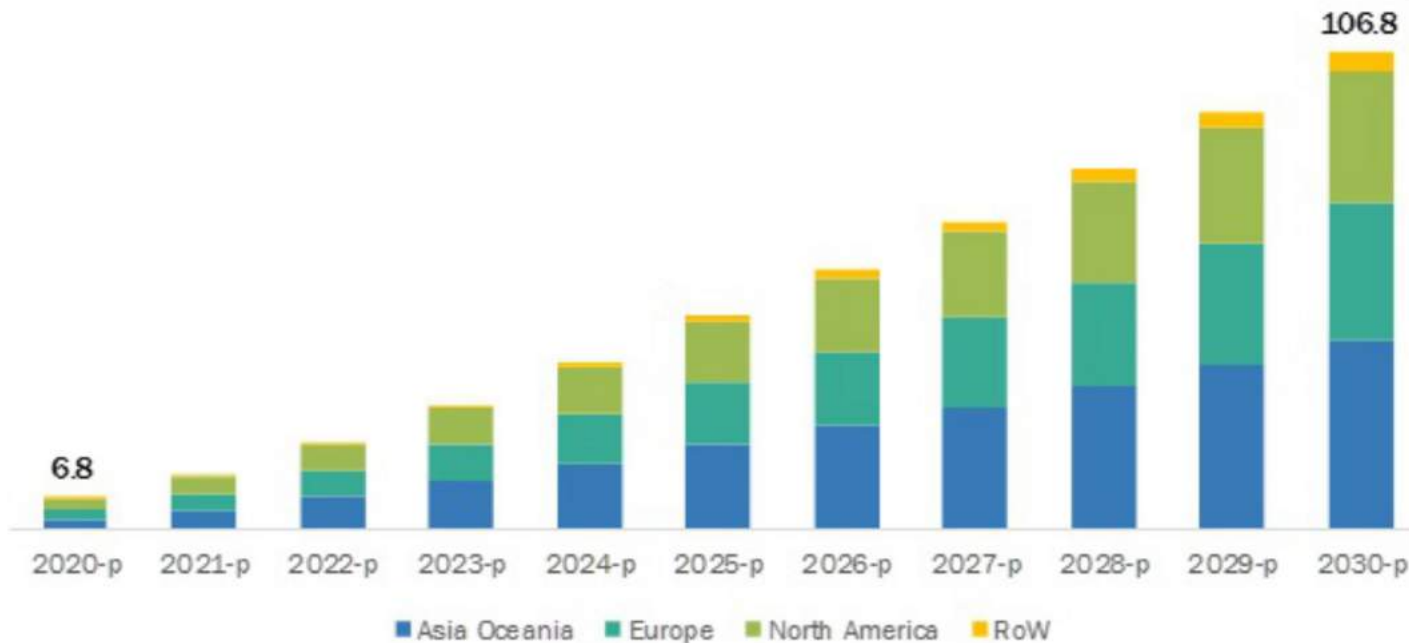
Number of
travelers through
DFW per year

75M

MaaS Market Growth

The mobility as a service market is **projected to grow at a CAGR of 31.7% from 2020 to 2030**, and the market size is expected to grow from **USD 6.8 billion in 2020 to USD 106.8 billion by 2030**. MaaS offers efficient solutions to move traffic in more convenient, faster, and less expensive manner.

MOBILITY AS A SERVICE MARKET, BY REGION (USD BILLION)



Revenue Model

Service for a fee



\$1.90 Per Mile

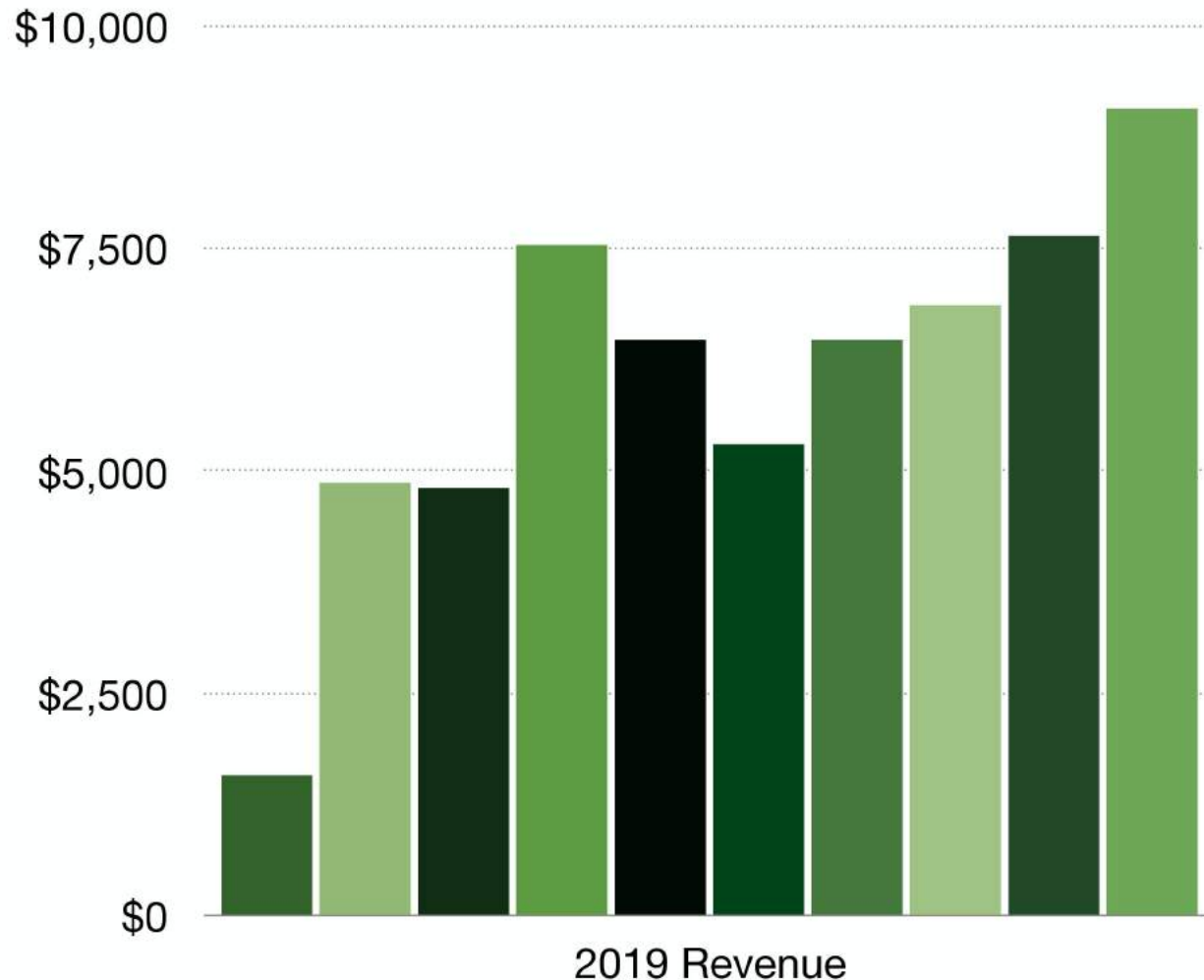


Rev Per Day \$400+



Net Rev 40%+

Where We Are Today



Funding to date
\$215k

Gross Revenue to date
\$85k

Total Rides
+3,500

Member Retention
98%

Why Now?



"Great return trip. Great experience with Ecarra overall. I will definitely spread the word about this great service and company."

ROY C.



"Just found out about eCarra after my husband used them from the airport yesterday—he found out from a colleague. Was surprised by the cost! We've been frustrated by inexperienced Uber/Lyft drivers in the past. So glad there's a much better and greener alternative!"

ASAN M.



"My driver was great. Experience was very smooth. I will definitely use again soon! I only wish I had the option to give my driver a tip in the app."

AMANDA C.



"It was mind blowing and so glad I made the sound decision to try something new and positive. I am a huge share rider and will most definitely use eCarra moving forward for both business and personal usage. I do like the personal touch or feel of it and vip exclusivities style."

VERONICA G.



Use of Funds



Meet the Team



Rock Robinson CEO - Co Founder

Serial entrepreneur, addicted to tech, master problem solver,
Builder | Learner | Disruptor | Leader | Visionary | Giver |
Father | Hacker



Kevin Shea Co Founder

Known as a builder and routinely demonstrating the ability to bring
company's services and products to broader markets.
Over 25 years experience in service business



Mike Carpenter CTO

Full stack developer, owns a Tesla Model 3 and is
basically a unicorn and usually the smartest person
in the room



Dink Davis - Strategic Partner

Owner and President of the largest retailer of
Tesla's in Texas.



Katie Wallace Marketing Manager

extreme passion for sustainability and marketing, drives
growth through sustainable initiatives, events, creative
strategies, and social media content + strategy.



Dr Daren Martin VP of Culture

advise, speak, and write about how to create an
Epic Company Culture
author of "A company or owners"



Megan Zen Operations Manager










Over 10 year experience in operations and customer
service. Passionate about making an impact on or
environment.



Emily Carpenter Creative Director

Skilled in Graphic Design, Art Direction, Branding,
Product Design and Social Media.

Milestones

Due Date	Milestone
 <i>January 1, 2019</i>	Launched Version 1.0 of the eCarra platform 200 member in 30 days
 <i>February 14, 2019</i>	Total membership reaches 500 members
 <i>March 11, 2019</i>	Raised \$150,000 article published in local magazine
 <i>April 22, 2019</i>	Hosted the Dallas film festival, Earth X expo and SXSW
 <i>May 15, 2019</i>	Partnered car service for 1900 Pacific, a luxury multi family LEED residents
 <i>August 15, 2019</i>	Total membership reaches 1300 members
 <i>September 3, 2019</i>	Closed our first licensing deal with micro fleet in Washington DC
 <i>October 31, 2019</i>	Highest grossing month of all time with 300 reservations
 <i>December 15, 2019</i>	Acquired Amazon corp office in Dallas as a client

Partnerships

NEXUS
PMG

· **1900** ·
PACIFIC RESIDENCES

STREET LIGHTS
RESIDENTIAL

