

NovoMoto

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DEMOCRATIC REPUBLIC
OF CONGO

NovoMoto
for-profit social enterprise
Solar Power
off-grid communities

1.3 GW

**Democratic Republic
of Congo (DRC)**



Population of 80 Million

1.3 GW

Madison, WI



Population of 0.7 Million



No access to reliable electricity in DRC for more than

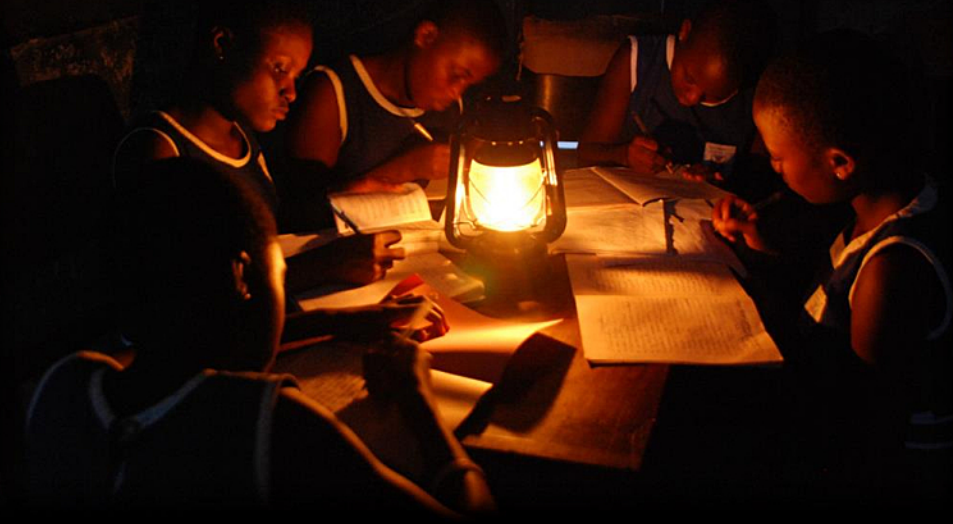
91% of the Population





No access to reliable electricity in DRC for more than

73M PEOPLE



An average household ...



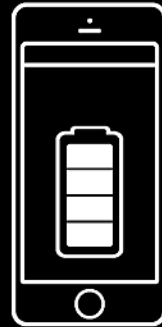
\$18 / month

Average household



Lighting

< 10 % as bright as
a U.S. home



Phone charging

For hours at kiosks



Brighter, Longer Lasting Light





Less Expensive



PAY-AS-YOU-GO

SOLAR POWER PACKAGES

NovoMoto

H20



H100



PAY-AS-YOU-GO

SOLAR POWER PACKAGES

How it works



H20

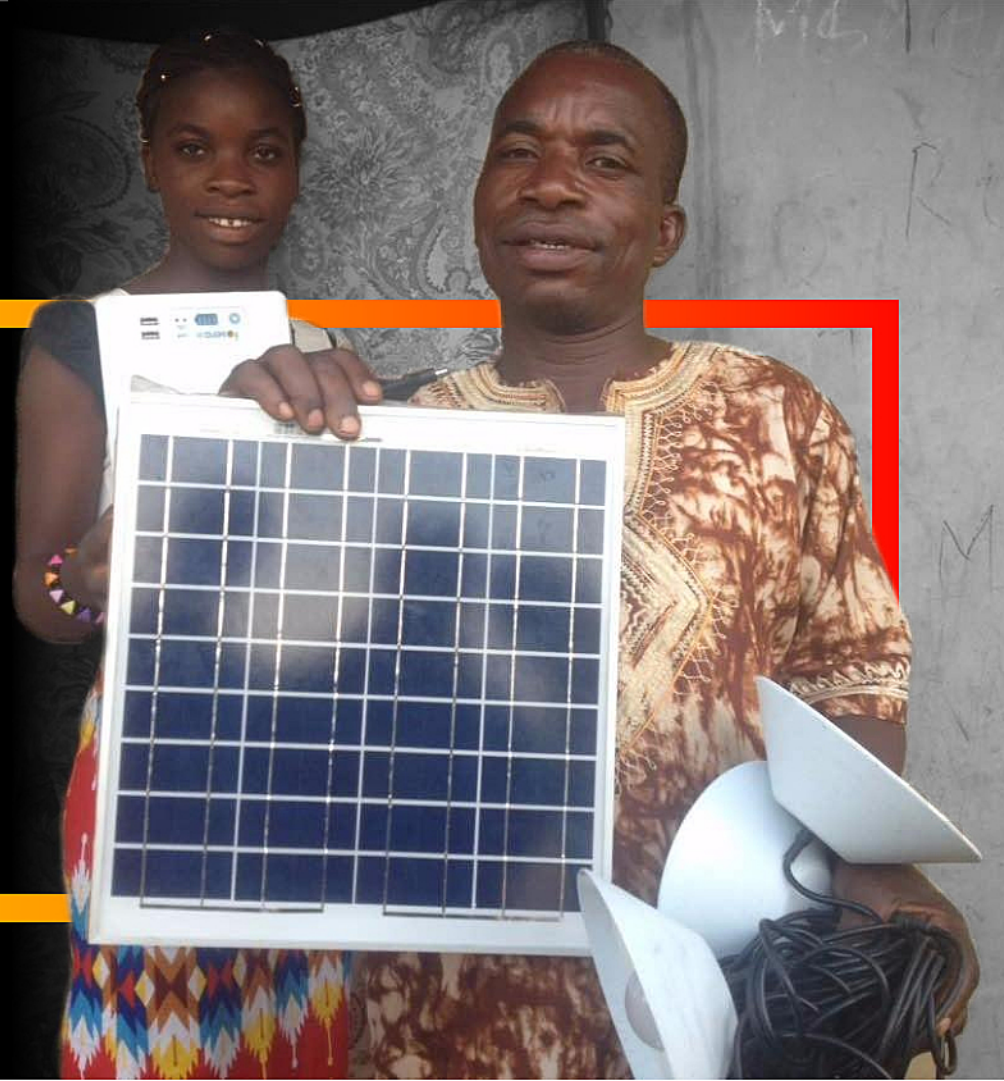
H100

CUSTOMER EXPERIENCE

10x Brighter Lights

Saving 50%

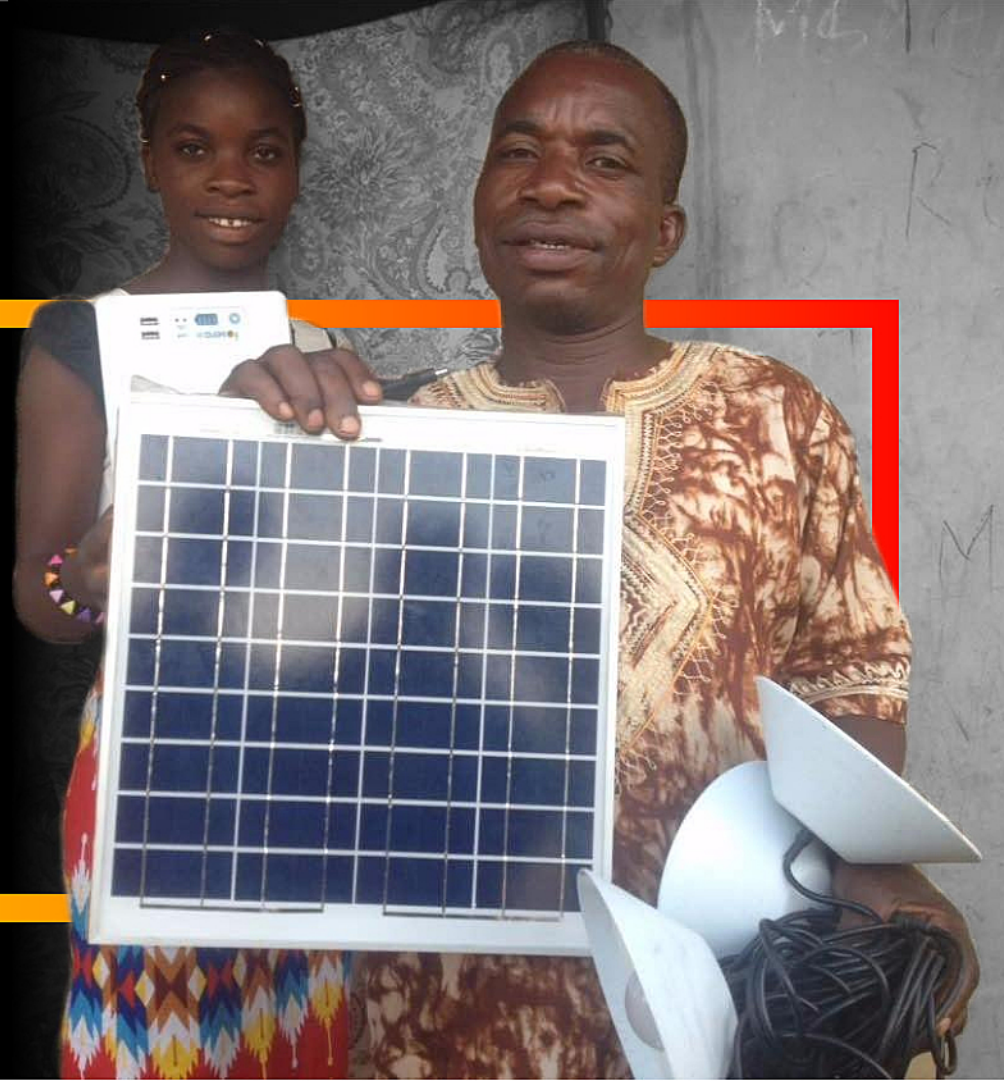
**Phone charging at
home**



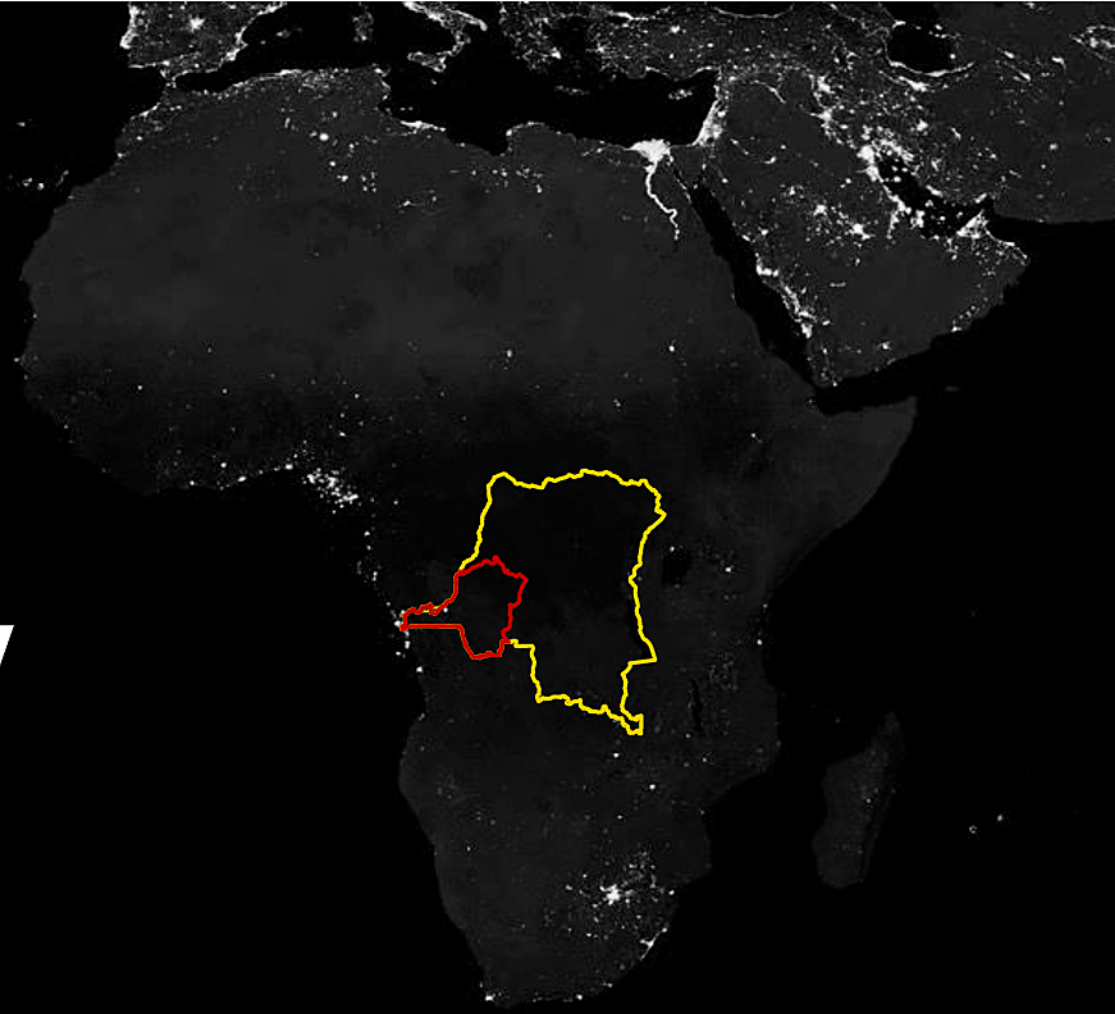
CUSTOMER EXPERIENCE

**Je ne sais plus là où j'ai
jeté ma lampe!**

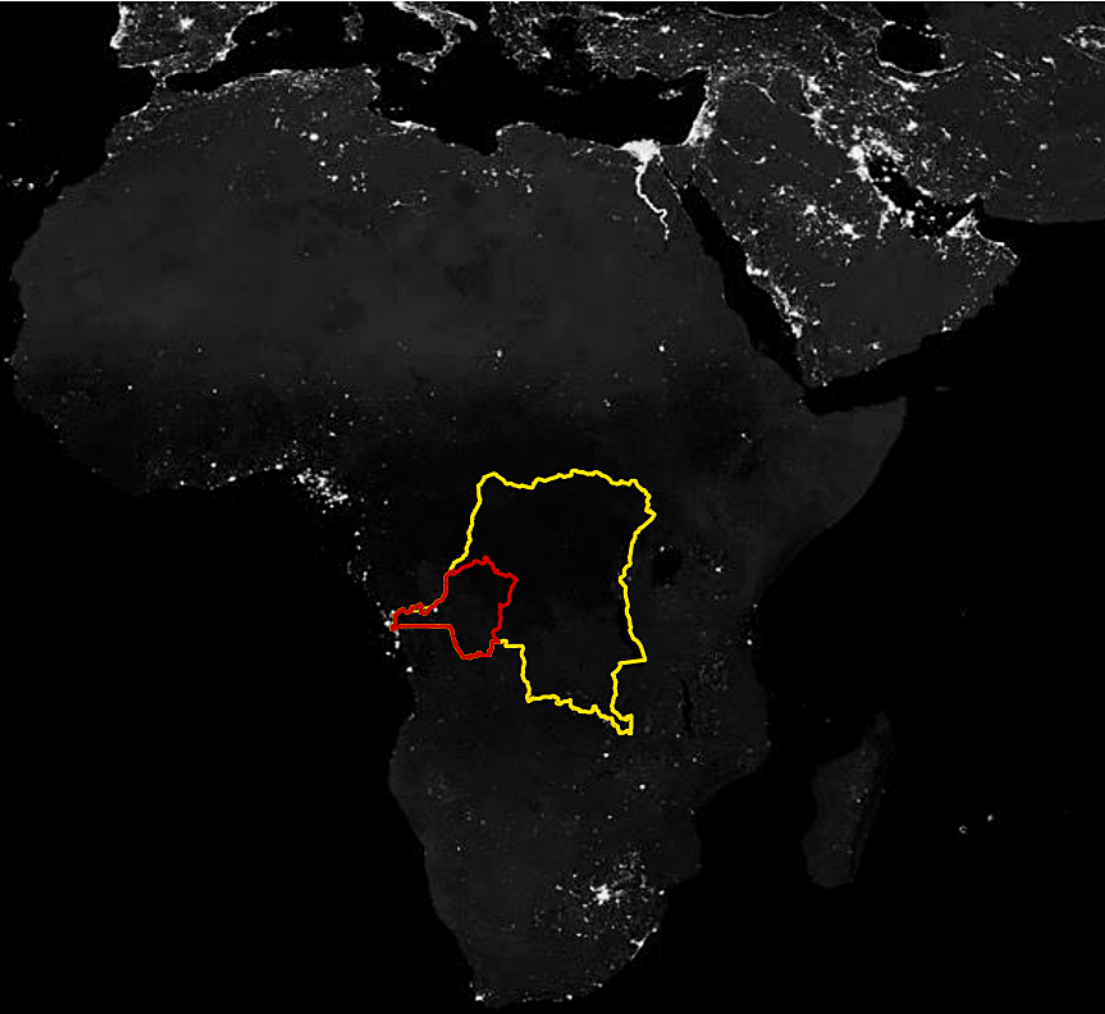
**I do not even know where
I tossed my kerosene lamp!**



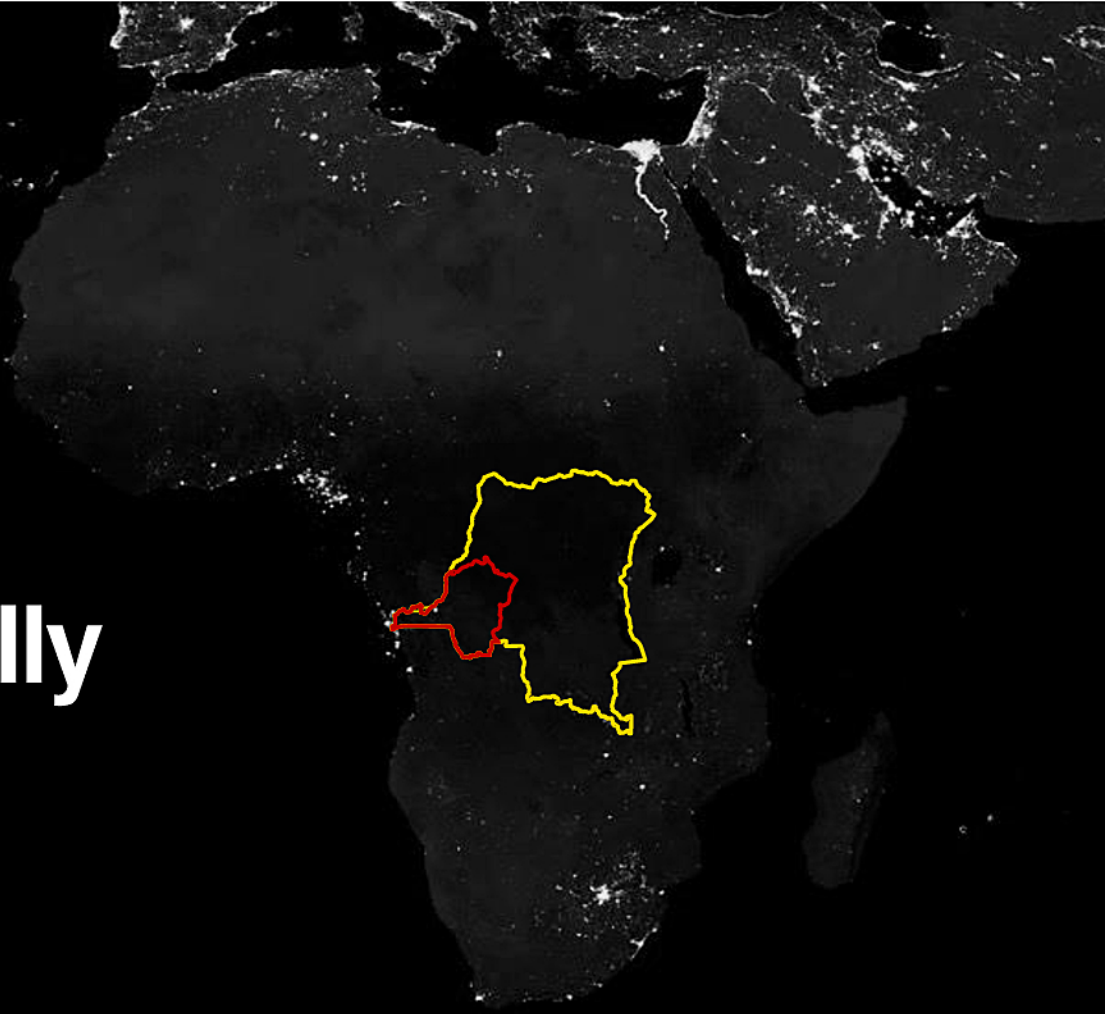
120M homes
\$25B annually



14.6M homes
\$3.1B annually



3.5M homes
\$740M annually

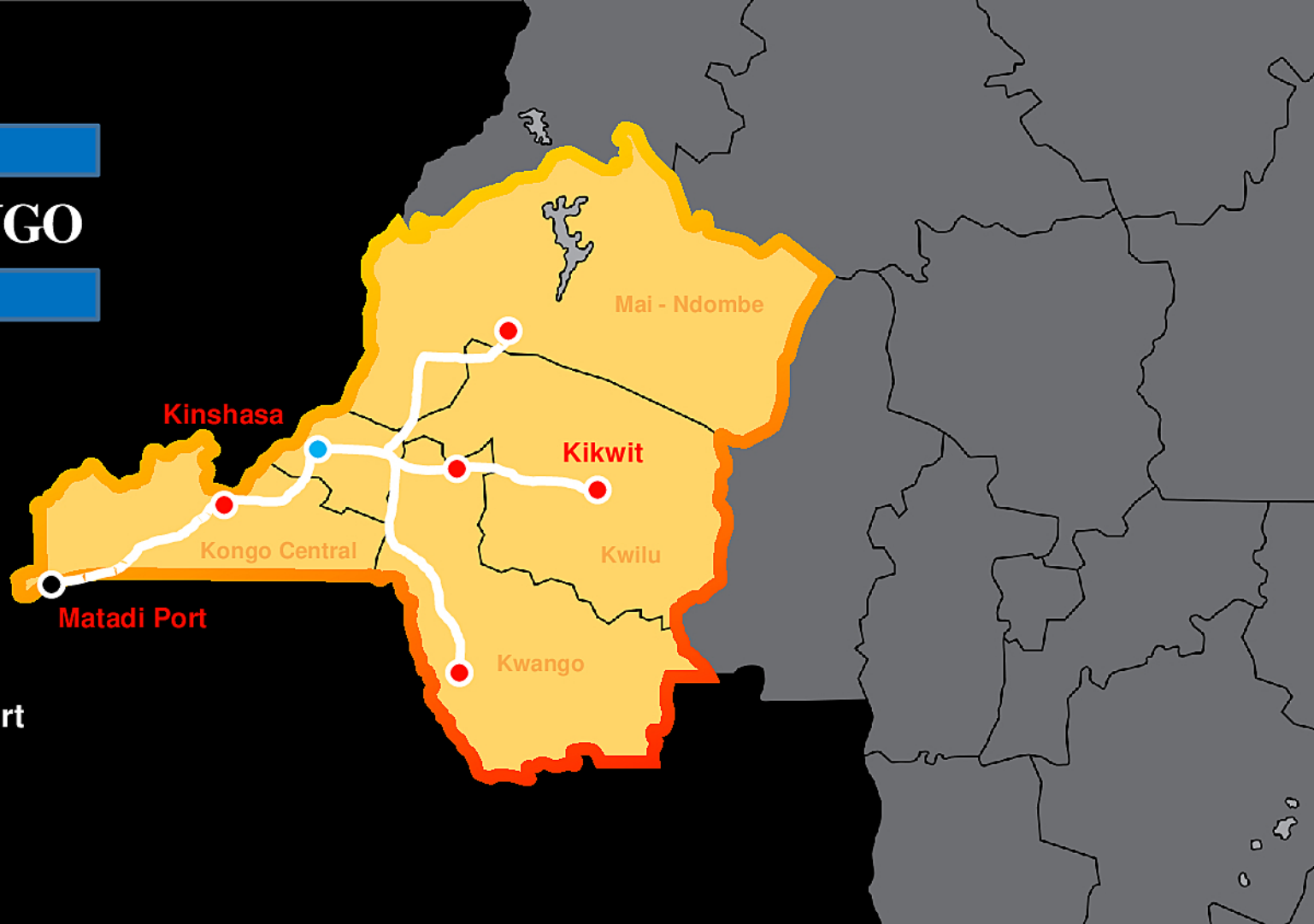


**Now in 10
communities**



**700,000 potential
customers**

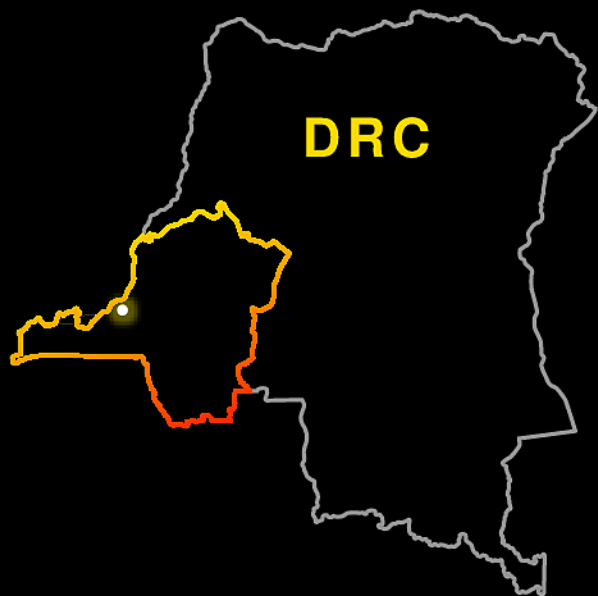
AMICONGO



- Sea Freight Port
- Local Shop
- Headquarters

2017

Proof of Concept



20 Installations

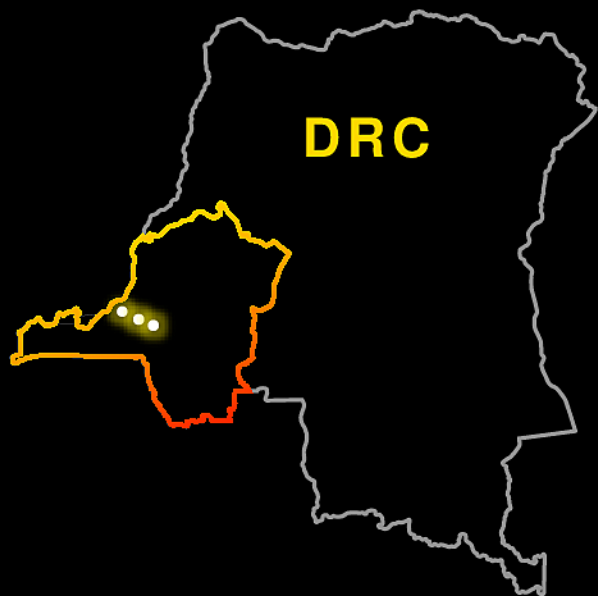


2017

2018

Proof of Concept

Pilot



DRC

179 Installations



2017

2018

2019

Proof of Concept

Pilot

Initial Scale



DRC

300 Installations

2017

2018

2019

2020

2021



2017

2018

2019

2020

Proof of Concept

Pilot

Initial Scale

Roll Out



DRC

5,000 Installations*

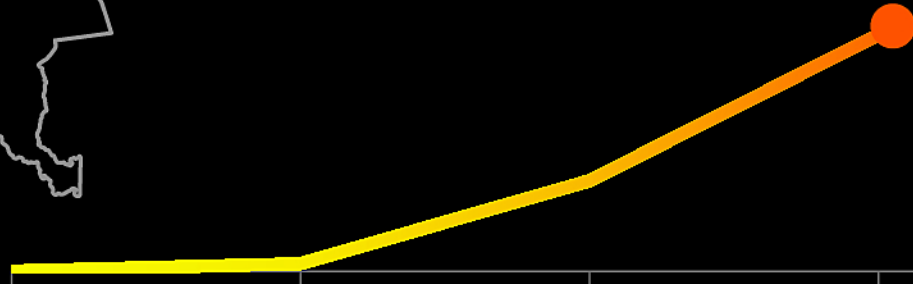
2017

2018

2019

2020

2021



* These numbers are projections and are not guaranteed

2017

2018

2019

2020

2021

Proof of Concept

Pilot

Initial Scale

Roll Out

NM line of product



25,000 Installations*

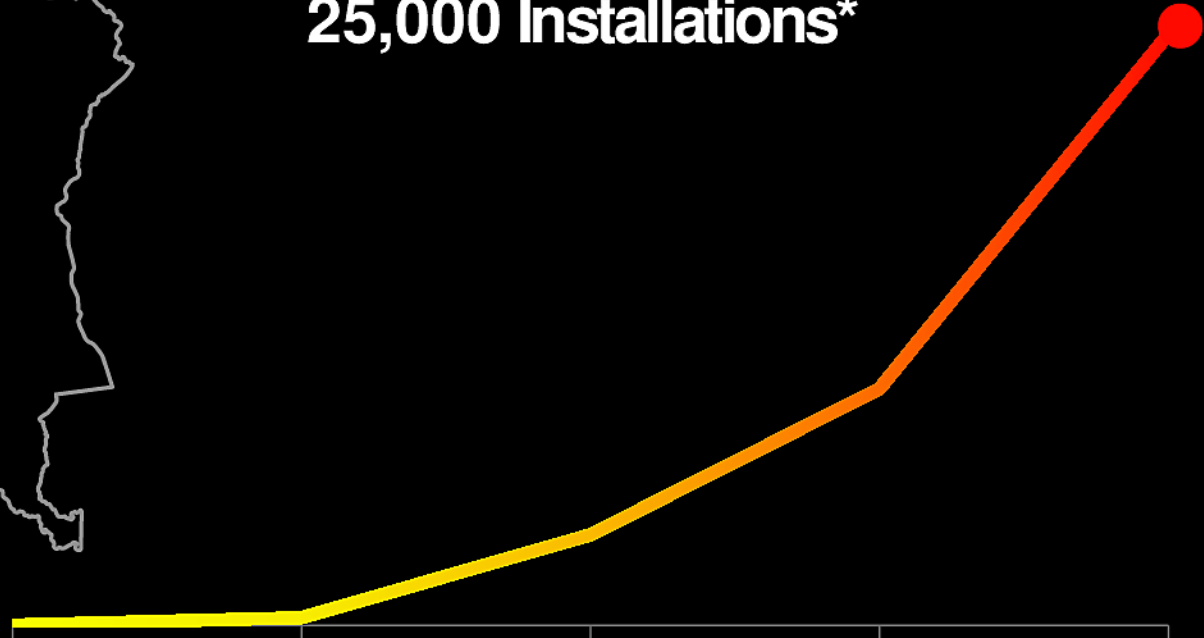
2017

2018

2019

2020

2021



* These numbers are projections and are not guaranteed

NOVOMOTO'S
GOAL

1,000,000*

Installations

by 2026

\$840M



ENGIE



TOTAL

* These numbers are projections and are not guaranteed

Installations

300

On-time payment

75%

Churn

33%

Default

3%

FUNDING TO DATE

\$500k raised to date

CONVERTIBLE NOTE



DEBT FINANCING



PRIZES & AWARDS



SEED ROUND = **\$1.5M** equity + debt

12 month runway

\$1 of investment in seed round

4,000 new Installations

\$28 in 5 years

Benchmark in our industry to raise series A

\$42 in 8 years

Dr. Aaron Olson
founder



Dr. Mehrdad Arjmand
founder



Customer Service Team



Marketing Team



Advisors



Dan Olszewski

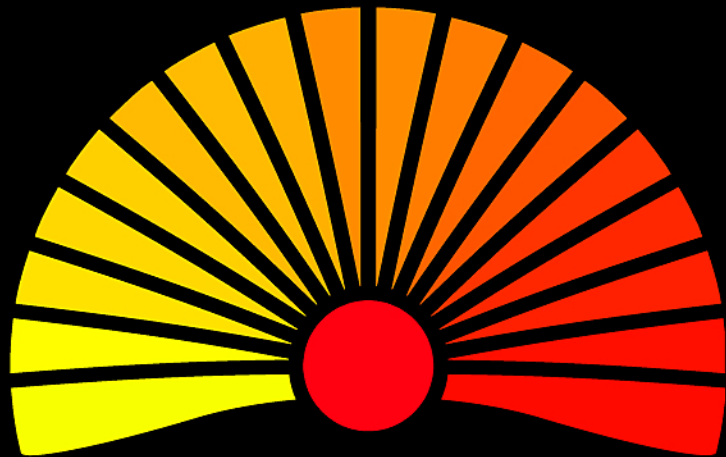


Dr. Ben Gaddy



Amy Gannon





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