



Wa'il Ashshowwaf · 2nd

CEO at Unstuck Labs, Founder at Reyets. Impact driven leader, mentor, entrepreneur, creative startup and strategist.

Washington, District of Columbia, United States ·

500+ connections · [Contact info](#)



Unstuck Labs



Harvard Business School

Providing services

Android Development, Application Development, Custom Software Development, Database Development, Mobile Application Development, User Experience Design (UED), Web Design, Web Development, and iOS

[See all details](#)

Experience



CEO & Cofounder

Unstuck Labs

May 2017 – Present · 3 yrs 3 mos

Washington D.C. Metro Area

A venture building agency, hyperlearning community, and accelerator founded by a team of career professionals turned entrepreneurs. As a creative technology company, we work with founders to validate and accelerate tech startup launches.



Venture builders



CEO & Cofounder

Reyets

REYETS

Jun 2017 – Present · 3 yrs 2 mos
Washington D.C. Metro Area

Founder of Reyets, a mobile app and technology platform that offers a secure way to record video and document high-risk situations. Designed to help people protect their rights during interactions with law enforcement, at protests, in travel disputes, and any other incidents. App offers real-time cloud backups and on demand live streaming which ensures that re ...[see mor](#)



Board Member - International Business Advisory

American University - Kogod School of Business
Oct 2017 – Present · 2 yrs 10 mos
United States

Advise the department about key decisions related to strategy, teaching curriculum, and research directions. Provide insights into the global business environment, key business trends and future opportunities for students.



Managing Partner

The Global Advisory Group
Nov 2012 – Present · 7 yrs 9 mos
Washington D.C. Metro Area

Managing Partner of The Global Advisory Group, a firm that provides advisory, consulting and facilitates cross-border business alliances and transactions between companies in North America, LATAM, Europe, Asia/Pacific and high-growth markets in the Middle East and North Africa (MENA).



Rooam

5 yrs 6 mos



Advisor & Founding Partner

Aug 2017 – Present · 3 yrs
Washington D.C. Metro Area

Provide guidance on direction and company vision.

Provide insight into the industry, competition, and market.

Develop connections to move the company forward, including prospects, new hire candidates, and other partnership opportunities. [...see mor](#)

○ **Business Director & Founding Partner**

Feb 2015 – Aug 2017 · 2 yrs 7 mos

Washington D.C. Metro Area

Partner at Rooam. a free platform that improves your business by allowing customers to open and pay their tabs using your existing point-of-sale, and discover your business.

Oversee business operations including sales, marketing, partnerships, finance, busi ...[see mor](#)

[Show 5 more experiences](#) ✓

Education



Harvard Business School

Executive Education, Strategy

2013 – 2013



Georgetown University - The McDonough School of Business

Masters (MS), Business Leadership

2011 – 2012



California State University, Chico

Bachelor of Science (BSc), Marketing

1997 – 2001

Licenses & Certifications



International Compliance Association Certificate in AML and Sanctions

Compliance with Distinction

The University of Manchester

Issued Jun 2015 · No Expiration Date



Group Graduate Development Program

HSBC

Issued Apr 2003 · No Expiration Date



Pepsi Development Program

PepsiCo

Issued Sep 2001 · No Expiration Date

[Show more](#)

Volunteer Experience



US Delegate : Entrepreneurship Executive

U.S. Department of State

Nov 2019 · 1 mo

Economic Empowerment



Incubator Advisor

Halcyon Incubator

Sep 2018 – Present · 1 yr 11 mos

Science and Technology

Evaluate pitches, advise and mentor Halcyon Incubator fellows.



Mentor

SEED SPOT

Jun 2018 – Present · 2 yrs 2 mos

Education

Mentors provide the backbone of supporting youth and adults creating impactful ventures. We run a series of programs that support impact-driven problem solvers.

[Show 5 more experiences](#)



