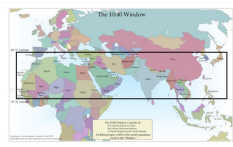




## Our mission

The Bible is not allowed in many places around the world RIGHT NOW. The 10-40 Window is a term used to locate between it and an degree north of the equator where it is primarily despised, illegal or impossible to own a Bible.



The internet is highly monitored and the Bible is not available like it is here. You cannot go into a store to buy one and you cannot download one. For example China has banned websites that are common to us including Facebook, Google, Youtube, WhatsApp, etc.

### When you contribute, 2 things happen:

We share a light into this crosswalkable. Real Bibles get delivered to real people.

1. Together we will share a light on this crisis of religious persecution. I have talked with many of our persecuted brothers and sisters and it means a lot to them that people are aware of their story and that they are not invisible. You and I know there's nothing worse than feeling alone when you are going through something.

2. Real Bibles will get delivered to real people through Bible smuggling organizations we work with. These are secret organizations that use modern methods to get Bibles to people who desperately want them and need them.

### Why This Story

If you champion the Bible and the underground persecuted church then this is the project for you.

**"HERE AM I LORD, SEND ME"** This is our attitude when it comes to this project and we want everyone who joins in to have the same. We want this to be the biggest film in the world, that reaches more people than we could ever imagine and makes more money than we thought possible to get Bibles to EVERYONE on planet earth that wants one, but isn't allowed to have one.

**A story about WOMEN who put their faith into action.** Mei Ling and Lili are 2 women who lead millions who are a part of the Chinese underground church. They don't have access to Bibles so they request 1 million Bibles. Mei Ling and Lili are a cat and mouse game with the Chinese police (CPB) to try and include thousands of people in the mission but keep it a secret.

**A story about MEN who step up.** Captain Bill and his crew come from all over the world (UK, Africa, Australia, Austria, Philippines, Canada, etc) to risk their lives to get the Chinese underground church the Bible's they need.

**A story of ADVENTURE.** You will see motorcycle chases, blind spots, storms at sea, life and death stakes, and real people pushing themselves to the limit to accomplish the impossible task. We have a NO CHEESE policy with Bible smugglers. Characters and actions are motivated by their goals rather than wanting to punch a teenage. Bible smugglers is a rare genre movie that will entertain the whole family while keeping the fun and excitement front and center.

**A story of VALUES.** This is your chance to support the film, the actors, not tell, how important the Bible is. These real-life people were willing to risk their lives to help strangers. Captain Bill, his crew and the Chinese people are sharing examples of how love motivated them to show up for other people. They were all million people who loved God and were willing to stand in the gap for their brothers and sisters in Christ.

### Bible Smugglers Supporters

**Clenn Gordon** - Austin Ridge Bible Church, Associate Pastor



**Kath Rushing** - Ministry Leader / Film Producer



**Eric Hanson** - Actor / Film Producer



**Tony Ward** - Southeast Baptist Church, Associate Pastor



## Investor Q&A

### What does your company do? -

We are a film production company focused on making money with movies by creating content that inspires people. We focus on stories of love, freedom and doing what's right in overwhelming odds. We have released 4 highly profitable films, **UNDAUNED** (2015) and **THE CHALLENGER** (2017). We also focus on releasing and marketing our films to keep profits in-house for our team and investors.

### Where will your company be in 5 years? -

Our mission is to create a movie and bring them to market starting with Bible smugglers. Our other 2 films are a Christmas step action movie family comedy film called **STEAL THE MAGNETIC LEFT** and a movie based on the 1977 best-selling book **WRECK MY FAMILY** by Kent Whitaker. We want to create a robust repeatable system for bringing these kinds of films to market and taking the bulk from the profits of one film to create the next.

### Why did you choose this idea? -

I want to partner with people who want to invest in making the Bible better known and showing that freedom is the best way to succeed. You and I will make a great movie that makes a ton of money for the investors and also does a positive spiritual work in the hearts and minds of our audience.

### Why is this a good idea, right now? What changed in the world? Why wasn't this done a few years ago? -

The conservative entertainment market is woefully underserved for the demand that exists. Most of us are tired of seeing Bible-thumping villains on the big screen or being forced to root for our heroes. People will spend billions of the movie to see heroes of freedom that they can take their families too. I recently spent a small fortune to take my wife and I back to one of the few movies all of us can enjoy in the theme that you Bible smugglers will enjoy (if it is made properly and marketed properly which both depends on the film getting funded).

### How far along are you? What's your biggest obstacle? -

We have completed all of the assets needed to make a financially viable movie. A marketing plan for when the film is completed. We do the first to make sure our film fits our audience's tastes. A real-world budget. A production schedule (6 months). A shooting schedule (4-6 days). A post-production schedule (6 months). And most importantly a killer script. Our biggest obstacle is connecting with other passionate people who want to see a film like this movie come reality.

### Who competes with you? What do you understand that they don't? -

Most movies that have to do with faith or the Bible are super cheap and cheaply made. Our movies have proven to satisfy the Christian market and go beyond. The Challenger Duane (2017) is a movie about faith. It's a movie about the struggles that lead to a desperate man against the clock to stop the church the night before. Bible Smugglers is a movie about the real people who make miracles, and who save lives from being wrong. We are unique in making our movies look bigger than they are. We made a period film set in the 1940s about a defining American moment on a budget for our first film spend on their content. We have the right people on the team with a script that appeals to our audience and we have a marketing plan to make money.

### How will you make money? -

We will make money when: 1) Our goal is to do a rolling state to state theatrical release starting in Texas, Florida, California, then other territories (which like the very big studios do a world wide release). 2) We hope to release the film world wide, some theaters and VOD. The film is designed to appeal to international audiences. 3) We then plan to release the film digitally on Transactional Video On Demand platforms through aggregation to iTunes, Amazon, etc. 4) Our marketing plan is based on our real-world experience. Our next movie release **THE CHALLENGER** (2017) every 4th day we spent on FB advertising we made 10x more (the return by percentage). For Bible Smugglers the audience is bigger and cheaper to market to on Facebook.

### What are the biggest risks if you fail, what would be the reason? What has to go right for you to succeed? -

**THE BUDGET.** We have to spend enough money to make a quality movie but not so much that you can't make money back. Our budget is a real-world budget that will create a winning film. **THE MISCELLANEOUS.** Filmmakers are too many middle men who take too high a percentage to get their film to market. Filmmakers do this because they want to get bought out so they don't have to market the film and engage the audience directly. **THE MARKETING PLAN.** Filmmakers also spend too little money on marketing to their proposed audience. We are able to use a return because we use multiple marketing partners, behind the scenes material etc.