



**Rowen Frazer** · 3rd  
Design Director/Principal, Frazer & Co.  
New York, New York · 500+ connections · [Contact info](#)

 **Frazer & Co.**  
 **Schule für Gestaltung Basel**

## Experience



### Designer Director, Principal

Frazer & Co.

Jun 2015 – Present · 4 yrs 6 mos

Greater New York City Area

Creating & championing design languages for brands.



### Design Director

Mission Media, LLC.

Apr 2014 – May 2015 · 1 yr 2 mos

Baltimore, MD

Creating and preserving design languages across all brands.



### Art Director

Collins:

Jan 2013 – Apr 2014 · 1 yr 4 mos

New York City

Developing design languages for select brands.



### Art Director

OgilvyOne

Jun 2010 – Dec 2012 · 2 yrs 7 mos

Developing design systems for digital formats.

### Art Director

OgilvyAction

2007 – Jun 2010 · 3 yrs

Print & experiential design.

## Education

### Schule für Gestaltung Basel

Typography, Graphic Design

2007 – 2007

### University of Maryland Baltimore County

BA, Graphic Design

2002 – 2006

## Skills & Endorsements

### Art Direction · 71

Endorsed by **bil Chamberlin** and **12 others** who are highly skilled at this

Endorsed by **34 of Rowen's** colleagues at Ogilvy

### Graphic Design · 42

Endorsed by **Brian Collins** and **8 others** who are highly skilled at this

Endorsed by **16 of Rowen's** colleagues at Ogilvy

### Typography · 40

Endorsed by **Nolen Strals** and **6 others** who are highly skilled at this

Endorsed by **12 of Rowen's** colleagues at Ogilvy

[Show more](#) 

