



One Drink *Can* Change the World

71
Breweries



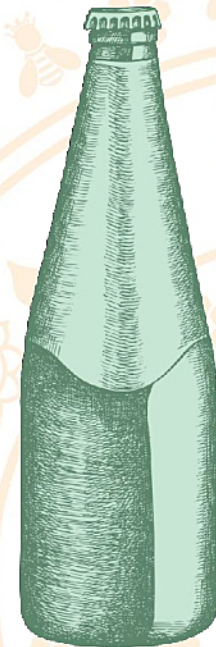
26
Wineries



10
Distilleries




7
Cideries





Owner and CEO of Shanti Elixirs,
A Dynamic Beverage Company





Wisdom
of Ancient
Traditions



Many
Locally Sourced
Ingredients



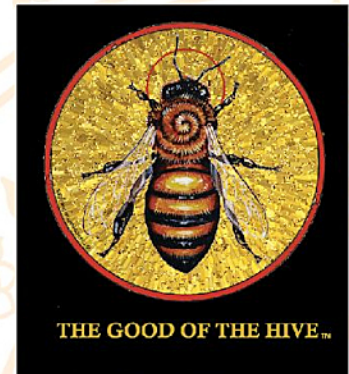
jun

Sparkling Green Tea
made with Raw Honey



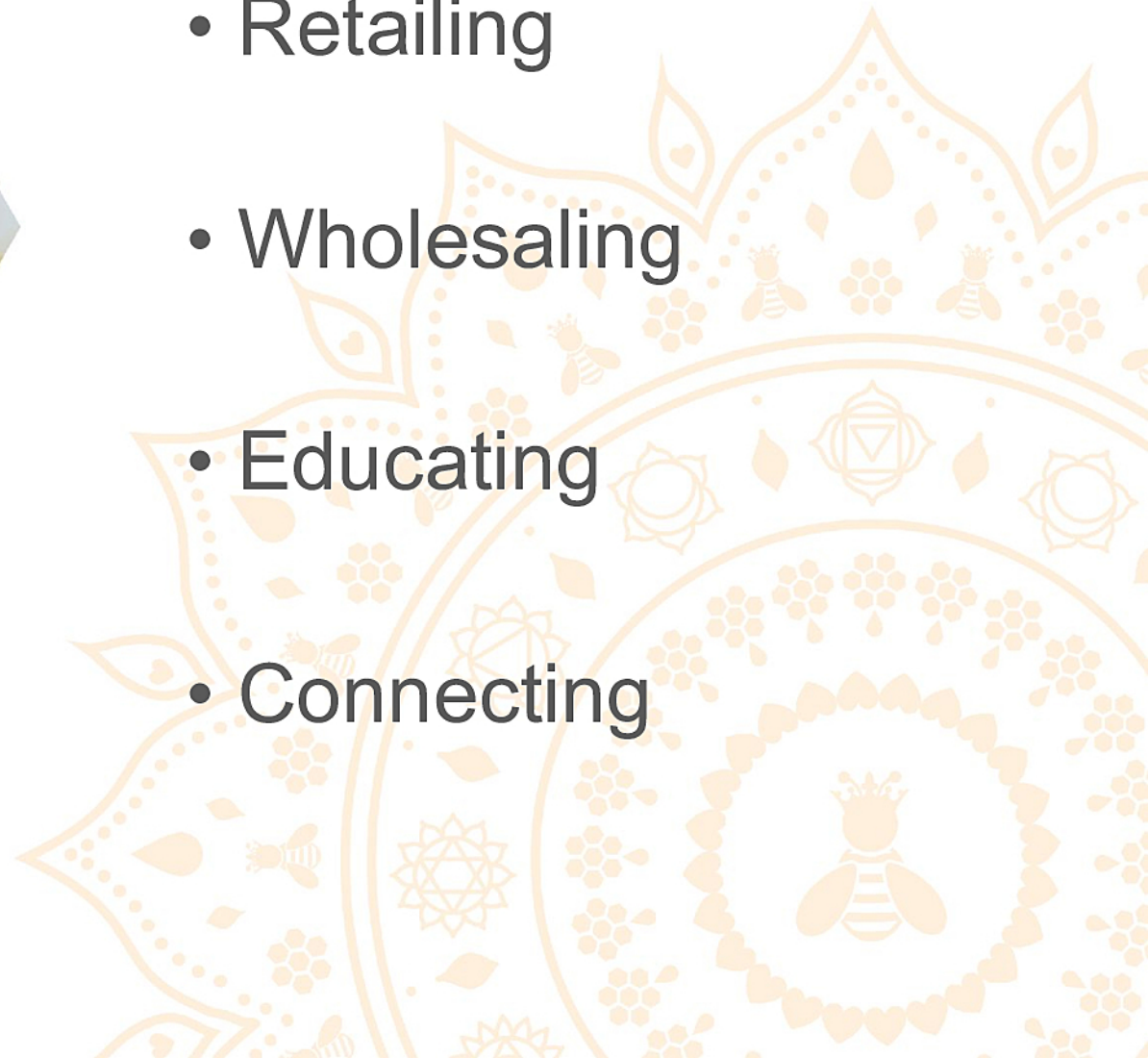


CENTER
for Honeybee Research
Asheville, NC, USA





- Retailing
- Wholesaling
- Educating
- Connecting





Welcome to Our Hive



Soft Drinks

Sweet Teas

Juice

Jun



Kombucha

Unsweet Teas

Water



- Special or unique to drink
- Abstain from alcohol
- Avoid refined sugars
- (Want a) drink *experience*
- Detox the liver
- Mocktails or cocktails
- Feel healthy
- *Make a difference*



SEVEN STANDARD FLAVORS

Pineapple Turmeric, Elderberry Lemon, Lemon Lavender, Tulsi Rose, Blueberry Basil, Ginger, & Grape

ROTATING SEASONAL FLAVORS

ROTATING COLLABORATION FLAVORS

Diversity of Flavors



WON FIRST & SECOND PLACE
Pineapple Turmeric & Blueberry Basil

Awards



We need help getting our product into as many hands... and mouths(!) as possible. because when people try it...they buy it!

Samples



We need to increase our exposure and our public outreach so that we can be available in more restaurants, bars, and breweries.

Challenge



This mobile Jun bar can be used as a refrigerated delivery vehicle, be taken to festivals and dramatically increase our market visibility.

It will be completed with a honeybee mural.

mobile Jun Bar

Last 3 month average revenue: **\$30,000.00**

Year 2020 shows: **4%** Monthly Growth Rate

Industry growing at a rapid rate:

MarketsandMarkets estimates that the kombucha industry will be worth \$1.8 billion by 2020.

Another firm, Grand View Research, puts the number at \$4.46 billion globally by 2024.

step 1

90 Days

Raise the Funds!
Investors
& Crowdfunding

Needed

\$106,000

step 2

45 Days

Buy the Vehicle

Cost

\$94,000

step 3

Matthew Willey
hand-paints a design
for Mobile Jun Bar

Cost

\$12,000



Will YOU “**bee**”
the one to help us
take Shanti Elixirs
to the world?

