



Rebecca Zuber · 3rd

Founder at Nuudii System | Nuu Collective LLC | Founder Possibilities -

Greater New York City Area · 500+ connections · [Contact info](#)

Nuu Collective LLC -  
Nuudiisystem.com

United kingdom

## Experience

### Founder

Nuu Collective LLC - Nuudiisystem.com

Jun 2015 – Present · 4 yrs 6 mos

North America, UK

Founded in 2015, Nuu Collective LLC and the all women team set out to create ground breaking products and the brand, Nuudii System. Over a span of 4 years of Design & Development, Rebecca uses her expertise to create and launch the first in a range of highly versatile & feel good alternatives to the bra - Nuudii Tee System. Encouraging women to be at one with themselves through the products and messaging, the Patent Approved option between wearing a bra and no bra, ultimately gives women the freedom to move through life with ease and comfort.

Rebecca is committed to creating collaborations to help impact women & men worlc ...[see more](#)



### Founder

Possibilities LLC

2013 – Present · 6 yrs

Working with companies at various stages of growth to support business strategies, through innovation and newness. Providing Design & Brand direction, concepts, product development and Project Management from the ground up, with customized ideation and strong industry relationships through to commercialization.

...[see more](#)

### Chief Creative Officer

BeMe NYC

Jan 2012 – Jun 2014 · 2 yrs 6 mos

Greater New York City Area

Designed and created the BeMe New York lingerie brand - a fresh lifestyle brand whose message was to empower women to be themselves, try on intimates in the comfort of your own home, an easy online boutique experience delivering the best of basics with high-end design, at real world prices.

...[see more](#)



Giving Women a Way  
Out of Human...



BeMe NYC - Panties,  
Bras, Lingerie &...

### President

Trimera Brands

2012 – Jan 2014 · 2 yrs

New York - Montreal

Trimera is an Apparel coalition and Sportswear innovator who owns and operates brands such

as Gottex swimwear, Body Wrap, BCBG and more , with retail partners including Nike, Patagonia, and Zara.  
Led the Company strategic initiatives to expand and establish new brands, product i ...[see more](#)

#### President Delta New York & EVP Design

Delta Galil Industries Ltd  
2004 – 2011 - 7 yrs  
Greater New York City Area

Delta Galil is a leading company which designs, markets and licenses a broad line of products and brands. The company owns and licenses Tommy Hilfiger, Lucky Brand and Nicole Miller, as well as creates Private Label programs for Marks & Spencer, Victorias Secret, Nike, LM, Calvin Klein, Target and many more with an annual turnover exceeding \$800m. ...[see more](#)

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#### Education

##### United kingdom

Bachelor's degree, Design - Fashion

##### Bar-Ilan University

Psychology

##### Tel Hai - Israel

Master's degree, Business, Management & Marketing

#### Volunteer Experience

##### Big Brothers Big Sisters of America

Active Big Sister

Jun 2014 – Present • 5 yrs 6 mos  
Children

##### Branding and Website

Women's Fund of Long Island  
Jun 2013 – Present • 6 yrs 6 mos

Poverty Alleviation

**Design Project Management**

Haiti Projects

Jun 2015 – Present • 4 yrs 6 mos

Economic Empowerment

**Skills & Endorsements****Apparel** · 57

Endorsed by Donna Leiper and 11 others who are highly skilled at this

Endorsed by 4 of Rebecca's colleagues at Trimera Brands

**Textiles** · 48

Endorsed by James Gardner and 8 others who are highly skilled at this

Endorsed by 3 of Rebecca's colleagues at Trimera Brands

**Fashion** · 37

Endorsed by Sean Gu and 4 others who are highly skilled at this

Endorsed by 3 of Rebecca's colleagues at Trimera Brands

[Show more](#) ✓