



Clay Knight · 3rd

RealSavvy

Designer & Co-Founder

Dallas/Fort Worth Area · 500+ connections · [Contact info](#)

Experience



Co-Founder & Chief Creative Officer

RealSavvy

Jul 2014 – Present · 5 yrs 5 mos

Austin, TX



Co-Founder

Safaricus

Mar 2011 – Present · 8 yrs 9 mos

Online community that connects those curious about the world's wild places with those that are serious about the world's wild places.



Advisor

Rent My Wardrobe

Nov 2018 – Jun 2019 · 8 mos

Dallas/Fort Worth Area

Help fine-tune the brand vision and product UI+UX.



Principal/Owner

dib creative

Mar 2007 – 2014 · 7 yrs

Brand development, Graphic Design, Software Development, Mobile Applications. We help start online businesses with clients or as part of their team.

Partner & President

Skyymedia Inc

2004 – 2006 · 2 yrs

Dallas, TX

A boutique advertising and design company that primarily focusing primarily traditional media. I joined as a partner with the role of growing the company's operations and creative services. In 2 years annual billings increased by \$4M and our staff grew from 3 people to 15. Skyymedia ended up being one of the first boutique shops in Dallas to truly offer a blend of trac ...[see more](#)

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Education

Texas Tech University

Fine Arts, Design Communication

1998 – 2001

Received a Fine Arts Scholarship but attendance was short due to early leave to help startup

software company.

DALI Institute, London
Design Communications

Lorenzo de' Medici, Florence Italy
Fine and Studio Arts

Skills & Endorsements

Brand Development · 34

Endorsed by 3 of Clay's colleagues at Safarious

Graphic Design · 17

Endorsed by **Cody Powell, who is highly skilled at this**

Endorsed by 2 of Clay's colleagues at **dib creative**

Start-ups · 17

Endorsed by **Rick Orr, who is highly skilled at this**

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