

## Contact

[www.linkedin.com/in/ken-neal-910b398](http://www.linkedin.com/in/ken-neal-910b398) (LinkedIn)

## Top Skills

Broadcast Television

Sports Marketing

Event Planning

# Ken Neal

President at Alliance Sports Management, Inc.  
Davidson, North Carolina, United States

## Experience

Tupelo-Honey/Raycom Media  
Executive Producer - Soccer  
March 2011 - Present (12 years 7 months)

Alliance Sports Management, Inc.  
President  
October 2000 - Present (23 years)

Raycom Sports  
Producer/Director  
November 1985 - Present (37 years 11 months)  
Charlotte, North Carolina, United States

Carolina Soccer Ventures  
Managing Director  
November 1999 - December 2000 (1 year 2 months)

Richmond Kickers Soccer Club  
President & CEO  
April 1996 - August 1998 (2 years 5 months)

Jefferson-Pilot Sports  
Director - Event Operations  
January 1991 - July 1995 (4 years 7 months)

---

## Education

Davidson College  
BA, English · (1983 - 1987)

University of North Carolina at Chapel Hill  
· (1986 - 1986)