

## Stay Cool

Functional, Relaxation Drinks That Utilize South Pacific Kava & CBD



Stay Cool has become a major player in the U.S. and there is a need for healthy products in the market. It is the growing demand for healthy products that has led to the success of Stay Cool. The company is currently in the process of raising capital to expand its operations and is looking for investors who are interested in the health and wellness industry.

Stay Cool is a functional beverage that is made with natural ingredients and is designed to help you relax and unwind after a long day.

### Why you may want to support us...

1. \$100,000+ revenue in just 15 months
2. Awarded 2020 Top Product Trend - 2020 Stay Cool is the only kava beverage in the market that is readily available nationwide
3. Relaxation and stress-relief drinks are the most popular items in the beverage market - industry reported \$24M in Q3 2020 15% year growth
4. Expanding company offerings to include CBD products - beverages will maintain top 100 sales across Q3 2020 nationwide in 2020
5. All revenue has been generated with limited marketing capital. Further funding needed to grow, increase sales and expand sales
6. Secured relationships with distributors with 50% and 2 other regional distributors - currently in the states across the country
7. Wide range of sales channels - allows for huge growth potential and diverse revenue streams through multiple channels
8. Major expansion target - large beverage companies actively looking to acquire companies like Stay Cool to bolster sales in new segments

VIEWER  
START  
HISTORY  
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### Our Team

Meet the team behind Stay Cool



**Tyler Kubie**  
Founder & CEO of Stay Cool  
After 10 years in the industry, Tyler Kubie is a seasoned entrepreneur and leader. He is passionate about creating a better future for himself and his team, and is committed to making a positive impact on the world.



**Steven Wright**  
Managing Director of Stay Cool  
Steven Wright is a seasoned entrepreneur and leader. He is passionate about creating a better future for himself and his team, and is committed to making a positive impact on the world.

### Why people love us

Stay Cool is a functional beverage that is made with natural ingredients and is designed to help you relax and unwind after a long day. It is a healthy and delicious drink that is perfect for anyone who is looking for a way to relax and unwind after a long day.

### Chapters

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## The Story of Stay Cool

Stay Cool is a functional beverage that is made with natural ingredients and is designed to help you relax and unwind after a long day. It is a healthy and delicious drink that is perfect for anyone who is looking for a way to relax and unwind after a long day.



Both Tyler and Steven believe that the effect you can have on others is the most valuable thing a person can do. They realized that the best way to create a successful business was to create a business that was focused on helping others. They realized that the best way to create a successful business was to create a business that was focused on helping others.

The high demands of marketing and every week schedule had taken its toll on Tyler and Steven. They realized that the best way to create a successful business was to create a business that was focused on helping others. They realized that the best way to create a successful business was to create a business that was focused on helping others.

After adopting a healthy lifestyle change of clean eating and working out, they realized that the best way to create a successful business was to create a business that was focused on helping others. They realized that the best way to create a successful business was to create a business that was focused on helping others.

It's great that you will all differently when stress impacts the way you think and feel. It's great that you will all differently when stress impacts the way you think and feel. It's great that you will all differently when stress impacts the way you think and feel.

### Our Current Products

Stay Cool is a functional beverage that is made with natural ingredients and is designed to help you relax and unwind after a long day. It is a healthy and delicious drink that is perfect for anyone who is looking for a way to relax and unwind after a long day.



Health is the most important thing in life. It is the foundation of everything we do. It is the foundation of everything we do. It is the foundation of everything we do.



In addition to our products, we also offer a variety of services to help you relax and unwind after a long day. We offer a variety of services to help you relax and unwind after a long day.



After introducing new products and offerings, Stay Cool will be introducing an additional beverage line to the market. This new line will be a natural extension of the Stay Cool brand and will be designed to help you relax and unwind after a long day.

### So What Exactly is Kava?

Kava is a tropical plant that grows in South Pacific countries like Fiji and Vanuatu. It is a natural and healthy beverage that is made with natural ingredients and is designed to help you relax and unwind after a long day.



The traditional way of kava is to drink it with water. However, Stay Cool has created a new way to drink kava that is more convenient and easier to drink. It is a healthy and delicious drink that is perfect for anyone who is looking for a way to relax and unwind after a long day.

### How to Drink the Stay Cool and What to Expect

Stay Cool is a functional beverage that is made with natural ingredients and is designed to help you relax and unwind after a long day. It is a healthy and delicious drink that is perfect for anyone who is looking for a way to relax and unwind after a long day.

TIME	BEFORE BED	DURING WORK	AFTER BED
1. 1/2 cup of water	1/2 cup of water	1/2 cup of water	1/2 cup of water
2. 1/2 cup of water	1/2 cup of water	1/2 cup of water	1/2 cup of water
3. 1/2 cup of water	1/2 cup of water	1/2 cup of water	1/2 cup of water
4. 1/2 cup of water	1/2 cup of water	1/2 cup of water	1/2 cup of water

Relaxation drinks like Stay Cool are being sought after because they are great to take in a variety of ways. Stay Cool is a healthy and delicious drink that is perfect for anyone who is looking for a way to relax and unwind after a long day.



### Market Analysis and Opportunity

Stay Cool is a functional beverage that is made with natural ingredients and is designed to help you relax and unwind after a long day. It is a healthy and delicious drink that is perfect for anyone who is looking for a way to relax and unwind after a long day.

"We would like to see the relaxation, stress-relief and mood boost beverages on the top 10 list in the beverage and supplement market."

Just in the past year, the relaxation beverage market has grown at a rate of 10% annually. Stay Cool is a healthy and delicious drink that is perfect for anyone who is looking for a way to relax and unwind after a long day.





As another grocery store, Costco, has more shops and more customers, we can also allow for more sales opportunities. For instance, there are over 20,000 vape shops in America alone. Though this wasn't our initial target market, vape shops allow us to sell to them directly which gives us more profit per bottle sold. Though the end goal is to be in every health food store, we've been able to create supply and demand by other outside markets.

How will you make money?

We sell our beverages by utilizing a wide range of channels: grocery retailers, distributors, yoga studios, supplement stores, wellness and meditation centers, acupuncture and holistic providers, running SPAs, convenience stores, e-commerce, hotels, airports, village campus stores, corporate kitchens, and 3rd party drop shipping. In addition, we have created additional avenues to address manufacturers like our merchandise line.

What are the biggest risks? If you fail, what would be the reason? What has to go right for you to succeed? \*

Lacking the resources to sustain a national or regional presence is a risk. We would not be able to properly maintain operations or fulfill product demand.

Another risk is growing too quickly and not having the marketing expertise to maintain commercial success. If we were accepted into a chain of grocery stores, we would need enough money to handle promotional allowances for items and TVPs. But to maintain the capital needed to increase production runs. We would also need to hire employees to handle operational tasks. The lack of capital and manpower would cause disruptions in operations and create reliability issues with our customers.