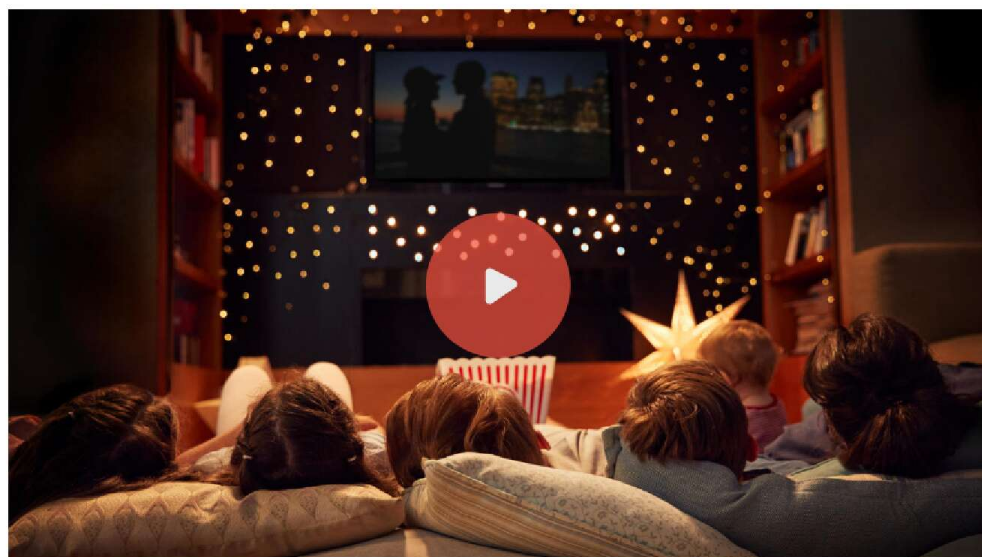


The World's First Christian, Fan-Owned Faith Based Movie Studio



calledhigherstudios.com Franklin TN

B2B

Entertainment

Film

LEAD INVESTOR



Bruce Kryder Chairman of Board,
ProVision Tools Inc

I feel this is a rare opportunity to be part of something that will spread the gospel of Jesus Christ. I have known Jason Brown (the President) for a number of years. I have found Jason to be a man of integrity both in his business and his home life, with a great wife and 3 wonderful children. The men and women involved in this company are Christians with experience and are dedicated to producing a first class film and have had success in similar projects. -Bruce

Invested \$1,000 this round

Highlights

- 1 Over 6000 Investments have already been made into Called Higher Studios.
- 2 We've Raised Over \$1.9 Million Dollars To Date from Fan Investors
- 3 Our First Film, Camp Hideout, Has Been Sold
- 4 Large Market: Faith driven consumers spend approximately \$2 trillion dollars per year
- 5 Our team has produced feature films that have been distributed Theatrically, Netflix & Wal-Mart
- 6 Great Opportunity: Potential to Spread the Gospel while building a profitable company
- 7 Over \$2,000,000 in Deferred Revenue in 2021

Our Team



Jason Brown Founder & CEO

Jason Brown has produced feature films that have been distributed by Netflix & Walmart. Additionally, he founded a production company which helped to create over 300 hours of network television.

Our goal is to spread the name of Christ through film and television. We've been given talents and the best way that we know how to use them is in the industry that we love, but we don't want to do it alone...that's where YOU

come in. We want to do it as a community of believers and investors, together We Are the Called!



Ash Greyson Founder & Head of Advisory Board

Ash's marketing campaigns have played an integral part in the success of many films including God's Not Dead that produced over 60 million dollars in the box office and 2016: Obama's America, the second highest grossing film in its genre.



Phillip Glasser Producer & Advisory Board Member

As an actor, Phil worked with Spielberg as the voice of Fievel in "An American Tail". As a Producer, he's made films with MGM, Lionsgate, Dreamworks, & more. He has produced over 40 films, and worked with stars such as Robert DeNiro & John Travolta



Jason Mccann Advisory Board Member

Jason is the CEO of Tic Tac Toy Inc, a collection of YouTube and Roku family entertainment channels with over 6 million total followers and nearly 4 billion views. His clients include Mattel, Vrbo, Nestle, Disney, Amazon, Nintendo, and more.



Jennifer Lind

Social Media Strategist @ Called Higher Studios

Pitch



It is worth the investment if only one person turns to Jesus through the films of Called Higher Studios.

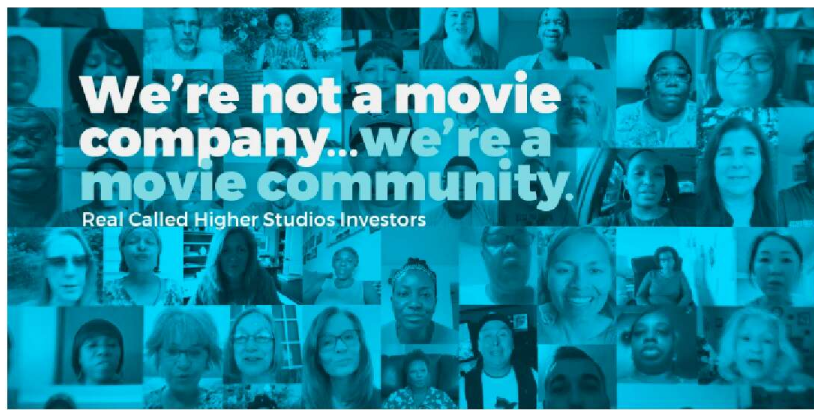
Angie Swihart
Actual Investor¹

THE PROBLEM: The Media World Needs the Gospel

As Christians, we are called to love people and spread the gospel of Jesus Christ. Currently, there is not enough quality Christian content being made, but there is no shortage of secular content for our children to watch. This content promotes principles that go against our core beliefs and together we can change that. There are faith-based movies and television shows that exist, but there is currently NO OPPORTUNITY for YOU to be a part of it. UNTIL NOW...

There is a huge base of Christian content creators, fans, and investors, with exciting ideas, who want to PARTICIPATE in projects with people who believe what they believe...who hold the same passions and values as they do and who want the OPPORTUNITY to SHARE in potential PROFITS.





Because Jesus said, “Go ye into all the world and preach the gospel...” I can’t physically go myself but a movie can reach the uttermost parts of the world!

Susan Massengale

Actual Investor¹

THE SOLUTION: We are the First, Fan-owned Christian Movie Studio

New streaming services are popping up all over the place, Apple and Disney+ are just a few...and they are well-capitalized and need content. Called Higher Studios is giving millions of Christian fans the opportunity to serve by creating content that honors God’s values AND the opportunity to share in the business!

We’re giving you a voice in the TV and Movie industry. YOU own the company, therefore you own a piece of every project that we do! Together, we will leverage the power of community to make better faith-based movies, and together, we’ll make the company great.



6,000+
Investments

\$2,000,000+
2021 Revenue*

- ✓ Strong Foundation
- ✓ Early Quick Wins
- ✓ Fan-Owned

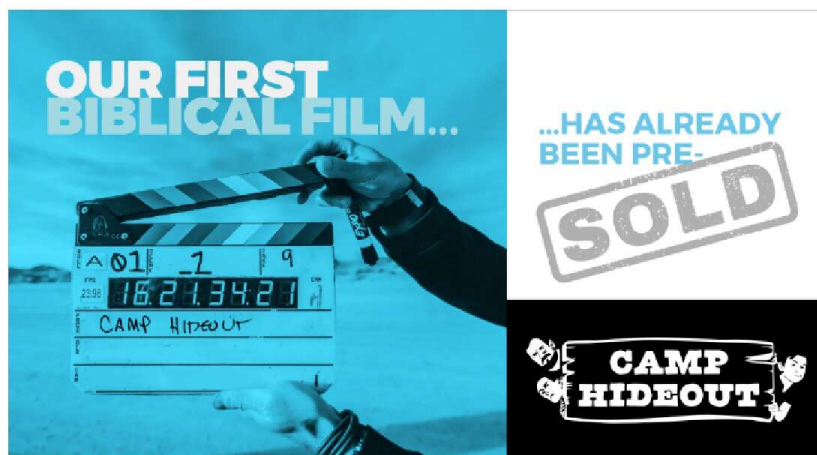
* All film sales revenue that is received is booked as “Deferred Revenue” per GAAP standard accounting principles until an asset, such as a film, is completed,

at that time deferred revenue is moved to gross revenue and recognized.

OUR TRACTION: Strong Foundation + Early Quick Wins = Momentum

Called Higher is in an exciting stage of development. We've just produced our first feature film, *Camp Hideout*, a family-friendly comedy about a young kid named Noah who learns the value of unconditional love in a fun and exciting way. Built to attract kids and plant seeds of the gospel, this movie has elements of *Earnest Goes to Camp* meets *Home Alone*. Noah, our main character is hiding from a couple of bad guys at a church camp, when the Talaris find him. All of the kids show him the love of Jesus by taking up for him...and helping him "beat up" on the bad guys *Camp Style*!

And GREAT NEWS, our film *Camp Hideout* has already been PRE-SOLD!!!



THE MARKET: Faith-driven consumers spend around \$2 TRILLION dollars annually...Yes Trillion with a "T"

While 71% of Americans self-identify as "Christian", there is a rapidly emerging and economically powerful subset known as Faith-Driven Consumers. These consumers constitute 17% of the American adult population, which is approximately 41 Million people. Along with producing faith-based movies, there is a broader market opportunity to serve this community with additional faith-based products such as merchandise, books, religious study materials, and more. The current Christian publishing market has been estimated at \$1.2 Billion [2].

All we need is the final ingredient, that's YOU. You are our strategic advantage. As a crowd and community, we can be UNSTOPPABLE.



* while we believe these are comparable films, it is not guaranteed that we will gross similar revenues



**I invested in Called Higher Studios,
because GOD's word says, 'Where two or
three are gathered in HIS name, HE is there
in the midst of them!'**

Wesley Johnson
Actual Investor¹

WHAT WE DO: Our model is revolutionary, forward-thinking, and Christ-centered

Called Higher Studios is a professional movie studio. We will do exactly what our founders have done in the past, create high-quality feature films and television entertainment. The strategic advantage and opportunity is partnering with YOU, the fans. By creating a community of passionate Christian fans, we are closer to our consumers than any of our competitors. By creating a relationship with you, together we will be able to create films that you desire and want to see. After WE produce the films, together WE will distribute the film and use our collective VOICE to market and distribute our CREATION!

**Streaming companies
distribuitng faith based
content**



**Studios currently
making faith based
content**



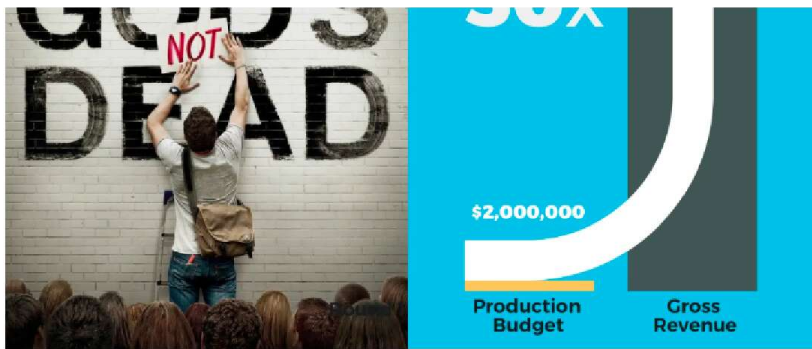
THE BUSINESS MODEL: Create and distribute quality entertainment

The faith-based genre is one of the few genres where it is possible to create a film for under \$2 Million dollars and have potential returns of 30X or higher (

*obviously these returns are not guaranteed). For example, the 2014 film "God's Not Dead" had an estimated production budget of approximately \$2,000,000 and grossed approximately \$60,755,732 in the domestic box office theatrical release.

[3]

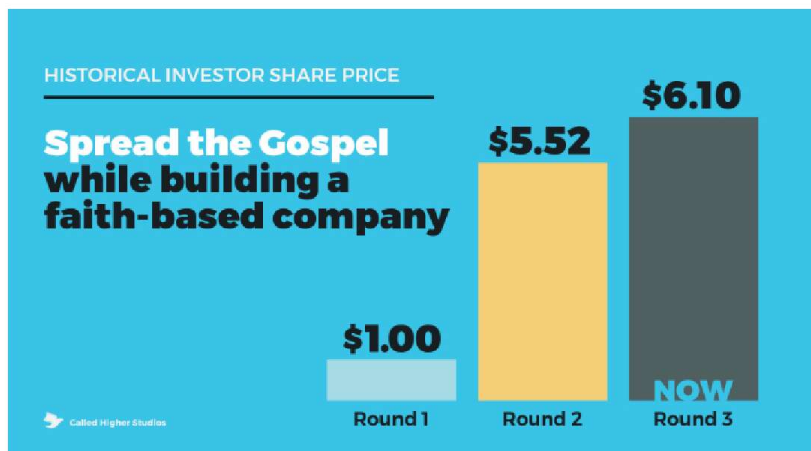




HOW WE ARE DIFFERENT: We openly share our faith

Our mission is “To serve God by creating content that inspires, teaches, and introduces people to Christ, Christian principles, and a pathway to salvation.” That’s how we’re different, we believe that God created us for COMMUNITY and we are going to run our business that WAY. We’re going to openly use our platform and our content to share the message of Jesus Christ – that’s what we’re here for.

If you believe this way and share that vision then we hope you’ll join us by investing.



THE VISION: Our vision is to be a beacon of light

When we close our eyes, we see a full-scale studio located in Nashville TN, producing feature films, television shows, and social media content that honors and spreads the gospel of Jesus Christ. We see ourselves as a launching pad for innovative, young Christian content creators, giving them the support and infrastructure to thrive in their calling.

INSPIRING NEW PROJECT: The Anne Beiler (Auntie Anne’s Pretzels) Story

EXCITING NEWS!!! We’re honored to announce that Anne Beiler, the founder of Auntie Anne’s Pretzels has chosen Called Higher Studios to option her life rights and turn her incredible story into a movie.





Anne is a believer and her life story is one of overcoming, redemption, and God's abundant goodness. Speaker, author, and entrepreneur, Anne inspires her audiences to find purpose in their pain and overcome to new levels of success. We're excited to bring this inspiring story of a Woman's Entrepreneurial Success to screen!

NEWSWORTHY UPDATES: We're expanding into new media opportunities

There is no doubt that the potential exists to create exponentially rewarding returns through faith-based films, but we also have the additional advantage of other non-traditional revenue streams because of how we structured YOUR company.

We have a passion to bring biblical content not only to the movie industry but also to other forms of media!

1. Children's Book Publishing

This year we launched Big Ark Books, a children's book publishing company that is working with top-notch authors who have sold hundreds of thousands of books. Our first two books, *Ella is Chosen* and *Jax and His SuperSight* will create teachable moments for adults and children to talk about God's gifts and goodness to each of us. It will also give us valuable Intellectual Property to utilize in future movies, cartoons, and animated series.



2. YouTube Media Channel

We're excited to announce that Jason McCann of the Tic Tac Toy YouTube Family Channel phenomenon is now an investor and part of our advisory board. Jason brings his expertise to help create a Called Higher Studio's YouTube channel with unique, wholesome content.





[1] - *These testimonials may not be representative of the experiences of other customers.*

These testimonials are no guarantee of future performance or success.

[2] - [Source](#)

[3] - [Source](#)

[4] - [Source](#)