

<b>Champions Of Diversity Media LLC</b>				
<b>Profit and Loss</b>				
<b>January - December 2017</b>				
	<b>Total</b>			
<b>Income</b>				
Event Revenue	30,266.97			
Sales	311,641.36			
Sales of Product Income	18,737.72			
Uncategorized Income	1,510.08			
<b>Total Income</b>	<b>\$ 362,156.13</b>			
<b>Cost of Goods Sold</b>				
Media Buy	18,246.85			
Sales Commissions	4,261.12			
<b>Total Cost of Goods Sold</b>	<b>\$ 22,507.97</b>			
<b>Gross Profit</b>	<b>\$ 339,648.16</b>			
<b>Expenses</b>				
Advertising & Marketing	36,177.52			
Advertising/Promotional	4,465.67			
Bank Charges & Fees	7,165.79			
Car & Truck	6,851.10			
Contractors	4,956.15			
Insurance	4,747.72			
Interest Paid	13,598.06			
Job Supplies	2,474.00			
Legal & Professional Services	1,854.83			
Meals & Entertainment	16,228.36			
Office Supplies & Software	3,190.13			
Online Promotions	387.62			
Other Business Expenses	2,082.00			
Real Estate Acquisition Expense	13,110.00			
Rent	207.00			
Rent & Lease	377.00			
Repairs & Maintenance	920.00			
Tax	232.85			
Taxes & Licenses	204.00			
Travel	435.95			
Travel Expense	1,443.19			
Uncategorized Expense	21,062.63			
Utilities	5,875.04			
<b>Total Expenses</b>	<b>\$ 148,046.61</b>			
<b>Net Income</b>	<b>\$ 191,601.55</b>			

<b>Champions Of Diversity Media LLC</b>			
<b>Balance Sheet</b>			
<b>As of December 31, 2017</b>			
	<b>Total</b>		
<b>ASSETS</b>			
<b>Current Assets</b>			
<b>Bank Accounts</b>			
Business Checking Preferred (0975)	-81.86		
Checking	22,623.05		
Sales Expense	1,719.60		
<b>Total Bank Accounts</b>	<b>\$ 24,260.79</b>		
<b>Accounts Receivable</b>			
Accounts Receivable (A/R)	245,001.24		
<b>Total Accounts Receivable</b>	<b>\$ 245,001.24</b>		
<b>Other Current Assets</b>			
Uncategorized Asset	822.65		
<b>Total Other Current Assets</b>	<b>\$ 822.65</b>		
<b>Total Current Assets</b>	<b>\$ 270,084.68</b>		
<b>Other Assets</b>			
Notes Receivable	60,109.47		
<b>Total Other Assets</b>	<b>\$ 60,109.47</b>		
<b>TOTAL ASSETS</b>	<b>\$ 330,194.15</b>		
<b>LIABILITIES AND EQUITY</b>			
<b>Liabilities</b>			
<b>Current Liabilities</b>			
<b>Credit Cards</b>			
Barclay Card	-1,347.93		
<b>Total Credit Cards</b>	<b>-\$ 1,347.93</b>		
<b>Other Current Liabilities</b>			
Loan Payable	61,377.88		
<b>Total Other Current Liabilities</b>	<b>\$ 61,377.88</b>		
<b>Total Current Liabilities</b>	<b>\$ 60,029.95</b>		
<b>Total Liabilities</b>	<b>\$ 60,029.95</b>		
<b>Equity</b>			
Opening Balance Equity	78,562.65		
Retained Earnings			
Net Income	191,601.55		
<b>Total Equity</b>	<b>\$ 270,164.20</b>		
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 330,194.15</b>		

Champions Of Diversity Media LLC				
Statement of Cash Flows				
January - December 2017				
	Total			
<b>OPERATING ACTIVITIES</b>				
Net Income	191,601.55			
Adjustments to reconcile Net Income to Net Cash provided by operations:				
Accounts Receivable (A/R)	-245,001.24			
Uncategorized Asset	-822.65			
Notes Receivable	-60,109.47			
Barclay Card	-1,347.93			
Loan Payable	61,377.88			
Total Adjustments to reconcile Net Income to Net Cash provided by operations:	-\$ 245,903.41			
Net cash provided by operating activities	-\$ 54,301.86			
<b>FINANCING ACTIVITIES</b>				
Opening Balance Equity	78,562.65			
Net cash provided by financing activities	\$ 78,562.65			
Net cash increase for period	\$ 24,260.79			
Cash at end of period	\$ 24,260.79			