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**Ted O'Neill**  
Founder at Narrative and Social Strata  
Isle Of Palms, South Carolina · 500+ connections · [Contact info](#)

 **Narrative Company**  
 **William & Mary**

## About

Creating platforms for user-generated content for nearly 20 years now. Founder/CEO of Social Strata and Founder/co-CEO of Narrative.

## Experience



### Founder and Chief Executive Officer

Narrative Company

Oct 2017 – Present · 2 yrs

Mt. Pleasant SC

I am the Founder of Narrative, which is creating the world's first true content economy. By giving network members autonomy over their content and returning 85% of all revenue to active participants, we're flipping the script on traditional social networks and publishing industries.



### CEO

Social Strata, Inc.

May 1999 – Present · 20 yrs 5 mos

### Board Of Directors

Social Strata Ireland

May 2017 – Present · 2 yrs 5 mos

County Dublin, Ireland

## Education

### William & Mary

1983 – 1987

## Skills & Endorsements

### Strategy · 13

Endorsed by Michael Boulware Moore, who is highly skilled at this



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Company

Social Media Marketing · 12

Endorsed by Rosemary O'Neill, who is highly skilled at this

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