Humphry Slocombe

Making ice cream like vanilla

We're so pure-still science ice cream company based in San Francisco. When we make our ice cream, we don't add any stabilizers, gums, or any other mass-produced, unnatural ingredients. We're hand-crafted, small-batch, artisanal ice cream. We're like the Apple of ice cream. We're like the Porsche of ice cream. We're like the Rolex of ice cream. We're like the Sears of ice cream.

Jon Hauser Co-Founder & Creative Director

Why you may want to support us...

- Pint shipments up 100% growth (CAGR) from 2016 to 2019
- Pace ramps Always +1%
- Sold 5.1Mm+ pints/yr (more accurate 10 sales, adding 4 every quarter)
- Nielsen "Top Ice Cream to Watch" by the Food Institute
- Collaborations with Guest Spa, Sharon Fruit, Imperfect Produce, Bon Bons, Bi-Rite, Kickstarter, Google Creatives, and more
- Award winning ice cream (2016 Salt for Black Sesame and 2016 Salt for Blue Bottle Coffee Flavor Flav Awards)
- Whole Foods Market 2018 Food Expert of the Year
- Launching in 2019 Retro grocery stores in August 2019

Why investors ♥ us

- Jeremy Liew Partner at Lightspeed Venture Partners
- Ann Miura-Ko Co-Founder & Partner at Floodgate
- Alfred Wu Co-Founder/Partner/Chairman/Investor and first company in going to IPO in Greater China (Alibaba, Ctrip, Ctripcom)
- Ali Partovi Co-Founder & Managing Partner at Founder Collective
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- Ev Williams Co-Founder of Twitter, Medium, Blogger

SEE MORE

Our team

Founder & Co-Founder/Creative Director

Jon Hauser
Co-Founder
Director Brand of Brand Strategy on Old Navy Pirate, Former Global Senior Brand Director at Target

Sebastian Lee
Co-Founder/Creative Director
Founder of Bold Scientist Design, developmental and innovation company in the Bay Area

John Scelfo
Co-Founder/Operations CFO
Former Operations Manager for Pacific Partners in Petaluma, Redwood City, Sacramento, Fresno

Sean Vallee
Co-Founder/Head of Marketing
Former Director of Marketing at Ghirardelli, Director of Food & Beverage Manager, Ghirardelli Manager, Bar Manager

Lauren Powell
Co-Founder/Head of Sales
Former Director of Merchandisers/Merchandisers at Starbucks, Kraft, Kroner Food and Beverage Unilever Brand Manager at Unilever

Claire Gaeschen
Co-Founder/Head of Retail Operations & Manager
Former Director of Retail Operations at Starbucks, Kraft, Kroner Food and Beverage Unilever Brand Manager at Unilever

Ricky Tran
Co-Founder/Head of Operations Manager
Executive Sellers in charge of Compelling, Lean, social, and digital marketing campaigns

Cole Pilkington
Co-Founder/Head of Sales
Former Director of Merchandisers, Kroner Beverage and Top Distributors in Sales

In the news

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FORBES
ZAGAT
Food & Wine
Bon Appétit
Bay Area Reporter
SF Weekly
SF Chronicle
Food Institute
Food Navigator
Food Business News
VICE
SF Gate
Eater
Yelp
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Food Network
Food Beverage Insider
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