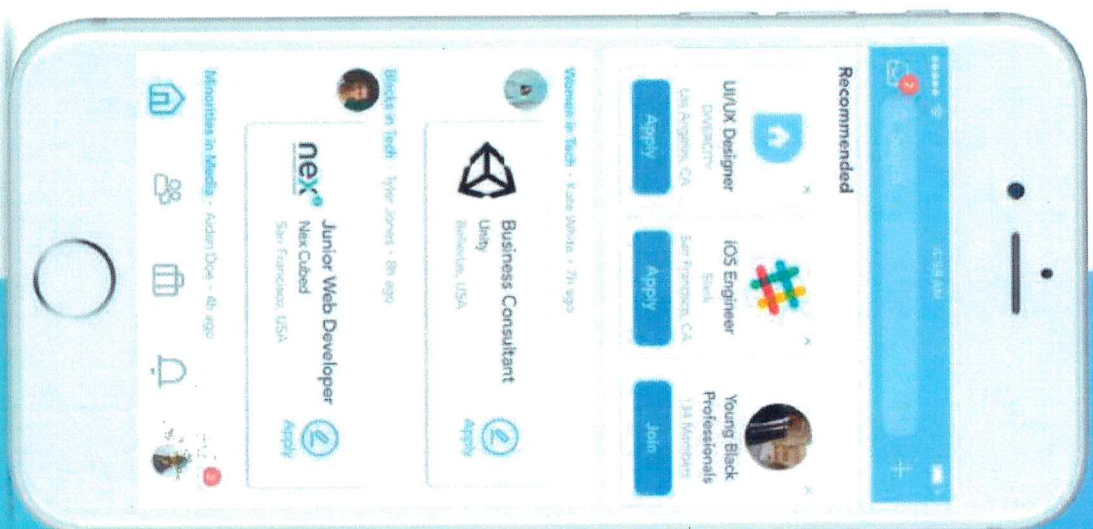
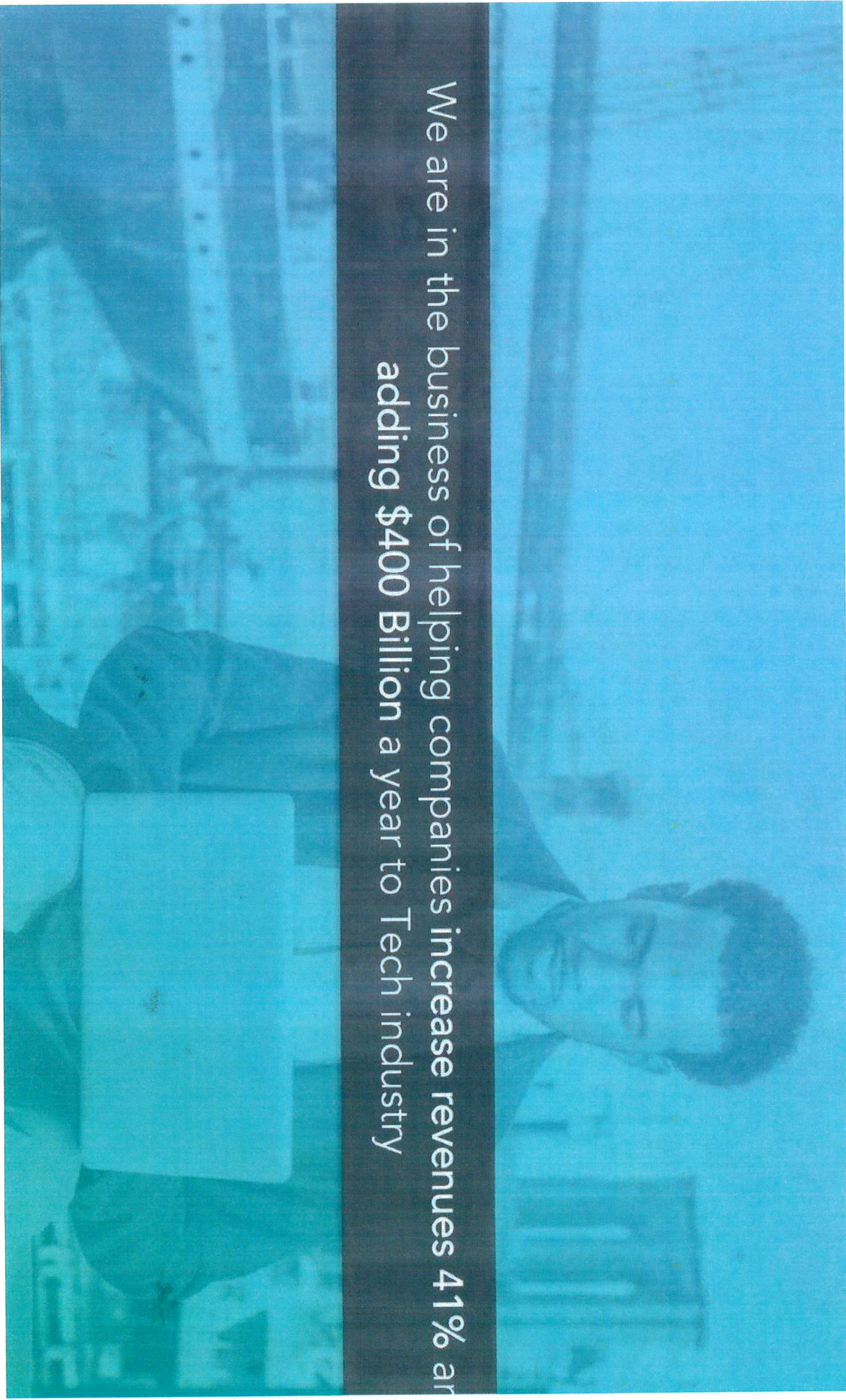


DIVERCITY

DIVERSITY &
INCLUSION
SOLVED.



A man in a dark suit and tie is pointing his right index finger towards a laptop screen. He is standing in a modern office environment with large windows in the background. The entire image has a blue color overlay. A dark horizontal bar is positioned across the middle of the image, containing white text.

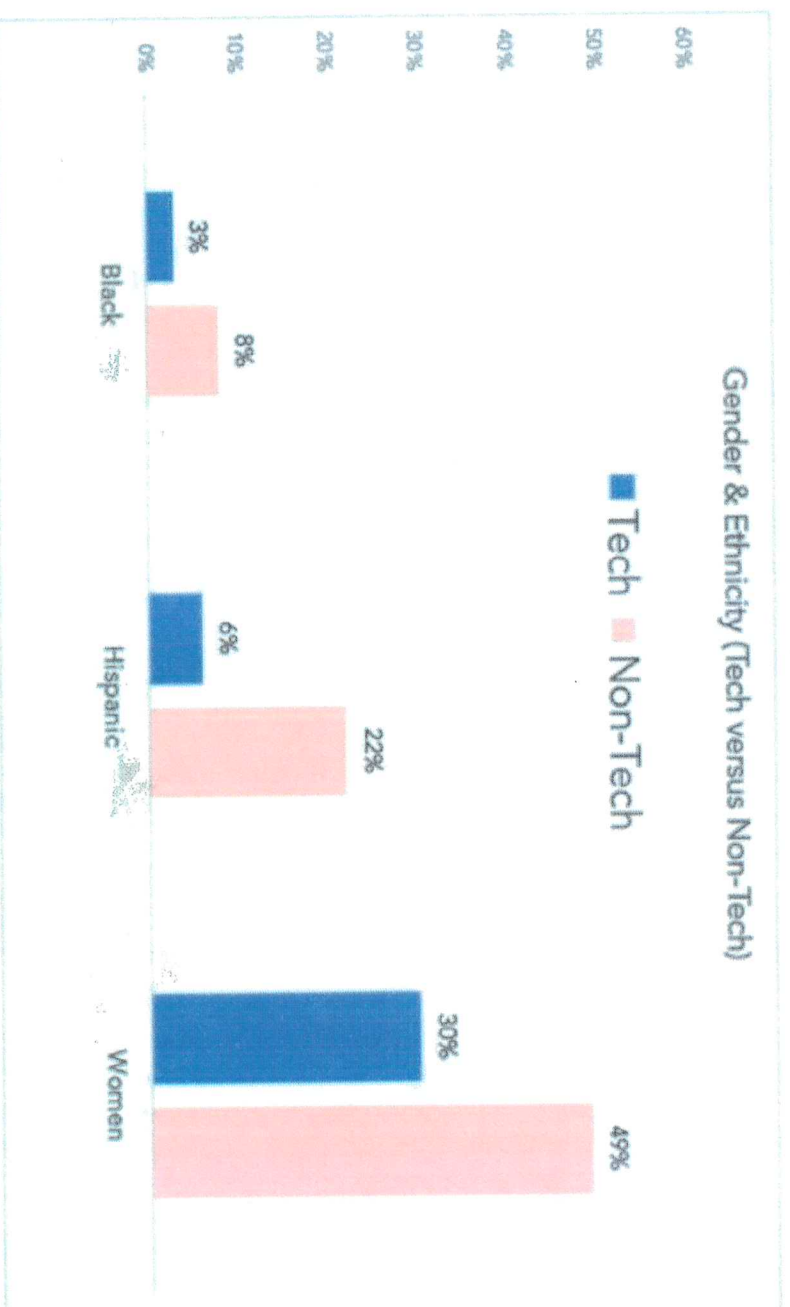
We are in the business of helping companies increase revenues 41% or more
adding **\$400 Billion** a year to Tech industry

HOW?

DIVERSITY

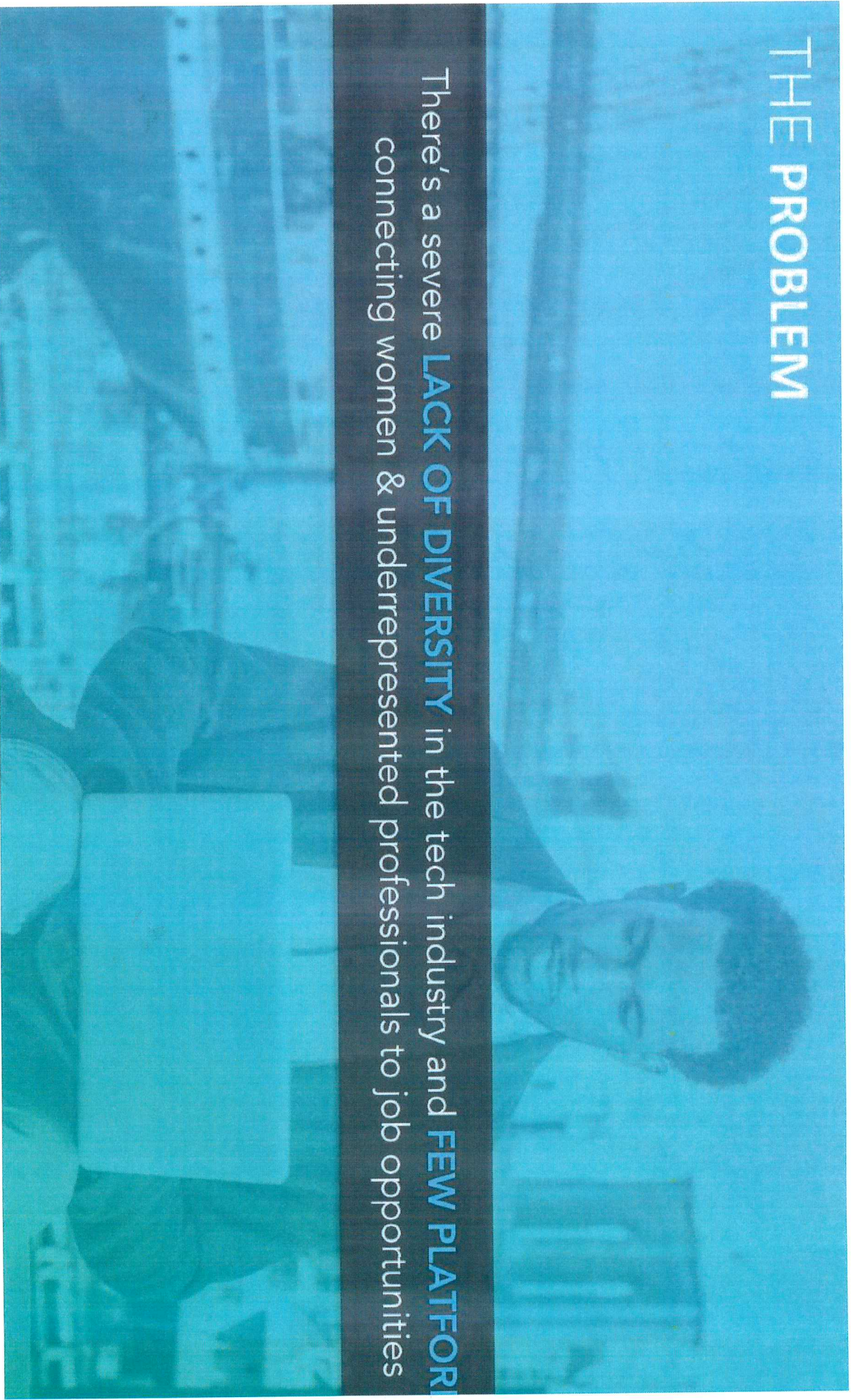
THE PROBLEM

Tech companies are less diverse compared to other industries



THE PROBLEM

There's a severe **LACK OF DIVERSITY** in the tech industry and **FEW PLATFORMS** connecting women & underrepresented professionals to job opportunities



THE SOLUTION



We connect underrepresented
candidates and professionals
with diversity-minded recruiter
and companies using our Web
Mobile Platforms.

THE SOLUTION

A woman with long brown hair is looking at a laptop screen. The background shows a blurred office environment with a bookshelf and a potted plant.

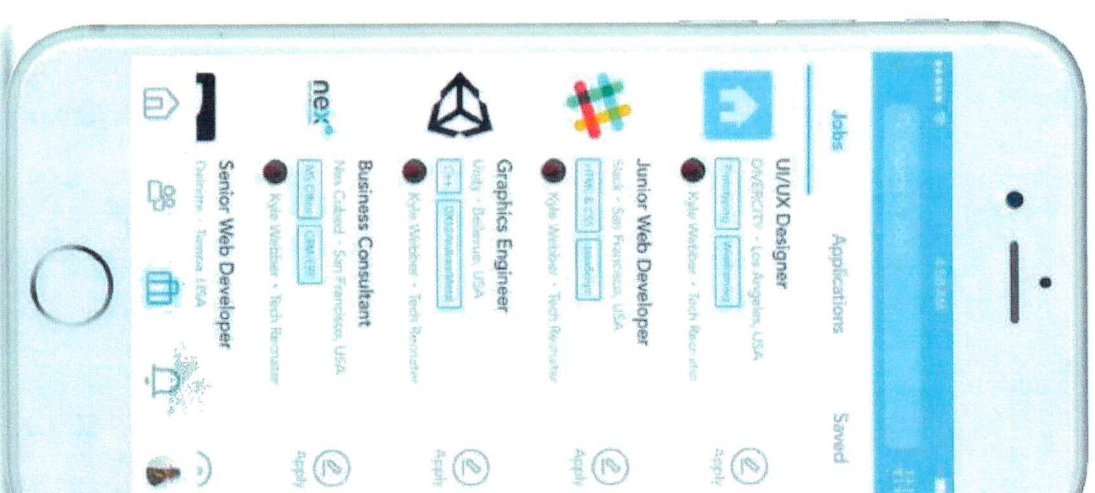
- Diversity efforts will add \$400 Billion a year to the Tech industry
 - Hiring more women will increase revenues by 41%
 - Our Diversity platform directly facilitates these

THE SOLUTION



Fully-functional Mobile & Web Solution (Divercity.io)

Users can pick what user-type describes them best and enjoy the experience as a user looking for communities and jobs, or a recruiter looking for talent



OUR TEAM

We Practice What We Preach!

- 15+ years of combined Machine Learning expertise
- 20+ years of combined UI/UX Design
- 10+ passports & 7 gender-ethnic combos
- Super Diverse team 🌍



Chuka Ikkoku
Founder & CEO



Onuwa Uzor
Co-Founder



Joanna Pyra
Lead UI Designer



Alejo Pijuan
Machine Learning



Toyin Shodiyin
Marketing Mar



MARKET SIZE



*Annual U.S. Diversity Spend

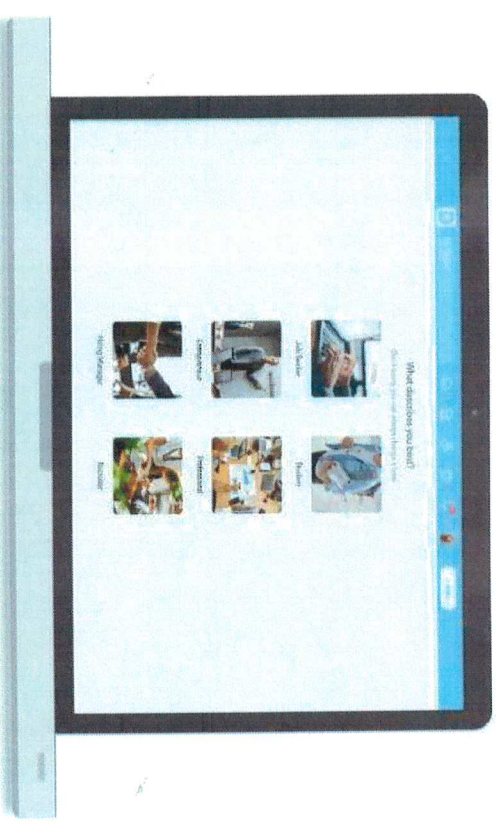
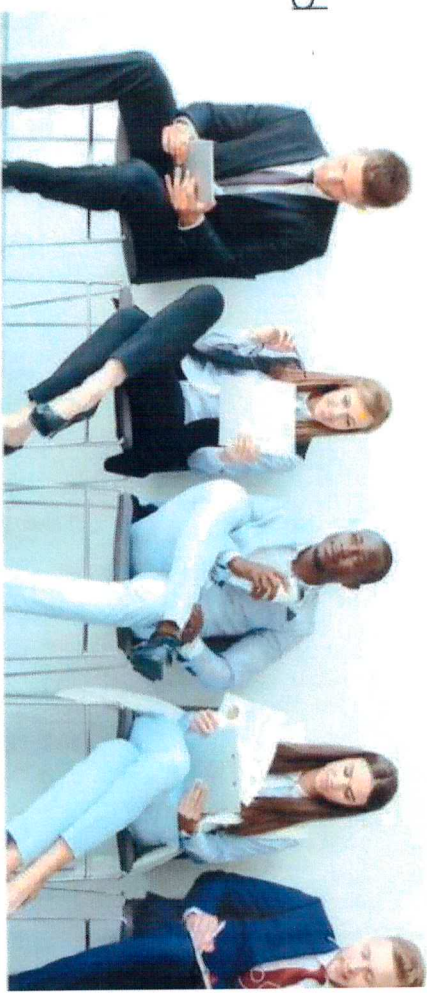


MARKET VALIDATION

● **Our Diverse Users** love our focus on Community, our diverse network, and the repository of job opportunities







● **Recruiters** attest that Diversity makes it much easier for them to access diverse talent

● **Affinity Group Discovery** We host numerous affinity groups and easily connect diverse professionals and students with each other



THE COMPETITION

No other incumbent professional networks are dedicated to staffing **AND** connecting minorities.

	Diversity 	LinkedIn 	Angelco 	JopWell 	Lever 	Glass Door 
Job Posting Module	✓	✓	✓	✓	✓	✓
Group Creation	✓	✓	✓	✗	✗	✗
Real-Time Mobile Chat Interface	✓	✓	✓	✗	✗	✗
Diversity Ratings	✓	✗	✗	✗	✗	✗
Focus on Minorities	✓	✗	✗	✓	✗	✗

Our Key Differentiators:

- Unique & centralized special-interest communities
- Proprietary AI recommender & collaborative filtering engine
- User-reported demographic data
- Diversity Rating

HOW WE MAKE MONEY

Diversity & Inclusion Hiring Platform Solution

- Monthly \$100-\$1000* Company subscription fee for access to candidates

Referral Fee for Staffed Candidates

- 15-20% of 1st year Base per Candidate

*Varies by Company Size



OUR TRACTION

CUSTOMERS*



WARNER BROS.



STARZ



snowflake



unity



SCOPELY



AMPLITUDE

JOBS

3000+

jobs & counting

USERS

7000+

users in our network

PARTNERS



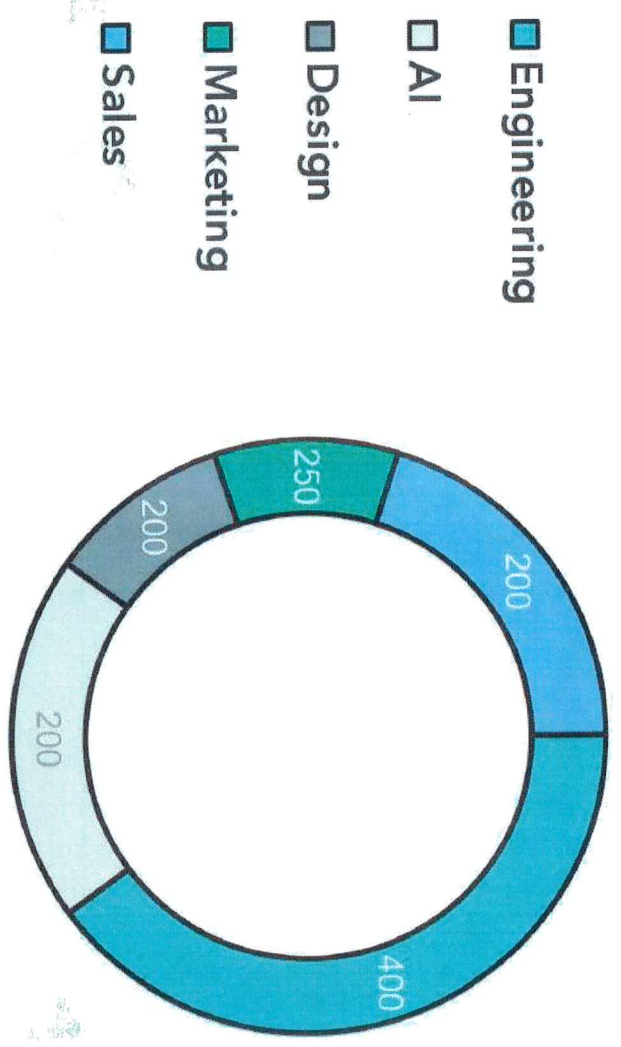
ZipRecruiter greenhouse.io

Currently not charging customers*

CAPITAL NEEDS

- Raised \$250K from friends-&-family and Nex3
- Raising \$1.25M seed [traditional round] to build out AI initiatives

Breakdown of \$1M Seed Round



THANK YOU

CHUKA IKOKWU

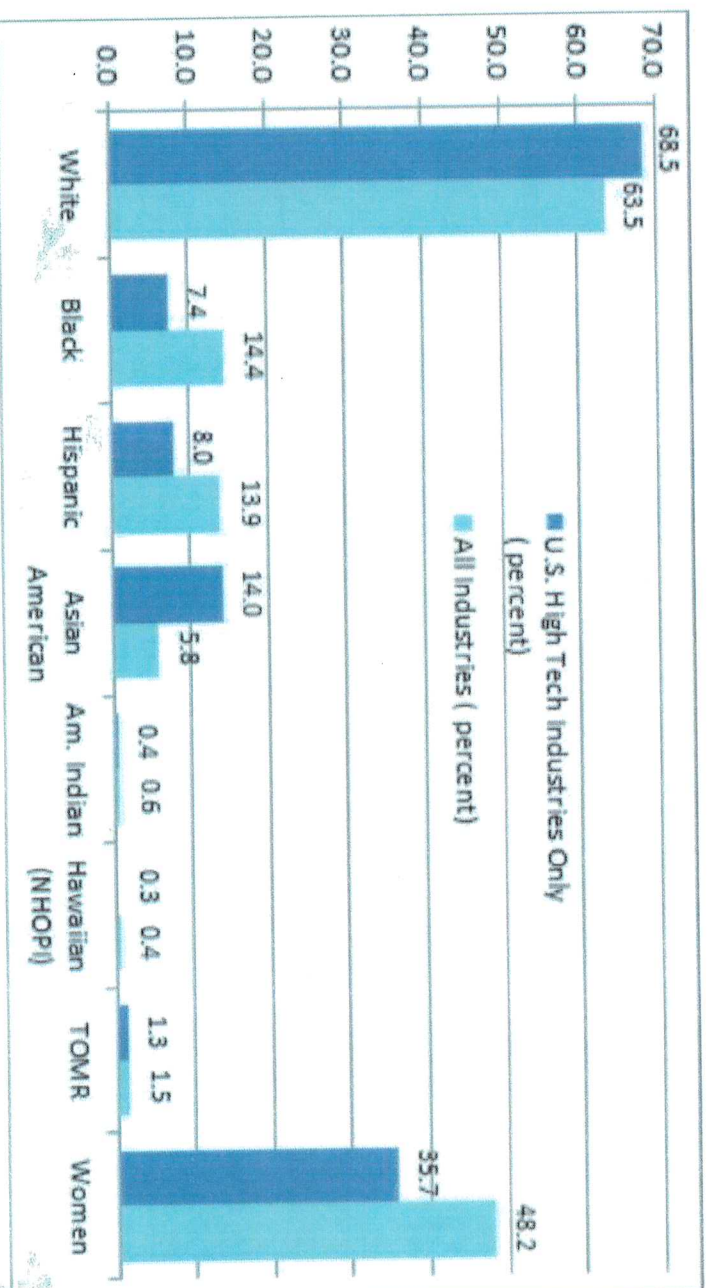
Founder & CEO

Contact: chuka@divercity.io



APPENDIX

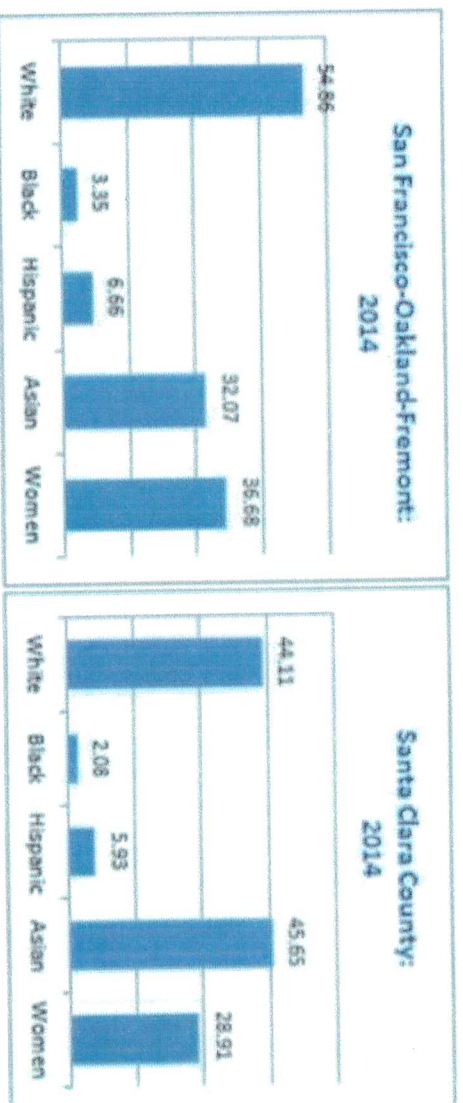
High Tech Gender & Ethnic Distribution as of 2014



APPENDIX

High Tech Gender & Ethnic Distribution in the Bay Area as of 2014

HIGH TECH PARTICIPATION OF WOMEN AND MINORITIES IN SAN FRANCISCO BAY AREA: 2014



APPENDIX

#minorityprofessionals

#inclusion

"Companies in the top quartile for racial and ethnic diversity are 35% more likely to have financial returns above industry medians."

- McKinsey & Co.

#diversityhiring

#specialinterestgroups

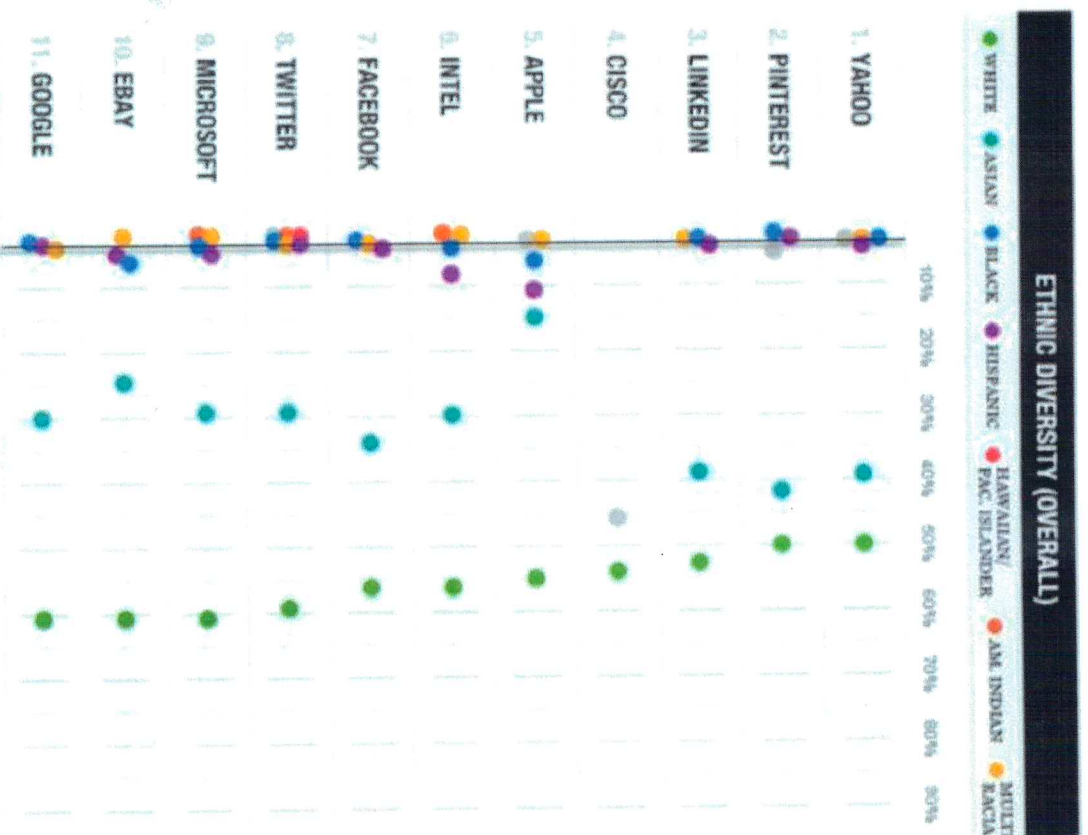
#community

#socioethnicgaps

#genderequality

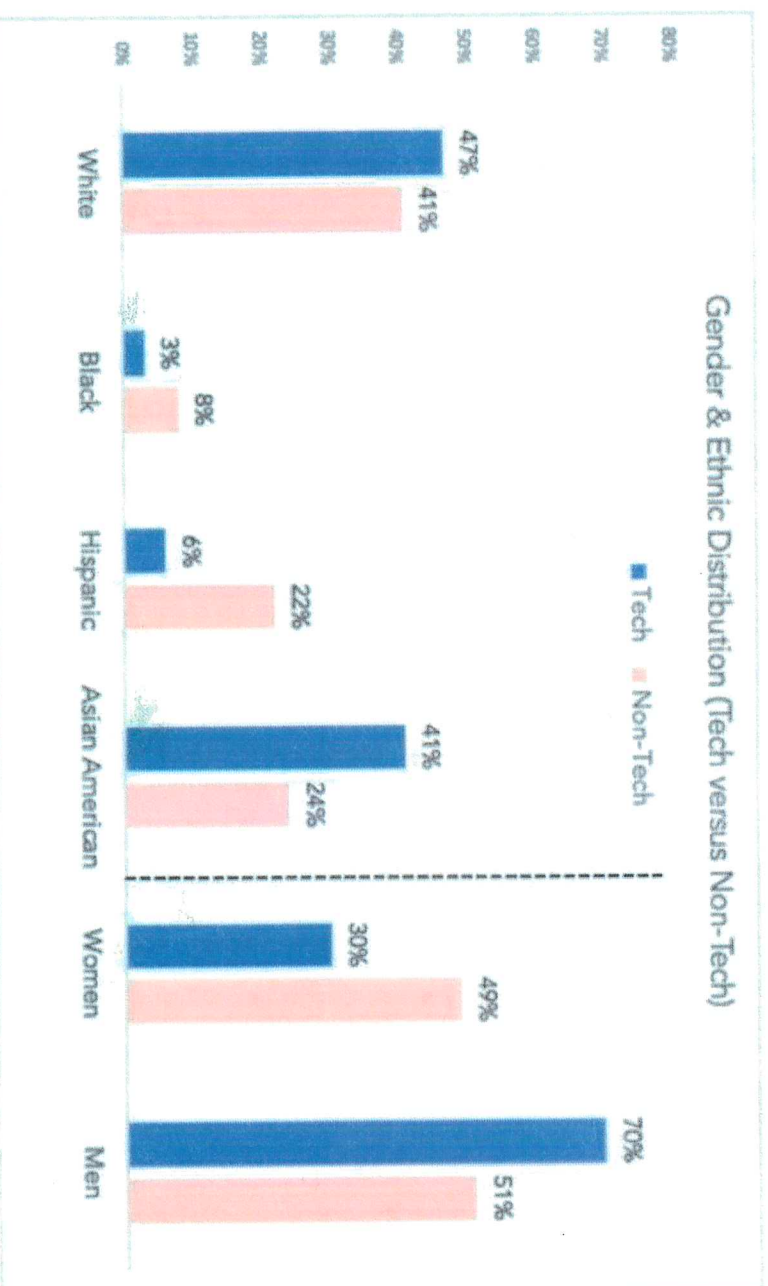
APPENDIX: THE PROBLEM

There's a diversity problem in the workforce especially in tech



APPENDIX: THE PROBLEM

There's a diversity problem in the work-force especially in tech



APPENDIX

#minorityprofessionals

#inclusion

"The evidence is clear: Diversity significantly improves financial performance and measures such as profitable investments at the individual portfolio-company level and overall fund returns."

- Harvard Business Review

#diversityhiring

#socioethnicgaps

#community

#genderequality

#specialinterestgroups