



QUIRKCHAT

this is how geeks make friends.

MARKET SIZE

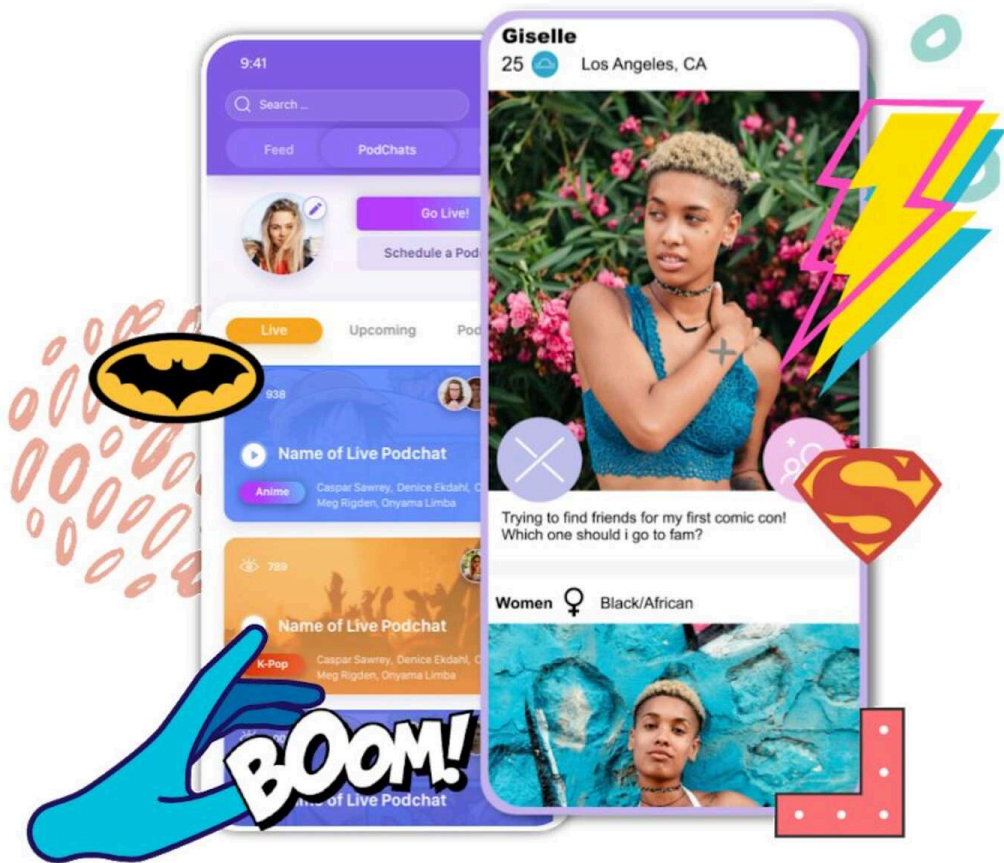


\$44B US Gaming industry (2019)

\$27B OTT industry (2019); 33% YoY

Early adopter audiences

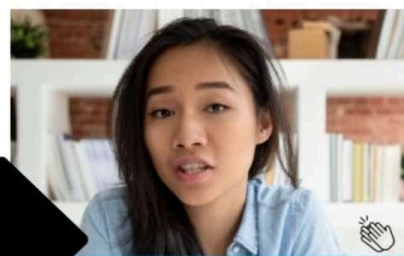
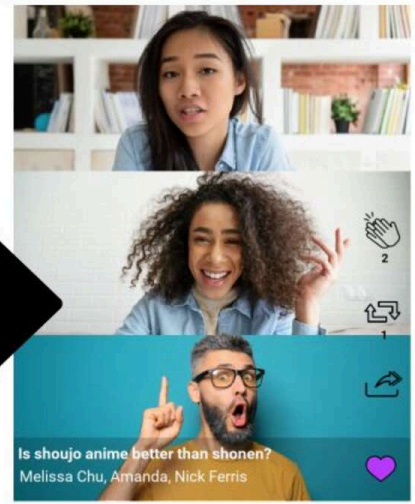
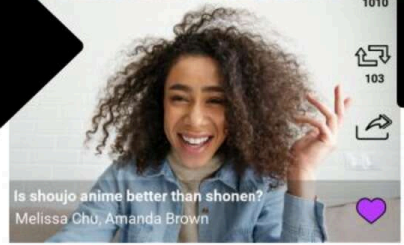
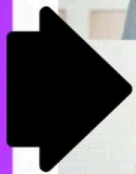
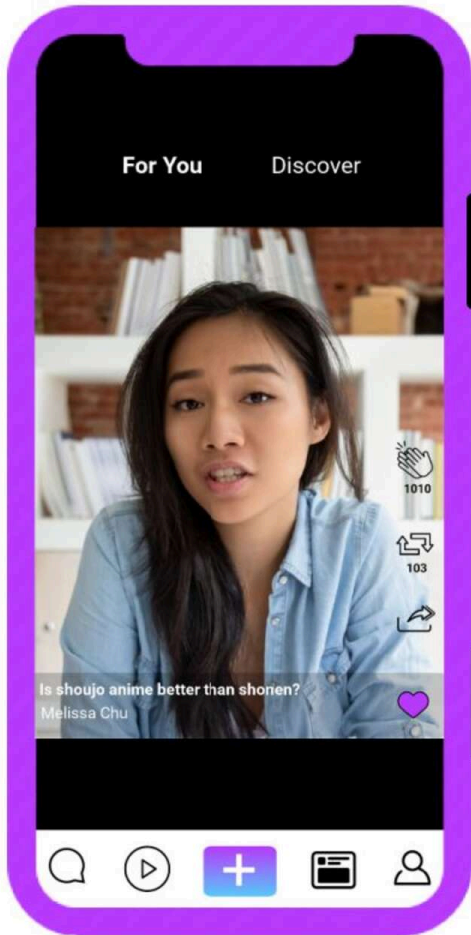
- Gamers
- Cosplayers
- Podcasters + Video hosts
- Virtual event organizers
- K-pop lovers (virtual dance practice)
- Musicians (virtual jam sessions)



QuirkChat is social livestreaming and networking for geeks and gamers.

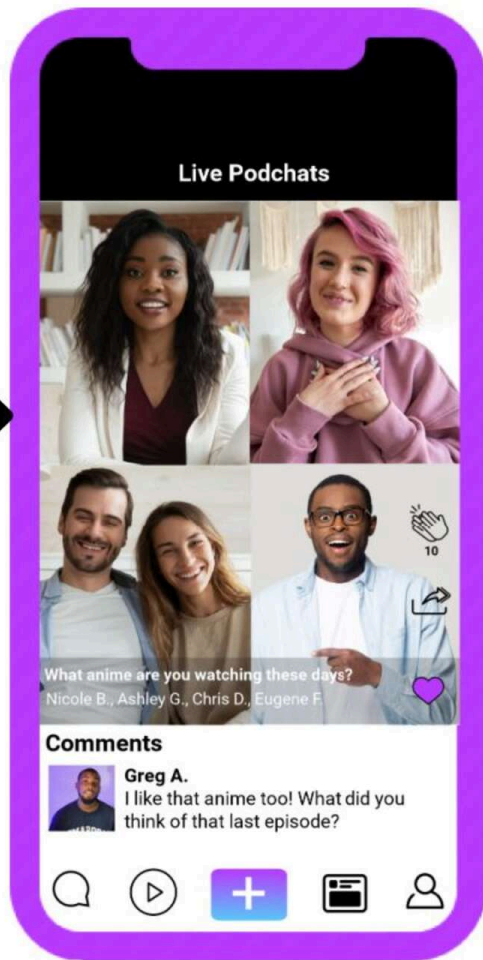
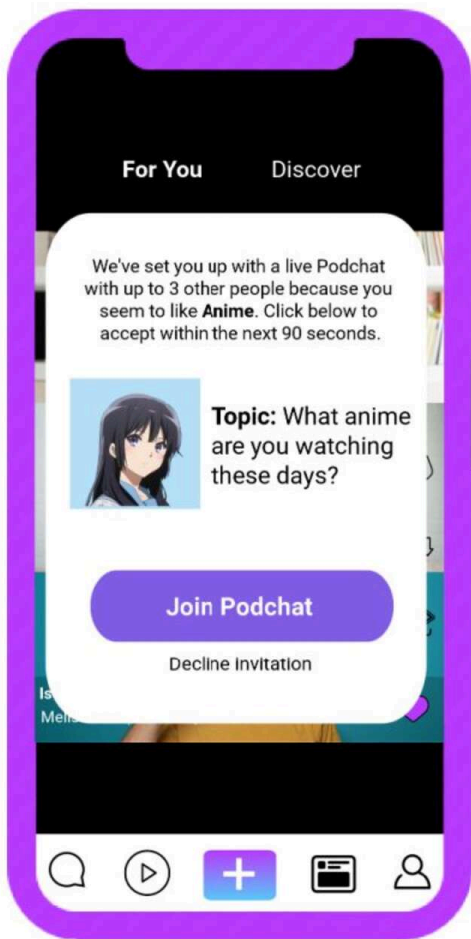
Our goal is to **help users feel supported as they explore their interests** online.





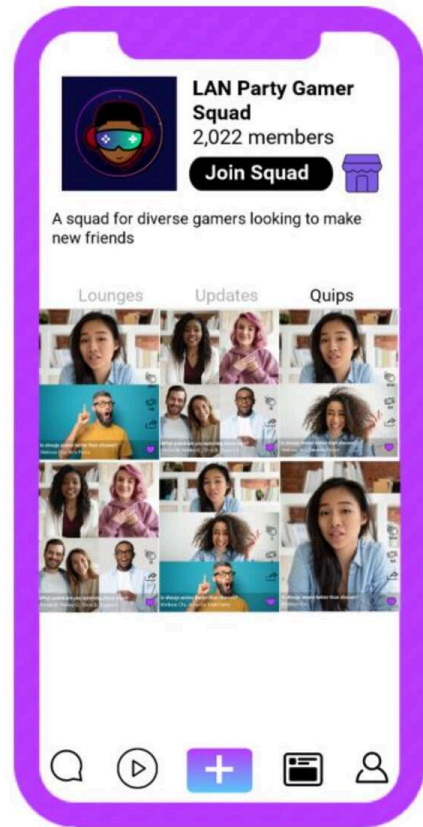
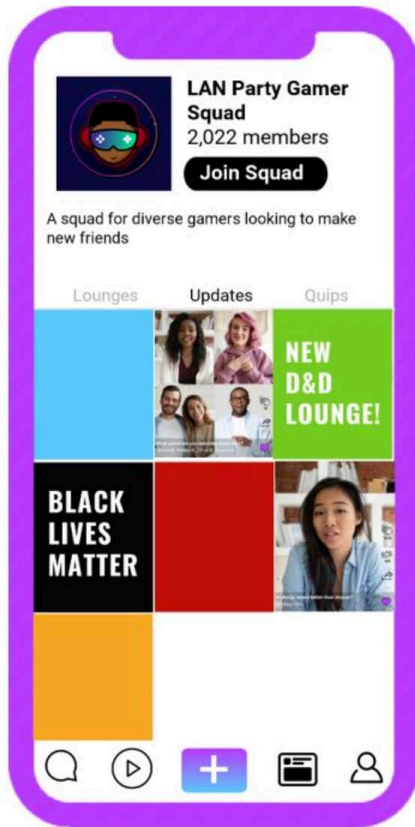
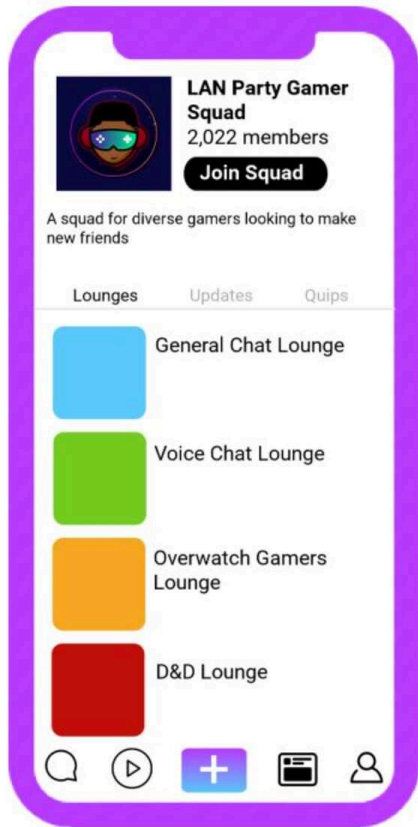
INTRODUCING QUIPS

Create 15 second Quips around a topic or question and let others add responses that can be shared on social media



PODCHATS

Group livestreams with new people or old friends. Set the topic or accept one of our invitations.



SQUADS

Easily grow, organize and monetize your community on QuirkChat or join other squads to talk with new people

MEET DJ TAYLOR SENPAI, A QUIRKTASTIC USER



DJ Taylor Senpai is a comic con DJ and avid QuirkChat user. He uses the app to **meet friends** in the DC area or whenever he is performing, **give recommendations** about anime on our feed, and **host live DJing podchats to monetize** whenever he can't perform IRL.

71 Net Promoter Score

as of April 2020

OUR AUDIENCE



25,000+

monthly users in USA, Canada
and Europe since March 2019

Largest interest demographic: anime, gaming, k-pop

7x- times users open app per day

1.25 hours per day

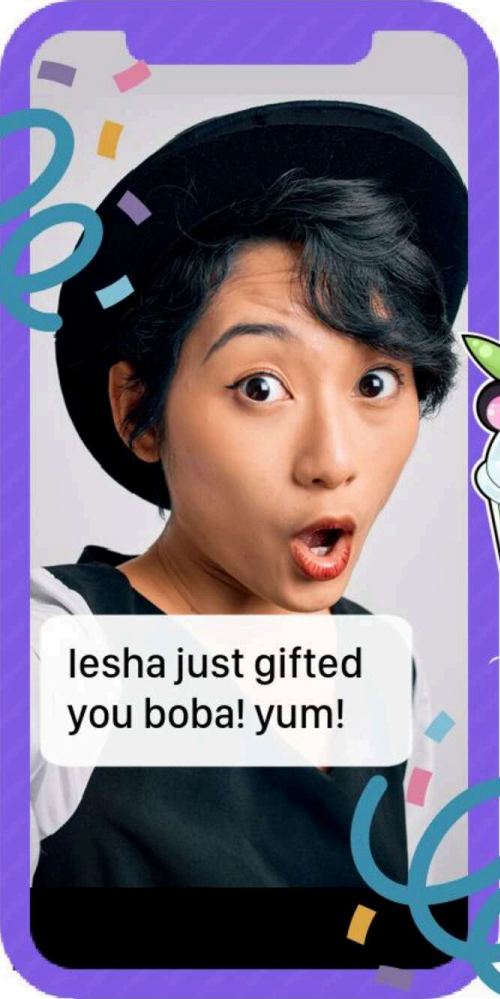
BUSINESS MODEL

**Give your friends and favorite
livestreamers Snacks!**


1 qoin = \$0.03

Snacks = 35-250 qoins

The Quirk Shop: \$183,000 since launch

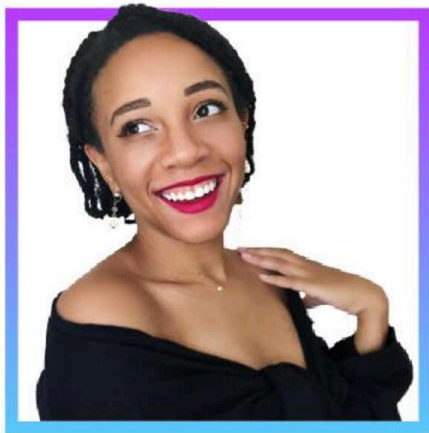


lesha just gifted
you boba! yum!



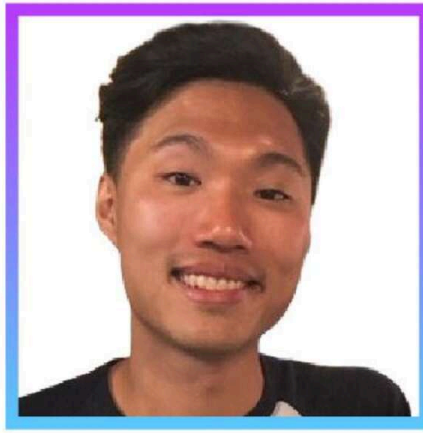
TEAM

6 full time + 5 part time contract



BEE LAW

ceo + head of product



WARREN NG

tech advisor



LAUREN GRANT

chief content officer



FINANCIAL

We are raising \$250K on Wefunder to bolster our tech and security stack, grow to our community to 1MM and to increase ARR to \$750K.

\$250K

investment opportunity

invest as little as \$100!

1MM

app downloads

current \$0.23 cost per install

\$750K

revenue

over 12 months

*These are forward looking projections that are not guaranteed

Current investors



Snap Inc.





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