



IT'S TIME TO STREAM SMARTER.™

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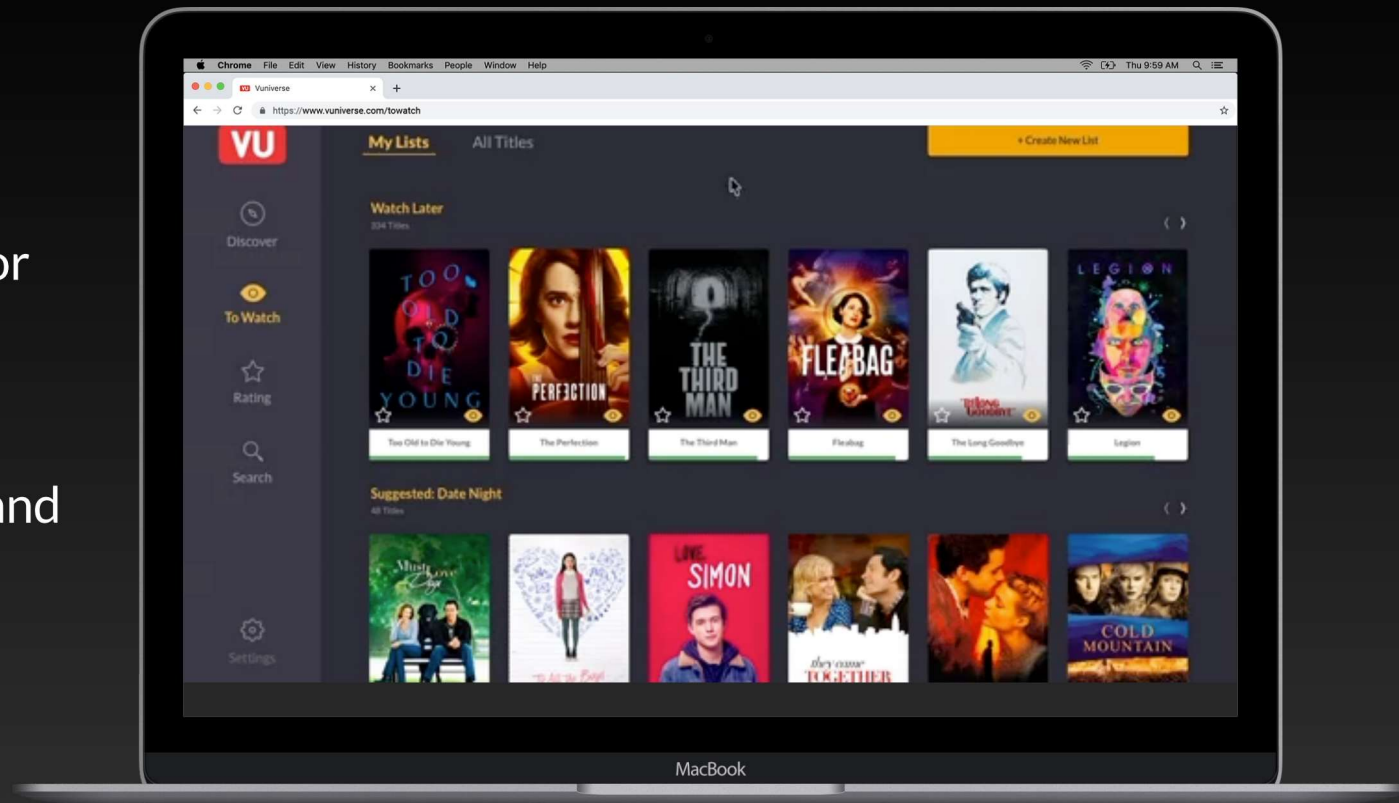
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Winter 2021/2022

ABOUT US

VU is the subscription app for the streaming universe delivering personalized recommendations without compromising user privacy and security.

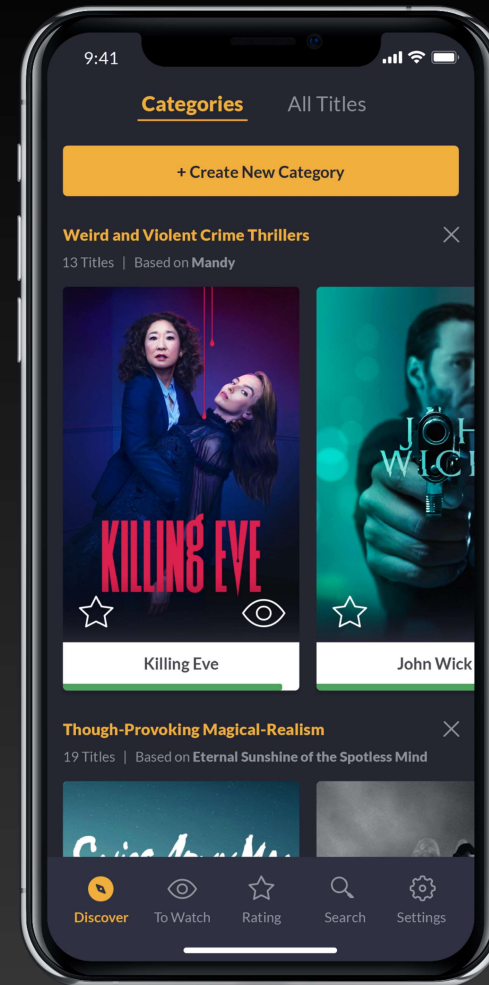


A PROBLEM **WE** ALL FACE

Streaming has taken over our living rooms and mobile devices. We have more choices than ever, and finding what to watch among multiple services just takes too long.

THE SOLUTION: **VU**

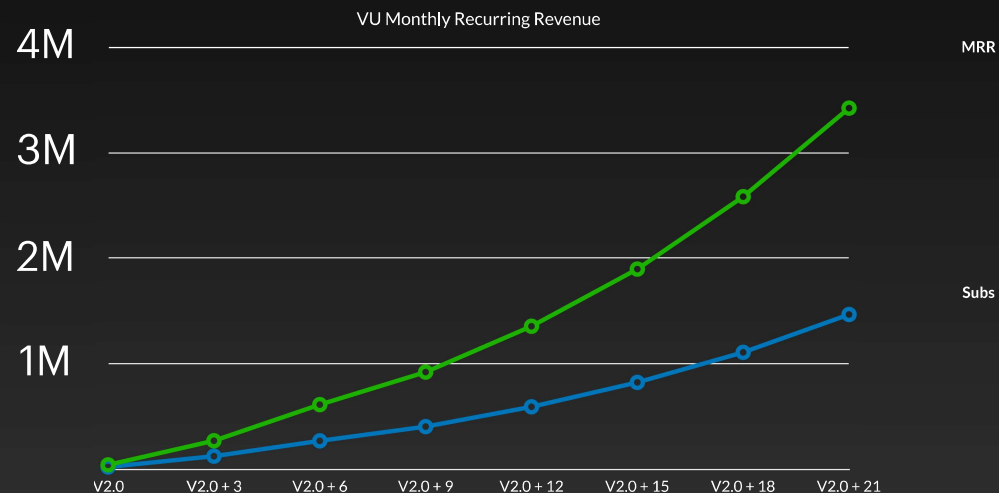
Introducing VU by VUniverse, the app developed to help people find what to watch fast, informed by individuality. Our approach is completely unique to the space, marrying mathematics with human behavior. User data remains private and protected, not sold. VU offers engaging, insightful, and fun features that will deliver a premium streaming experience.



TARGET CUSTOMER

Households with 3 or more streaming services. That total number of households/TAM is 48+ million with 102 million users.

SAAS REVENUE MODEL



FUNDING SUMMARY

We closed our pre-seed round of \$1Million in January 2021. We are now raising \$3.0 Million in a Series Seed round. Capital to be directed toward product refinement/engineering, privacy protocols, process patents, and marketing in preparation for our upcoming V2.0 launch.



FOUNDERS & EXECUTIVE TEAM

Founded and built by entertainment alums who love storytelling.



Co-Founder
Monica Brady
Golden Trailer Awards



Co-Founder
Evelyn Watters
Golden Trailer Awards



Operations Officer
Jude Byrnes
DOD, CodeLynx, TSPS



CCO
Scott Weiland
Publicis, R/GA



Data Privacy
William Killgallon
GE, Twitter, DOD



CTO
Joey Adarkwah
MoviePass, TIAA, BoA



Marketing Advisor
Nestor Padilla-Tiller
New Dawn Collective



Marketing Strategist
Stephen Papageorge
Genuine Overkill, LV



AWARDS & RECOGNITION



Founders of VU Universe Interviewed at Nasdaq
<https://www.youtube.com/watch?v=aiVq3qKXur0>



Pepperdine Most Fundable Companies 2020



VU SIZZLE VIDEO



Click above or Video Available at: <https://vimeo.com/513843555>

