

The Shift
Profit & Loss - Unaudited
 January through December 2022

	Jan - Dec 22
Ordinary Income/Expense	
Expense	
Crowdfunding Cost	
CF-Advertising and Promotion	
CF-Test Footage	6,933.53
CF-General Promotion	487,236.73
Total CF-Advertising and Promotion	494,170.26
CF-Crowdfunding Fees	40,719.52
CF-Supplies	173.35
CF-Clearing	2,000.00
CF-Outside Services	1,356.00
CF-Accounting & Legal	30,470.00
Total Crowdfunding Cost	568,889.13
Movie Production Cost	
MP-Locations Manager	750.00
MP-Taxes and Licenses	
MP-Franchise Tax Board Payment	1,332.93
Total MP-Taxes and Licenses	1,332.93
MP-Service Charges & Fees	59,095.08
MP-Film Production Cost	
MP-Casting Expense	4,000.00
MP-Costumes	10,000.00
MP-Producer Payments	149,373.89
MP-Preproduction Travel	13,267.43
MP-Production Travel	19,587.69
Total MP-Film Production Cost	196,229.01
MP-Advertising and Promotion	
MP-General Promotion	2,425.00
Total MP-Advertising and Promotion	2,425.00
MP-Clearing	399,391.72
MP-Outside Services	76.81
MP-Accounting & Legal Services	3,234.83
Total Movie Production Cost	662,535.38
Total Expense	1,231,424.51
Net Ordinary Income	-1,231,424.51
Other Income/Expense	
Other Income	
Other Income	
Angel Studios App Income	930.00
Interest Income	228.34
Total Other Income	1,158.34
Total Other Income	1,158.34
Net Other Income	1,158.34
Net Income	-1,230,266.17