


CLOUD INFRASTRUCTURE FOR
WORDPRESS AGENCIES




Thomas M Fanelli · 2nd

CEO Convesio | 239% Faster WordPress Infrastructure Designed for Agencies Powered by Google & Amazon Clouds.

San Francisco, California, United States · [Contact info](#)

500+ connections


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Providing services
WordPress Design, Cloud Management, Cloud Application Development, Web Development, and Web Design >

Featured


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M&M Multimedia on Convesio WordPress Hosting

YouTube

Learn how Convesio helps WordPress design agencies eliminate the stress of managing...




Convesio Introduction Video

YouTube

Quick overview of the Convesio Platform for hosting high performance WordPress sites.

If you are interested in the wrap up




Why 800+ WordPress sites Over \$1M in a Month

Thomas M Fanelli

8 · 2 comments

Activity


4,194 followers



Facebook Organic Video Post Testing: Split Test Your Way to Better Results

Thomas M shared this


1 Reaction



Blog Posts That Get 1000 Visits or More Target 76 Keywords


Thomas M shared this

3 Reactions



Website Design Beginner's Guide

Thomas M shared this




12 Must-Haves For Tracking Your Digital Marketing Campaign

Thomas M shared this

1 Reaction

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Experience



CEO

Convesio


Dec 2018 – Present · 2 yrs 5 mos

San Francisco Bay Area

Whether you're hosting WordPress websites for your agencies or as part of your product, the Convesio platform allows you to manage your websites with increased flexibility, scalability and reliability.

Convesio is the first self-healing, autoscaling, platform-as-a-service for creating and managing WordPress websites.

Convesio was founded in 2018 to provide agencies and enterprises a platform for hosting...see more



Aptly

3 yrs 3 mos

Advisor

Aug 2019 – Present · 1 yr 9 mos

San Francisco Bay Area

CMO

Feb 2018 – Aug 2019 · 1 yr 7 mos

San Francisco Bay Area

Aptly is multifamily's first CRM powered by artificial intelligence designed to optimize the resident experience, streamline communication and make property management teams more efficient. Aptly unifies resident and property data into one actionable, shared workspace. The result is increased productivity, smarter/faster resident interaction and more converted leads. ...see more



Vice Chairman

Ellipsis Technologies · Full-time
Mar 2018 – Present · 3 yrs 2 mos
San Francisco Bay Area

Pioneers in AI powered bot detection.



VP Product Management, Small Business Services

Deluxe Corporation
Sep 2014 – Feb 2018 · 3 yrs 6 mos
San Francisco Bay Area

Lead organization through transformative time by rationalizing product strategy, breaking down product silos, and unifying disparate products and services. Responsible for small business products in wholesale, direct, and partner channels, accountable for top line revenue, adoption, and gross profit margins across product lines. ...see more



RealPage, Inc.

5 yrs

Senior Vice President, Consumer Marketing

Jun 2012 – Sep 2014 · 2 yrs 4 mos

- Lead MyNewPlace.com a consumer driven rental search site with over 4 Millions visits per month.
- Developed marketing services team providing SEO, SEM, conversion optimization, and ...see more

Vice President, Marketing Services | LeaseStar

Jan 2012 – Jun 2012 · 6 mos

- Developed marketing services team providing SEO, SEM, conversion optimization, analytics, and social marketing to our customers.
- Developed marketing services team for custom and template driven website design o ...see more

Show 1 more role

Show 5 more experiences

Education



Florida SouthWestern State College

Music
1995 – 1997



Unity Gain Recording Institute

Audio Recording and Engineering
1995 – 2011
Activities and Societies: Audio Engineer Society



Barry University

2000 – 2001

Volunteer experience



Hurricane Disaster Relief

American Red Cross
Jan 1996 – Dec 1998 · 3 yrs
Disaster and Humanitarian Relief

Skills & endorsements

Online Marketing · 99+



Endorsed by Anthony Volpe and 7 others who are highly skilled at this



Endorsed by 2 of Thomas M'S colleagues at Convesio

SEO · 99+

Mike Demopoulos and 99+ connections have given endorsements for this skill

Marketing · 99



Endorsed by Don Williams and 5 others who are highly skilled at this



Endorsed by 5 of Thomas M'S colleagues at Deluxe

Show more

Accomplishments

3 Projects

2 Publications

Infographics In Action: A Step-by-Step Playbook to Create & Promote Infographics on a Budget

- Infographics In Action

1 Organization

SEMPO - Search Engine Marketing Professionals Organization

1 Test Score

Google Advertising Fundamentals Exam