

1

00:00:00,940 --> 00:00:04,120

[Music]

2

00:00:04,520 --> 00:00:10,920

this is me my name is Jason Henderson

3

00:00:08,240 --> 00:00:14,370

I'm a lecturer in computer science at

4

00:00:10,920 --> 00:00:16,320

California State University I created

5

00:00:14,370 --> 00:00:18,359

show do as a public benefit corporation

6

00:00:16,320 --> 00:00:21,270

so I could do some good in education on

7

00:00:18,359 --> 00:00:23,880

two fronts one give teachers better

8

00:00:21,270 --> 00:00:26,939

tools to use and to give them ways to

9

00:00:23,880 --> 00:00:28,800

add to their income show do gives

10

00:00:26,939 --> 00:00:30,539

educators an easy way to create and

11

00:00:28,800 --> 00:00:33,450

share highly polished interactive

12

00:00:30,539 --> 00:00:36,149

classroom materials not just textbooks

13

00:00:33,450 --> 00:00:37,800

or packs of copies and PDFs but fully

14

00:00:36,149 --> 00:00:40,290

interact with materials that get better

15

00:00:37,800 --> 00:00:43,230

every day with real-time feedback not

16

00:00:40,290 --> 00:00:44,910

just at the next publishing date what's

17

00:00:43,230 --> 00:00:47,129

out there to make class materials for

18

00:00:44,910 --> 00:00:49,219

universities and colleges just isn't

19

00:00:47,129 --> 00:00:52,770

good enough anymore they have legitimate

20

00:00:49,219 --> 00:00:54,960

competition doing it better think about

21

00:00:52,770 --> 00:00:57,059

it an entire generation has grown up

22

00:00:54,960 --> 00:00:58,859

learning differently learning from

23

00:00:57,059 --> 00:01:03,329

YouTube and learning from Internet

24

00:00:58,859 --> 00:01:04,860

tutorials in fact nearly 70% of

25

00:01:03,329 --> 00:01:07,020

Millennials believe that they can learn

26

00:01:04,860 --> 00:01:09,240

anything this way so why are

27

00:01:07,020 --> 00:01:12,060

universities and colleges stuck on the

28

00:01:09,240 --> 00:01:14,630

same outdated approach when alternative

29

00:01:12,060 --> 00:01:17,850

education has already figured it out at

30

00:01:14,630 --> 00:01:19,619

show do we believe the tools we use to

31

00:01:17,850 --> 00:01:23,340

teach and interact with our students

32

00:01:19,619 --> 00:01:25,409

needs a serious upgrade this applies to

33

00:01:23,340 --> 00:01:27,439
teaching anything actually how to and

34
00:01:25,409 --> 00:01:30,270
do-it-yourself guides youth sports

35
00:01:27,439 --> 00:01:32,729
vocational and corporate training plus

36
00:01:30,270 --> 00:01:34,290
we built show do as much for existing

37
00:01:32,729 --> 00:01:36,930
publishers to work hand in hand with

38
00:01:34,290 --> 00:01:38,340
teachers to make great materials as it

39
00:01:36,930 --> 00:01:40,950
is for the teachers to offer their own

40
00:01:38,340 --> 00:01:45,500
win for educators when four students

41
00:01:40,950 --> 00:01:49,010
went for the industry show do

42
00:01:45,500 --> 00:01:56,019
interactive class materials made easy

43
00:01:49,010 --> 00:01:56,019
[Music]

