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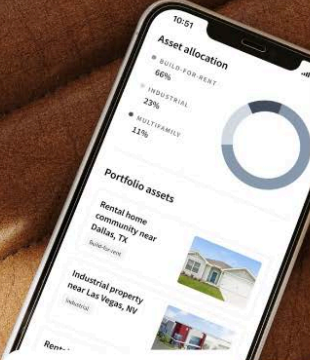
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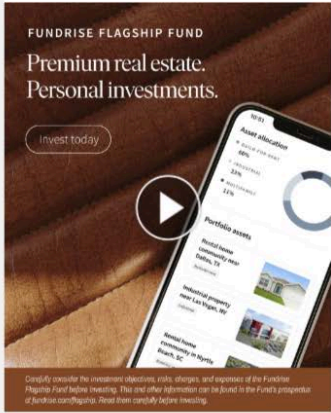
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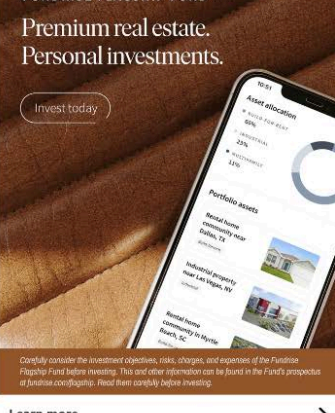
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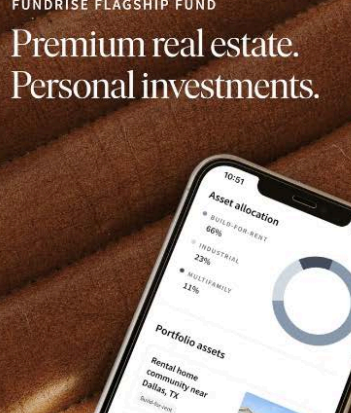
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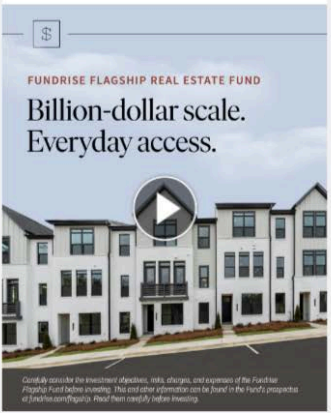
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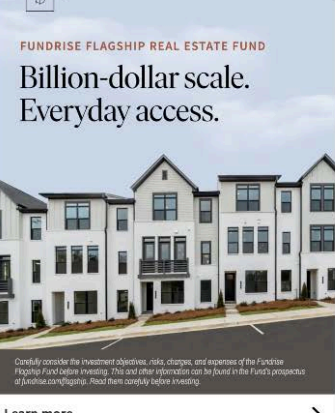
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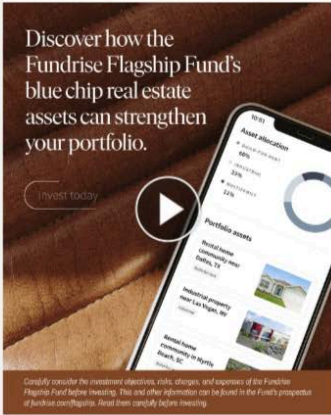
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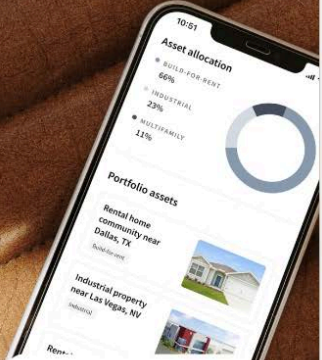
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

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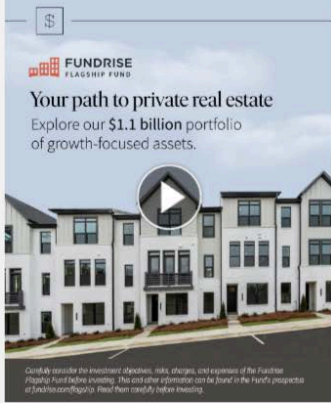
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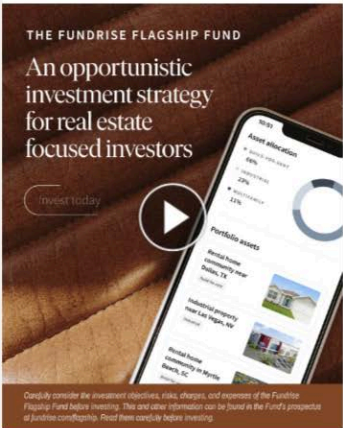
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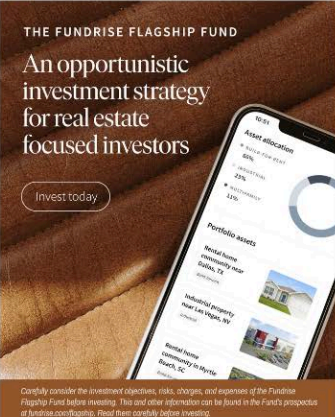
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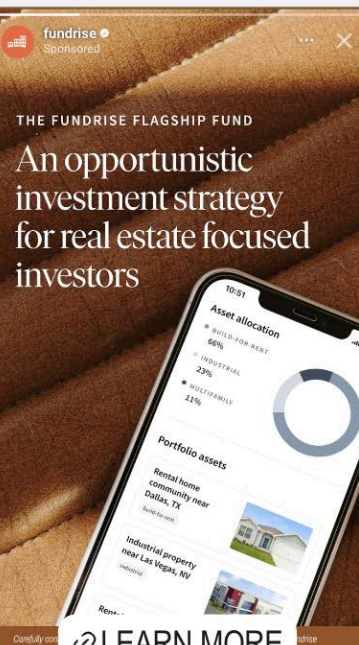
  

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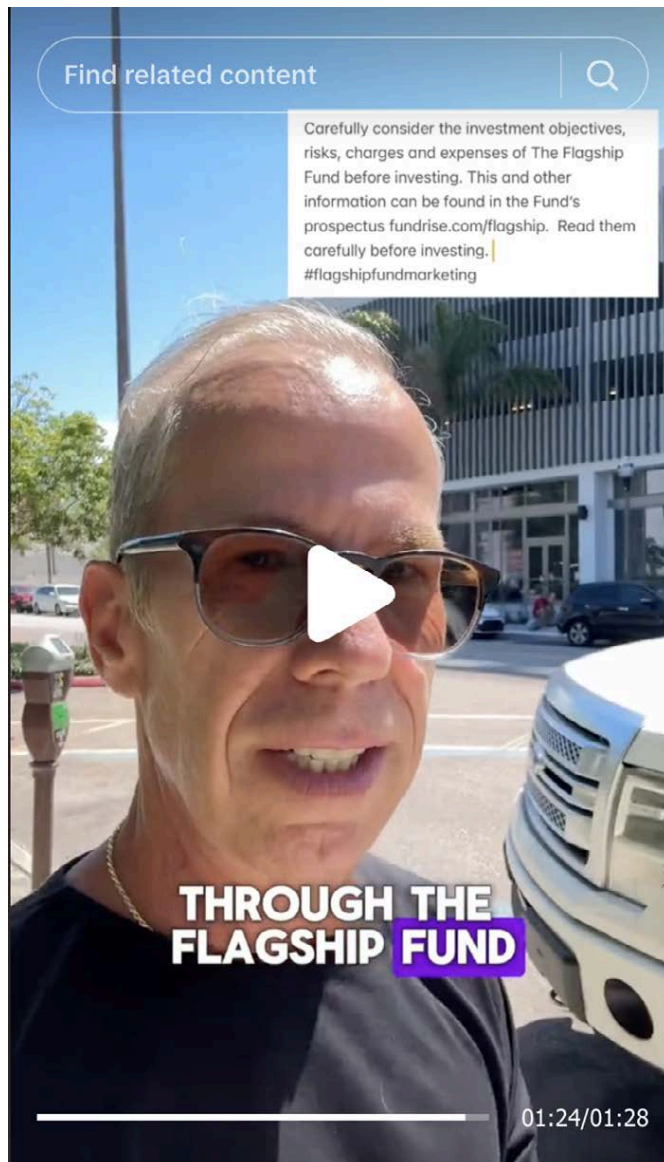
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We've all been hearing about the increase in rental housing demand. As good investors, we are always keeping our eyes open for opportunities, thinking about how we can invest money strategically. Here's a strategy you may not have heard of that can help you take advantage:

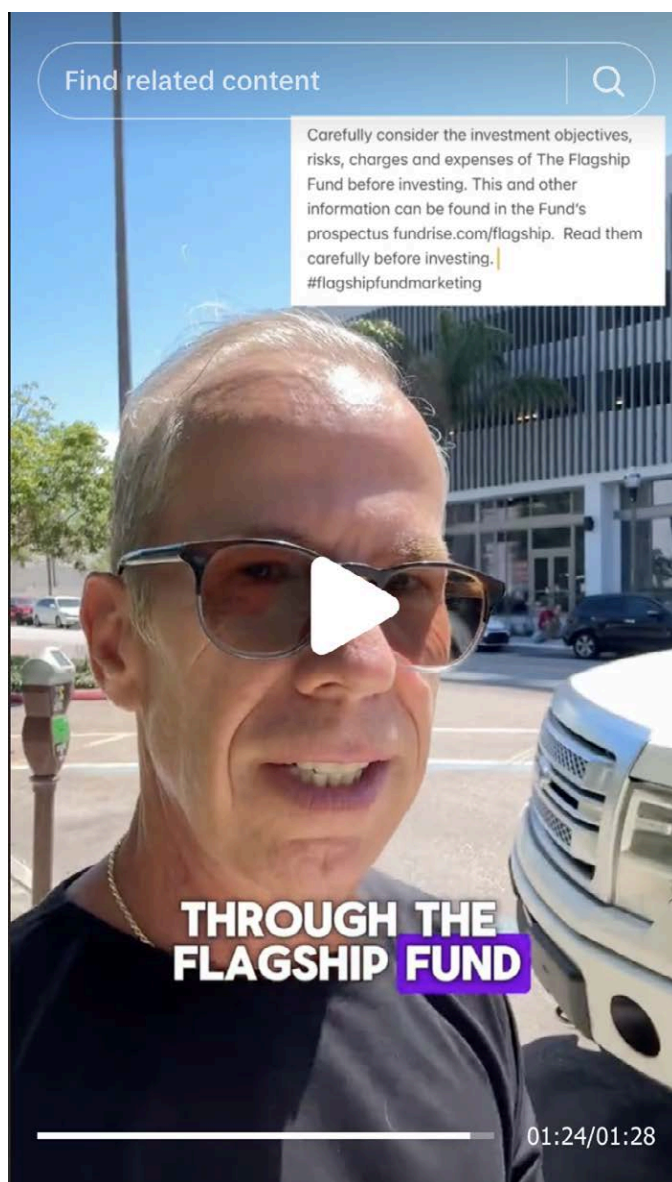


1) Build-for-rent developers build new communities in areas of the country that do not have enough housing then rent them to local residents. By either building the communities from scratch or working with local homebuilders, then by leasing them up, investors can get in at,

what we believe is, an attractive price point with future rental income to generate potentially attractive returns.

2) The Fundrise Flagship Fund is a great way to gain access to this strategy. You can start your investment with as little as \$100 or gain more earning potential on something like \$5k because they can pay out dividends on your money.

3) It is definitely worth noting– build-for-rent is ADDING new home supply to the market, giving potential residents additional living options to meet their needs



4) Certain trends like work from home have led to a race to add build for rent to portfolios. Try this strategy by yourself or check out my stan store link how you could gain exposure to BFR in your portfolio through the Flagship Fund.

Okay, we have the plan, let's go!



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[#CapCut](#) 4 things to consider as rental housing demand continues to surge ⚡ [#FundrisePartner](#)

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