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FLAGSHIP FUND


We're expanding our

\$1+ billion


real estate portfolio.

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Carefully consider the investment objectives, risks, charges, and expenses of the Fundrise Flagship Fund before investing. This and other information can be found in the Fund's prospectus at fundrise.com/flagship. Read them carefully before investing.



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High interest rates have largely crushed the real estate market.


That's why the Fundrise Flagship Fund plans to go on a buying spree, expanding its billion-dollar real estate portfolio in the coming months.

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The Fundrise Flagship Fund is expanding it's *billion-dollar private real estate portfolio.*

Start investing in less than
5 minutes and with as little as \$10.



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The Fundrise Flagship Fund is expanding its billion-dollar private real estate portfolio, aiming to invest hundreds of millions of dollars over the coming year.

The Fund gives investors access to some of the most promising macro trends, including the increased demand for single-family rentals across the Sunbelt and the ever-expanding eCommerce boom.

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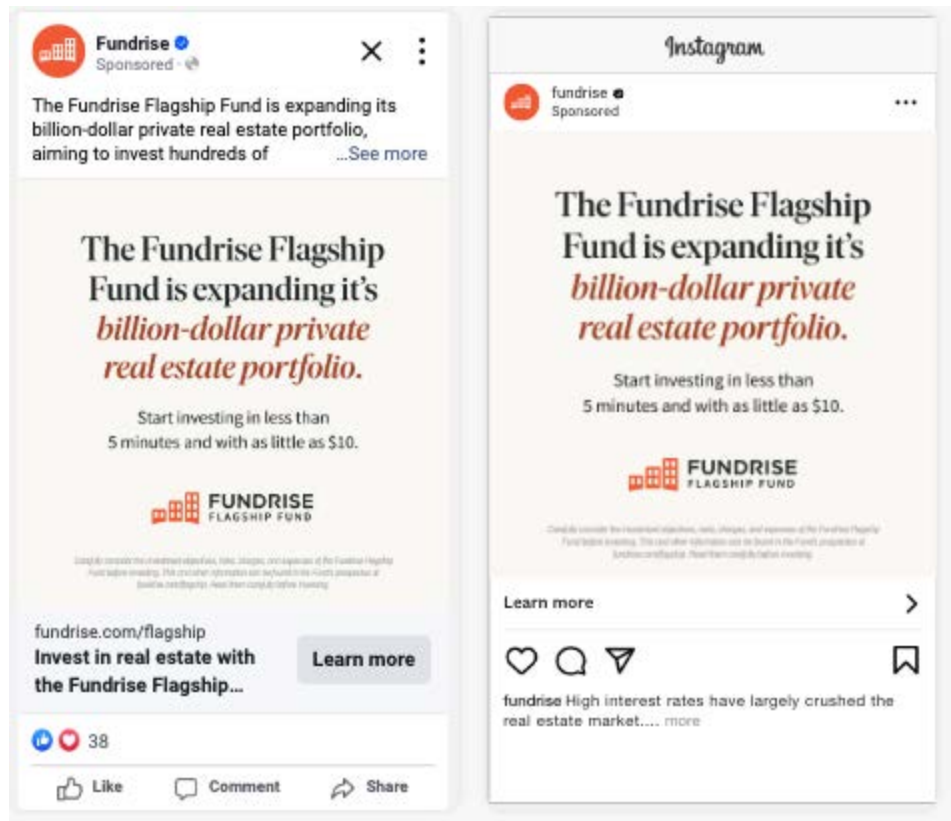
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Tae Kim 2



However, a high interest rate doesn't mean it's all bad news. As with anything in life, while some people may only see negatives with certain situations, some, smart individuals like yourself see opportunities.



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Which is why I'm excited to talk to you about today's video sponsor Fundrise Flagship Fund.



As I just talked about in this video, when interest rates are high, the real estate market takes a big hit. Mortgages are expensive and home prices stagnate or drop as a result. But if you think like an investor, while others see a down market, you see opportunities.

“Be fearful when others are greedy and greedy when others are fearful”

Warren Buffet

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As Warren Buffet has said:

“Be fearful when others are greedy and greedy when others are fearful” - Warren Buffet

The screenshot displays the FUNDRISE website interface. The top navigation bar includes the FUNDRISE logo, links for Venture, Private credit, Real estate, Client returns, and Resources, along with Log in and Get started buttons. The main content area is titled 'Why private real estate' and features three columns of text and graphics. The first column explains the historical benefits of private market real estate. The second column, 'Income generation', describes how equity ownership in rental properties can provide consistent income. The third column, 'Superior diversification', highlights how private market assets can reduce risk and improve long-term financial stability. Each column includes a small icon: a person for the first, a house for the second, and a pie chart for the third. A SUBSCRIBE button is located in the bottom right corner.

FUNDRISE Venture Private credit Real estate Client returns Resources Log in Get started

Why private real estate

Historically, private market real estate has featured a combination of traits not found in other asset classes: long-term earning potential and effective diversification beyond the stock market.

Income generation

For many investors, the ability to create consistent income—via equity ownership in apartment buildings or single-family rentals that earn income through rental payments, for instance—is one of the most attractive aspects of real estate investing.

Superior diversification

Private market assets are less likely to be affected by market fluctuations, helping reduce risk and improving your long-term financial stability—even during sustained periods of economic uncertainty.

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And the Fundrise Flagship Fund, with its long-term view, is designed to take advantage of this macro trend.

The Fundrise Flagship fund is a well diversified real estate fund that holds \$1+ billion real estate properties including 4,700 single-family rentals that they built from the ground up to rent. It incorporates Fundrise's most favored real estate investment strategies all in a single portfolio with focus on the sunbelt states.

And by focusing on these regions, the Fund stands to benefit from demographic shifts and job growth in this region while maintaining the ability to pivot quickly to take advantage of shifting market conditions.

The Flagship Fund is planning to take advantage of this down market while it lasts by aggressively expanding its \$1+ billion private real estate portfolio and investing millions of dollars over the coming year.



For investors this means the chance to get in at a time when prices are likely discounted due to high interest rates. So if you've been thinking about ways to diversify your wealth beyond stocks and gain greater exposure to real estate, you can check out the Fundrise Flagship Fund.



Not only is now a great time to buy because of high interest rates, you don't need a lot to get started. With a \$10 minimum, the Flagship Fund makes it easy for investors of virtually every size to invest in institutional-quality real estate at the touch of a button. If you skip eating out for lunch tomorrow, you can be an investor too. That is enough to get you started.

So make sure to use my special link I'll have in the description below and get started today.

“Carefully consider the investment objectives, risks, charges and expenses of Fundrise FlagshipFund before investing. This and other information can be found in the Fund’s prospectus fundrise.com/flagship. Read them carefully before investing.”
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Alright with that said, let’s get back to the video.



Tae Kim - Financial 1
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