



Nihat S. · 3rd

CEO, Florida Marketing Group | Head of Marketing, Vegan Fine Brands | Business Admin. PhD Candidate

West Palm Beach, Florida, United States · 500+ connections ·

[Contact info](#)



Florida Marketing Group



Florida Atlantic University

#### Providing services

Search Engine Optimization (SEO), Digital Marketing, Marketing Consulting, Lead Generation, Social Media Marketing, Content Marketing, Content Strategy, Market Research, Public Relations, and Email Marketing

[See all details](#)

## Experience

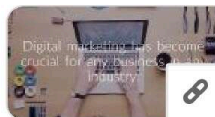


### Founder & CEO

Florida Marketing Group

Jan 2019 – Present · 2 yrs 3 mos

West Palm Beach, Florida Area



Florida Marketing  
Group - Marketing...



### Head Of Marketing

Vegan Fine Brands

Dec 2020 – Present · 4 mos

Florida, United States

**Vegan Fine Brands Site****Corporate Marketing Manager**

Medimix International

Aug 2017 – Dec 2018 · 1 yr 5 mos

Miami/Fort Lauderdale Area

**Medimix International****Founder & Trainer**

Strider Training

Sep 2015 – Aug 2018 · 3 yrs

**Training Miss Miami  
2017, Stephanie...****STRIDER  
TRAINING.COM****District Marketing Manager**

Professional Tax &amp; Insurance

Aug 2015 – Oct 2017 · 2 yrs 3 mos

West Palm Beach, Florida Area

**Show 5 more experiences** **Education****Florida Atlantic University**

PhD, Business Administration, Management and Operations

2019 – 2022



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**Florida International University**

Master's degree, Business Administration, Marketing

2016 – 2017

Activities and Societies: Alpha Kappa Psi

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**Harvard Medical School**

Certificate, Clinical Research

2018 – 2018

Show 2 more education ▼

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## Licenses & certifications

**Google Adwords**

Google

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**Google Analytics**

Google

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**Group Fitness Instructor**

Aerobics and Fitness Association of America (AFAA)

Show more ▼

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## Volunteer experience

### Board Member

Blue Water Rescue & Protection Foundation

Mar 2019 – Present • 2 yrs 1 mo

Environment

Our apolitical mission is to rescue and protect the planets marine life and water by educating the population about how their consumer choices effect the environment. In addition, we will collaborate with industries and scientific institutions for sustainable solutions to improve the water quality by reducing water contamination from farming, agriculture and industry. Finally, we will consult legal opinions to challenge current industrial and municipal practices that are deteriorating our water quality through litigation if necessary. By these efforts, we aim to improve water quality thereby enabling individuals to pursue their inalienable right to clean water and the pursuit of happiness.

<https://www.bluewaterprotection.com/>

### Marketing department volunteer

Shake-A-Leg Miami

Health

### Social Media Marketing

PINK PETALS FOUNDATION INC

Health

My team created a complete mock-up of their social media to increase their publicity and receive larger donations for the great cause, breast cancer.


## Skills & endorsements

### Public Speaking · 19

 Endorsed by 2 of Nihat's colleagues at Florida International University

### Social Media · 16

Endorsed by Andrew Low and 1 other who is highly skilled at this

 Endorsed by 3 of Nihat's colleagues at Florida International University

### Marketing · 8

 Endorsed by 2 of Nihat's colleagues at Florida International University

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