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for 1 Month**Todd Folk**

Co-Founder at App App

Weehawken, New Jersey

Message



App App

Kutztown University of  
Pennsylvania

See contact info



442 connections

Entrepreneur at heart and in practice. I am here to solve problems in a fun and different way.

## Articles &amp; activity

442 followers

**Want to Boost Productivity?  
Try Eating with your...****Todd Folk**  
Published on LinkedIn

Eating with Colleagues Boosts Productivity according to Cornell Study Great study by Cornell, especially if you are looking to increase productivity and create a fantastic cul! ...see more

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[See all articles](#)**From my friend and CoFounder of  
App-App. His personal feelings afte...**Todd shared this  
6 Likes**Anita Cybal that's not completely  
true, balanced fat content meats...**Todd replied to a comment  
2 Likes**This issue with this is simple: no  
employee will ever work as hard as...**Todd commented  
4 Likes[See all activity](#)

## Experience

**Co-Founder**

App App

Sep 2017 – Present · 1 yr 9 mos  
Greater New York City Area

App App is a subscription based mobile platform where users receive a complimentary appetizer every day from our partner restaurants.

Beta Launch March 2018

Sign up at [app-app.co](http://app-app.co)**Head of Business Development**

FoodtoEat

Dec 2016 – Jun 2017 · 7 mos  
300 Park Ave



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Jun 2016 – Aug 2016 · 3 mos

Greater New York City Area

- Custom build and maintain CRM system
- Create sales and marketing strategies
- Oversee and train staff/interns in sales and marketing.
- Create sales drip campaigns

**Outside Sales Representative**

Cater2.me

Aug 2015 – Jun 2016 · 11 mos

Greater New York City Area

- Prospecting of leads
- Working with clients to help on-boarding them
- Cultivating relationships with clients
- Building partnerships with other companies to expand potential reach... See more

**Co Owner**

Spark Syndicate, Inc.

Oct 2010 – Mar 2015 · 4 yrs 6 mos

Kutztown, PA

- Training of sales staff, including best practices, closing, upselling, and prospecting
- Analyzing data of KPIs using various programs, including Quickbooks & Excel
- Creating e-mail drip campaigns
- Spearheading a full sales system overhaul, including building out the system, and... See more

[Show 1 more experience](#) ▾**Education****Kutztown University of Pennsylvania**

Business Administration, Management and Operations

2006 – 2011

Activities and Societies: Student Government, SIFE

- Student Government for 3 years,
- Developed and oversaw massive structural changes
- Spearheaded student/faculty relations during early stages of AACSB accreditation.
- Oversaw and dispersed budgets for over 100 student organization

**Skills & Endorsements****Customer Service** · 16

Endorsed by 3 of Todd's colleagues at Cater2.me

**Social Media** · 12

Endorsed by 2 of Todd's colleagues at Cater2.me

**Management** · 12

Endorsed by 3 of Todd's colleagues at Cater2.me

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5/10/2019

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