



Search



Try Premium Free for 1 Month



## Lukas Pospichal

Managing Director, GreenBook, AMA New York  
Greater New York City Area

Message



GreenBook



University of Economics,  
Prague



See contact info



500+ connections

### Experience



#### Managing Director

GreenBook

Mar 2005 – Present · 14 yrs 3 mos  
Greater New York City Area

GreenBook provides insights professionals with engaging, useful, and forward-looking resources. During my tenure as Managing Director, we have transformed GreenBook from its origins as a business directory into a leading marketing, content, and community platform serving the global insights industry.



#### Managing Director

New York American Marketing Association

Feb 2013 – Present · 6 yrs 4 mos  
Greater New York City Area

#### Marketing Manager

GreenBook Directory

May 2003 – Feb 2005 · 1 yr 10 mos

#### Project Manager

Corona o.p.s.

Apr 2000 – Jan 2002 · 1 yr 10 mos

#### Marketing Manager

Le Cheque Dejeuner s.r.o.

Sep 1997 – Mar 2000 · 2 yrs 7 mos

### Education

#### University of Economics, Prague

Master's, Economics, Management, Marketing  
1995 – 2001

#### Ecole des Hautes Etudes Commerciales (HEC), Paris

Exchange Program, Marketing



Search



Try Premium Free for 1 Month

### Skills & Endorsements

#### Customer Insight · 40

Endorsed by Jay Zaltzman and 8 others who are highly skilled at this

Endorsed by 2 of Lukas' colleagues at GreenBook

#### Market Research · 24

Endorsed by Leonard Murphy and 9 others who are highly skilled at this

Endorsed by 2 of Lukas' colleagues at GreenBook

#### Marketing Strategy · 21

Maryana Hordeychuk and 20 connections have given endorsements for this skill

Show more

