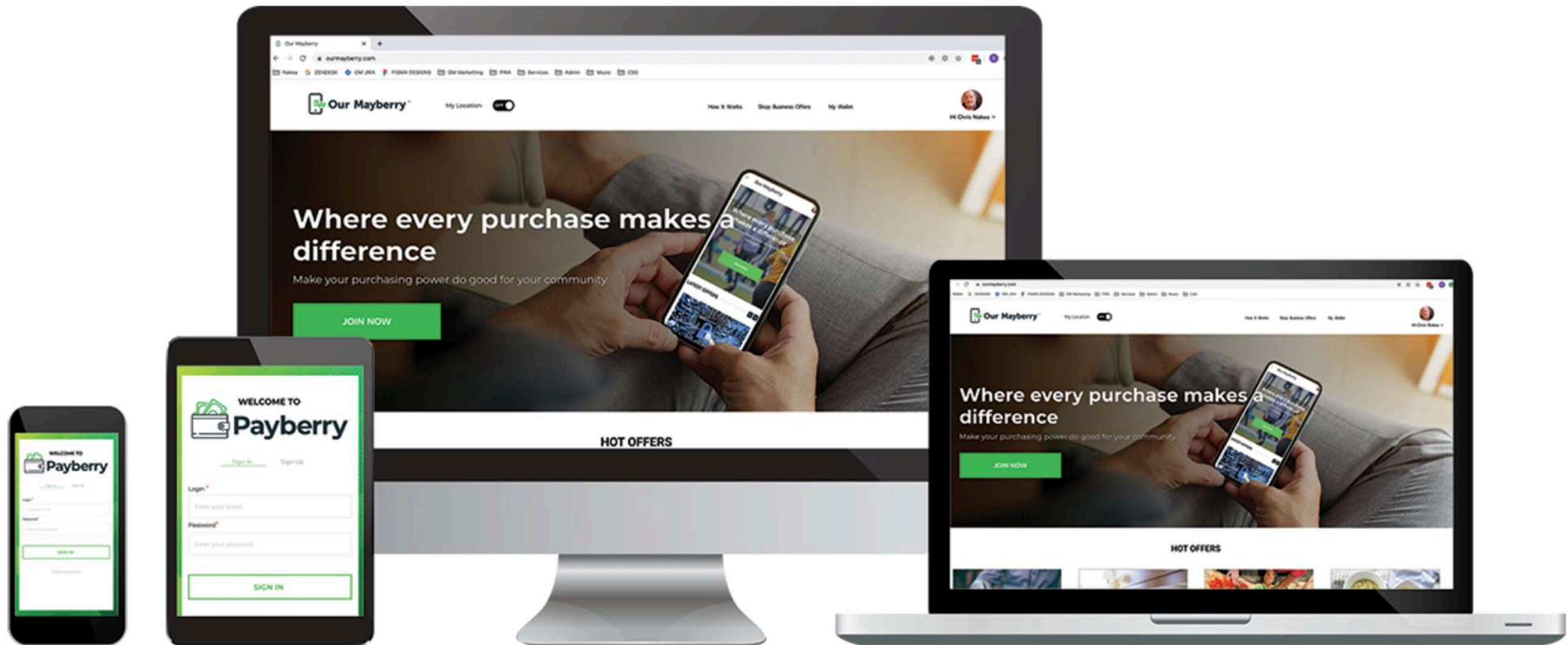




World's Leading Cause-Based FinTech Platform



Everything we know about business has changed forever

- CONSUMERS: Belief Driven – values over value
- BUSINESSES: Can't afford to pay for nonproductive leads
- CHARITIES: Donations shrinking while community needs grow

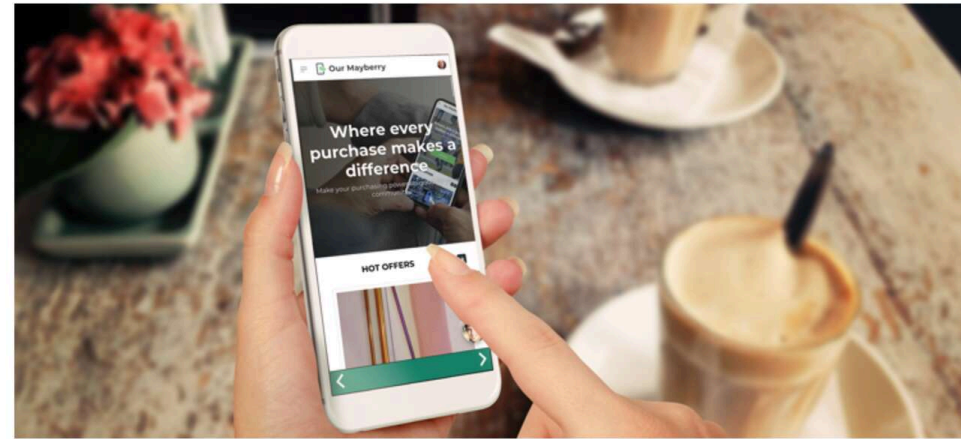
♥ Society needs a new solution. A better way!



A better purchasing solution

Our Mayberry converts social capital into sales and more loyal customers by giving consumers the ability to support causes they're passionate about with every transaction.

Why is it better?



DRIVE LOCAL ECONOMY



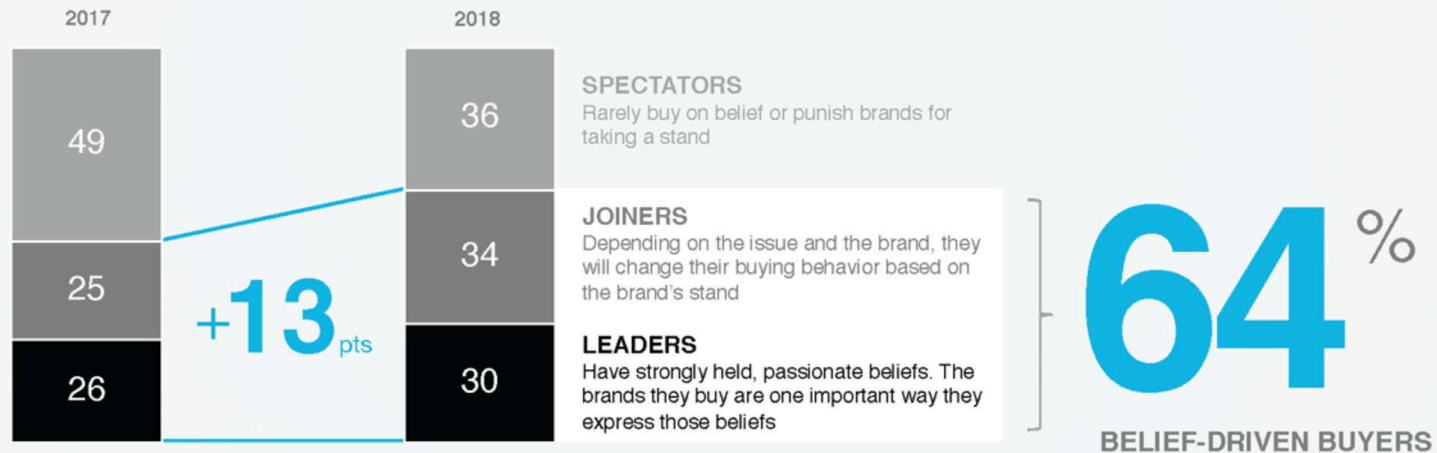
SUPPORT WORTHY CAUSES



Belief-driven buyers are driving the economy

Nearly 2 in 3 Now Belief-Driven Buyers

Do you choose, switch, avoid or boycott a brand based on its stand on societal issues? (Percent in each segment)



Source: 2018 Edelman Earned Brand. Belief-driven buying segments. 8-market average. See Technical Appendix for a full explanation of how belief-driven buying was measured.

We Created Our Mayberry to Harness & Empower that Belief

Because consumers want their transactions to reflect their values and beliefs and that need is not being met.

DATA FROM 2019 MINTEL PRESS RESEARCH

84%

Support is important

Believe that it is important companies support charitable causes

50%

Would switch

Would switch from one brand to another if one supported a cause and the other did not

65%

Company's responsibility

Nearly two-thirds believe it is a company's responsibility to give back

The power of harnessing belief

- Organize and Drive Consumer Purchasing
- Power to Influence and Innovate
- Restore Local Communities & Economies
- Fund Causes to Address Community Challenges

❤️ #MoveTheMoneyMoveThePower



How It Works



Causes & Businesses Partner

Causes invite businesses to partner with one click



Belief-Driven Cause Storefront Promotes Offers

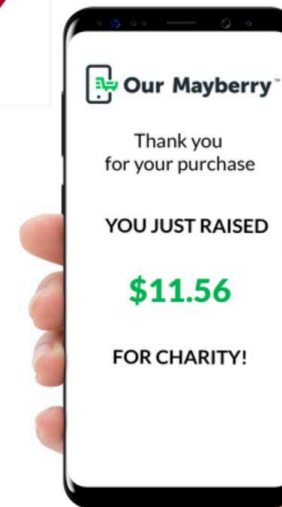
Businesses control the products and services offered and how much they will contribute



Every Purchase Benefits Both Causes & Businesses

Our Mayberry makes it easy for everyone

Make Every Purchase Count



Market Opportunity

Initial Target:

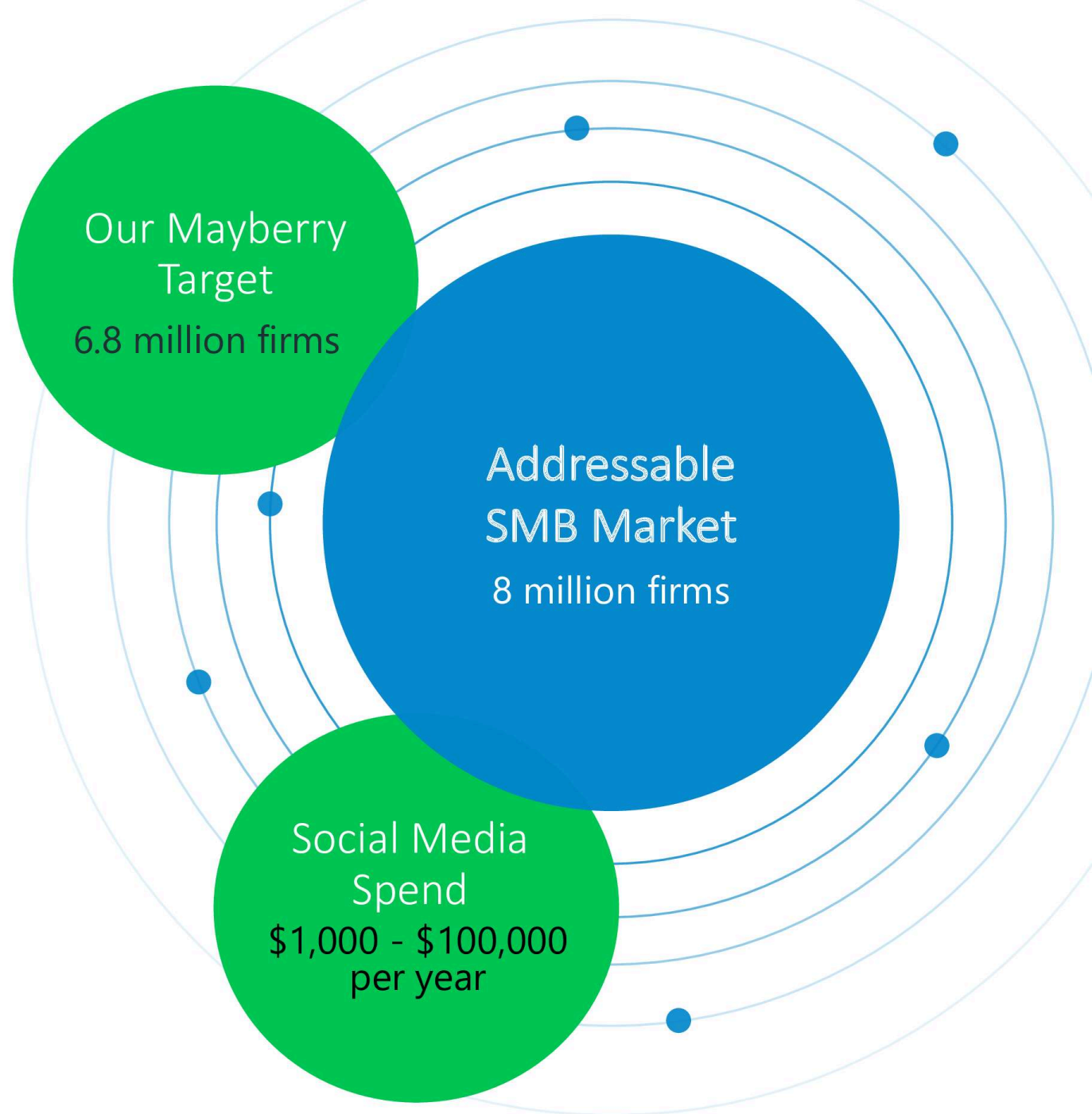
6.8M+ SMBs spent \$48B
in Social Media Marketing in 2018

Key Benefits:

- Customers referred by charities more valuable
- Pay for performance
- Enables B2B service business cause-based commerce
-

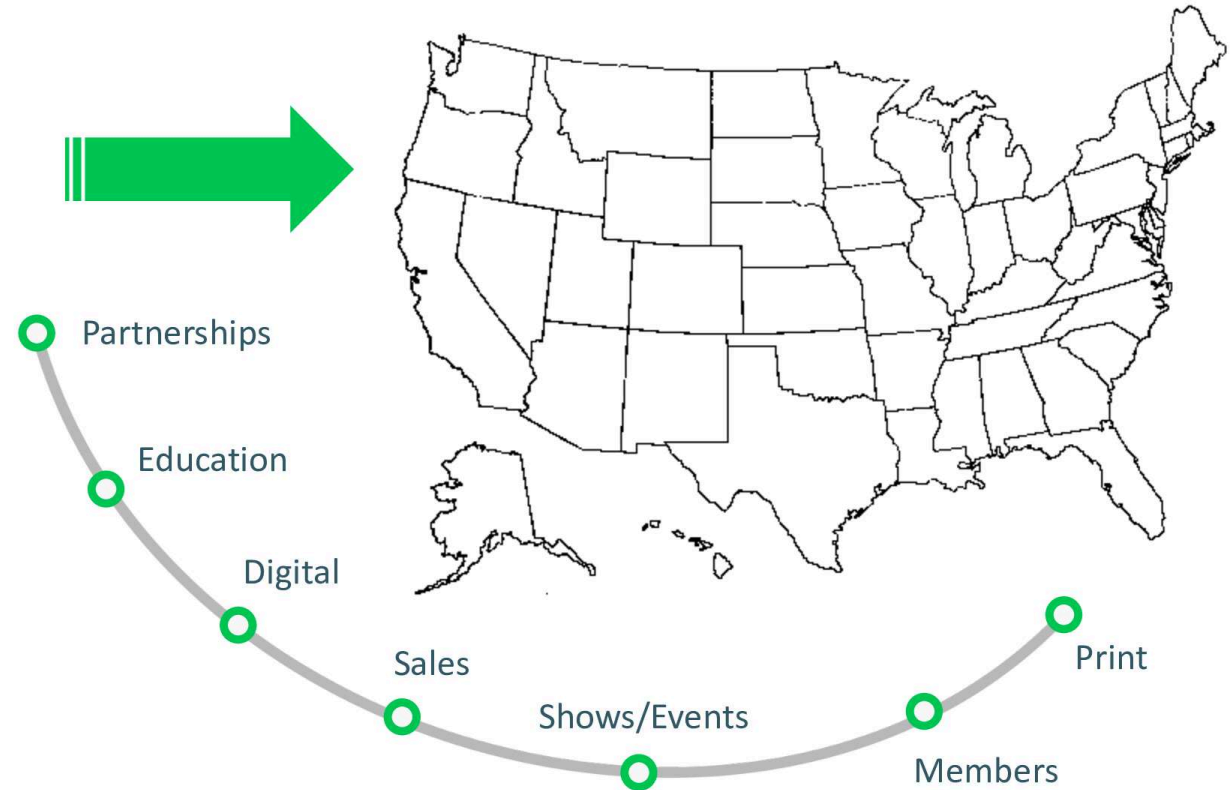
Key Objective:

Deliver 100 customers to a business for
less than they pay for mobile phone service



Go to Market Strategy

- Leverage Charity Social Capital to acquire consumers & businesses at low cost
- Business & Charity Aggregators
 - Chambers of Commerce
 - Trade Associations
 - Service Organizations (e.g., Rotary)
- Leverage Key Relationships
- Community Events



Executive Team



Shawn Tacey
Founder / Chief
Executive Officer



Chris Nakea
Co-Founder / Chief
Technology Officer



Lee Brillhart
Chief Operating
Officer



Jack Kindred
Co-Founder / Director
Cause Relations

Advisory Board



Tina Schaff
CEO/Founder of The
Schaaf Group



Paul Woodhull
Founder and CEO of
District Productive



Marcus Trufant
Former Pro Bowl NFL
Player, Entrepreneur
& Philanthropist



Sharon Purcell
Former GE Leadership
Executive



Dan Kristiansen
Former Washington
State Representative
& GOP Minority
Leader

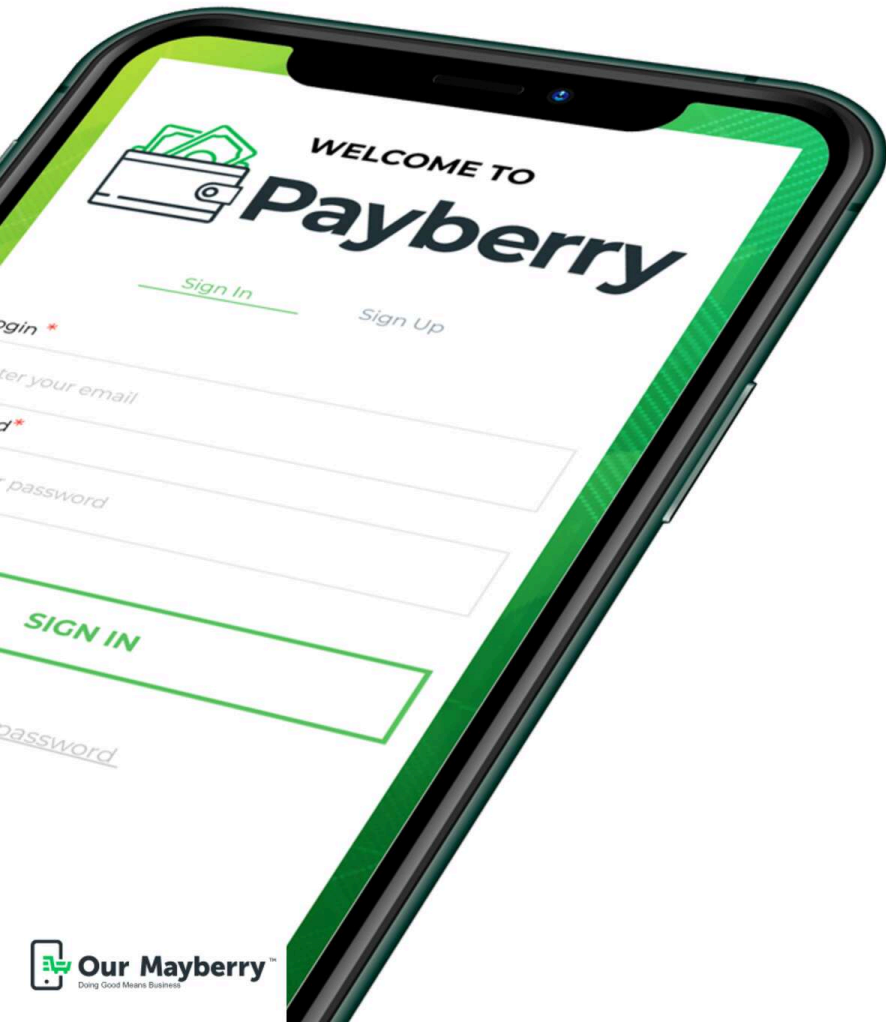


Brian Baldrige
Director, Xbox
Community | Microsoft



Bill Moore
Managing Member,
Round Lake, LLC

Competition



Our Mayberry Advantages

- Community focused – Leverage social capital of local causes
- B2B revenue channel
- Includes both service and product businesses
- Contactless payments using Payberry™ app
- Pickup scheduling
- Immediate donation deposits
- Supports all transactions types (including invoicing)
- Donate now (low charity card fee) – we capture all transactions

Status and 2020 Plan

Launched, operating, and generating revenue with each transaction as of June 1, 2020.

Business and charity customers in WA, AZ and SD, and added medical payment services to platform.

Digital re-opening of downtown Sioux Falls, SD & Vashon Island, WA and other locations (key business and charity organizations)

In response to Covid-19 National Emergency, enhance value of Payberry™ contactless payment app by adding scheduled pickup functionality.

Planned key hires:

- Marketing/Marketing Communications
- Campaign Recruiters
- Customer Support
- CFO – contract to start

Planned Series A in Q1 2021.

01

Credit Card Processing Fees

Every card transaction has a fee. Ours is **2.7%** for businesses & **2.5%** for charities, which is lower than most

02

Business Service Fee

Businesses pay a service fee based on # of causes they partner with

03

Optional Paid Features

New pro features to enhance the service & experience

How Our Mayberry Makes Money

Revenue Streams

SUBSCRIPTIONS

FREE

Business able to partner with 1 cause
CC processing rate 2.7 + \$0.25



1 Partnership

\$19.95 (per month)

Business able to partner with up to 10 causes
CC processing rate 2.7 + \$0.25



Up to 10 Partnerships

\$49.95 (per month)

Business able to partner with unlimited causes
CC processing rate 2.7 + \$0.25



Unlimited Partnerships

ADDITIONAL

Page and placement ranking fees
Campaign Management and Customer Relationship Management Tools
Value Added Services (e.g., Campaign Manager Placement Fees)

NOTE: THESE ARE FORWARD LOOKING FIGURES THAT CANNOT BE GUARANTEED.

Summary of Projections (\$\$ in Millions)

	2020	2021	2022	2023	2024
Revenues	\$0.03	\$1.78	\$13.72	\$37.55	\$73.35
COGS	\$0.00	\$0.16	\$1.10	\$3.00	\$5.87
Expenses	\$0.75	\$4.53	\$10.58	\$18.09	\$28.11
EBITDA	(\$0.72)	(\$2.91)	\$2.04	\$16.46	\$39.37
Investment Received	\$5.7	\$15.0	\$0.0	\$0.0	\$0.0
Transactions Volume	\$3	\$126	\$714	\$1,823	\$3,352
Business Customers (EOY)	464	10,853	34,073	76,749	122,884
Market Share (Based on 6.8M SMB)	0.01%	0.16%	0.50%	1.13%	1.81%
Employees (EOY)	14	36	62	74	99
Avg. Rev. Per Employee (EOY)*	\$2	\$49	\$221	\$507	\$741
<i>*(Thousands)</i>					

Investment Offering

- Convertible note round - \$1,070,000 available
 - ✓ 8% interest per annum
 - ✓ 20% conversion discount
 - ✓ \$10M valuation conversion cap
- 16% Options & Warrants Pool
- Targeting \$5M Series A round in Q1-2021
- Management owns 99% of outstanding common stock

Why Our Mayberry is a Great Investment Now

- Consumers have changed; market hasn't adapted
- Solved the financial transparency problem
- Low cost growth strategy
- International opportunities dwarf those in U.S.
- Tough to copy
- Value enhanced because of current economic situation
- Our competitors don't believe people are capable of doing good. WE DO.

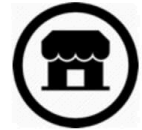
Contact

Shawn Tacey, CEO

shawn@ourmayberry.com

Appendix

Advanced Financial Technology



In-Store Invoicing



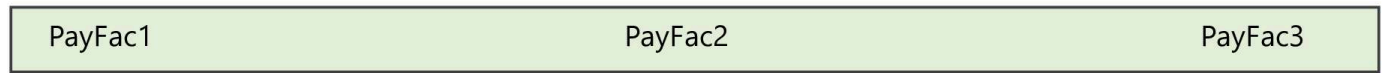
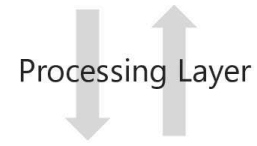
Online



Curb-Side



Scheduling



Current:
3rd-party payment facilitators

Future:
Our Mayberry payment facilitation