

00:09
well first of all this place is an idea
00:12
that matters it's super exciting so
00:15
we'll have a four-story building that is
00:17
owned by the community and funded in
00:20
part by the community common grounds is
00:22
Traverse City's first real estate
00:24
cooperative and we're constructing a
00:26
four-story mixed-use building on East
00:28
8th Street it's the opportunity for
00:31
everyone in the community to invest and
00:33
make decisions today that helped build a
00:35
Traverse City that will be better for
00:37
our kids and our grandkids so you walk
00:39
into the building and it's a bright open
00:41
space a space where people can be and
00:43
you can go over to higher ground to get
00:45
a cup of coffee on the river or go get
00:47
something to drink or eat at iron fish
00:49
distillery there'll be a place for kids
00:51
with pathways preschool the way that we
00:54
are providing childcare is gonna be that
00:57
much more accessible upstairs you'll

01:00
find a listening room and Center for the
01:02
Arts and there will also be commonplace
01:04
a co-working environment for small
01:07
businesses and nonprofits the third and
01:09
fourth floor will provide much needed
01:11
workforce housing this project squarely
01:14
addresses challenges that the
01:16
communities facing from childcare to
01:19
affordable housing for the workforce as
01:22
tenant partners we're all figuring out
01:24
how to work together and then we've
01:25
already got three hundred and
01:26
thirty-some members and that's going to
01:28
keep growing so the community are
01:29
literally owners of the building and
01:31
have a say in how its run that to me is
01:33
utterly transformative the fact that
01:36
it's not one person who's thinking about
01:38
their bank account I'm really excited to
01:41
be partnering with cross-match to bring
01:43
a listening room to Traverse City and to
01:45
have the small intimate venue that we've

01:48
been longing for we've really thought
01:50
about common grounds as a space where we
01:53
can bring in different sectors of the
01:54
community you know folks that are
01:56
focused on family and the arts and food
01:59
and farm systems
02:00
and health and well-being and how can we
02:02
help connect all of those sectors to
02:04
each other and part of what this project
02:06
is doing through brownfield money is
02:08
providing money to the city to be able
02:10
to redevelop eighth Street that in
02:12
itself I think will be huge for the
02:14
community to see that 8th Street can be
02:17
something different than just what you
02:20
drive through when you invest your money
02:22
in common grounds you earn not only a
02:25
financial return but a quality of life
02:27
return for you your family your River
02:30
and your community these spaces are so
02:33
important because we're social beings it
02:36
goes to the heart of what community

02:38

actually is to commune to sit at the

02:39

table and eat together to communicate

02:42

and talk to each other exchange ideas

02:43

and information it's a real physical

02:46

manifestation of the work that we've

02:48

been doing for the past 14 years this

02:51

will be a place where connection happens

02:53

to experience the culture of northern

02:57

Michigan place for collaboration to see

02:59

excellent art to listen and to be heard

03:03

where everyone in the community can feel

03:05

a sense of ownership where magic happens

03:07

this project is this amazing group of

03:11

passionate people all coming together

03:12

and pouring their hearts into this new

03:15

place and so it's an offering to the

03:17

community and it's kind of a time now

03:20

where we're asking the community do you

03:23

want this and we're hoping that you say

03:26

yes

03:26