



Ignacio Fanlo · 2nd

Founder at Vansanity

Lexington, Massachusetts · 500+ connections · [Contact info](#)

Vansanity

 Princeton University

Experience

Founder

Vansanity · Full-time  
May 2018 – Present · 2 yrs 1 mo  
Greater Boston Area

To empower and support medical/aesthetics practitioners so that they can focus solely on client care and relationships



Vansanity-Boston-Final-WebSize-1.jpg

CEO & Co-Founder

Ourdata  
Jan 2016 – Jul 2017 · 1 yr 7 mos  
SF Bay Area  
[www.ourdata.us](http://www.ourdata.us)









## CEO & Founder

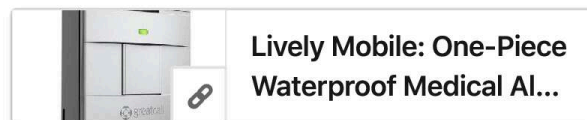
Lively acquired by GreatCall

Jan 2012 – Dec 2015 · 4 yrs

San Francisco Bay Area

Lively brings dignity to how we care for our elders and adds creativity to the way families share their lives with each other. In December 2015, Lively was acquired by GreatCall, the leader in innovative Aging in Place solutions

[...see more](#)



## CEO

AdBrite.com

May 2006 – Jan 2012 · 5 yrs 9 mos



## President WWFO/CRO/COO/CFO

Shopping.com

Aug 1999 – Feb 2006 · 6 yrs 7 mos

(over various time periods)

[Show 4 more experiences](#) ▾

## Education



### Princeton University

BSE, Chemical Engineering

1979 – 1983

Activities and Societies: Captain, Golf Team

## Skills & Endorsements

### Start-ups · 70



Endorsed by **Rob Solomon and 12 others** who are highly skilled at this

**Lively** Endorsed by **2 of Ignacio's colleagues** at Li

### Product Management · 69



Endorsed by **John Herr and 4 others** who are highly skilled at this



Endorsed by **5 of Ignacio's colleagues** at **AdBrite** (shutdown 2013)

## Management · 61



Endorsed by **Amit Chatterjee** and 1 other who is highly skilled at this

Lively

Endorsed by 2 of Ignacio's colleagues at Li

[Show more](#) ✓

## Recommendations

[Received \(3\)](#)

[Given \(11\)](#)



**Amir Ashkenazi**

Entrepreneur

February 13, 2007, Amir worked with Ignacio in different groups

I cannot recommend Iggy highly enough – He has quad-digit IQ, an amazing sense of humor and endless enthusiasm. We went through the bubble burst days together and I'd do it again with Iggy in a heartbeat.



**Rob Goldman**

Entrepreneur & friend to startups

February 13, 2007, Rob worked with Ignacio in different groups

Iggy is a fantastic executive and a great guy. He is one of the few people who has the analytical horsepower to know what a company ought to do as well as the operational discipline to actually get it done. He is passionate about what he does, and his enthusiasm is contagious. He is also genuine and transparent in his intentions... [See](#)

[Show more](#) ✓

## Interests



**Advanced Practice: Physician Assistants**

44,391 members



**GetApp**

52,307 followers



**Ideal Image**

8,061 followers



**Home Instead Senior Care (South)**

2,183 followers



**Gary Vaynerchuk**

Chairman of VaynerX, CEO of VaynerMedia...  
4,035,115 followers



**Health Evolution Summit Network**

1,679 members

[See all](#)

