



Ignacio Fanlo · 2nd

Founder at Vansanity

Lexington, Massachusetts · 500+ connections · [Contact info](#)

Vansanity



Princeton University

Experience

Founder

Vansanity · Full-time

May 2018 – Present · 2 yrs 1 mo

Greater Boston Area

To empower and support medical/aesthetics practitioners so that they can focus solely on client care and relationships



Vansanity-Boston-Final-WebSize-1.jpg

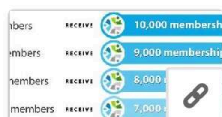
CEO & Co-Founder

Ourdata

Jan 2016 – Jul 2017 · 1 yr 7 mos

SF Bay Area

www.ourdata.us





CEO & Founder

Lively acquired by GreatCall

Jan 2012 – Dec 2015 · 4 yrs

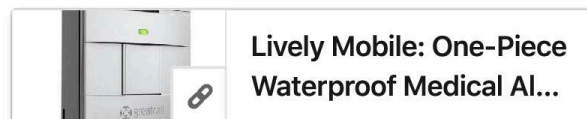
San Francisco Bay Area

Lively brings dignity to how we care for our elders and adds creativity to the way families share their lives with each other. In December 2015, Lively was acquired by GreatCall, the leader in innovative Aging in Place solutions

[...see more](#)



Lively: Emergency Response-Reimagined



Lively Mobile: One-Piece Waterproof Medical AI...



CEO

AdBrite.com

May 2006 – Jan 2012 · 5 yrs 9 mos



President WWFO/CRO/COO/CFO

Shopping.com

Aug 1999 – Feb 2006 · 6 yrs 7 mos

(over various time periods)

[Show 4 more experiences](#)

Education



Princeton University

BSE, Chemical Engineering

1979 – 1983

Activities and Societies: Captain, Golf Team

Skills & Endorsements

Start-ups · 70



Endorsed by **Rob Solomon** and 12 others who are highly skilled at this

Lively Endorsed by 2 of Ignacio's colleagues at Li

Product Management · 69



Endorsed by **John Herr** and 4 others who are highly skilled at this



Endorsed by 5 of Ignacio's colleagues at **AdBrite** (shutdown 2013)

Management · 61



Endorsed by **Amit Chatterjee** and 1 other who is highly skilled at this

Lively Endorsed by 2 of Ignacio's colleagues at Li

[Show more](#) ✓

Recommendations

[Received \(3\)](#)

[Given \(11\)](#)



Amir Ashkenazi

Entrepreneur

February 13, 2007, Amir worked with Ignacio in different groups

I cannot recommend Iggy highly enough – He has quad-digit IQ, an amazing sense of humor and endless enthusiasm. We went through the bubble burst days together and I'd do it again with Iggy in a heartbeat.



Rob Goldman

Entrepreneur & friend to startups

February 13, 2007, Rob worked with Ignacio in different groups

Iggy is a fantastic executive and a great guy. He is one of the few people who has the analytical horsepower to know what a company ought to do as well as the operational discipline to actually get it done. He is passionate about what he does, and his enthusiasm is catchy. He is also genuine and transparent in his intentions... [See](#)

[Show more](#) ✓

Interests



Advanced Practice: Physician Assis...

44,391 members



GetApp

52,307 followers



Ideal Image

8,061 followers



Home Instead Senior Care (South)

2,183 followers



Gary Vaynerchuk

Chairman of VaynerX, CEO of VaynerMedia...
4,035,115 followers



Health Evolution Summit Network

1,679 members

[See all](#)

