

INVEST IN KOIOS MEDICAL, INC

Al-powered software diagnosing cancer. Superhuman accuracy. Proven. Billable. Lifesaving.



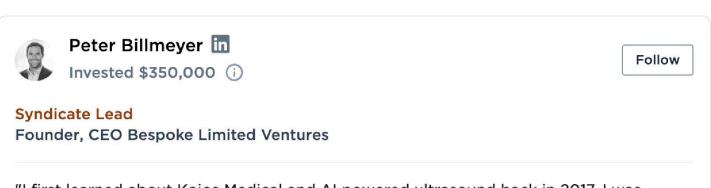
Highlights

- Massive, rapidly growing emerging market for AI, medical imaging and ultrasound in particular.
- Al disrupting radiology. Growing network of clinical champions worldwide. 500+ sites use daily.

- Reimbursement eligible. Applicable CPT Codes (0689T, 0690T) issued. FDA, CE mark hurdles cleared.

 Investment terms same as lead strategic institutional investor, Mitsui & Co (Japan). >60% funded.
- \$1.6B annual market opportunity. Growth via new product opportunities. Limited to no competition.
- 6 Stellar management team. Proven track record. Growing network of world class clinical advisors.
- 7 12 Patents, 2M+ images; 11 peer reviewed, published studies. Growing body of clinical evidence.
- Distribution partnerships with GE Healthcare, Philips, Sirona Medical and more in the works.

Featured Investors



"I first learned about Koios Medical and AI powered ultrasound back in 2017. I was initially intrigued but cautious, knowing how few great ideas become breakthrough successes both clinically and commercially. Physician family and friends expressed caution, cognizant of the challenges ahead. Regulatory approvals, validation studies, physician adoption overcoming entrenched methods in addition to the potential for competition facing any new product innovation in medicine. Aware of the risks but knowing the track record of management, preliminary clinical results and the unique opportunity and company position I proceeded with cautious optimism.

Fast forward to today. What an amazing story Koios Medical has become. Approved

around the world, funded in part by Mitsui & Co and other experienced healthcare investors. Adopted by hundreds, soon to be thousands of physicians. Making an impact in ways I find personally rewarding, impacting the lives of people with disease, their families and communities.

Koios is the category leader with arguably little to no competitors. Fundamentals, given the industry and stage continue to improve while significant risks effectively managed down or out. A company that endured Covid emerging with a strong value proposition for hospitals, clinics, governments, payers and certainly patients.

As an active investor, I see a large volume of deals. Very few possess the track record, moat and potential of Koios. The expansion opportunities within a rapidly growing market for a patented product already in market with strong distribution and a first mover advantage. Combined all that with a crowdfunding community poised to drive awareness that includes physicians, customers, partners, even patients, families and advocates for cancer diagnosis and technology innovation now involved in the growth makes the future for Koios even more compelling.

The healthcare workforce shortage is real. Many things must be done and Koios Medical is uniquely positioned to be part of a larger transformation of healthcare already underway with artificial intelligence at the core.""

Other investors include Mitsui & Co., Bold Brain Ventures

Our Team



Chad McClennan President & CEO

Leader of the company, inspired to make an impact in the lives of physicians, patients, families and society. Previous co-founder of medical software company sold to Stryker. Advised healthcare, technology companies Humana, Chapters Health System, others.





Experienced in finance across verticals including healthcare, IT services and consumer products. Former VC turned operator helping guide our company and serve our shareholders.



Ajit Jairaj Vice President - R&D

Initially designed face recognition for the US DoD and pivoted into analyzing suspicious ultrasound exams and now oversees the brilliant Koios Medical research and development engineers.



Jon Robinson Vice President - Software Product

Two decades of experience designing, delivering, and supporting radiology software products to the largest radiology providers globally.



Omar Partida Chief Development Officer

Established national breast cancer screening programs across the Gulf region, introducing and implementing innovative radiology technologies. Coordinates Koios' efforts across our growing network of channel partners.



Bill Hulbert VP Software Development

Building great software! Overseas and manages all layers of Koios application development to ensure quality, secure and reliable solutions for Koios customers.

Invest in software with vision.

We put the AI in ultrasound. WeFunder Community Campaign CONFIDENTIAL

We are excited to introduce you to our exciting story, the future of SmartUltrasound and offer an investment opportunity normally reserved for, exclusive to professional, institutional investors and VC firms.

Koios Medical, Inc

The global leader in AI software as a medical device (SaMD) for the accurate diagnosis of breast and thyroid cancers improving clinical outcomes and workflows applying deep learning to the lowest cost, safest and most widely available imaging modality in the world, ultrasound.

SmartUltrasound™

The first breast ultrasound exam interpretation supported by Koios SmartUltrasound was read by Dr. Lai Ming Yu in New York City on March 9, 2018. Since then, we have grown steadily, expanded our offering and now support physicians across the US and in 20+ countries around the world.

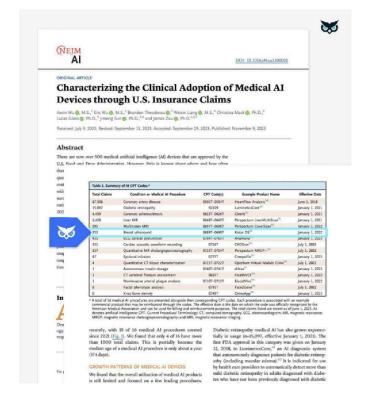
Harvard **Public Health**

The patient wants a second opinion



Recent surveys found patients prefer receiving care from physicians supported by AI more than two (67%) to one (29%) versus physicians acting alone.





Ranked #6 of most frequently billed AI solutions of the more than 700 AI solutions cleared by the FDA; all in less than 18 months since codes for the use of Koios DS were made available. Research indicates the availability of billing codes can lead to utilization that grows "exponentially".



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AI-powered software for ultrasound imaging and workflow optimization is poised to super-charge an already booming market. Projected market value of ultrasound, by 2028.

\$13B

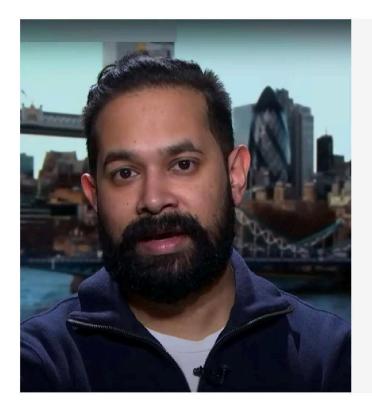
The global medical imaging AI market is expected to exceed \$14B over the next decade.

\$14B

Source: managedhealthcareexecutive.com (Dec 2023)

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Koios Medical operates at the intersection of two of the highest growth segments in healthcare and business overall: Ultrasound is the highest growth imaging modality, AND medical AI is forecasted for double digit growth over the next five years. Pending breast density notification going into effect in September is expected to spark a resurgence in ultrasound (demand) as a supplemental to mammograms for women with dense tissue.



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Having evaluated the majority of radiology AI solutions on the market, I can confidently say Koios SmartUltrasound has emerged as a leader and role model for others. Excellent use cases combined with a compelling value proposition and an outstanding team.

Dr. Shah Islam

University College London Hospital NHS (England)

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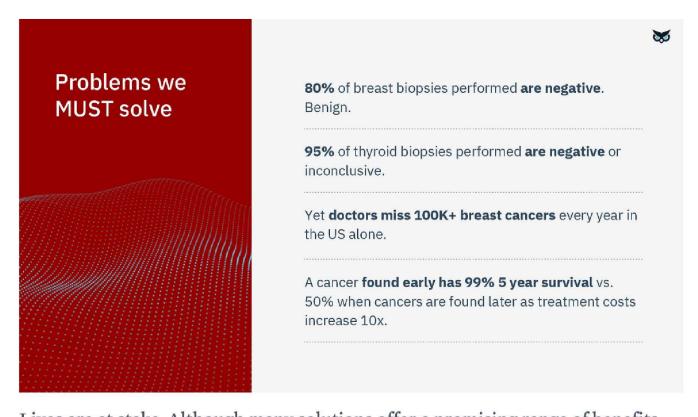
Problems we must solve

A critical **shortage of radiologists** around the world.

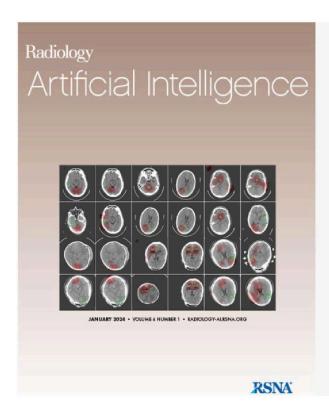
Breast and thyroid cancer incidence is on the rise.



Koios Medical's software was designed at the outset to pinpoint multiple pain points plaguing healthcare systems worldwide; specifically radiology, the mega service line that spans across all medical specialties. A "one to many" relationship exists whereby a single software solution can elevate quality, control costs, save time and help close the health equity gap simultaneously.



Lives are at stake. Although many solutions offer a promising range of benefits, few can match the life-saving impact of early cancer detection and accurate diagnosis. \$1.6B is spent annually in the US on breast biopsies of which \$1.3B are benign, negative; YET tens of thousands of breast and thyroid exam still miss, or deem as "interval cancers" to be found later, often after the possibility of effective treatment. Koios SmartUltrasound is already saving lives along with ultimately millions of dollars and hours of time wasted on avoidable procedures and too late-stage treatments.





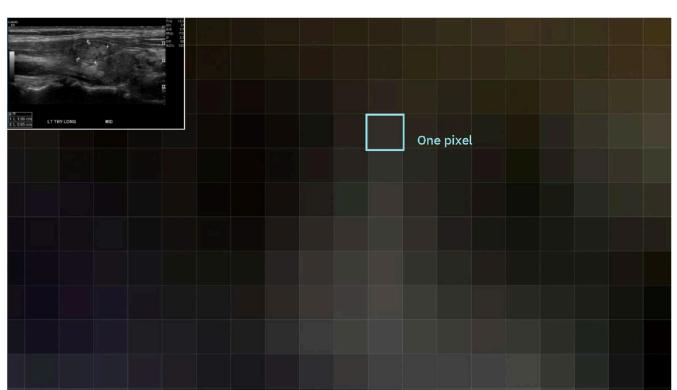
A Multi-Society Statement from the ACR, CAR, ESR, RANZCR and RSNA.

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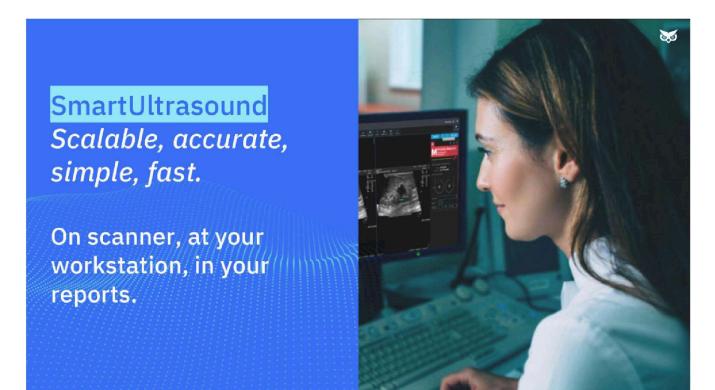
Artificial Intelligence (AI) is likely to be the **single most-disruptive influence** on radiology in many decades, and potentially since the very beginnings of our specialty...

Artificial intelligence offers the possibility of change that **goes far beyond previous disruptions**.

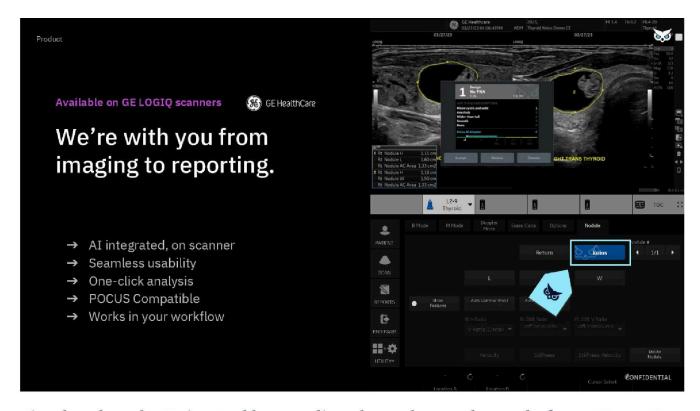
(Jan 2024)



SmartUltrasound was created from amassing a dataset comprised of what has grown to over 2M images along with pathology data that distills images down to the pixel level for patterns that are invisible to the human eye, building models that predict cancer and distinguish normal tissue with startling and ever increasing accuracy. Trillions of pixels tell a story that saves lives and reduces the need for the cost and stress of more crude methods of today.

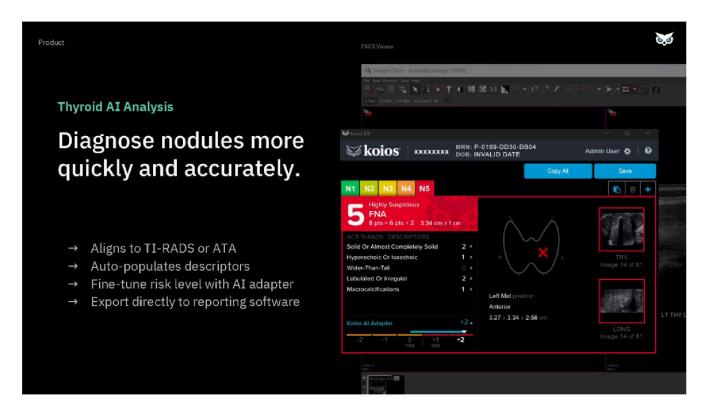


Our software is designed and built to meet the needs of clinicians from onscanner in the ultrasound exam room to the reading workstation and into reports. Vendor agnostic built upon image data from all major ultrasound scanners across all major ethnicities. Built for a global community of users and patients to improve accuracy, consistency and optimize cumbersome workflows.

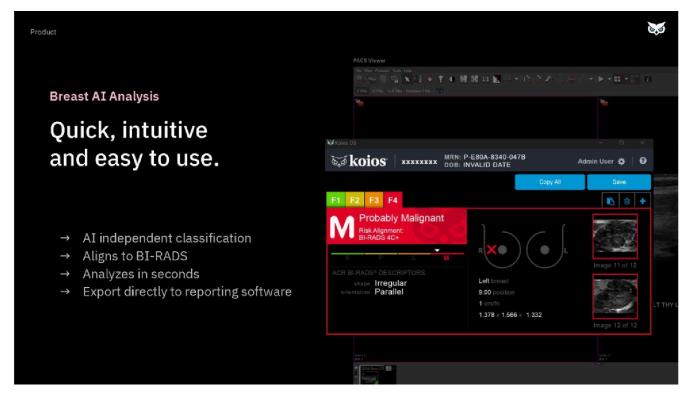


Simply select the Koios Owl button directly on the touch panel of any GE LOGIQ scanner and instantly obtain a cancer risk assessment aligned to BI-RADS or TI-

RADS that can be edited, saved or disregarded, improving timeliness of interpretation with fewer reporting errors. Coming soon to the touch panel of other major manufacturers.

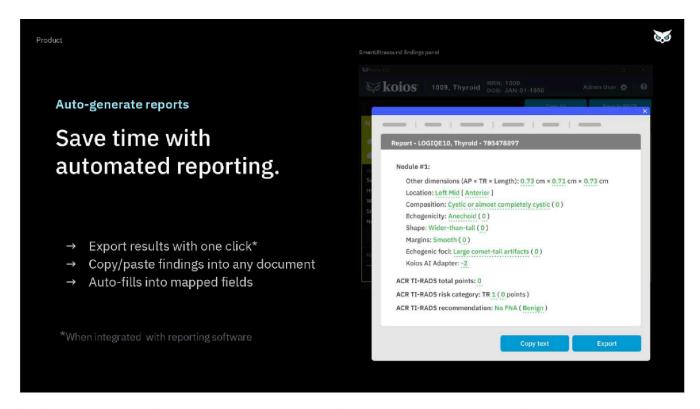


Multiple suspicious nodules captured in a thyroid ultrasound exam receive a full and thorough assessment, classified and a draft report prepared aligned to TI-RADS and ready for review. Modify or export directly into patients' reports.



Illtrasound breast evams narticularly valuable to women with dense breast

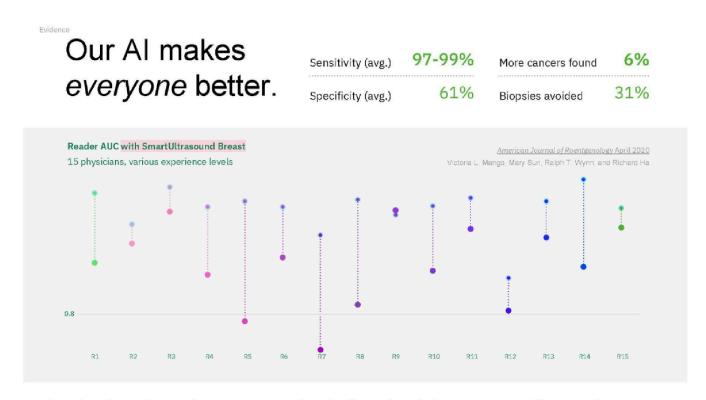
tissue, benefit from a thorough cancer risk assessment aligned to BI-RADS to be saved, edited and exported directly into patients' reports.



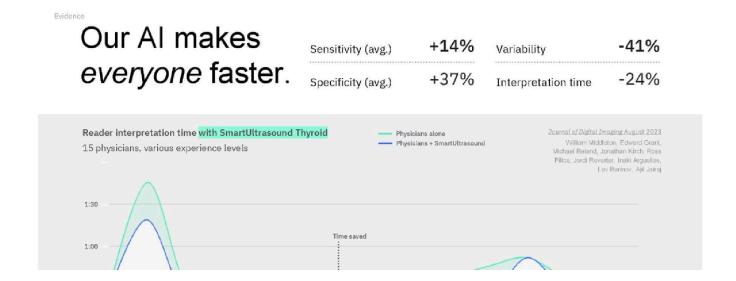
Full reports can be populated at the lesion or nodule level with each appropriate descriptor category populated, TI-RADS scores calculated and exported into a consistent, customized report template complete with CPT Codes and language to facilitate accurate billing.

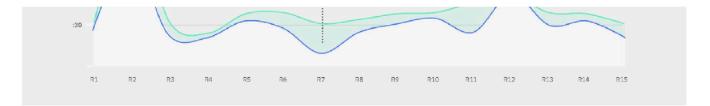


Why is Koios DS SmartUltrasound software SO important? Nobody is correct 100% of the time. In fact, Koios' and other studies have found physicians can disagree with one another on examination interpretation more than 1/3 of the time AND will change their minds on the same exam one of every five times. Variability in interpretation leads to errors. Medical mistakes are the 3rd leading cause of death in the US. Use of Koios software dramatically reduces variability by >40%.

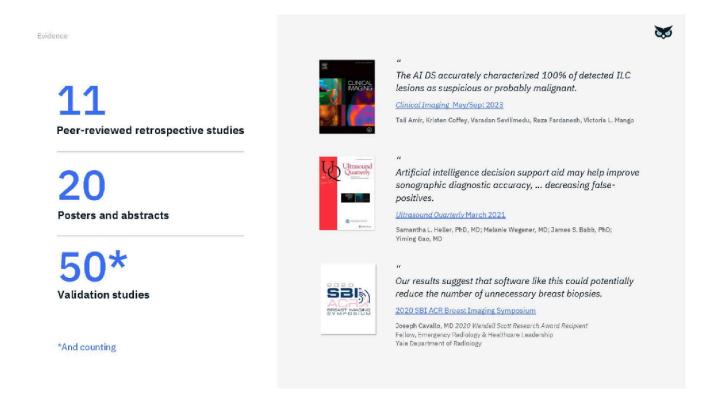


Koios' landmark study was comprised of 15 physicians across all experience levels and found significant improvements to both sensitivity (cancer detection) and specificity (benign determination) leading to significant improvements to the overall quality of care and patient outcomes (at lower costs).

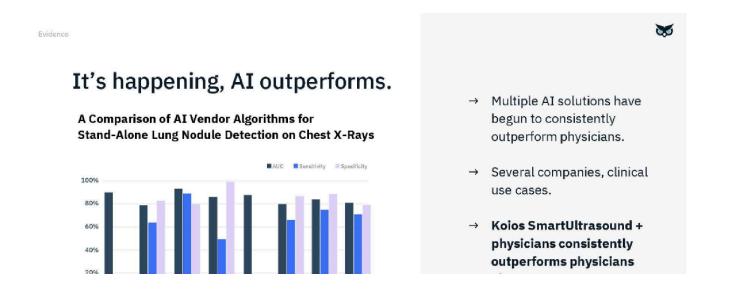


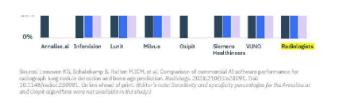


Not only was quality improved, but significantly LESS time was required when studying physician interpretation times.



All studies performed to date all indicate the same, powerful and exciting conclusion: Koios SmartUltrasound software when used properly and in accordance with its indications can lead to significant improvements in cancer detection while simultaneously eliminating avoidable benign biopsy procedures and unnecessary follow-up appointments for patients.





alone.

AI is outperforming physicians alone in other clinical applications as well. A recent study demonstrated how several solutions performed relative to physicians interpreting the same exams. NOTE: Koios is indicated for use as a second opinion, to complement and augment clinical decision-making.



Key metrics: User and adoption growth has experienced double and triple digit gains since emerging from the Covid challenged period that began March, 2020. Adoption growth is the precursor to revenue we anticipate in the future as trials and pilots convert to commercial terms.







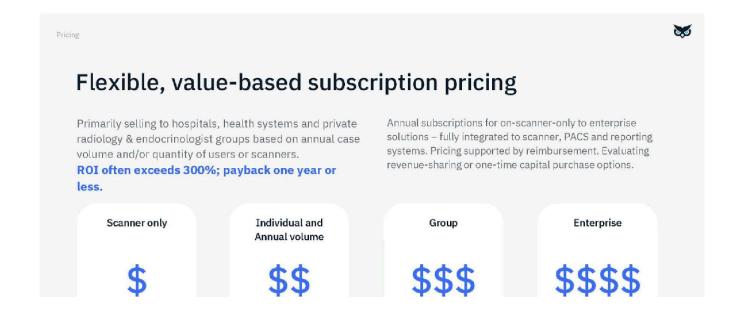
A sampling of customer institutions and organizations (willing to allow us to display their names). Many of the leading cancer centers in the US are customers and/or research partners among a rapidly growing installed base.



Koios enjoys a first mover advantage and a unique position with limited to no known viable competition worldwide. Other ultrasound AI players either lack similar capabilities or are yet to receive regulatory approvals and clearances.



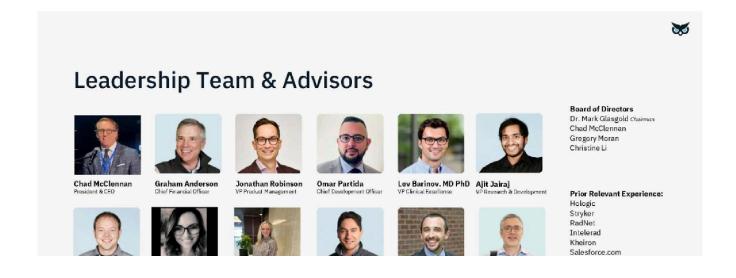
A "go to market" strategy and plan in full execution mode. Targeted customers being reached through a coordinated effort of campaigns, conferences and distribution partners with flexible, value-based pricing. Our global distribution network included GE Healthcare, Philips, Sirona Medical and many other leading regional and local entities.



Annual subscription pricing tailored to the size of any customer. Investments in Koios software typically costs far less than the gains, efficiencies seen and amounts eligible for reimbursement, typically delivering a payback measured in months. Arguably the strongest value proposition available of any radiology AI solution.



Millions of traditional diagnostic exams per year are now eligible, candidates for the use of Koios SmartUltrasound, creating a substantial market opportunity for Koios and our distribution partners.

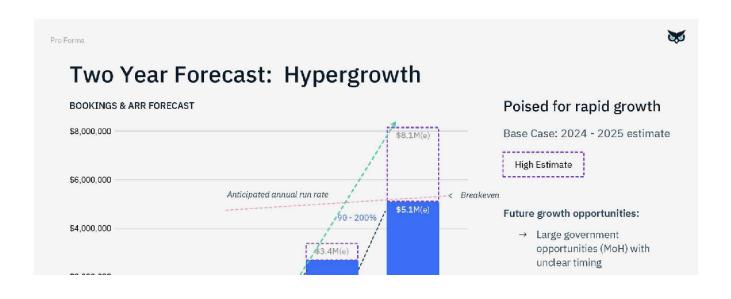




A seasoned team with a common purpose and mission. All with a vested interest in the future success of the company.



Growth projected for 4-5 years in the future may offer an opportunity for investors to exit through either acquisition or future financing rounds used for additional product and market development, expansion. Future projections not guaranteed.





- → OEM licensing, development fees & royalties
- → Grants
- Additional products

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Current forecasts indicate the potential for achieving cashflow neutral to positive by the end of 2025. This current raise could be sufficient to achieve that important milestone. Note that future projections are not guaranteed.

Investment Opportunity



Series B Equity: Mitsui & Co + Koios Community

Valuation: \$60M (pre-money)

Amount Available: \$5M of \$13M total

B Round Lead: Mitsui & Co(Japan)/MBK Healthcare (Singapore): largest shareholder IHH Health. \$8M committed, funded.

Market Opportunity: > \$1.6B (no known viable competitors)
Prior (Series A) Round: \$10M raised at \$25M (pre-money)

Koios Medical has efficiently utilized \$34 million in seed and venture capital since its inception in 2012. Currently, the company is in the process of raising an additional \$5 million through WeFunder, in conjunction with a Series B round led by Mitsui & Co, of which \$8 million has already been committed and funded.

Our objective is to source incremental funds from a diverse network of passionate individuals dedicated to innovation and enhancing healthcare. We Funder provides an avenue for Koios to extend this investment opportunity to physician customers, patients, partners, and other healthcare investors that might other wise be restricted to institutional investors.

With Mitsui as the largest shareholder in IHH Healthcare and our global community of physician customers, partners, and individual investors, we are confident that Koios will be well-positioned to execute its aggressive growth strategy. Our ultimate aim is to establish Koios as the global standard for diagnostic ultrasound, reducing missed cancer diagnoses, facilitating early cancer detection, optimizing workflows, expediting reimbursement processes, and fostering rapid global commercial expansion.

Kolos Medical has already demonstrated promising results in the US market, with multiple private payers reimbursing our SaMD technology under recently approved CPT codes (0689T, 0690T) applicable to both Kolos DS Breast and Thyroid SmartUltrasound AI software. Additionally, the newly created Medicare Transitional Coverage for Emerging Technologies (TCET) presents another favorable payment framework opportunity through CMS.

Furthermore, the growing shortage of clinical resources worldwide, coupled with the escalating imaging workload, underscores the urgent need for an innovative imaging solution to enhance productivity and prevent lapses in care, excessive treatment costs, and loss of life.

The allocated funds will primarily deployed as working capital to support commercial expansion, ongoing market and product development, enhancing efficiency for physicians and technicians, reimbursement efforts, and continued support for our expanding customer base transitioning to commercial customers and product advocates. This growth capital will facilitate expanded market access, reimbursement support from payers, operational scaling in key markets, data acquisition, and funding operations while implementing new monetization strategies.

The infusion of Series B equity/crowdfunded growth capital will drive clinical adoption necessary for SmartUltrasound™ to establishitself as the diagnostic standard worldwide, laying the groundwork for robust revenue growth and profitability in 2026 and beyond.

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Koios Community Testimonials



Koios artificial intelligence nearly cuts my reading times in half, especially on more challenging and time consuming cases... those



What Koios was able to do in 5 seconds typically requires 3 minutes, per nodule AND did so with perfect

Dr. Julian Goh Park Nam

accuracy...



Koios is transforming thyroid nodule characterization and markedly improving the lives of patients with nodules

Decreasing unnecessary biopsy for benign nodules while accurately identifying thyroid cancer, Koios powered by AI allows us to navigate a new world in next generation thyroid imaging.

Your patients and referrers will thank you for being Koios confident!



Koios AI has profoundly influenced our medical practices, bringing about a substantial reduction of nearly 50% in excessive follow-ups for BI-RADS 3

Additionally, we've observed an almost one-fifth decrease in biopsy indications for BI-RADS 4 cases.

Koios AI has effectively streamlined our processes, leading to improved efficiency in breast imaging.

Professor Erkin Aribal, MD



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Artificial intelligence has the ability to make us... even better physicians than we might otherwise be.

Laurie Margolies, MD

Chief of Breast Imaging, Mount Sinai Health System

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CBS Evening News Segment:

https://www.cbsnews.com/newyork/news/doctors-tout-use-of-artificialintelligence-to-detect-breast-cancer/



Investment Opportunity Summary

applying proven machine learning to the lowest cost, safest and most widely available imaging modality in the world: ultrasound, sonography

Koios SmartUltrasound software is built upon proprietary machine learning and deep learning models and methods, utilizing a massive and expanding image dataset clinically proven to enhance diagnostic accuracy for breast and thyroid cancer while optimizing operational workflows.

The Company holds regulatory clearances both domestically and internationally (FDA, CE Marks) as software as a medical device (SaMD), providing clinical decision support to improve physician efficacy, efficiency, and productivity. This technology is currently utilized by a growing network of leading caregivers spanning over 20 countries.

Koios Medical is positioned for exponential growth over the next five years as the adoption of AI in radiology, particularly, gains traction in response to workforce constraints. This growth is supported by our accumulating body of positive clinical evidence, ongoing product innovations, a global distribution network, increasing user acceptance, and the rise in payer-supported reimbursement.

The Company is currently raising a Series B round of \$13M with \$8 million already committed and funded by a major international financial institutional investor (Mitsui & Co). An additional \$5 million is available for raising from the "Koios Community" through WeFunder.com/Koios.

Thank you.

Chad McClennan President & CEO Graham Anderson CFO, CAO





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