

Contact

www.linkedin.com/in/chadmclennan (LinkedIn)
www.customergroup.com
(Company)

Top Skills

Management Consulting
Strategy
Program Management

Chad McClennan

Empowering radiologists with proven deep learning algorithms in the fight against cancer. Elevating care, worldwide.

Greater Chicago Area

Summary

Experienced executive with demonstrated results working across industries. Skilled in Performance Improvement, Customer Relationship Management (CRM), Customer Experience Management, Contact Center Management, and Contact Centers. Strong business development professional with a Master of Business Administration (M.B.A.) focused in Marketing/Marketing Management from Northwestern University.

Experience

Koios Medical

President & Chief Executive Owl

July 2017 - Present (6 years 10 months)

Piscataway, NJ

Founded in 2012 with proven expertise in face recognition working for the US Department of Defense, Koios began amassing a repository of data and applying AI/machine learning techniques to what has become the first of its kind solution for interpreting ultrasound breast images. Cleared by the FDA in late 2016, Koios DS Breast is available in clinical practice supporting interpreting radiologists in the fight against breast cancer. Koios is available directly on the GE LogicE10 scanner while also integrating with several PACS platforms to fit seamlessly into workflow. Providers and patients both benefit from improved accuracy enabled by our clinical decision support.

Bespoke Commercial Real Estate

Board of Advisors

August 2014 - Present (9 years 9 months)

Chicago, Illinois

The Customer Group, LLC

Founder & Principal

May 1999 - Present (25 years)

Chicago, IL

From Research to Results, The Customer Group has delivered business and customer experience consulting to Fortune 500 companies, startups, and everything in between. We have deep expertise in SaaS, eCommerce, healthcare, banking & finance, and hospitality & gaming.

Let's talk.

Arthur Andersen Business Consulting

Senior Manager

September 1991 - May 1999 (7 years 9 months)

Advest, Inc.

Financial Analyst

January 1989 - September 1991 (2 years 9 months)

Education

Northwestern University

Master of Business Administration (M.B.A.), Marketing/Marketing Management, General · (1994 - 1996)

Middlebury College

Bachelor of Arts (B.A.), Political Science and Government · (1984 - 1988)

Middlebury College