



hunni
water
kindness

HUNNIWATER : HONEY WATER



**WE AIM TO MAKE A POSITIVE SOCIAL IMPACT
& CRAFT BETTER-FOR-YOU BEVERAGES
THAT ARE GOOD FOR YOU AND GOOD FOR
THE BEES TOO!**

HUNNIWATER : HONEY WATER





OUR BRAND

HUNNIWATER : HONEY WATER

**OUR INNOVATIVE PORTFOLIO OF
PRODUCTS COMPETES ACROSS
MULTIPLE CATEGORIES**

KINDNESS-BY HUNNIWATER!



HEALTHY,
BUBBLY
DELICIOUSNESS!



WARNING:
DRINKING THIS MAY CAUSE
KINDNESS.
KINDNESS IS CONTAGIOUS AND
MAY SPREAD TO OTHERS!

HUNNIWATER
KINDNESS
IS SPARKLING
HONEY WATER
FEATURING
PURE WILDFLOWER
HONEY.

WITH EVERY CAN, WE SUPPORT BEE
HABITAT RESTORATION + OTHER ACTS OF
KINDNESS!

**ENERGY,
METABOLISM
& KINDNESS
BOOSTER!**

**PURE HONEY,
NATURAL CAFFEINE,
BLUE TEA &
OCEAN SALT
ELECTROLYTES!!!**

Introducing...

**KINDNESS FIT
BY HUNNIWATER**



KINDNESS 'FIT'

May do wonders for your physique, but it also contributes to a fitter planet!

**KINDNESS IS ALWAYS
A GOOD FIT!**



HUNNIWATER DETOX

MARRIES RICH, NUTRIENT-DENSE HONEY + DETOXIFYING INGREDIENTS FOR A DELICIOUS HEALTH BOOST ANYTIME!

AVAILABLE NOW @ SELECT RETAILERS!



GINGER
CAYENNE



CHERRY
CHARCOAL



MATCHA



LEMON

Join Us...

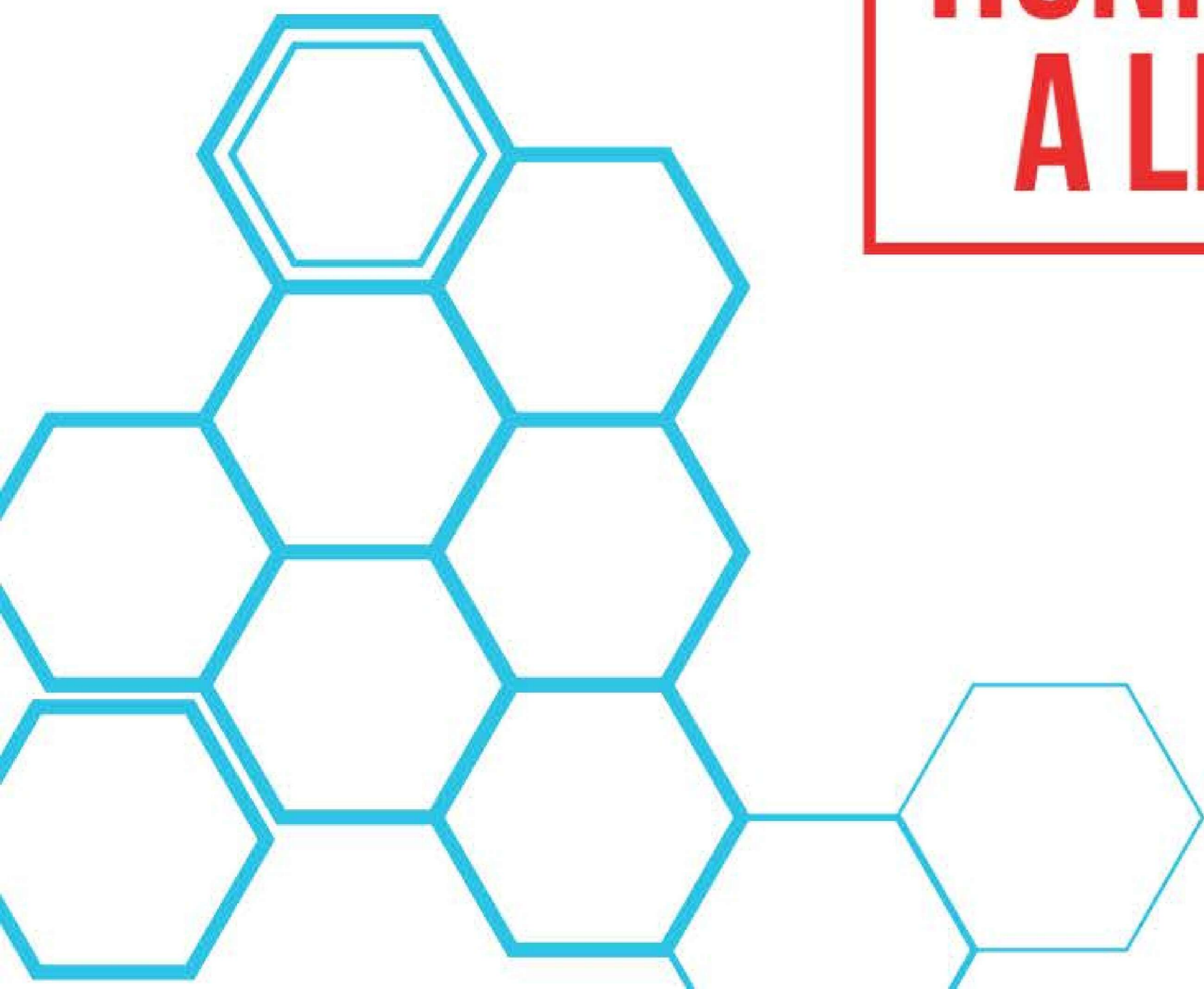
**Women
Led**

Philanthropic

OPPORTUNITY IS KNOCKING.

**HUNNIWATER IS ON TRACK TO BECOME
A LEADING BETTER-FOR-YOU BRAND!**

**Socially
Conscious**



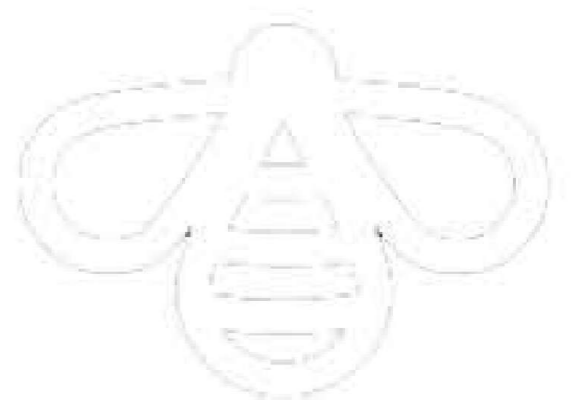
HOW WE DO BUSINESS...



B2B2C

National Distributors-DPI, KEHE
Multiple Regional Distributors
Direct Sales & distribution
Online/Subscription/ Amazon
Strategic Distributor-Partner (2022)

**WE EXPECT INCREASED DISTRIBUTION +
MARKET PENETRATION WITH YEAR OVER
YEAR MULTI-CHANNEL SALES GROWTH!**



**KINDNESS IS COMING
TO A STORE NEAR YOU!**

**NATIONAL
DISTRIBUTION
THROUGH
DPI & KEHE
MEANS ACCESS TO
37,000+
RETAIL POINTS!**



**HUNNIWATER
IS A UNIQUE
OFFERING
IN A HUGE
MARKET!**



\$100 Billion+

Packaged beverage industry total

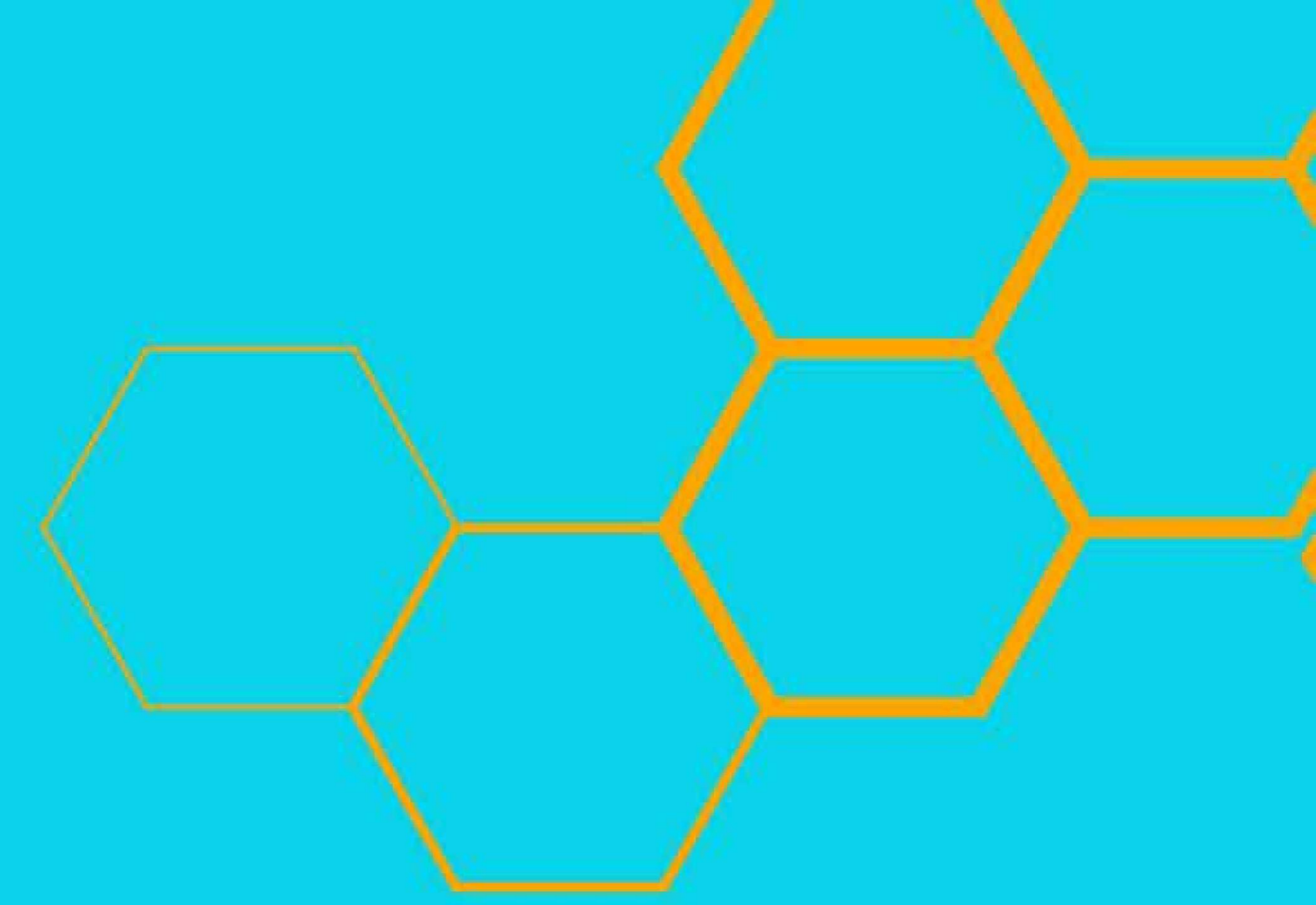
The market for both flavored and sparkling water is huge. We will become the honey water category leader!

\$244 Million

LaCroix 2018 net sales

COMPETITORS:

**REGULAR SPARKLING WATERS
ARTIFICIALLY FLAVORED BEVERAGES
KOMBUCHA**



HUNNIWATER COMPETITIVE STRENGTHS:

CATEGORY FRONTRUNNER

POSITIVE BRANDING/MESSAGING (KINDNESS!)

EXCELLENT TASTE, NATURAL FUNCTIONALITY

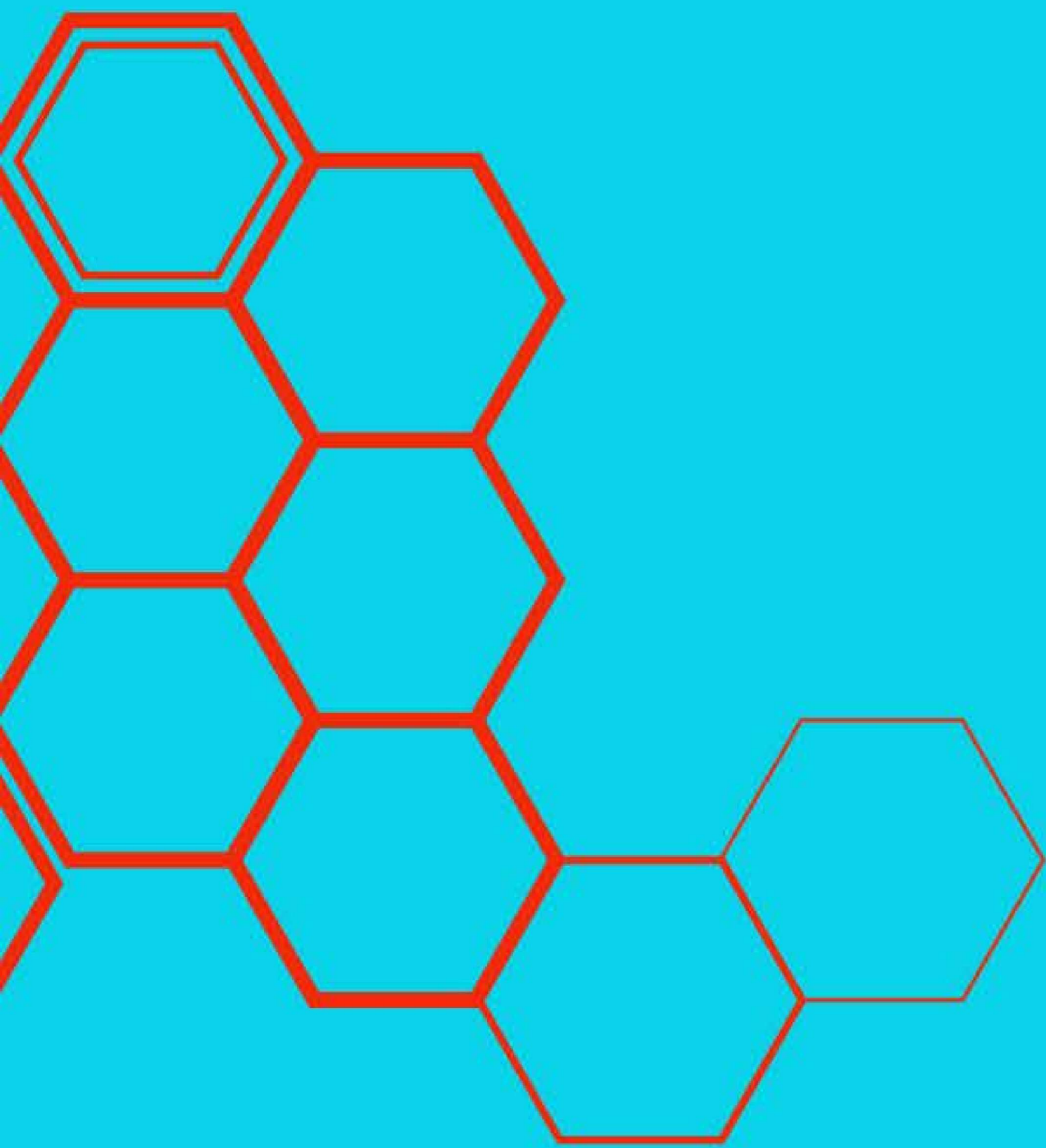
ALL NATURAL & ORGANIC INGREDIENTS

NO ADDED SUGAR/LOW CALORIE

FAMILIAR FLAVOR PROFILES AND HEALTH BENEFITS

LESS EXPENSIVE THAN KOMBUCHA

PORTFOLIO COMPETES ACROSS MULTIPLE CATEGORIES*



KARIN BUTLER (CEO)

A RESEARCH SCIENTIST, AND SOCIAL CHAMPION, KARIN LEADS WITH “GRIT & GRATITUDE”. SHE HAS 10+ YEARS OF EXPERIENCE IN ALL THINGS BEVERAGE INCLUDING R&D, ANALYTICS, PROJECT MANAGEMENT, SUPPLY CHAIN MANAGEMENT QUALITY CONTROL AND PROCUREMENT.

ERIC BUTLER (COO) AND VISIONARY WITH 10+ YEARS GMP MANUFACTURING, OPERATIONS, QUALITY CONTROL, PRODUCTION AND SUPPLY CHAIN MANAGEMENT, LOGISTICS AND BEVERAGE CONSULTING.

Bob Ohly (Advisor)

**CFO/Vice President of Caffe Ladro
Provides “real-life” insight on
management, financials and business
growth.**

BRAD EVANS-FORMER MLS SOCCER PRO (SEATTLE SOUNDERS). ENTHUSIASTIC SUPPORTER OF HUNNIWATER, SPECIALIZING IN ATHLETE RELATIONS/MARKETING, PROMOTION AND LIFESTYLE BRANDING.

**BROOKS GEKLER (ADVISOR)
EXECUTIVE & LECTURER, UW- BUSINESS.
BRINGS 30+YEARS EXPERIENCE. WITH GENERAL MILLS, HE SPECIALIZED IN PRODUCT MARKETING, BRANDING, MERGERS AND ACQUISITIONS.**



WHETHER IT'S HELPING BEES THROUGH HABITAT RESTORATION OR BRINGING PEOPLE TOGETHER THROUGH SIMPLE ACTS OF KINDNESS, WE WILL ALWAYS SUPPORT THE PEOPLE, COMMUNITY AND ENVIRONMENT THAT MAKES HUNNIWATER POSSIBLE!

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