



**Serdar Mizrakci**  
Founder & CEO @ PureSpinach (Element Farms, Inc.)  
New York, New York

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PureSpinach **PureSpinach**  
Cornell University - Johnson Graduate School... **Cornell University - Johnson Graduate School...**  
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## Experience

PureSpinach

### Co-Founder

**PureSpinach**

Jan 2016 – Present · 2 yrs 11 mos  
Ithaca, New York Area



PureSpinach - Serdar Mizrakci & Ziad...

### Fund Manager

**BR Venture Fund**

Sep 2015 – Present · 3 yrs 3 mos  
Ithaca, New York

### MBA Candidate

**Johnson Graduate School of Management at Cornell University**

Aug 2015 – Present · 3 yrs 4 mos  
Ithaca, New York

Entrepreneurship & Innovation Institute Fellow

### Consumer Experience Product Manager Intern

**HP**

May 2016 – Aug 2016 · 4 mos  
Palo Alto, California

CEPS, Business Development

**Founder & CEO**

Quasar Mechatronics

May 2014 – Aug 2015 · 1 yr 4 mos

Istanbul, Turkey

Development &amp; manufacturing of industrial bagging robots

[Show 2 more experiences](#) ✓**Education****Cornell University - Johnson Graduate School of Management**

Master of Business Administration (M.B.A.), Strategic Marketing Immersion

2015 – 2017

Activities and Societies: Entrepreneurship &amp; Innovation Institute Fellow, President of Entrepreneurship &amp; VC Club, President of Cookin' the Books (Culinary Club), VP of Family Business Club

**Sabanci University**

Bachelor's Degree, Industrial Engineering

2007 – 2011

**Skills & Endorsements****Product Development** · 18

Endorsed by 2 of Serdar's colleagues at BR Venture Fund

**Business Development** · 14

Endorsed by 2 of Serdar's colleagues at BR Venture Fund

**Project Management** · 13

Endorsed by 2 of Serdar's colleagues at BR Venture Fund

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