



INVESTOR PRESENTATION

February 2019 | Confidential





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ONEDOME

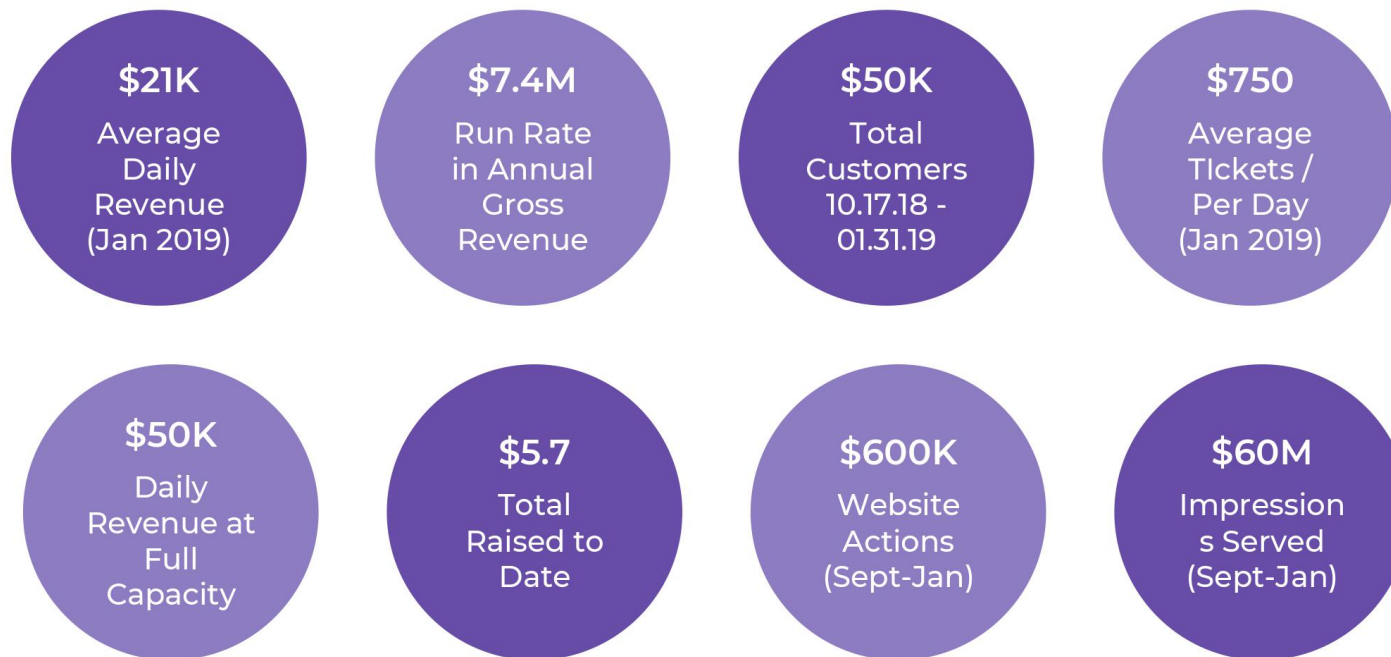
20,000 sq.ft. flagship location-based entertainment destination in San Francisco launched in October 2018 with The Unreal Garden, a first-to-market large-scale augmented reality art experience, and in December opened LMNL, a labyrinth of 14 interactive rooms & installations.

Since opening, our revenue growth has been 85% month of over month, with last month's revenue exceeding \$600,000.



WHERE WE ARE TODAY

\$145,000 Per Week in Revenue



PRESS & REVIEW

"What Onedome is doing is a game changer"

Joanna Popper
Global Head Location Based
Entertainment, HP Inc.

"The Unreal Garden is San Francisco's Selfie Museum for the Burning Man Generation"

FORBES

"Onedome is pioneering in an area that has yet to be fully realized. The Unreal Garden is a WOW!!"

Jo Ryall
Head of Marketing,
Microsoft

"A new psychedelic wonderland on Market Street"

Time Out

"This Consciousness-Opening Immersive Experience is Not to Be Missed"

ROGUE HABITS

A young boy with short dark hair is looking intently at a digital screen. His hand is pressed against the screen. The background is a complex, glowing digital network of lines and nodes, rendered in shades of blue and purple. The overall image has a futuristic, high-tech feel.

01

THE MARKET

THE PROBLEM

- Out-Of-Home-Entertainment is Outdated
- Box Office Ticket Sales Dropped >20% / 15 years
- Audiences Demand Experiences & Participation
- AR/VR Investment \$27B 2018 | Low In-Home Adoption



THE IMMERSIVE REVOLUTION

- More than \$1B spent on immersive entertainment projects in 2017.
- Location-based entertainment (LBE) is the new “golden ticket”.
- LBE industry forecasted at \$12B by 2023.
- Museum of Ice Cream SOLD OUT / 500k Visitors / \$45 Ticket
- Meow Wolf Over 500k Visitors Per Year ~ \$12M Revenue



LOCATION BASED ENTERTAINMENT



Sources:

1. Crunchbase
2. Industry Insiders
3. Press Research

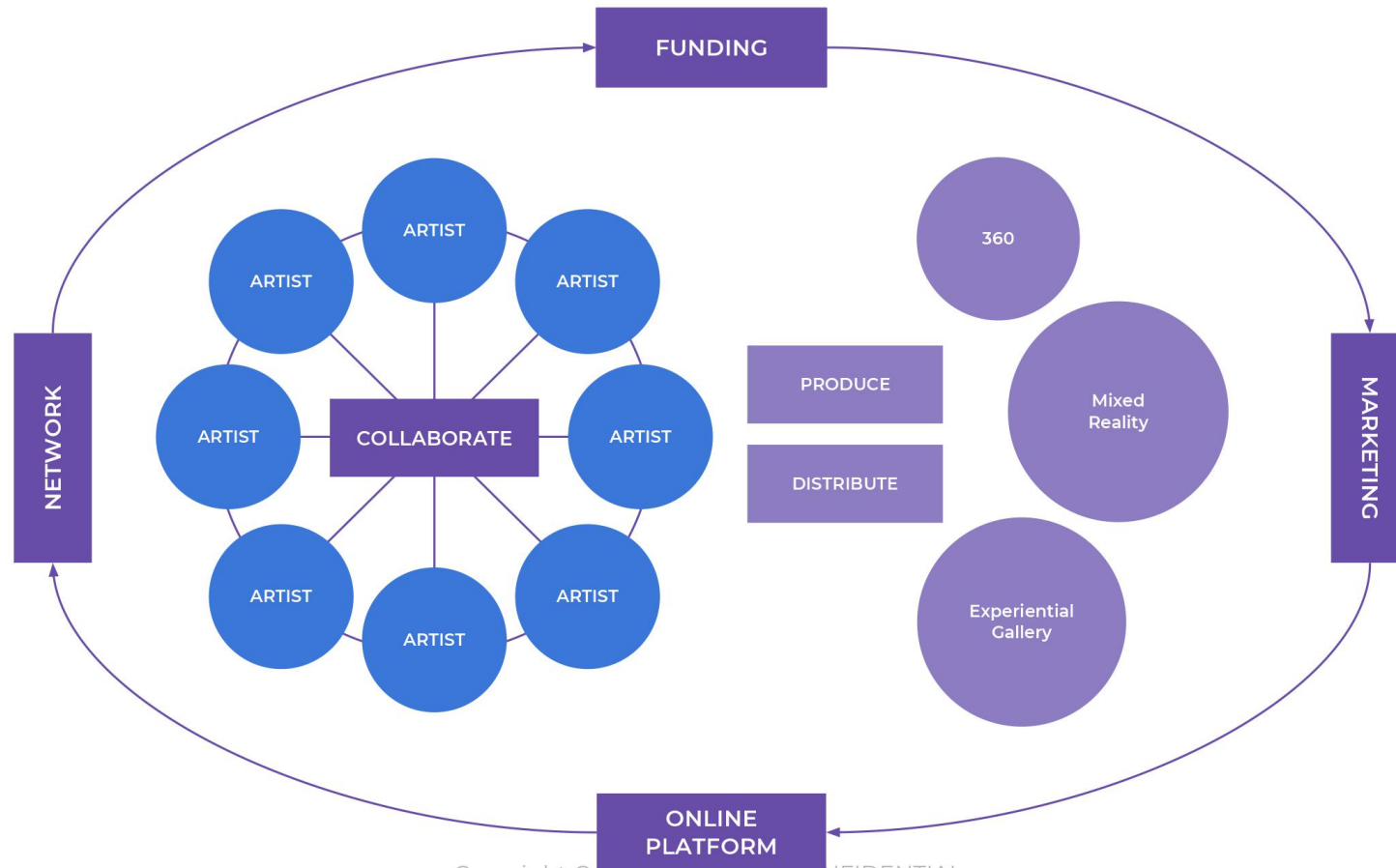


Onedome is an Immersive Media & Entertainment Company.

Vision: To inspire collaboration, connection & community through transformative experiences that invite us to journey from the me to the we.

Mission: To create & curate interactive arts & immersive entertainment experiences in collaboration with global artists, visionaries & technologists across a series of permanent & pop-up location-based entertainment destinations.

THE ONEDOME MODEL



A full-page background image with a blue tint. It shows two people wearing VR headsets in a forest. The person on the left is pointing upwards and smiling, while the person on the right is holding the headset with both hands. The text '02' is overlaid on the left side of the image.

02

OUR PRODUCTS

THE UNREAL GARDEN

First ever Mixed Reality Art Experience
A fine art exhibit including 8 art pieces
from 9 international artists
25 ppl / 25 min
Adult Tickets: \$33



LMNL

A 10,000 sq.ft immersive labyrinth of 14 interactive rooms & installations.

120 ppl / per hour

Adult Ticket \$33

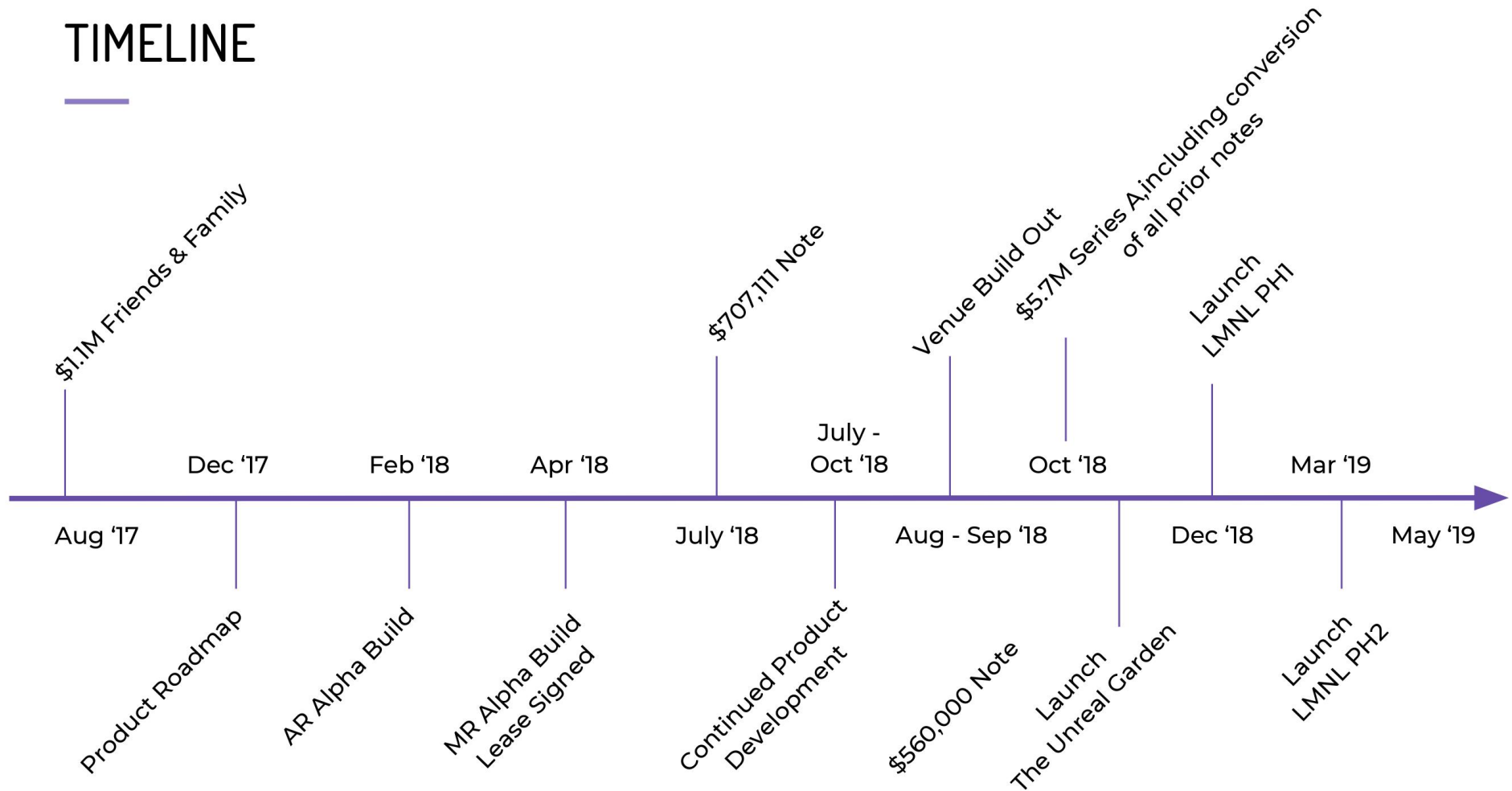


A woman with dark hair tied back is looking up at a large, illuminated, geometric structure in a museum. The structure is composed of many thin, white, radiating lines that form a complex, star-like pattern. The scene is dimly lit, with the primary light source being the structure itself, which casts a warm glow. Other people are visible in the background, also looking up at the structure. The overall atmosphere is one of wonder and discovery.

03

THE DETAILS

TIMELINE



KEY TEAM MEMBERS



Bertram Meyer | CEO

Serial Entrepreneur Previously CEO &
Cofounder Taulia
Successful exit with Ebydos



Leila Amirsadeghi | CMO/CXO

22+ Years Experience in Content,
Entertainment & Technology
Disney, Netflix, THE VOID, WB



Ray Kallmeyer | CTO

10+ years in Game Development
CreateAR NCSOFT
KIXEYE, FireForge



Becca Dakini | Sr Creative Producer

20 years experience in international event
production, project management and
non-profit



Vince Argentine | Animation & Game Design

12+ years in Motion & Animation
Uncharted 2: Among Thieves
Resident Evil 5, Rise of Planet of the Apes
Guardians of the Galaxy 2 & Black Panther



Chris Decker | Venue Operations

30 Years Experience in Event & Festival
Production and, Venue Management
Founder Earthdance & UPLIFT

WHY INVEST

- Opened the first permanent Digital Art Museum in the United States in record time
- First-to-market mixed reality experience
- Daily revenues of \$21,000 within 3 months, equal to a \$7.4M annual run rate.
- Social media posting going viral (instagram #lmnl, #onedome) - visitors recruiting their followers..
- Over 600,000 actions and 60M impressions across channels since September 2018.
- We served 25,000 customers in January alone.
- Annual revenue potential for our San Francisco location is estimated at \$17M.
- We raised a total of \$5.7M, including a Series A round led by Evolve Ventures, which closed in October 2018.



OUR PARTNERS





THANK YOU
