**John Edholm**

Co-Founder at SimpleFund - Mobile Fundraising

Buffalo/Niagara, New York Area

[Message](#)**SimpleFund - Mobile Fundraising****State University of New York at Buffalo - School o...****See contact info****500+ connections**

## Experience

### Co-Founder

**SimpleFund - Mobile Fundraising**

Feb 2018 – Present · 9 mos

Buffalo/Niagara, New York Area

### Co-Owner

**THE GRILL at the Dome / Home of SPORTZONE**

Mar 2013 – Present · 5 yrs 8 mos

Tonawanda, NY

### Director of Business Development

**Adblade.com**

Apr 2013 – Dec 2017 · 4 yrs 9 mos

### Vice President, Affiliate Operations

**Pulse360**

2006 – Apr 2013 · 7 yrs



### Director, Sales and Client Services

**Kanoodle**

Jun 2003 – Aug 2006 · 3 yrs 3 mos

[Show 3 more experiences](#)

## Education

**State University of New York at Buffalo - School of Management**

M.B.A.

2001 – 2004


**Coastal Carolina University**

B.S., Marketing

1991 – 1994


## Skills & Endorsements

### Online Advertising · 46

 Endorsed by Alberto Aceves and 16 others who are highly skilled at this

☐ Endorsed by 2 of John's colleagues at Adblade

### Digital Marketing · 36

 Endorsed by Tim Nichols and 5 others who are highly skilled at this

☐ Endorsed by 2 of John's colleagues at Adblade

### PPC · 28

Christopher Walters and 27 connections have given endorsements for this skill

[Show more](#) 

## Recommendations

Received (0)

[Given \(4\)](#)



### Michael Kelly

President of Sales and Operations at ROI Marketplace Co-Founder, SimpleFund - #1 Fundraising Mobile App  
March 11, 2016, John worked with Michael in different groups

Mike is one of the most intelligent, creative and dedicated guys you will ever meet. He knows the industry inside and out, and he is well respected. His clients love him, as he acutely understands their needs and goals. He works tirelessly to ensure that his customers are happy. It's been nothing but a pleasure to work with Mike over these last 13+ years.



### Swapnil Jain

Customer Success Manager  
August 12, 2015, John was a client of Swapnil's

I have been working with Swapnil for the past 2+ years, and he never disappoints! He is very responsive, always provides correct information and is a pleasure to work with!

[Show more](#) 



10/12/2018

(1) John Edholm | LinkedIn