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**Tim Kelly**

Chairman/CEO

Chattanooga, Tennessee Area



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Chattanooga Football Club



Columbia University in the City of New York

[See contact info](#)

500+ connections

Tim is the co-founder of Zipflip and SocialBot, companies designed to revolutionize the automotive market, Chattanooga FC, the most successful independent soccer club in the US, and the founder of Southern Honda Powersports, the largest volume Honda Powersports dealer in the US. He has be...

Zipflip, powered by
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Activity

3,122 followers

**Nice article on Chattanooga's renaissance from the Journal of...**Tim shared this
81 Likes • 1 Comment**Thank you my dear! ;)**

Tim commented

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Experience

Chairman, Co-Founder

Chattanooga Football Club

2009 – Present · 10 yrs

Chattanooga, Tennessee Area

As a founding director, helped to create a powerful and lasting brand that has broken attendance records and revitalized a downtown Chattanooga landmark stadium.



Chattanooga FC

Dealer Principal

Kelly Subaru

Jul 1989 – Present · 29 yrs 7 mos

Chattanooga, Tennessee Area

Grew Subaru market share to record levels in the Chattanooga MSA, pioneering marketing approaches that have been since adopted by Subaru of America on a national level. Served on Subaru National Dealer Council 2005-2008.



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**Owner, Chief Manager****Southern Honda Powersports**

Jan 2001 – Present · 18 yrs 1 mo

Chattanooga, Tennessee Area

Transformed small Honda motorcycle dealership with innovative business model to become largest dealership of its kind in the United States.

Oversaw rapid growth of dealership, hiring key management, designing incentive plans, managing financing & cash flow, and devising master marketing strategy.... See more

Co-Founder, CEO**SocialBot, LLC**

Nov 2016 – Present · 2 yrs 3 mos

Chattanooga, Tennessee Area

Managing Partner**Chattanooga Brewing Company**

Oct 2017 – Present · 1 yr 4 mos

Chattanooga, Tennessee Area

Chattanooga Brewing Co was founded in 1890 and was once one the largest breweries in the South. Killed by Prohibition, two local brewers revived the brand in 2009 and built a new brewing facility and brewpub in 2011. They approached me in 2017 to help them turn the business around and put it back on a path to financial health. We've tightened up t... See more

[Show 5 more experiences](#) ✓**Education**



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1985 – 1989

Activities and Societies: John Jay Scholar

B.A., Comparative Literature, German

Emory University - Goizueta Business School

MBA, General Management, 3.64

2010 – 2012

Activities and Societies: Beta Gamma Sigma honor society**ORGANIZATION & MANAGEMENT FACULTY AWARD**

Presented to the graduating student making the most significant contribution to the field of Organization & Management.

AL BOWS OUTSTANDING EXECUTIVE MBA ACHIEVEMENT AWARD

The Al Bows Executive MBA Outstanding Achievement Award is presented by the faculty and staff of the Goizueta Business School to the student who has made the most significant contribution to academic and community life while enrolled in the Executive MBA program.

Volunteer Experience**Chairman Of The Board****COMMUNITY FOUNDATION OF GREATER CHATTANOOGA, INC. (THE)**

May 2012 – Present • 6 yrs 9 mos

Social Services

The Community Foundation of Greater Chattanooga works to improve the lives of Chattanoogaans by making strategic grants in education, culture, and social services, making Chattanooga greater!

Board Member**River City Company**

Jun 2011 – Present • 7 yrs 8 mos

Economic Empowerment

River City Company is the economic development engine for Downtown Chattanooga. Through its work to cultivate and advocate for a vibrant and healthy downtown, River City Company stimulates the community's economic, social and cultural growth.

Board Member**BENWOOD FOUNDATION**

Feb 2018 – Present • 1 yr

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1/16/2019

Tim Kelly | LinkedIn



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